

## **Global Platinum Sales Market Report 2016**

https://marketpublishers.com/r/GBD89C8D479EN.html

Date: November 2016

Pages: 126

Price: US\$ 4,000.00 (Single User License)

ID: GBD89C8D479EN

## **Abstracts**

#### Notes:

Sales, means the sales volume of Platinum

Revenue, means the sales value of Platinum

This report studies sales (consumption) of Platinum in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia,I50 focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Anglo American Platinum

Aquarius Platinum

**Implats** 

Incwala Resources (Pty)

Lonmin

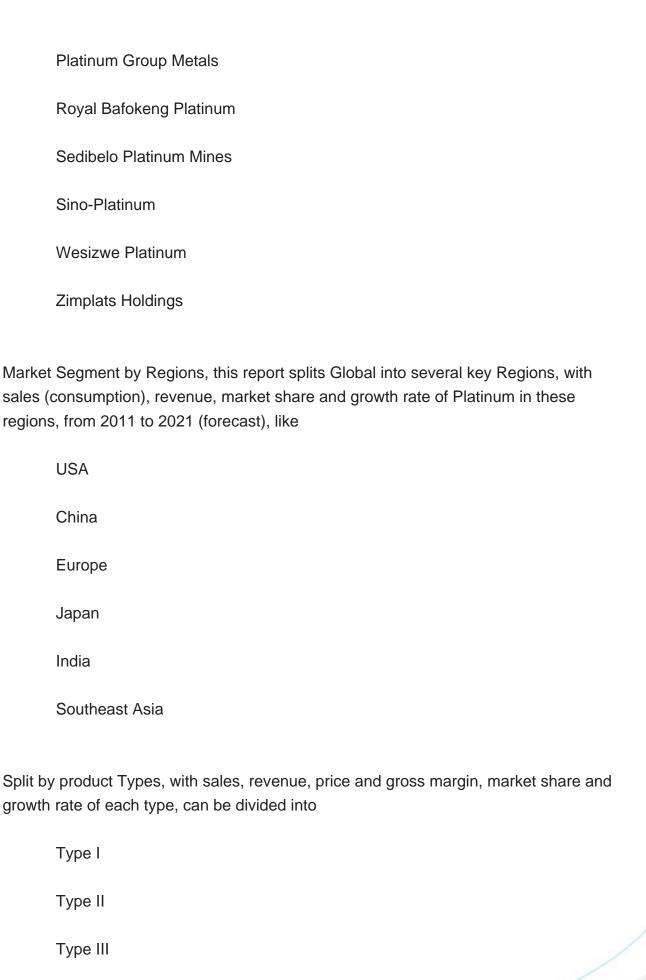
Norilsk Nickel

Northam Platinum

Platina Resources

**Eastplats** 







Split by applications, this report focuses on sales, market share and growth rate of Platinum in each application, can be divided into

Application 1

Application 2

Application 3



## **Contents**

Global Platinum Sales Market Report 2016

#### 1 PLATINUM OVERVIEW

- 1.1 Product Overview and Scope of Platinum
- 1.2 Classification of Platinum
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Platinum
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Platinum Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Platinum (2011-2021)
  - 1.5.1 Global Platinum Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Platinum Revenue and Growth Rate (2011-2021)

# 2 GLOBAL PLATINUM COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Platinum Market Competition by Manufacturers
  - 2.1.1 Global Platinum Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Platinum Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Platinum (Volume and Value) by Type
  - 2.2.1 Global Platinum Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Platinum Revenue and Market Share by Type (2011-2016)
- 2.3 Global Platinum (Volume and Value) by Regions
  - 2.3.1 Global Platinum Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Platinum Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Platinum (Volume) by Application



## 3 USA PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Platinum Sales and Value (2011-2016)
  - 3.1.1 USA Platinum Sales and Growth Rate (2011-2016)
  - 3.1.2 USA Platinum Revenue and Growth Rate (2011-2016)
  - 3.1.3 USA Platinum Sales Price Trend (2011-2016)
- 3.2 USA Platinum Sales and Market Share by Manufacturers
- 3.3 USA Platinum Sales and Market Share by Type
- 3.4 USA Platinum Sales and Market Share by Application

## 4 CHINA PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Platinum Sales and Value (2011-2016)
  - 4.1.1 China Platinum Sales and Growth Rate (2011-2016)
- 4.1.2 China Platinum Revenue and Growth Rate (2011-2016)
- 4.1.3 China Platinum Sales Price Trend (2011-2016)
- 4.2 China Platinum Sales and Market Share by Manufacturers
- 4.3 China Platinum Sales and Market Share by Type
- 4.4 China Platinum Sales and Market Share by Application

