

# Global Pilates Equipment Sales Market Report 2016

https://marketpublishers.com/r/GD7C72330B9EN.html

Date: November 2016

Pages: 102

Price: US\$ 4,000.00 (Single User License)

ID: GD7C72330B9EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Pilates Equipment

Revenue, means the sales value of Pilates Equipment

This report studies sales (consumption) of Pilates Equipment in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Balanced Body

**Gratz Industries** 

Merrithew

Stamina Products

**Xtend Pilates** 

AGM Group

j/fit

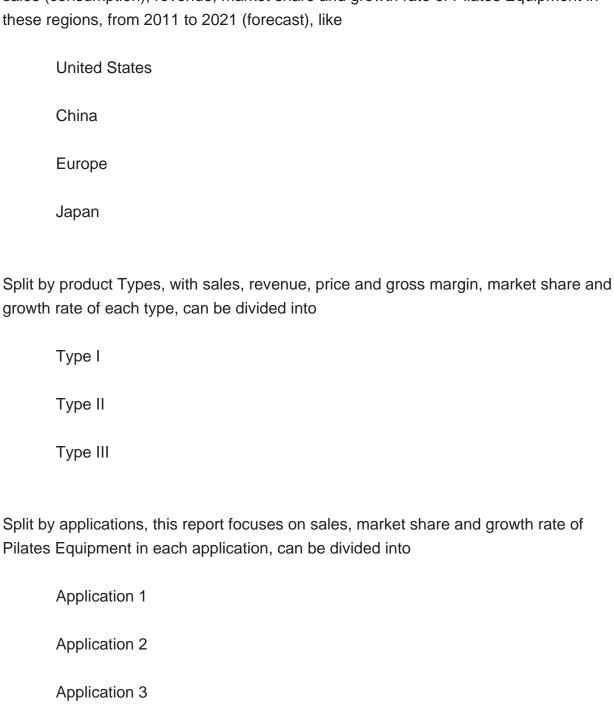
**Peak Pilates** 

Sivan Health and Fitness



#### Tone Pilates

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Pilates Equipment in these regions, from 2011 to 2021 (forecast), like





# **Contents**

Global Pilates Equipment Sales Market Report 2016

#### 1 PILATES EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Pilates Equipment
- 1.2 Classification of Pilates Equipment
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Pilates Equipment
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Pilates Equipment Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Pilates Equipment (2011-2021)
  - 1.5.1 Global Pilates Equipment Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Pilates Equipment Revenue and Growth Rate (2011-2021)

# 2 GLOBAL PILATES EQUIPMENT COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Pilates Equipment Market Competition by Manufacturers
- 2.1.1 Global Pilates Equipment Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Pilates Equipment Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Pilates Equipment (Volume and Value) by Type
- 2.2.1 Global Pilates Equipment Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Pilates Equipment Revenue and Market Share by Type (2011-2016)
- 2.3 Global Pilates Equipment (Volume and Value) by Regions
  - 2.3.1 Global Pilates Equipment Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Pilates Equipment Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Pilates Equipment (Volume) by Application



# 3 UNITED STATES PILATES EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Pilates Equipment Sales and Value (2011-2016)
  - 3.1.1 United States Pilates Equipment Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Pilates Equipment Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Pilates Equipment Sales Price Trend (2011-2016)
- 3.2 United States Pilates Equipment Sales and Market Share by Manufacturers
- 3.3 United States Pilates Equipment Sales and Market Share by Type
- 3.4 United States Pilates Equipment Sales and Market Share by Application

# 4 CHINA PILATES EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Pilates Equipment Sales and Value (2011-2016)
  - 4.1.1 China Pilates Equipment Sales and Growth Rate (2011-2016)
  - 4.1.2 China Pilates Equipment Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Pilates Equipment Sales Price Trend (2011-2016)
- 4.2 China Pilates Equipment Sales and Market Share by Manufacturers
- 4.3 China Pilates Equipment Sales and Market Share by Type
- 4.4 China Pilates Equipment Sales and Market Share by Application

#### 5 EUROPE PILATES EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Pilates Equipment Sales and Value (2011-2016)
  - 5.1.1 Europe Pilates Equipment Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Pilates Equipment Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Pilates Equipment Sales Price Trend (2011-2016)
- 5.2 Europe Pilates Equipment Sales and Market Share by Manufacturers
- 5.3 Europe Pilates Equipment Sales and Market Share by Type
- 5.4 Europe Pilates Equipment Sales and Market Share by Application

