

Global Pillow Sham Market Research Report 2017

https://marketpublishers.com/r/G64F8F4E623EN.html Date: January 2017 Pages: 126 Price: US\$ 2,900.00 (Single User License) ID: G64F8F4E623EN

Abstracts

Notes:

Production, means the output of Pillow Sham

Revenue, means the sales value of Pillow Sham

This report studies Pillow Sham in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Meng Jie Textile Limited By Share Ltd.Co

Harbor House

Luo Lai Household Textiles Co., Ltd.

Somma

Kauffmann

Hamam

Beyond Group

Shenzhen Fu Anna Houseware Co., Ltd.

Hengyuanxiang



Esprit Sher Idan Bassetti Frette Daifuni Veken Jiangsu Tevel Group Co.,Ltd

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Pillow Sham in these regions, from 2011 to 2021 (forecast), like

North America Europe China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cotton

Fiber



Silk

Other

Split by application, this report focuses on consumption, market share and growth rate of Pillow Sham in each application, can be divided into

Home

Hotels

Other



Contents

Global Pillow Sham Market Research Report 2017

1 PILLOW SHAM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pillow Sham
- 1.2 Pillow Sham Segment by Type
- 1.2.1 Global Production Market Share of Pillow Sham by Type in 2015
- 1.2.2 Cotton
- 1.2.3 Fiber
- 1.2.4 Silk
- 1.2.5 Other
- 1.3 Pillow Sham Segment by Application
 - 1.3.1 Pillow Sham Consumption Market Share by Application in 2015
 - 1.3.2 Home
 - 1.3.3 Hotels
- 1.3.4 Other
- 1.4 Pillow Sham Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Pillow Sham (2012-2022)

2 GLOBAL PILLOW SHAM MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Pillow Sham Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Pillow Sham Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Pillow Sham Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Pillow Sham Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Pillow Sham Market Competitive Situation and Trends
 - 2.5.1 Pillow Sham Market Concentration Rate
 - 2.5.2 Pillow Sham Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL PILLOW SHAM PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

3.1 Global Pillow Sham Production and Market Share by Region (2012-2017)

3.2 Global Pillow Sham Revenue (Value) and Market Share by Region (2012-2017)

3.3 Global Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.4 North America Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.5 Europe Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.6 China Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.7 Japan Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.8 Southeast Asia Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

3.9 India Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL PILLOW SHAM SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

4.1 Global Pillow Sham Consumption by Regions (2012-2017)

4.2 North America Pillow Sham Production, Consumption, Export, Import (2012-2017)

4.3 Europe Pillow Sham Production, Consumption, Export, Import (2012-2017)

4.4 China Pillow Sham Production, Consumption, Export, Import (2012-2017)

4.5 Japan Pillow Sham Production, Consumption, Export, Import (2012-2017)

4.6 Southeast Asia Pillow Sham Production, Consumption, Export, Import (2012-2017)

4.7 India Pillow Sham Production, Consumption, Export, Import (2012-2017)

5 GLOBAL PILLOW SHAM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Pillow Sham Production and Market Share by Type (2012-2017)

5.2 Global Pillow Sham Revenue and Market Share by Type (2012-2017)

5.3 Global Pillow Sham Price by Type (2012-2017)

5.4 Global Pillow Sham Production Growth by Type (2012-2017)

6 GLOBAL PILLOW SHAM MARKET ANALYSIS BY APPLICATION

6.1 Global Pillow Sham Consumption and Market Share by Application (2012-2017)

6.2 Global Pillow Sham Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities



- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL PILLOW SHAM MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Meng Jie Textile Limited By Share Ltd.Co
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Pillow Sham Product Type, Application and Specification
 - 7.1.2.1 Cotton
 - 7.1.2.2 Fiber

7.1.3 Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Harbor House

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Pillow Sham Product Type, Application and Specification

7.2.2.1 Cotton

7.2.2.2 Fiber

7.2.3 Harbor House Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Luo Lai Household Textiles Co., Ltd.

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Pillow Sham Product Type, Application and Specification

- 7.3.2.1 Cotton
- 7.3.2.2 Fiber

7.3.3 Luo Lai Household Textiles Co., Ltd. Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Somma

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Pillow Sham Product Type, Application and Specification