## 5 EUROPE PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Platinum Sales and Value (2011-2016)
  - 5.1.1 Europe Platinum Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Platinum Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Platinum Sales Price Trend (2011-2016)
- 5.2 Europe Platinum Sales and Market Share by Manufacturers
- 5.3 Europe Platinum Sales and Market Share by Type
- 5.4 Europe Platinum Sales and Market Share by Application

## 6 JAPAN PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Platinum Sales and Value (2011-2016)
  - 6.1.1 Japan Platinum Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Platinum Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Platinum Sales Price Trend (2011-2016)
- 6.2 Japan Platinum Sales and Market Share by Manufacturers
- 6.3 Japan Platinum Sales and Market Share by Type



## 6.4 Japan Platinum Sales and Market Share by Application

## 7 INDIA PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 7.1 India Platinum Sales and Value (2011-2016)
  - 7.1.1 India Platinum Sales and Growth Rate (2011-2016)
  - 7.1.2 India Platinum Revenue and Growth Rate (2011-2016)
  - 7.1.3 India Platinum Sales Price Trend (2011-2016)
- 7.2 India Platinum Sales and Market Share by Manufacturers
- 7.3 India Platinum Sales and Market Share by Type
- 7.4 India Platinum Sales and Market Share by Application

## 8 SOUTHEAST ASIA PLATINUM (VOLUME, VALUE AND SALES PRICE)

- 8.1 Southeast Asia Platinum Sales and Value (2011-2016)
  - 8.1.1 Southeast Asia Platinum Sales and Growth Rate (2011-2016)
  - 8.1.2 Southeast Asia Platinum Revenue and Growth Rate (2011-2016)
  - 8.1.3 Southeast Asia Platinum Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Platinum Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Platinum Sales and Market Share by Type
- 8.4 Southeast Asia Platinum Sales and Market Share by Application

#### 9 GLOBAL PLATINUM MANUFACTURERS ANALYSIS

- 9.1 Anglo American Platinum
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Platinum Product Type, Application and Specification
    - 9.1.2.1 Type I
    - 9.1.2.2 Type II
- 9.1.3 Anglo American Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.1.4 Main Business/Business Overview
- 9.2 Aquarius Platinum
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 126 Product Type, Application and Specification
    - 9.2.2.1 Type I
    - 9.2.2.2 Type II
- 9.2.3 Aquarius Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)



- 9.2.4 Main Business/Business Overview
- 9.3 Implats
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 144 Product Type, Application and Specification
    - 9.3.2.1 Type I
    - 9.3.2.2 Type II
  - 9.3.3 Implats Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.3.4 Main Business/Business Overview
- 9.4 Incwala Resources (Pty)
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Aug Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
- 9.4.3 Incwala Resources (Pty) Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.4.4 Main Business/Business Overview
- 9.5 Lonmin
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
    - 9.5.2.1 Type I
    - 9.5.2.2 Type II
  - 9.5.3 Lonmin Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 Norilsk Nickel
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
    - 9.6.2.1 Type I
    - 9.6.2.2 Type II
  - 9.6.3 Norilsk Nickel Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 Northam Platinum
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Chemical & Material Product Type, Application and Specification
    - 9.7.2.1 Type I
    - 9.7.2.2 Type II
- 9.7.3 Northam Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.7.4 Main Business/Business Overview
- 9.8 Platina Resources



- 9.8.1 Company Basic Information, Manufacturing Base and Competitors
- 9.8.2 Product Type, Application and Specification
  - 9.8.2.1 Type I
  - 9.8.2.2 Type II
- 9.8.3 Platina Resources Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Eastplats
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Product Type, Application and Specification
    - 9.9.2.1 Type I
    - 9.9.2.2 Type II
  - 9.9.3 Eastplats Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.9.4 Main Business/Business Overview
- 9.10 Platinum Group Metals
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Product Type, Application and Specification
    - 9.10.2.1 Type I
    - 9.10.2.2 Type II
- 9.10.3 Platinum Group Metals Platinum Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.10.4 Main Business/Business Overview
- 9.11 Royal Bafokeng Platinum
- 9.12 Sedibelo Platinum Mines
- 9.13 Sino-Platinum
- 9.14 Wesizwe Platinum
- 9.15 Zimplats Holdings

#### 10 PLATINUM MAUFACTURING COST ANALYSIS

- 10.1 Platinum Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Platinum



### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Platinum Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Platinum Major Manufacturers in 2015
- 11.4 Downstream Buyers

