

Global Pianoforte Market Research Report 2017

https://marketpublishers.com/r/GB8D2443087EN.html

Date: January 2017

Pages: 128

Price: US\$ 2,900.00 (Single User License)

ID: GB8D2443087EN

Abstracts

Notes:

Production, means the output of Pianoforte

Revenue, means the sales value of Pianoforte

This report studies Pianoforte in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Yamaha Pianos

KAWAI

Samick

Youngchang

Steinborgh

Bechstein

Boesendorfer

Mason & Hamlin

AUGUST FOERSTER



Global Pianoforte Market Research Report 2017

Fazioli

| Guangzhou Pearl River Piano Group |
|---|
| Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Pianoforte in these regions, from 2011 to 2021 (forecast), like |
| North America |
| Europe |
| China |
| Japan |
| Southeast Asia |
| India |
| Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into |
| Grand Piano |
| Upright Piano |
| Split by application, this report focuses on consumption, market share and growth rate of Pianoforte in each application, can be divided into |
| Learning and Teaching |
| Entertainment |
| Other |







Contents

Global Pianoforte Market Research Report 2017

1 PIANOFORTE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pianoforte
- 1.2 Pianoforte Segment by Type
- 1.2.1 Global Production Market Share of Pianoforte by Type in 2015
- 1.2.2 Grand Piano
- 1.2.3 Upright Piano
- 1.3 Pianoforte Segment by Application
 - 1.3.1 Pianoforte Consumption Market Share by Application in 2015
- 1.3.2 Learning and Teaching
- 1.3.3 Entertainment
- 1.3.4 Other
- 1.4 Pianoforte Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Pianoforte (2012-2022)

2 GLOBAL PIANOFORTE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Pianoforte Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Pianoforte Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Pianoforte Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Pianoforte Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Pianoforte Market Competitive Situation and Trends
 - 2.5.1 Pianoforte Market Concentration Rate
 - 2.5.2 Pianoforte Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL PIANOFORTE PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



- 3.1 Global Pianoforte Production by Region (2012-2017)
- 3.2 Global Pianoforte Production Market Share by Region (2012-2017)
- 3.3 Global Pianoforte Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Southeast Asia Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 India Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL PIANOFORTE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Pianoforte Consumption by Regions (2012-2017)
- 4.2 North America Pianoforte Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Pianoforte Production, Consumption, Export, Import (2012-2017)
- 4.4 China Pianoforte Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Pianoforte Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Pianoforte Production, Consumption, Export, Import (2012-2017)
- 4.7 India Pianoforte Production, Consumption, Export, Import (2012-2017)

5 GLOBAL PIANOFORTE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Pianoforte Production and Market Share by Type (2012-2017)
- 5.2 Global Pianoforte Revenue and Market Share by Type (2012-2017)
- 5.3 Global Pianoforte Price by Type (2012-2017)
- 5.4 Global Pianoforte Production Growth by Type (2012-2017)

6 GLOBAL PIANOFORTE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Pianoforte Consumption and Market Share by Application (2012-2017)
- 6.2 Global Pianoforte Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications



6.3.2 Emerging Markets/Countries

7 GLOBAL PIANOFORTE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Yamaha Pianos
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Pianoforte Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 Yamaha Pianos Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 KAWAI
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Pianoforte Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 KAWAI Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Samick
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Pianoforte Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
- 7.3.3 Samick Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Youngchang
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Pianoforte Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Youngchang Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Steinborgh
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Pianoforte Product Type, Application and Specification



- 7.5.2.1 Product A
- 7.5.2.2 Product B
- 7.5.3 Steinborgh Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Bechstein
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Pianoforte Product Type, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
- 7.6.3 Bechstein Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Boesendorfer
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Pianoforte Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
- 7.7.3 Boesendorfer Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Mason & Hamlin
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Pianoforte Product Type, Application and Specification
 - 7.8.2.1 Product A
 - 7.8.2.2 Product B
- 7.8.3 Mason & Hamlin Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 AUGUST FOERSTER
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Pianoforte Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 AUGUST FOERSTER Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Fazioli
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.10.2 Pianoforte Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B
- 7.10.3 Fazioli Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Guangzhou Pearl River Piano Group

8 PIANOFORTE MANUFACTURING COST ANALYSIS

- 8.1 Pianoforte Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Pianoforte

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Pianoforte Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Pianoforte Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL PIANOFORTE MARKET FORECAST (2017-2022)

- 12.1 Global Pianoforte Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Pianoforte Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Pianoforte Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Pianoforte Price and Trend Forecast (2017-2022)
- 12.2 Global Pianoforte Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Pianoforte Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Pianoforte Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Pianoforte Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pianoforte

Figure Global Production Market Share of Pianoforte by Type in 2015

Figure Product Picture of Grand Piano

Table Major Manufacturers of Grand Piano

Figure Product Picture of Upright Piano

Table Major Manufacturers of Upright Piano

Table Pianoforte Consumption Market Share by Application in 2015

Figure Learning and Teaching Examples

Figure Entertainment Examples

Figure Other Examples

Figure North America Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Pianoforte Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Pianoforte Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Pianoforte Capacity of Key Manufacturers (2015 and 2016)

Table Global Pianoforte Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Pianoforte Capacity of Key Manufacturers in 2015

Figure Global Pianoforte Capacity of Key Manufacturers in 2016

Table Global Pianoforte Production of Key Manufacturers (2015 and 2016)

Table Global Pianoforte Production Share by Manufacturers (2015 and 2016)

