

Global Point of Sale(POS) System Market Size, Status and Forecast 2025

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Abstracts

This report studies the global Point of Sale(POS) System market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Point of Sale(POS) System market by companies, region, type and end-use industry.

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant would calculate the amount owed by the customer and indicate the amount, and may prepare an invoice for the customer (which may be a cash register printout), and indicate the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed, but is increasingly being dispensed with or sent electronically.

The POS System industry is relatively concentrated, the top 12 manufactures accounting 84.47% global market share in 2017. The global market scale of POS System is about 62 million units in 2017. It is expected to reach 179 million units by 2023, with the CAGR of 19%. In the world wide, major manufactures mainly are Ingenico, Verifone, PAX, Newland Payment, LIANDI, Xin Guo Du, New POS Technology, Bitel, CyberNet, Castles Technology, SZTZ and etc.

Asia-Pacific is the largest consumer of POS System and is expected to retain the higher growth rate during the next five years due to strong growth in electronic payment industry. China has witnessed a major chunk of the production and consumption of POS System in the Asia Pacific region. In 2017. China produced about 28.5 million POS Systems, accounting 45.8% of global market share.

In recent years, the demand for electronic payment has been growing and the demand of faster speed of payment has been growing as well. This trend has made the demand of Mobile POS Systems become larger and this trend can be anticipated to fuel the

market growth during the forecast period.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of POS System starch will increase.

We tend to believe this industry now is close to mature, and the demand increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

In 2017, the global Point of Sale(POS) System market size was 6410 million US\$ and it is expected to reach 20600 million US\$ by the end of 2025, with a CAGR of 15.7% during 2018-2025.

This report focuses on the global top players, covered

Ingenico

Verifone

Newland Payment

PAX

LIANDI

Xin Guo Du

Centerm

Bitel

New POS Tech

Castles Tech

SZZT

CyberNet

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Market segment by Type, the product can be split into

Fixed POS System

Wireless POS System

Mobile POS System

Market segment by Application, split into

Retail

Restaurant

Hospitality

Other Industry

The study objectives of this report are:

To study and forecast the market size of Point of Sale(POS) System in global market.

To analyze the global key players, SWOT analysis, value and global market share for top players.

To define, describe and forecast the market by type, end use and region.

To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.

To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Point of Sale(POS) System are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Point of Sale(POS) System Manufacturers

Point of Sale(POS) System Distributors/Traders/Wholesalers

Point of Sale(POS) System Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Point of Sale(POS) System market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Point of Sale(POS) System Market Size, Status and Forecast 2025

1 INDUSTRY OVERVIEW OF POINT OF SALE(POS) SYSTEM

1.1 Point of Sale(POS) System Market Overview

1.1.1 Point of Sale(POS) System Product Scope

1.1.2 Market Status and Outlook

1.2 Global Point of Sale(POS) System Market Size and Analysis by Regions (2013-2018)

1.2.1 United States

1.2.2 Europe

1.2.3 China

1.2.4 Japan

1.2.5 Southeast Asia

1.2.6 India

1.3 Point of Sale(POS) System Market by Type

1.3.1 Fixed POS System

1.3.2 Wireless POS System

1.3.3 Mobile POS System

1.4 Point of Sale(POS) System Market by End Users/Application

1.4.1 Retail

1.4.2 Restaurant

1.4.3 Hospitality

1.4.4 Other Industry

2 GLOBAL POINT OF SALE(POS) SYSTEM COMPETITION ANALYSIS BY PLAYERS

2.1 Point of Sale(POS) System Market Size (Value) by Players (2013-2018)

2.2 Competitive Status and Trend

2.2.1 Market Concentration Rate

2.2.2 Product/Service Differences

2.2.3 New Entrants

2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 Ingenico

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.2 Verifone

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.3 Newland Payment

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.4 PAX

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.5 LIANDI

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.6 Xin Guo Du

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.7 Centerm

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

3.7.3 Products, Services and Solutions

3.7.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)

3.8 Bitel

3.8.1 Company Profile

3.8.2 Main Business/Business Overview

3.8.3 Products, Services and Solutions

- 3.8.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)
- 3.9 New POS Tech
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)
- 3.10 Castles Tech
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Point of Sale(POS) System Revenue (Million USD) (2013-2018)
- 3.11 SZZT
- 3.12 CyberNet