## 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## 14 GLOBAL PLATINUM MARKET FORECAST (2016-2021)

- 14.1 Global Platinum Sales, Revenue Forecast (2016-2021)
- 14.2 Global Platinum Sales Forecast by Regions (2016-2021)
- 14.3 Global Platinum Sales Forecast by Type (2016-2021)
- 14.4 Global Platinum Sales Forecast by Application (2016-2021)

#### 15 APPENDIX

**Author List** 

**Disclosure Section** 



Research Methodology Data Source China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Platinum

Table Classification of Platinum

Figure Global Sales Market Share of Platinum by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Platinum

Figure Global Sales Market Share of Platinum by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure USA Platinum Revenue and Growth Rate (2011-2021)

Figure China Platinum Revenue and Growth Rate (2011-2021)

Figure Europe Platinum Revenue and Growth Rate (2011-2021)

Figure Japan Platinum Revenue and Growth Rate (2011-2021)

Figure India Platinum Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Platinum Revenue and Growth Rate (2011-2021)

Figure Global Platinum Sales and Growth Rate (2011-2021)

Figure Global Platinum Revenue and Growth Rate (2011-2021)

Table Global Platinum Sales of Key Manufacturers (2011-2016)

Table Global Platinum Sales Share by Manufacturers (2011-2016)

Figure 2015 Platinum Sales Share by Manufacturers

Figure 2016 Platinum Sales Share by Manufacturers

Table Global Platinum Revenue by Manufacturers (2011-2016)

Table Global Platinum Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Platinum Revenue Share by Manufacturers

Table 2016 Global Platinum Revenue Share by Manufacturers

Table Global Platinum Sales and Market Share by Type (2011-2016)

Table Global Platinum Sales Share by Type (2011-2016)

Figure Sales Market Share of Platinum by Type (2011-2016)

Figure Global Platinum Sales Growth Rate by Type (2011-2016)

Table Global Platinum Revenue and Market Share by Type (2011-2016)

Table Global Platinum Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Platinum by Type (2011-2016)

Figure Global Platinum Revenue Growth Rate by Type (2011-2016)

Table Global Platinum Sales and Market Share by Regions (2011-2016)

Table Global Platinum Sales Share by Regions (2011-2016)



Figure Sales Market Share of Platinum by Regions (2011-2016)

Figure Global Platinum Sales Growth Rate by Regions (2011-2016)

Table Global Platinum Revenue and Market Share by Regions (2011-2016)

Table Global Platinum Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Platinum by Regions (2011-2016)

Figure Global Platinum Revenue Growth Rate by Regions (2011-2016)

Table Global Platinum Sales and Market Share by Application (2011-2016)

Table Global Platinum Sales Share by Application (2011-2016)

Figure Sales Market Share of Platinum by Application (2011-2016)

Figure Global Platinum Sales Growth Rate by Application (2011-2016)

Figure USA Platinum Sales and Growth Rate (2011-2016)

Figure USA Platinum Revenue and Growth Rate (2011-2016)

Figure USA Platinum Sales Price Trend (2011-2016)

Table USA Platinum Sales by Manufacturers (2011-2016)

Table USA Platinum Market Share by Manufacturers (2011-2016)

Table USA Platinum Sales by Type (2011-2016)

Table USA Platinum Market Share by Type (2011-2016)

Table USA Platinum Sales by Application (2011-2016)

Table USA Platinum Market Share by Application (2011-2016)

Figure China Platinum Sales and Growth Rate (2011-2016)

Figure China Platinum Revenue and Growth Rate (2011-2016)

Figure China Platinum Sales Price Trend (2011-2016)

Table China Platinum Sales by Manufacturers (2011-2016)

Table China Platinum Market Share by Manufacturers (2011-2016)

Table China Platinum Sales by Type (2011-2016)

Table China Platinum Market Share by Type (2011-2016)

Table China Platinum Sales by Application (2011-2016)

Table China Platinum Market Share by Application (2011-2016)

Figure Europe Platinum Sales and Growth Rate (2011-2016)

Figure Europe Platinum Revenue and Growth Rate (2011-2016)

Figure Europe Platinum Sales Price Trend (2011-2016)

Table Europe Platinum Sales by Manufacturers (2011-2016)

Table Europe Platinum Market Share by Manufacturers (2011-2016)

Table Europe Platinum Sales by Type (2011-2016)

Table Europe Platinum Market Share by Type (2011-2016)

Table Europe Platinum Sales by Application (2011-2016)

Table Europe Platinum Market Share by Application (2011-2016)

Figure Japan Platinum Sales and Growth Rate (2011-2016)

