

# Global Pickup Truck Market Professional Survey Report 2018

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## Abstracts

This report studies the global Pickup Truck market status and forecast, categorizes the global Pickup Truck market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

In the last several years, Global market of Pickup Truck developed smoothly, in 2016, global sales of Pickup Truck is nearly 5.86 million units. Due to the innovations, the global market will witness the sale of 7.6 million units of pickup trucks in the end of 2022, with the CAGR of 4.45% from 2016-2022.

The classification of Pickup Truck includes Full-Size Pickups, Small size and Midsize Pickups. Full-size pickup domains the global pickup truck market, especially in USA and Canada. Meanwhile, Mid-sized pickups are growing at a faster rate. Sales growth rate for last several years were 3 percent higher than the other type pickups.

USA is the largest supplier of Pickup Truck, with a production market share nearly 46% in 2016. Every year, lots of American pickup trucks export to Europe and Asian countries, also USA will import some pickups from Japanese automotive makers like Toyota and Nissan.

The global Pickup Truck market is valued at 153400 million US\$ in 2017 and will reach 193100 million US\$ by the end of 2025, growing at a CAGR of 3.3% during 2018-2025.

The major manufacturers covered in this report

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Small/Mid-size Pickup Truck

## Full-size Pickup Truck

By Application, the market can be split into

Individual Use

Commercial Use

The study objectives of this report are:

To analyze and study the global Pickup Truck capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Pickup Truck manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Pickup Truck are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Pickup Truck Manufacturers

Pickup Truck Distributors/Traders/Wholesalers

Pickup Truck Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Pickup Truck market, by end-use.

Detailed analysis and profiles of additional market players.

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