

Global Pizza Sales Market Report 2016

<https://marketpublishers.com/r/G18953B69F9EN.html>

Date: November 2016

Pages: 120

Price: US\$ 4,000.00 (Single User License)

ID: G18953B69F9EN

Abstracts

Notes:

Sales, means the sales volume of Pizza

Revenue, means the sales value of Pizza

This report studies sales (consumption) of Pizza in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Boston Pizza

California Pizza Kitchen

Domino's

Papa John's Pizza

Papa Murphy's

Telepizza

The Little Caesars

Yum! Brands

Chuck E. Cheese's

Cici's Pizza

Godfathers Pizza

Hungry Howie's

Marcos Pizza

Mellow Mushroom

Pizza Capers

Pizza Delight

PizzaExpress

Pizza Nova

Pizza Pizza

Pizza Ranch

PizzaRev

Round Table Pizza

Spizzico Italian Kitchen

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Pizza in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Pizza in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Pizza Sales Market Report 2016

1 PIZZA OVERVIEW

- 1.1 Product Overview and Scope of Pizza
- 1.2 Classification of Pizza
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Pizza
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Pizza Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Pizza (2011-2021)
 - 1.5.1 Global Pizza Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Pizza Revenue and Growth Rate (2011-2021)

2 GLOBAL PIZZA COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Pizza Market Competition by Manufacturers
 - 2.1.1 Global Pizza Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Pizza Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Pizza (Volume and Value) by Type
 - 2.2.1 Global Pizza Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Pizza Revenue and Market Share by Type (2011-2016)
- 2.3 Global Pizza (Volume and Value) by Regions
 - 2.3.1 Global Pizza Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Pizza Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Pizza (Volume) by Application

3 UNITED STATES PIZZA (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Pizza Sales and Value (2011-2016)
 - 3.1.1 United States Pizza Sales and Growth Rate (2011-2016)
 - 3.1.2 United States Pizza Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States Pizza Sales Price Trend (2011-2016)
- 3.2 United States Pizza Sales and Market Share by Manufacturers
- 3.3 United States Pizza Sales and Market Share by Type
- 3.4 United States Pizza Sales and Market Share by Application

4 CHINA PIZZA (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Pizza Sales and Value (2011-2016)
 - 4.1.1 China Pizza Sales and Growth Rate (2011-2016)
 - 4.1.2 China Pizza Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Pizza Sales Price Trend (2011-2016)
- 4.2 China Pizza Sales and Market Share by Manufacturers
- 4.3 China Pizza Sales and Market Share by Type
- 4.4 China Pizza Sales and Market Share by Application

5 EUROPE PIZZA (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Pizza Sales and Value (2011-2016)
 - 5.1.1 Europe Pizza Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Pizza Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Pizza Sales Price Trend (2011-2016)
- 5.2 Europe Pizza Sales and Market Share by Manufacturers
- 5.3 Europe Pizza Sales and Market Share by Type
- 5.4 Europe Pizza Sales and Market Share by Application

6 JAPAN PIZZA (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Pizza Sales and Value (2011-2016)
 - 6.1.1 Japan Pizza Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Pizza Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Pizza Sales Price Trend (2011-2016)
- 6.2 Japan Pizza Sales and Market Share by Manufacturers
- 6.3 Japan Pizza Sales and Market Share by Type
- 6.4 Japan Pizza Sales and Market Share by Application

7 GLOBAL PIZZA MANUFACTURERS ANALYSIS

7.1 Boston Pizza

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Pizza Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Boston Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 California Pizza Kitchen

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 120 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 California Pizza Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 Domino's

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 140 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Domino's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 Papa John's Pizza

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Papa John's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 Papa Murphy's

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Papa Murphy's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Telepizza

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Million USD Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Telepizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Main Business/Business Overview
- 7.7 The Little Caesars
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Food & Beverages Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 The Little Caesars Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Yum! Brands
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Yum! Brands Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Chuck E. Cheese's
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Chuck E. Cheese's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Cici's Pizza
 - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Cici's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Godfathers Pizza
- 7.12 Hungry Howie's
- 7.13 Marcos Pizza
- 7.14 Mellow Mushroom
- 7.15 Pizza Capers

- 7.16 Pizza Delight
- 7.17 PizzaExpress
- 7.18 Pizza Nova
- 7.19 Pizza Pizza
- 7.20 Pizza Ranch
- 7.21 PizzaRev
- 7.22 Round Table Pizza
- 7.23 Spizzico Italian Kitchen