7.4.2.1 Cotton

7.4.2.2 Fiber

7.4.3 Somma Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Kauffmann

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors



7.5.2 Pillow Sham Product Type, Application and Specification

7.5.2.1 Cotton

7.5.2.2 Fiber

7.5.3 Kauffmann Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Hamam

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Pillow Sham Product Type, Application and Specification

7.6.2.1 Cotton

7.6.2.2 Fiber

7.6.3 Hamam Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Beyond Group

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Pillow Sham Product Type, Application and Specification

7.7.2.1 Cotton

7.7.2.2 Fiber

7.7.3 Beyond Group Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Shenzhen Fu Anna Houseware Co., Ltd.

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Pillow Sham Product Type, Application and Specification

7.8.2.1 Cotton

7.8.2.2 Fiber

7.8.3 Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Hengyuanxiang

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Pillow Sham Product Type, Application and Specification

7.9.2.1 Cotton

7.9.2.2 Fiber

7.9.3 Hengyuanxiang Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Esprit



7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Pillow Sham Product Type, Application and Specification

7.10.2.1 Cotton

7.10.2.2 Fiber

7.10.3 Esprit Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

- 7.11 Sher Idan
- 7.12 Bassetti
- 7.13 Frette
- 7.14 Daifuni
- 7.15 Veken
- 7.16 Jiangsu Tevel Group Co.,Ltd

8 PILLOW SHAM MANUFACTURING COST ANALYSIS

- 8.1 Pillow Sham Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Pillow Sham

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Pillow Sham Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Pillow Sham Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL PILLOW SHAM MARKET FORECAST (2017-2022)

12.1 Global Pillow Sham Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Pillow Sham Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Pillow Sham Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Pillow Sham Price and Trend Forecast (2017-2022)

12.2 Global Pillow Sham Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Pillow Sham Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Pillow Sham Production, Revenue and Price Forecast by Type (2017-2022)12.4 Global Pillow Sham Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION



14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pillow Sham

Figure Global Production Market Share of Pillow Sham by Type in 2015

Figure Product Picture of Cotton

Table Major Manufacturers of Cotton

Figure Product Picture of Fiber

Table Major Manufacturers of Fiber

Figure Product Picture of Silk

Table Major Manufacturers of Silk

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Pillow Sham Consumption Market Share by Application in 2015

Figure Home Examples

Figure Hotels Examples

Figure Other Examples

Figure North America Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022) Figure China Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Pillow Sham Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Pillow Sham Revenue (Million UDS) and Growth Rate (2012-2022) Table Global Pillow Sham Production of Key Manufacturers (2015 and 2016) Table Global Pillow Sham Production Share by Manufacturers (2015 and 2016) Figure 2015 Pillow Sham Production Share by Manufacturers Figure 2016 Pillow Sham Production Share by Manufacturers Table Global Pillow Sham Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Pillow Sham Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Pillow Sham Revenue Share by Manufacturers Table 2016 Global Pillow Sham Revenue Share by Manufacturers Table 2016 Global Pillow Sham Revenue Share by Manufacturers Table Global Market Pillow Sham Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Pillow Sham Average Price of Key Manufacturers in 2015 Table Manufacturers Pillow Sham Manufacturing Base Distribution and Sales Area Table Manufacturers Pillow Sham Product Type



Figure Pillow Sham Market Share of Top 3 Manufacturers Figure Pillow Sham Market Share of Top 5 Manufacturers Table Global Pillow Sham Production by Regions (2012-2017) Figure Global Pillow Sham Production and Market Share by Regions (2012-2017) Figure Global Pillow Sham Production Market Share by Regions (2012-2017) Figure 2015 Global Pillow Sham Production Market Share by Regions Table Global Pillow Sham Revenue by Regions (2012-2017) Table Global Pillow Sham Revenue Market Share by Regions (2012-2017) Table 2015 Global Pillow Sham Revenue Market Share by Regions Table Global Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017) Table North America Pillow Sham Production, Revenue, Price and Gross Margin (2012 - 2017)Table Europe Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017) Table China Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017) Table Japan Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017) Table Southeast Asia Pillow Sham Production, Revenue, Price and Gross Margin (2012 - 2017)Table India Pillow Sham Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Pillow Sham Consumption Market by Regions (2012-2017) Table Global Pillow Sham Consumption Market Share by Regions (2012-2017) Figure Global Pillow Sham Consumption Market Share by Regions (2012-2017) Figure 2015 Global Pillow Sham Consumption Market Share by Regions Table North America Pillow Sham Production, Consumption, Import & Export (2012-2017)