4 GLOBAL POINT OF SALE(POS) SYSTEM MARKET SIZE BY TYPE AND APPLICATION (2013-2018)

- 4.1 Global Point of Sale(POS) System Market Size by Type (2013-2018)
- 4.2 Global Point of Sale(POS) System Market Size by Application (2013-2018)
- 4.3 Potential Application of Point of Sale(POS) System in Future
- 4.4 Top Consumer/End Users of Point of Sale(POS) System

5 UNITED STATES POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Point of Sale(POS) System Market Size (2013-2018)
- 5.2 United States Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)
- 5.3 United States Point of Sale(POS) System Market Size by Application (2013-2018)

6 EUROPE POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND OUTLOOK

- 6.1 Europe Point of Sale(POS) System Market Size (2013-2018)
- 6.2 Europe Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)
- 6.3 Europe Point of Sale(POS) System Market Size by Application (2013-2018)

7 CHINA POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND

OUTLOOK

7.1 China Point of Sale(POS) System Market Size (2013-2018)

7.2 China Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)

7.3 China Point of Sale(POS) System Market Size by Application (2013-2018)

8 JAPAN POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND OUTLOOK

8.1 Japan Point of Sale(POS) System Market Size (2013-2018)

8.2 Japan Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)

8.3 Japan Point of Sale(POS) System Market Size by Application (2013-2018)

9 SOUTHEAST ASIA POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND OUTLOOK

9.1 Southeast Asia Point of Sale(POS) System Market Size (2013-2018)

9.2 Southeast Asia Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)

9.3 Southeast Asia Point of Sale(POS) System Market Size by Application (2013-2018)

10 INDIA POINT OF SALE(POS) SYSTEM DEVELOPMENT STATUS AND OUTLOOK

10.1 India Point of Sale(POS) System Market Size (2013-2018)

10.2 India Point of Sale(POS) System Market Size and Market Share by Players (2013-2018)

10.3 India Point of Sale(POS) System Market Size by Application (2013-2018)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)

11.1 Global Point of Sale(POS) System Market Size (Value) by Regions (2018-2025)

11.1.1 United States Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.1.2 Europe Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.1.3 China Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.1.4 Japan Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.1.5 Southeast Asia Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.1.6 India Point of Sale(POS) System Revenue and Growth Rate (2018-2025)

11.2 Global Point of Sale(POS) System Market Size (Value) by Type (2018-2025)

11.3 Global Point of Sale(POS) System Market Size by Application (2018-2025)

12 POINT OF SALE(POS) SYSTEM MARKET DYNAMICS

12.1 Point of Sale(POS) System Market Opportunities

12.2 Point of Sale(POS) System Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Point of Sale(POS) System Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Point of Sale(POS) System Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global Point of Sale(POS) System Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Point of Sale(POS) System Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Point of Sale(POS) System Market Share by Regions (2013-2018)

Figure United States Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Europe Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Point of Sale(POS) System Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Point of Sale(POS) System Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Point of Sale(POS) System Revenue Market Share by Type in 2017

Figure Fixed POS System Market Size (Million USD) and Growth Rate (2013-2018)

Figure Wireless POS System Market Size (Million USD) and Growth Rate (2013-2018)

Figure Mobile POS System Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Point of Sale(POS) System Market Share by Application in 2017

Figure Point of Sale(POS) System Market Size (Million USD) and Growth Rate in Retail (2013-2018)

Figure Point of Sale(POS) System Market Size (Million USD) and Growth Rate in Restaurant (2013-2018)

Figure Point of Sale(POS) System Market Size (Million USD) and Growth Rate in Hospitality (2013-2018)

Figure Point of Sale(POS) System Market Size (Million USD) and Growth Rate in Other Industry (2013-2018)

Table Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure Point of Sale(POS) System Market Size Share by Players in 2013

Figure Point of Sale(POS) System Market Size Share by Players in 2017

Table Ingenico Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Ingenico (2013-2018)

Figure Ingenico Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Verifone Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Verifone (2013-2018)

Figure Verifone Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Newland Payment Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Newland Payment (2013-2018)

Figure Newland Payment Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table PAX Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of PAX (2013-2018)

Figure PAX Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table LIANDI Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of LIANDI (2013-2018)

