

# Global Point-of-Sale Printers Market Research Report 2023

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## Abstracts

POS Printers refer to POS receipt printers. A POS receipt printer is a device that prints a receipt for customers at the point a transaction occurs. POS printers are an important part of a point of sale (POS) system. Receipt printers are an integral part of each restaurant or retail stores' point of sale (POS) system. In order to process payments, businesses need this technology to print credit card slips, print customer receipts and send orders to the kitchen or bar area.

According to QYResearch's new survey, global Point-of-Sale Printers market is projected to reach US\$ 4738.7 million in 2029, increasing from US\$ 3112 million in 2022, with the CAGR of 6.2% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Point-of-Sale Printers market research.

The market is being fueled by technological developments, product innovation and demand for high-quality content. Asia-Pacific, North America, Europe are all showing rapid growth. These regional markets are benefiting from extensive urbanization and rising disposable income. Markets in developed countries are more mature with most households equipped with home audio systems, fueling the demand for electronic products and digital goods in particular. There are companies aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, especially the supply chain optimization, to reduce costs and improve quality.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Point-of-Sale Printers market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

### By Company

Epson

SNBC

Star Micronics

HP

NCR

Custom SPA

Zebra

Oki Data Americas

Citizen Systems

Bixolon

Pertech Industries

TransAct

SEWOO

### Segment by Type

Mobile

Desktop

## Segment by Application

Retail

Hospitality

Healthcare

Entertainment

Others

## Production by Region

North America

Europe

China

Japan

## Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Point-of-Sale Printers report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

Chapter 11: Research Methodology and Data Source

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