#### 6 JAPAN PILATES EQUIPMENT (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Pilates Equipment Sales and Value (2011-2016)
  - 6.1.1 Japan Pilates Equipment Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Pilates Equipment Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Pilates Equipment Sales Price Trend (2011-2016)
- 6.2 Japan Pilates Equipment Sales and Market Share by Manufacturers
- 6.3 Japan Pilates Equipment Sales and Market Share by Type
- 6.4 Japan Pilates Equipment Sales and Market Share by Application



#### 7 GLOBAL PILATES EQUIPMENT MANUFACTURERS ANALYSIS

- 7.1 Balanced Body
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Pilates Equipment Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Balanced Body Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Gratz Industries
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 102 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Gratz Industries Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview
- 7.3 Merrithew
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 123 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Merrithew Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Stamina Products
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Dec Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Stamina Products Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Xtend Pilates
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I



7.5.2.2 Type II

7.5.3 Xtend Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 AGM Group

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 AGM Group Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 j/fit

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 i/fit Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Peak Pilates

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Peak Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Sivan Health and Fitness

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Sivan Health and Fitness Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Tone Pilates

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I



7.10.2.2 Type II

7.10.3 Tone Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

7.10.4 Main Business/Business Overview

#### **8 PILATES EQUIPMENT MAUFACTURING COST ANALYSIS**

- 8.1 Pilates Equipment Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Pilates Equipment

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Pilates Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Pilates Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk



- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL PILATES EQUIPMENT MARKET FORECAST (2016-2021)

- 12.1 Global Pilates Equipment Sales, Revenue Forecast (2016-2021)
- 12.2 Global Pilates Equipment Sales Forecast by Regions (2016-2021)
- 12.3 Global Pilates Equipment Sales Forecast by Type (2016-2021)
- 12.4 Global Pilates Equipment Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Pilates Equipment

Table Classification of Pilates Equipment

Figure Global Sales Market Share of Pilates Equipment by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Pilates Equipment

Figure Global Sales Market Share of Pilates Equipment by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Pilates Equipment Revenue and Growth Rate (2011-2021)

Figure China Pilates Equipment Revenue and Growth Rate (2011-2021)

Figure Europe Pilates Equipment Revenue and Growth Rate (2011-2021)

Figure Japan Pilates Equipment Revenue and Growth Rate (2011-2021)

Figure Global Pilates Equipment Sales and Growth Rate (2011-2021)

Figure Global Pilates Equipment Revenue and Growth Rate (2011-2021)

Table Global Pilates Equipment Sales of Key Manufacturers (2011-2016)

Table Global Pilates Equipment Sales Share by Manufacturers (2011-2016)

Figure 2015 Pilates Equipment Sales Share by Manufacturers

Figure 2016 Pilates Equipment Sales Share by Manufacturers

Table Global Pilates Equipment Revenue by Manufacturers (2011-2016)

Table Global Pilates Equipment Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Pilates Equipment Revenue Share by Manufacturers

Table 2016 Global Pilates Equipment Revenue Share by Manufacturers

Table Global Pilates Equipment Sales and Market Share by Type (2011-2016)

Table Global Pilates Equipment Sales Share by Type (2011-2016)

Figure Sales Market Share of Pilates Equipment by Type (2011-2016)

Figure Global Pilates Equipment Sales Growth Rate by Type (2011-2016)

Table Global Pilates Equipment Revenue and Market Share by Type (2011-2016)

Table Global Pilates Equipment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Pilates Equipment by Type (2011-2016)

Figure Global Pilates Equipment Revenue Growth Rate by Type (2011-2016)

Table Global Pilates Equipment Sales and Market Share by Regions (2011-2016)

Table Global Pilates Equipment Sales Share by Regions (2011-2016)

Figure Sales Market Share of Pilates Equipment by Regions (2011-2016)

Figure Global Pilates Equipment Sales Growth Rate by Regions (2011-2016)



Table Global Pilates Equipment Revenue and Market Share by Regions (2011-2016)

Table Global Pilates Equipment Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Pilates Equipment by Regions (2011-2016)

Figure Global Pilates Equipment Revenue Growth Rate by Regions (2011-2016)

Table Global Pilates Equipment Sales and Market Share by Application (2011-2016)

Table Global Pilates Equipment Sales Share by Application (2011-2016)

Figure Sales Market Share of Pilates Equipment by Application (2011-2016)

Figure Global Pilates Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Pilates Equipment Sales and Growth Rate (2011-2016)

Figure United States Pilates Equipment Revenue and Growth Rate (2011-2016)

Figure United States Pilates Equipment Sales Price Trend (2011-2016)

Table United States Pilates Equipment Sales by Manufacturers (2011-2016)

Table United States Pilates Equipment Market Share by Manufacturers (2011-2016)