Table Europe Pillow Sham Production, Consumption, Import & Export (2012-2017) Table China Pillow Sham Production, Consumption, Import & Export (2012-2017) Table Japan Pillow Sham Production, Consumption, Import & Export (2012-2017) Table Southeast Asia Pillow Sham Production, Consumption, Import & Export (2012-2017)

Table India Pillow Sham Production, Consumption, Import & Export (2012-2017)Table Global Pillow Sham Production by Type (2012-2017)

Table Global Pillow Sham Production Share by Type (2012-2017)

Figure Production Market Share of Pillow Sham by Type (2012-2017)

Figure 2015 Production Market Share of Pillow Sham by Type

Table Global Pillow Sham Revenue by Type (2012-2017)

Table Global Pillow Sham Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Pillow Sham by Type (2012-2017)

Figure 2015 Revenue Market Share of Pillow Sham by Type

Table Global Pillow Sham Price by Type (2012-2017)



Figure Global Pillow Sham Production Growth by Type (2012-2017) Table Global Pillow Sham Consumption by Application (2012-2017) Table Global Pillow Sham Consumption Market Share by Application (2012-2017) Figure Global Pillow Sham Consumption Market Share by Application in 2015 Table Global Pillow Sham Consumption Growth Rate by Application (2012-2017) Figure Global Pillow Sham Consumption Growth Rate by Application (2012-2017) Table Meng Jie Textile Limited By Share Ltd.Co Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Meng Jie Textile Limited By Share Ltd.Co Pillow Sham Market Share (2015 and 2016) Table Harbor House Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Harbor House Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Harbor House Pillow Sham Market Share (2015 and 2016) Table Luo Lai Household Textiles Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Luo Lai Household Textiles Co., Ltd. Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Luo Lai Household Textiles Co., Ltd. Pillow Sham Market Share (2015 and 2016) Table Somma Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Somma Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Somma Pillow Sham Market Share (2015 and 2016)

Table Kauffmann Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kauffmann Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kauffmann Pillow Sham Market Share (2015 and 2016)

Table Hamam Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hamam Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hamam Pillow Sham Market Share (2015 and 2016)

Table Beyond Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beyond Group Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Beyond Group Pillow Sham Market Share (2015 and 2016)

Table Shenzhen Fu Anna Houseware Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Shenzhen Fu Anna Houseware Co., Ltd. Pillow Sham Market Share (2015 and 2016)

Table Hengyuanxiang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hengyuanxiang Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hengyuanxiang Pillow Sham Market Share (2015 and 2016)

Table Esprit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Esprit Pillow Sham Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Esprit Pillow Sham Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pillow Sham

Figure Manufacturing Process Analysis of Pillow Sham

Figure Pillow Sham Industrial Chain Analysis

Table Raw Materials Sources of Pillow Sham Major Manufacturers in 2015

Table Major Buyers of Pillow Sham

Table Distributors/Traders List

Figure Global Pillow Sham Production and Growth Rate Forecast (2017-2022)

Figure Global Pillow Sham Revenue and Growth Rate Forecast (2017-2022)

Figure Global Pillow Sham Price and Trend Forecast (2017-2022)

 Table Global Pillow Sham Production Forecast by Regions (2017-2022)

Table Global Pillow Sham Consumption Forecast by Regions (2017-2022)

Figure North America Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Pillow Sham Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Pillow Sham Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022)



Table China Pillow Sham Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Pillow Sham Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Pillow Sham Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Pillow Sham Production, Revenue and Growth Rate Forecast (2017-2022) Table India Pillow Sham Production, Consumption, Export and Import Forecast

(2017-2022)

 Table Global Pillow Sham Production Forecast by Type (2017-2022)

Table Global Pillow Sham Revenue Forecast by Type (2017-2022)

Table Global Pillow Sham Price Forecast by Type (2017-2022)

Table Global Pillow Sham Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Pillow Sham Market Research Report 2017

Product link: https://marketpublishers.com/r/G64F8F4E623EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G64F8F4E623EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970