Figure Japan Platinum Revenue and Growth Rate (2011-2016)



Figure Japan Platinum Sales Price Trend (2011-2016)

Table Japan Platinum Sales by Manufacturers (2011-2016)

Table Japan Platinum Market Share by Manufacturers (2011-2016)

Table Japan Platinum Sales by Type (2011-2016)

Table Japan Platinum Market Share by Type (2011-2016)

Table Japan Platinum Sales by Application (2011-2016)

Table Japan Platinum Market Share by Application (2011-2016)

Figure India Platinum Sales and Growth Rate (2011-2016)

Figure India Platinum Revenue and Growth Rate (2011-2016)

Figure India Platinum Sales Price Trend (2011-2016)

Table India Platinum Sales by Manufacturers (2011-2016)

Table India Platinum Market Share by Manufacturers (2011-2016)

Table India Platinum Sales by Type (2011-2016)

Table India Platinum Market Share by Type (2011-2016)

Table India Platinum Sales by Application (2011-2016)

Table India Platinum Market Share by Application (2011-2016)

Figure Southeast Asia Platinum Sales and Growth Rate (2011-2016)

Figure Southeast Asia Platinum Revenue and Growth Rate (2011-2016)

Figure Southeast Asia Platinum Sales Price Trend (2011-2016)

Table Southeast Asia Platinum Sales by Manufacturers (2011-2016)

Table Southeast Asia Platinum Market Share by Manufacturers (2011-2016)

Table Southeast Asia Platinum Sales by Type (2011-2016)

Table Southeast Asia Platinum Market Share by Type (2011-2016)

Table Southeast Asia Platinum Sales by Application (2011-2016)

Table Southeast Asia Platinum Market Share by Application (2011-2016)

Table Anglo American Platinum Basic Information List

Table Anglo American Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Anglo American Platinum Platinum Global Market Share (2011-2016)

Table Aquarius Platinum Basic Information List

Table Aquarius Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Aquarius Platinum Platinum Global Market Share (2011-2016)

Table Implats Basic Information List

Table Implats Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Implats Platinum Global Market Share (2011-2016)

Table Incwala Resources (Pty) Basic Information List

Table Incwala Resources (Pty) Platinum Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Incwala Resources (Pty) Platinum Global Market Share (2011-2016)

Table Lonmin Basic Information List

Table Lonmin Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lonmin Platinum Global Market Share (2011-2016)

Table Norilsk Nickel Basic Information List

Table Norilsk Nickel Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Norilsk Nickel Platinum Global Market Share (2011-2016)

Table Northam Platinum Basic Information List

Table Northam Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Northam Platinum Platinum Global Market Share (2011-2016)

Table Platina Resources Basic Information List

Table Platina Resources Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Platina Resources Platinum Global Market Share (2011-2016)

Table Eastplats Basic Information List

Table Eastplats Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Eastplats Platinum Global Market Share (2011-2016)

Table Platinum Group Metals Basic Information List

Table Platinum Group Metals Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Platinum Group Metals Platinum Global Market Share (2011-2016)

Table Royal Bafokeng Platinum Basic Information List

Table Royal Bafokeng Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Royal Bafokeng Platinum Platinum Global Market Share (2011-2016)

Table Sedibelo Platinum Mines Basic Information List

Table Sedibelo Platinum Mines Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sedibelo Platinum Mines Platinum Global Market Share (2011-2016)

Table Sino-Platinum Basic Information List

Table Sino-Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sino-Platinum Platinum Global Market Share (2011-2016)

Table Wesizwe Platinum Basic Information List

Table Wesizwe Platinum Platinum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Wesizwe Platinum Platinum Global Market Share (2011-2016)

**Table Zimplats Holdings Basic Information List** 

Table Zimplats Holdings Platinum Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Zimplats Holdings Platinum Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Platinum

Figure Manufacturing Process Analysis of Platinum

Figure Platinum Industrial Chain Analysis

Table Raw Materials Sources of Platinum Major Manufacturers in 2015

Table Major Buyers of Platinum

Table Distributors/Traders List

Figure Global Platinum Sales and Growth Rate Forecast (2016-2021)

Figure Global Platinum Revenue and Growth Rate Forecast (2016-2021)

Table Global Platinum Sales Forecast by Regions (2016-2021)

Table Global Platinum Sales Forecast by Type (2016-2021)

Table Global Platinum Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Platinum Sales Market Report 2016

Product link: https://marketpublishers.com/r/GBD89C8D479EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GBD89C8D479EN.html">https://marketpublishers.com/r/GBD89C8D479EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970