Figure 2015 Pianoforte Production Share by Manufacturers

Figure 2016 Pianoforte Production Share by Manufacturers

Table Global Pianoforte Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Pianoforte Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Pianoforte Revenue Share by Manufacturers

Table 2016 Global Pianoforte Revenue Share by Manufacturers

Table Global Market Pianoforte Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Pianoforte Average Price of Key Manufacturers in 2015

Table Manufacturers Pianoforte Manufacturing Base Distribution and Sales Area

Table Manufacturers Pianoforte Product Type

Figure Pianoforte Market Share of Top 3 Manufacturers

Figure Pianoforte Market Share of Top 5 Manufacturers



Table Global Pianoforte Capacity by Regions (2012-2017)

Figure Global Pianoforte Capacity Market Share by Regions (2012-2017)

Figure Global Pianoforte Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Pianoforte Capacity Market Share by Regions

Table Global Pianoforte Production by Regions (2012-2017)

Figure Global Pianoforte Production and Market Share by Regions (2012-2017)

Figure Global Pianoforte Production Market Share by Regions (2012-2017)

Figure 2015 Global Pianoforte Production Market Share by Regions

Table Global Pianoforte Revenue by Regions (2012-2017)

Table Global Pianoforte Revenue Market Share by Regions (2012-2017)

Table 2015 Global Pianoforte Revenue Market Share by Regions

Table Global Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table China Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table India Pianoforte Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Pianoforte Consumption Market by Regions (2012-2017)

Table Global Pianoforte Consumption Market Share by Regions (2012-2017)

Figure Global Pianoforte Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Pianoforte Consumption Market Share by Regions

Table North America Pianoforte Production, Consumption, Import & Export (2012-2017)

Table Europe Pianoforte Production, Consumption, Import & Export (2012-2017)

Table China Pianoforte Production, Consumption, Import & Export (2012-2017)

Table Japan Pianoforte Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Pianoforte Production, Consumption, Import & Export (2012-2017)

Table India Pianoforte Production, Consumption, Import & Export (2012-2017)

Table Global Pianoforte Production by Type (2012-2017)

Table Global Pianoforte Production Share by Type (2012-2017)

Figure Production Market Share of Pianoforte by Type (2012-2017)

Figure 2015 Production Market Share of Pianoforte by Type

Table Global Pianoforte Revenue by Type (2012-2017)

Table Global Pianoforte Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Pianoforte by Type (2012-2017)

Figure 2015 Revenue Market Share of Pianoforte by Type



Table Global Pianoforte Price by Type (2012-2017)

Figure Global Pianoforte Production Growth by Type (2012-2017)

Table Global Pianoforte Consumption by Application (2012-2017)

Table Global Pianoforte Consumption Market Share by Application (2012-2017)

Figure Global Pianoforte Consumption Market Share by Application in 2015

Table Global Pianoforte Consumption Growth Rate by Application (2012-2017)

Figure Global Pianoforte Consumption Growth Rate by Application (2012-2017)

Table Yamaha Pianos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamaha Pianos Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Yamaha Pianos Pianoforte Market Share (2015 and 2016)

Table KAWAI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KAWAI Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure KAWAI Pianoforte Market Share (2015 and 2016)

Table Samick Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samick Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Samick Pianoforte Market Share (2015 and 2016)

Table Youngchang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Youngchang Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Youngchang Pianoforte Market Share (2015 and 2016)

Table Steinborgh Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Steinborgh Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Steinborgh Pianoforte Market Share (2015 and 2016)

Table Bechstein Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bechstein Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Bechstein Pianoforte Market Share (2015 and 2016)

Table Boesendorfer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Boesendorfer Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Boesendorfer Pianoforte Market Share (2015 and 2016)

Table Mason & Hamlin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mason & Hamlin Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Mason & Hamlin Pianoforte Market Share (2015 and 2016)

Table AUGUST FOERSTER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AUGUST FOERSTER Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure AUGUST FOERSTER Pianoforte Market Share (2015 and 2016)

Table Fazioli Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fazioli Pianoforte Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Fazioli Pianoforte Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pianoforte

Figure Manufacturing Process Analysis of Pianoforte

Figure Pianoforte Industrial Chain Analysis

Table Raw Materials Sources of Pianoforte Major Manufacturers in 2015

Table Major Buyers of Pianoforte

Table Distributors/Traders List

Figure Global Pianoforte Production and Growth Rate Forecast (2017-2022)

Figure Global Pianoforte Revenue and Growth Rate Forecast (2017-2022)

Figure Global Pianoforte Price and Trend Forecast (2017-2022)

Table Global Pianoforte Production Forecast by Regions (2017-2022)

Table Global Pianoforte Consumption Forecast by Regions (2017-2022)

Figure North America Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Pianoforte Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022) Table Europe Pianoforte Production, Consumption, Export and Import Forecast

(2017-2022)

Figure China Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Pianoforte Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022)



Table Japan Pianoforte Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Pianoforte Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Pianoforte Production, Revenue and Growth Rate Forecast (2017-2022) Table India Pianoforte Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Pianoforte Production Forecast by Type (2017-2022)

Table Global Pianoforte Revenue Forecast by Type (2017-2022)

Table Global Pianoforte Price Forecast by Type (2017-2022)

Table Global Pianoforte Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Pianoforte Market Research Report 2017

Product link: https://marketpublishers.com/r/GB8D2443087EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GB8D2443087EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970