Table United States Pilates Equipment Sales by Type (2011-2016)

Table United States Pilates Equipment Market Share by Type (2011-2016)

Table United States Pilates Equipment Sales by Application (2011-2016)

Table United States Pilates Equipment Market Share by Application (2011-2016)

Figure China Pilates Equipment Sales and Growth Rate (2011-2016)

Figure China Pilates Equipment Revenue and Growth Rate (2011-2016)

Figure China Pilates Equipment Sales Price Trend (2011-2016)

Table China Pilates Equipment Sales by Manufacturers (2011-2016)

Table China Pilates Equipment Market Share by Manufacturers (2011-2016)

Table China Pilates Equipment Sales by Type (2011-2016)

Table China Pilates Equipment Market Share by Type (2011-2016)

Table China Pilates Equipment Sales by Application (2011-2016)

Table China Pilates Equipment Market Share by Application (2011-2016)

Figure Europe Pilates Equipment Sales and Growth Rate (2011-2016)

Figure Europe Pilates Equipment Revenue and Growth Rate (2011-2016)

Figure Europe Pilates Equipment Sales Price Trend (2011-2016)

Table Europe Pilates Equipment Sales by Manufacturers (2011-2016)

Table Europe Pilates Equipment Market Share by Manufacturers (2011-2016)

Table Europe Pilates Equipment Sales by Type (2011-2016)

Table Europe Pilates Equipment Market Share by Type (2011-2016)

Table Europe Pilates Equipment Sales by Application (2011-2016)

Table Europe Pilates Equipment Market Share by Application (2011-2016)

Figure Japan Pilates Equipment Sales and Growth Rate (2011-2016)

Figure Japan Pilates Equipment Revenue and Growth Rate (2011-2016)

Figure Japan Pilates Equipment Sales Price Trend (2011-2016)

Table Japan Pilates Equipment Sales by Manufacturers (2011-2016)



Table Japan Pilates Equipment Market Share by Manufacturers (2011-2016)

Table Japan Pilates Equipment Sales by Type (2011-2016)

Table Japan Pilates Equipment Market Share by Type (2011-2016)

Table Japan Pilates Equipment Sales by Application (2011-2016)

Table Japan Pilates Equipment Market Share by Application (2011-2016)

Table Balanced Body Basic Information List

Table Balanced Body Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Balanced Body Pilates Equipment Global Market Share (2011-2016)

Table Gratz Industries Basic Information List

Table Gratz Industries Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Gratz Industries Pilates Equipment Global Market Share (2011-2016)

**Table Merrithew Basic Information List** 

Table Merrithew Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Merrithew Pilates Equipment Global Market Share (2011-2016)

Table Stamina Products Basic Information List

Table Stamina Products Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Stamina Products Pilates Equipment Global Market Share (2011-2016)

Table Xtend Pilates Basic Information List

Table Xtend Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Xtend Pilates Pilates Equipment Global Market Share (2011-2016)

Table AGM Group Basic Information List

Table AGM Group Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AGM Group Pilates Equipment Global Market Share (2011-2016)

Table j/fit Basic Information List

Table j/fit Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure j/fit Pilates Equipment Global Market Share (2011-2016)

Table Peak Pilates Basic Information List

Table Peak Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Peak Pilates Pilates Equipment Global Market Share (2011-2016)

Table Sivan Health and Fitness Basic Information List

Table Sivan Health and Fitness Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Sivan Health and Fitness Pilates Equipment Global Market Share (2011-2016)

Table Tone Pilates Basic Information List

Table Tone Pilates Pilates Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tone Pilates Pilates Equipment Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pilates Equipment

Figure Manufacturing Process Analysis of Pilates Equipment

Figure Pilates Equipment Industrial Chain Analysis

Table Raw Materials Sources of Pilates Equipment Major Manufacturers in 2015

Table Major Buyers of Pilates Equipment

Table Distributors/Traders List

Figure Global Pilates Equipment Sales and Growth Rate Forecast (2016-2021)

Figure Global Pilates Equipment Revenue and Growth Rate Forecast (2016-2021)

Table Global Pilates Equipment Sales Forecast by Regions (2016-2021)

Table Global Pilates Equipment Sales Forecast by Type (2016-2021)

Table Global Pilates Equipment Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Pilates Equipment Sales Market Report 2016
Product link: <a href="https://marketpublishers.com/r/GD7C72330B9EN.html">https://marketpublishers.com/r/GD7C72330B9EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GD7C72330B9EN.html">https://marketpublishers.com/r/GD7C72330B9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:  Email:  Company:  Address:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
**All fields are required	
Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970