

# Global Plastic Coolers Sales Market Report 2017

<https://marketpublishers.com/r/G60CF834B52EN.html>

Date: January 2017

Pages: 104

Price: US\$ 4,000.00 (Single User License)

ID: G60CF834B52EN

## Abstracts

### Notes:

Sales, means the sales volume of Plastic Coolers

Revenue, means the sales value of Plastic Coolers

This report studies sales (consumption) of Plastic Coolers in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Coleman

Igloo

Koolatron

YETI

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Plastic Coolers in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Under 25 quart

25-40 quart

40-60 quart

60-100 quart

Over 100 quart

Split by applications, this report focuses on sales, market share and growth rate of Plastic Coolers in each application, can be divided into

Backyard and Car Camping

RV Camping

Backpacking

## Contents

### Global Plastic Coolers Sales Market Report 2017

#### **1 PLASTIC COOLERS OVERVIEW**

- 1.1 Product Overview and Scope of Plastic Coolers
- 1.2 Classification of Plastic Coolers
  - 1.2.1 Under 25 quart
  - 1.2.2 25-40 quart
  - 1.2.3 40-60 quart
  - 1.2.4 60-100 quart
  - 1.2.5 Over 100 quart
- 1.3 Application of Plastic Coolers
  - 1.3.1 Backyard and Car Camping
  - 1.3.2 RV Camping
  - 1.3.3 Backpacking
- 1.4 Plastic Coolers Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Plastic Coolers (2011-2021)
  - 1.5.1 Global Plastic Coolers Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Plastic Coolers Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL PLASTIC COOLERS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Plastic Coolers Market Competition by Manufacturers
  - 2.1.1 Global Plastic Coolers Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Plastic Coolers Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Plastic Coolers (Volume and Value) by Type
  - 2.2.1 Global Plastic Coolers Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Plastic Coolers Revenue and Market Share by Type (2011-2016)
- 2.3 Global Plastic Coolers (Volume and Value) by Regions

- 2.3.1 Global Plastic Coolers Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Plastic Coolers Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Plastic Coolers (Volume) by Application

### **3 UNITED STATES PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Plastic Coolers Sales and Value (2011-2016)
  - 3.1.1 United States Plastic Coolers Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Plastic Coolers Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Plastic Coolers Sales Price Trend (2011-2016)
- 3.2 United States Plastic Coolers Sales and Market Share by Manufacturers
- 3.3 United States Plastic Coolers Sales and Market Share by Type
- 3.4 United States Plastic Coolers Sales and Market Share by Application

### **4 CHINA PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Plastic Coolers Sales and Value (2011-2016)
  - 4.1.1 China Plastic Coolers Sales and Growth Rate (2011-2016)
  - 4.1.2 China Plastic Coolers Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Plastic Coolers Sales Price Trend (2011-2016)
- 4.2 China Plastic Coolers Sales and Market Share by Manufacturers
- 4.3 China Plastic Coolers Sales and Market Share by Type
- 4.4 China Plastic Coolers Sales and Market Share by Application

### **5 EUROPE PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Plastic Coolers Sales and Value (2011-2016)
  - 5.1.1 Europe Plastic Coolers Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Plastic Coolers Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Plastic Coolers Sales Price Trend (2011-2016)
- 5.2 Europe Plastic Coolers Sales and Market Share by Manufacturers
- 5.3 Europe Plastic Coolers Sales and Market Share by Type
- 5.4 Europe Plastic Coolers Sales and Market Share by Application

### **6 JAPAN PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Plastic Coolers Sales and Value (2011-2016)
  - 6.1.1 Japan Plastic Coolers Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Plastic Coolers Revenue and Growth Rate (2011-2016)

- 6.1.3 Japan Plastic Coolers Sales Price Trend (2011-2016)
- 6.2 Japan Plastic Coolers Sales and Market Share by Manufacturers
- 6.3 Japan Plastic Coolers Sales and Market Share by Type
- 6.4 Japan Plastic Coolers Sales and Market Share by Application

## **7 SOUTHEAST ASIA PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Southeast Asia Plastic Coolers Sales and Value (2011-2016)
  - 7.1.1 Southeast Asia Plastic Coolers Sales and Growth Rate (2011-2016)
  - 7.1.2 Southeast Asia Plastic Coolers Revenue and Growth Rate (2011-2016)
  - 7.1.3 Southeast Asia Plastic Coolers Sales Price Trend (2011-2016)
- 7.2 Southeast Asia Plastic Coolers Sales and Market Share by Manufacturers
- 7.3 Southeast Asia Plastic Coolers Sales and Market Share by Type
- 7.4 Southeast Asia Plastic Coolers Sales and Market Share by Application