Figure LIANDI Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Xin Guo Du Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Xin Guo Du (2013-2018)

Figure Xin Guo Du Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Centerm Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Centerm (2013-2018)

Figure Centerm Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Bitel Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Bitel (2013-2018)

Figure Bitel Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table New POS Tech Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of New POS Tech (2013-2018)

Figure New POS Tech Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Castles Tech Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of Castles Tech (2013-2018)

Figure Castles Tech Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table SZTZ Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of SZTZ (2013-2018)

Figure SZTZ Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table CyberNet Basic Information List

Table Point of Sale(POS) System Business Revenue (Million USD) of CyberNet (2013-2018)

Figure CyberNet Point of Sale(POS) System Business Revenue Market Share (2013-2018)

Table Global Point of Sale(POS) System Market Size (Million USD) by Product (2013-2018)

Figure Global Point of Sale(POS) System Revenue Market Share (%) by Product (2013-2018)

Figure Global Point of Sale(POS) System Market Share by Product in 2017

Table Global Point of Sale(POS) System Market Size by Application (2013-2018)

Figure Global Point of Sale(POS) System Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Point of Sale(POS) System

Figure United States Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure United States Point of Sale(POS) System Market Size Share by Players in 2013

Figure United States Point of Sale(POS) System Market Size Share by Players in 2017

Table United States Point of Sale(POS) System Market Size by Application (2013-2018)

Figure United States Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure United States Point of Sale(POS) System Market Size Share by Application in 2017

Figure Europe Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table Europe Point of Sale(POS) System Market Size (Million USD) by Players

(2013-2018)

Figure Europe Point of Sale(POS) System Market Size Share by Players in 2013

Figure Europe Point of Sale(POS) System Market Size Share by Players in 2017

Table Europe Point of Sale(POS) System Market Size by Application (2013-2018)

Figure Europe Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure Europe Point of Sale(POS) System Market Size Share by Application in 2017

Figure China Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table China Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure China Point of Sale(POS) System Market Size Share by Players in 2013

Figure China Point of Sale(POS) System Market Size Share by Players in 2017

Table China Point of Sale(POS) System Market Size by Application (2013-2018)

Figure China Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure China Point of Sale(POS) System Market Size Share by Application in 2017

Figure Japan Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure Japan Point of Sale(POS) System Market Size Share by Players in 2013

Figure Japan Point of Sale(POS) System Market Size Share by Players in 2017

Table Japan Point of Sale(POS) System Market Size by Application (2013-2018)

Figure Japan Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure Japan Point of Sale(POS) System Market Size Share by Application in 2017

Figure Southeast Asia Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Point of Sale(POS) System Market Size Share by Players in 2013

Figure Southeast Asia Point of Sale(POS) System Market Size Share by Players in 2017

Table Southeast Asia Point of Sale(POS) System Market Size by Application (2013-2018)

Figure Southeast Asia Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Point of Sale(POS) System Market Size Share by Application in 2017

Figure India Point of Sale(POS) System Market Size (Million USD) and Growth Rate (2013-2018)

Table India Point of Sale(POS) System Market Size (Million USD) by Players (2013-2018)

Figure India Point of Sale(POS) System Market Size Share by Players in 2013

Figure India Point of Sale(POS) System Market Size Share by Players in 2017

Table India Point of Sale(POS) System Market Size by Application (2013-2018)

Figure India Point of Sale(POS) System Revenue Market Share (%) by Application (2013-2018)

Figure India Point of Sale(POS) System Market Size Share by Application in 2017

Figure Global Point of Sale(POS) System Market Size and Growth Rate (2018-2025)

Table Global Point of Sale(POS) System Market Size (Million USD) by Regions (2018-2025)

Figure Global Point of Sale(POS) System Market Size Share (2018-2025)

Figure Global Point of Sale(POS) System Market Size Share by Regions in 2025

Figure United States Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Figure Europe Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Point of Sale(POS) System Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Point of Sale(POS) System Market Size (Million USD) by Type (2018-2025)

Figure Global Point of Sale(POS) System Market Size Share by Type in 2018

Figure Global Point of Sale(POS) System Market Size Share by Type in 2025

Table Global Point of Sale(POS) System Market Size (Million USD) by Application (2018-2025)

Figure Global Point of Sale(POS) System Market Size (Million USD) by Application in 2018

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