8 PIZZA MAUFACTURING COST ANALYSIS

- 8.1 Pizza Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Pizza

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Pizza Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Pizza Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL PIZZA MARKET FORECAST (2016-2021)

12.1 Global Pizza Sales, Revenue Forecast (2016-2021)

12.2 Global Pizza Sales Forecast by Regions (2016-2021)

12.3 Global Pizza Sales Forecast by Type (2016-2021)

12.4 Global Pizza Sales Forecast by Application (2016-2021)

13 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pizza
Table Classification of Pizza
Figure Global Sales Market Share of Pizza by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Pizza
Figure Global Sales Market Share of Pizza by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure United States Pizza Revenue and Growth Rate (2011-2021)
Figure China Pizza Revenue and Growth Rate (2011-2021)
Figure Europe Pizza Revenue and Growth Rate (2011-2021)
Figure Japan Pizza Revenue and Growth Rate (2011-2021)
Figure Global Pizza Sales and Growth Rate (2011-2021)
Figure Global Pizza Revenue and Growth Rate (2011-2021)
Table Global Pizza Sales of Key Manufacturers (2011-2016)
Table Global Pizza Sales Share by Manufacturers (2011-2016)
Figure 2015 Pizza Sales Share by Manufacturers
Figure 2016 Pizza Sales Share by Manufacturers
Table Global Pizza Revenue by Manufacturers (2011-2016)
Table Global Pizza Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Pizza Revenue Share by Manufacturers
Table 2016 Global Pizza Revenue Share by Manufacturers
Table Global Pizza Sales and Market Share by Type (2011-2016)
Table Global Pizza Sales Share by Type (2011-2016)
Figure Sales Market Share of Pizza by Type (2011-2016)
Figure Global Pizza Sales Growth Rate by Type (2011-2016)
Table Global Pizza Revenue and Market Share by Type (2011-2016)
Table Global Pizza Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Pizza by Type (2011-2016)
Figure Global Pizza Revenue Growth Rate by Type (2011-2016)
Table Global Pizza Sales and Market Share by Regions (2011-2016)
Table Global Pizza Sales Share by Regions (2011-2016)
Figure Sales Market Share of Pizza by Regions (2011-2016)
Figure Global Pizza Sales Growth Rate by Regions (2011-2016)

Table Global Pizza Revenue and Market Share by Regions (2011-2016)
Table Global Pizza Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Pizza by Regions (2011-2016)
Figure Global Pizza Revenue Growth Rate by Regions (2011-2016)
Table Global Pizza Sales and Market Share by Application (2011-2016)
Table Global Pizza Sales Share by Application (2011-2016)
Figure Sales Market Share of Pizza by Application (2011-2016)
Figure Global Pizza Sales Growth Rate by Application (2011-2016)
Figure United States Pizza Sales and Growth Rate (2011-2016)
Figure United States Pizza Revenue and Growth Rate (2011-2016)
Figure United States Pizza Sales Price Trend (2011-2016)
Table United States Pizza Sales by Manufacturers (2011-2016)
Table United States Pizza Market Share by Manufacturers (2011-2016)
Table United States Pizza Sales by Type (2011-2016)
Table United States Pizza Market Share by Type (2011-2016)
Table United States Pizza Sales by Application (2011-2016)
Table United States Pizza Market Share by Application (2011-2016)
Figure China Pizza Sales and Growth Rate (2011-2016)
Figure China Pizza Revenue and Growth Rate (2011-2016)
Figure China Pizza Sales Price Trend (2011-2016)
Table China Pizza Sales by Manufacturers (2011-2016)
Table China Pizza Market Share by Manufacturers (2011-2016)
Table China Pizza Sales by Type (2011-2016)
Table China Pizza Market Share by Type (2011-2016)
Table China Pizza Sales by Application (2011-2016)
Table China Pizza Market Share by Application (2011-2016)
Figure Europe Pizza Sales and Growth Rate (2011-2016)
Figure Europe Pizza Revenue and Growth Rate (2011-2016)
Figure Europe Pizza Sales Price Trend (2011-2016)
Table Europe Pizza Sales by Manufacturers (2011-2016)
Table Europe Pizza Market Share by Manufacturers (2011-2016)
Table Europe Pizza Sales by Type (2011-2016)
Table Europe Pizza Market Share by Type (2011-2016)
Table Europe Pizza Sales by Application (2011-2016)
Table Europe Pizza Market Share by Application (2011-2016)
Figure Japan Pizza Sales and Growth Rate (2011-2016)
Figure Japan Pizza Revenue and Growth Rate (2011-2016)
Figure Japan Pizza Sales Price Trend (2011-2016)
Table Japan Pizza Sales by Manufacturers (2011-2016)