## **8 INDIA PLASTIC COOLERS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 India Plastic Coolers Sales and Value (2011-2016)
  - 8.1.1 India Plastic Coolers Sales and Growth Rate (2011-2016)
  - 8.1.2 India Plastic Coolers Revenue and Growth Rate (2011-2016)
  - 8.1.3 India Plastic Coolers Sales Price Trend (2011-2016)
- 8.2 India Plastic Coolers Sales and Market Share by Manufacturers
- 8.3 India Plastic Coolers Sales and Market Share by Type
- 8.4 India Plastic Coolers Sales and Market Share by Application

## **9 GLOBAL PLASTIC COOLERS MANUFACTURERS ANALYSIS**

- 9.1 Coleman
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Plastic Coolers Product Type, Application and Specification
    - 9.1.2.1 Under 25 quart
    - 9.1.2.2 25-40 quart
  - 9.1.3 Coleman Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 Igloo
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Plastic Coolers Product Type, Application and Specification
    - 9.2.2.1 Under 25 quart
    - 9.2.2.2 25-40 quart

9.2.3 Igloo Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 Koolatron

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 Plastic Coolers Product Type, Application and Specification

9.3.2.1 Under 25 quart

9.3.2.2 25-40 quart

9.3.3 Koolatron Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)

9.3.4 Main Business/Business Overview

9.4 YETI

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Plastic Coolers Product Type, Application and Specification

9.4.2.1 Under 25 quart

9.4.2.2 25-40 quart

9.4.3 YETI Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)

9.4.4 Main Business/Business Overview

## **10 PLASTIC COOLERS MAUFACTURING COST ANALYSIS**

10.1 Plastic Coolers Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Plastic Coolers

10.3 Manufacturing Process Analysis of Plastic Coolers

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

11.1 Plastic Coolers Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Plastic Coolers Major Manufacturers in 2015

11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL PLASTIC COOLERS MARKET FORECAST (2016-2021)**

- 14.1 Global Plastic Coolers Sales, Revenue and Price Forecast (2016-2021)
  - 14.1.1 Global Plastic Coolers Sales and Growth Rate Forecast (2016-2021)
  - 14.1.2 Global Plastic Coolers Revenue and Growth Rate Forecast (2016-2021)
  - 14.1.3 Global Plastic Coolers Price and Trend Forecast (2016-2021)
- 14.2 Global Plastic Coolers Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)
  - 14.2.1 United States Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.2 China Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.3 Europe Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.4 Japan Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.5 Southeast Asia Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.6 India Plastic Coolers Sales, Revenue and Growth Rate Forecast (2016-2021)
- 14.3 Global Plastic Coolers Sales, Revenue and Price Forecast by Type (2016-2021)
- 14.4 Global Plastic Coolers Sales Forecast by Application (2016-2021)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Plastic Coolers  
Table Classification of Plastic Coolers  
Figure Global Sales Market Share of Plastic Coolers by Type in 2015  
Figure Under 25 quart Picture  
Figure 25-40 quart Picture  
Figure 40-60 quart Picture  
Figure 60-100 quart Picture  
Figure Over 100 quart Picture  
Table Applications of Plastic Coolers  
Figure Global Sales Market Share of Plastic Coolers by Application in 2015  
Figure Backyard and Car Camping Examples  
Figure RV Camping Examples  
Figure Backpacking Examples  
Figure United States Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure China Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure Europe Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure Japan Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure India Plastic Coolers Revenue and Growth Rate (2011-2021)  
Figure Global Plastic Coolers Sales and Growth Rate (2011-2021)  
Figure Global Plastic Coolers Revenue and Growth Rate (2011-2021)  
Table Global Plastic Coolers Sales of Key Manufacturers (2011-2016)  
Table Global Plastic Coolers Sales Share by Manufacturers (2011-2016)  
Figure 2015 Plastic Coolers Sales Share by Manufacturers  
Figure 2016 Plastic Coolers Sales Share by Manufacturers  
Table Global Plastic Coolers Revenue by Manufacturers (2011-2016)  
Table Global Plastic Coolers Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Plastic Coolers Revenue Share by Manufacturers  
Table 2016 Global Plastic Coolers Revenue Share by Manufacturers  
Table Global Plastic Coolers Sales and Market Share by Type (2011-2016)  
Table Global Plastic Coolers Sales Share by Type (2011-2016)  
Figure Sales Market Share of Plastic Coolers by Type (2011-2016)  
Figure Global Plastic Coolers Sales Growth Rate by Type (2011-2016)  
Table Global Plastic Coolers Revenue and Market Share by Type (2011-2016)  
Table Global Plastic Coolers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Plastic Coolers by Type (2011-2016)  
Figure Global Plastic Coolers Revenue Growth Rate by Type (2011-2016)  
Table Global Plastic Coolers Sales and Market Share by Regions (2011-2016)  
Table Global Plastic Coolers Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Plastic Coolers by Regions (2011-2016)  
Figure Global Plastic Coolers Sales Growth Rate by Regions (2011-2016)  
Table Global Plastic Coolers Revenue and Market Share by Regions (2011-2016)  
Table Global Plastic Coolers Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Plastic Coolers by Regions (2011-2016)  
Figure Global Plastic Coolers Revenue Growth Rate by Regions (2011-2016)  
Table Global Plastic Coolers Sales and Market Share by Application (2011-2016)  
Table Global Plastic Coolers Sales Share by Application (2011-2016)  
Figure Sales Market Share of Plastic Coolers by Application (2011-2016)  
Figure Global Plastic Coolers Sales Growth Rate by Application (2011-2016)  
Figure United States Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure United States Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure United States Plastic Coolers Sales Price Trend (2011-2016)  
Table United States Plastic Coolers Sales by Manufacturers (2011-2016)  
Table United States Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table United States Plastic Coolers Sales by Type (2011-2016)  
Table United States Plastic Coolers Market Share by Type (2011-2016)  
Table United States Plastic Coolers Sales by Application (2011-2016)  
Table United States Plastic Coolers Market Share by Application (2011-2016)  
Figure China Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure China Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure China Plastic Coolers Sales Price Trend (2011-2016)  
Table China Plastic Coolers Sales by Manufacturers (2011-2016)  
Table China Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table China Plastic Coolers Sales by Type (2011-2016)  
Table China Plastic Coolers Market Share by Type (2011-2016)  
Table China Plastic Coolers Sales by Application (2011-2016)  
Table China Plastic Coolers Market Share by Application (2011-2016)  
Figure Europe Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure Europe Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure Europe Plastic Coolers Sales Price Trend (2011-2016)  
Table Europe Plastic Coolers Sales by Manufacturers (2011-2016)  
Table Europe Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table Europe Plastic Coolers Sales by Type (2011-2016)  
Table Europe Plastic Coolers Market Share by Type (2011-2016)

Table Europe Plastic Coolers Sales by Application (2011-2016)  
Table Europe Plastic Coolers Market Share by Application (2011-2016)  
Figure Japan Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure Japan Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure Japan Plastic Coolers Sales Price Trend (2011-2016)  
Table Japan Plastic Coolers Sales by Manufacturers (2011-2016)  
Table Japan Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table Japan Plastic Coolers Sales by Type (2011-2016)  
Table Japan Plastic Coolers Market Share by Type (2011-2016)  
Table Japan Plastic Coolers Sales by Application (2011-2016)  
Table Japan Plastic Coolers Market Share by Application (2011-2016)  
Figure Southeast Asia Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Plastic Coolers Sales Price Trend (2011-2016)  
Table Southeast Asia Plastic Coolers Sales by Manufacturers (2011-2016)  
Table Southeast Asia Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Plastic Coolers Sales by Type (2011-2016)  
Table Southeast Asia Plastic Coolers Market Share by Type (2011-2016)  
Table Southeast Asia Plastic Coolers Sales by Application (2011-2016)  
Table Southeast Asia Plastic Coolers Market Share by Application (2011-2016)  
Figure India Plastic Coolers Sales and Growth Rate (2011-2016)  
Figure India Plastic Coolers Revenue and Growth Rate (2011-2016)  
Figure India Plastic Coolers Sales Price Trend (2011-2016)  
Table India Plastic Coolers Sales by Manufacturers (2011-2016)  
Table India Plastic Coolers Market Share by Manufacturers (2011-2016)  
Table India Plastic Coolers Sales by Type (2011-2016)  
Table India Plastic Coolers Market Share by Type (2011-2016)  
Table India Plastic Coolers Sales by Application (2011-2016)  
Table India Plastic Coolers Market Share by Application (2011-2016)  
Table Coleman Basic Information List  
Table Coleman Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Coleman Plastic Coolers Global Market Share (2011-2016)  
Table Igloo Basic Information List  
Table Igloo Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Igloo Plastic Coolers Global Market Share (2011-2016)  
Table Koolatron Basic Information List  
Table Koolatron Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Koolatron Plastic Coolers Global Market Share (2011-2016)  
Table YETI Basic Information List

Table YETI Plastic Coolers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure YETI Plastic Coolers Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Plastic Coolers

Figure Manufacturing Process Analysis of Plastic Coolers

Figure Plastic Coolers Industrial Chain Analysis

Table Raw Materials Sources of Plastic Coolers Major Manufacturers in 2015

Table Major Buyers of Plastic Coolers

Table Distributors/Traders List

Figure Global Plastic Coolers Sales and Growth Rate Forecast (2016-2021)

Figure Global Plastic Coolers Revenue and Growth Rate Forecast (2016-2021)

Table Global Plastic Coolers Sales Forecast by Regions (2016-2021)

Table Global Plastic Coolers Sales Forecast by Type (2016-2021)

Table Global Plastic Coolers Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Plastic Coolers Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G60CF834B52EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G60CF834B52EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970