Table Japan Pizza Market Share by Manufacturers (2011-2016)
Table Japan Pizza Sales by Type (2011-2016)
Table Japan Pizza Market Share by Type (2011-2016)
Table Japan Pizza Sales by Application (2011-2016)
Table Japan Pizza Market Share by Application (2011-2016)
Table Boston Pizza Basic Information List
Table Boston Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Boston Pizza Pizza Global Market Share (2011-2016)
Table California Pizza Kitchen Basic Information List
Table California Pizza Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure California Pizza Kitchen Pizza Global Market Share (2011-2016)
Table Domino's Basic Information List
Table Domino's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Domino's Pizza Global Market Share (2011-2016)
Table Papa John's Pizza Basic Information List
Table Papa John's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Papa John's Pizza Pizza Global Market Share (2011-2016)
Table Papa Murphy's Basic Information List
Table Papa Murphy's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Papa Murphy's Pizza Global Market Share (2011-2016)
Table Telepizza Basic Information List
Table Telepizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Telepizza Pizza Global Market Share (2011-2016)
Table The Little Caesars Basic Information List
Table The Little Caesars Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure The Little Caesars Pizza Global Market Share (2011-2016)
Table Yum! Brands Basic Information List
Table Yum! Brands Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Yum! Brands Pizza Global Market Share (2011-2016)
Table Chuck E. Cheese's Basic Information List
Table Chuck E. Cheese's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Chuck E. Cheese's Pizza Global Market Share (2011-2016)
Table Cici's Pizza Basic Information List
Table Cici's Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Cici's Pizza Pizza Global Market Share (2011-2016)
Table Godfathers Pizza Basic Information List
Table Godfathers Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Godfathers Pizza Pizza Global Market Share (2011-2016)

Table Hungry Howie's Basic Information List
Table Hungry Howie's Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Hungry Howie's Pizza Global Market Share (2011-2016)
Table Marcos Pizza Basic Information List
Table Marcos Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Marcos Pizza Pizza Global Market Share (2011-2016)
Table Mellow Mushroom Basic Information List
Table Mellow Mushroom Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mellow Mushroom Pizza Global Market Share (2011-2016)
Table Pizza Capers Basic Information List
Table Pizza Capers Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pizza Capers Pizza Global Market Share (2011-2016)
Table Pizza Delight Basic Information List
Table Pizza Delight Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pizza Delight Pizza Global Market Share (2011-2016)
Table PizzaExpress Basic Information List
Table PizzaExpress Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure PizzaExpress Pizza Global Market Share (2011-2016)
Table Pizza Nova Basic Information List
Table Pizza Nova Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pizza Nova Pizza Global Market Share (2011-2016)
Table Pizza Pizza Basic Information List
Table Pizza Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pizza Pizza Pizza Global Market Share (2011-2016)
Table Pizza Ranch Basic Information List
Table Pizza Ranch Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pizza Ranch Pizza Global Market Share (2011-2016)
Table PizzaRev Basic Information List
Table PizzaRev Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure PizzaRev Pizza Global Market Share (2011-2016)
Table Round Table Pizza Basic Information List
Table Round Table Pizza Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Round Table Pizza Pizza Global Market Share (2011-2016)
Table Spizzico Italian Kitchen Basic Information List
Table Spizzico Italian Kitchen Pizza Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Spizzico Italian Kitchen Pizza Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pizza

Figure Manufacturing Process Analysis of Pizza

Figure Pizza Industrial Chain Analysis

Table Raw Materials Sources of Pizza Major Manufacturers in 2015

Table Major Buyers of Pizza

Table Distributors/Traders List

Figure Global Pizza Sales and Growth Rate Forecast (2016-2021)

Figure Global Pizza Revenue and Growth Rate Forecast (2016-2021)

Table Global Pizza Sales Forecast by Regions (2016-2021)

Table Global Pizza Sales Forecast by Type (2016-2021)

Table Global Pizza Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Pizza Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G18953B69F9EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G18953B69F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970