

Global Piano (Pianoforte) Market Professional Survey Report 2018

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Abstracts

This report studies the global Piano (Pianoforte) market status and forecast, categorizes the global Piano (Pianoforte) market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Pianoforte is a musical instrument in which felt-covered hammers, operated from a keyboard, strike the metal strings. It is commonly used for solo performances, ensemble, accompaniment and other performances, and it is very convenient for composing and rehearsing music.

In global market, the sales of Pianoforte increase from 548579 Units in 2012 to 668062 Units in 2016, at a CAGR of 5.05%. In 2016, the global Pianoforte market is led by China, capturing about 72.29% of global Pianoforte consumption. Japna is the second-largest region-wise market with 8.60% global consumption share.

At present, the major manufacturers of Pianoforte are Yamaha Pianos, KAWAI, Samick, Youngchang, Guangzhou Pearl River Piano Group, Hailun Pianos, Xinghai Piano Group, Goodway, etc. Guangzhou Pearl River Piano Group is the world leader, holding 26.11 % sales market share in 2016.

In application, Pianoforte downstream is wide and recently Pianoforte has acquired increasing significance in various fields of performance, learning and teaching, entertainment and others. Globally, the Pianoforte market is mainly driven by growing demand for learning and teaching which accounts for nearly 44.72% of total downstream consumption of Pianoforte in global.

In type, Pianoforte can be divided into grand piano and upright piano. Upright piano holds most of Pianoforte sales. In 2016, the Upright piano Sales was 558975 Units and the Market Share (%) was 83.67%, and it will be 687615 Units and 85.54% in 2023, with a CAGR 3.00% from 2016 to 2023.

In the future, global market is expected to witness steady growth on account of rising applications, so in the next few years, Pianoforte consumption will show a trend of steady growth. In 2023 the consumption of Pianoforte is estimated to be 803825 Units. On product prices, the slow downward trend in recent years will maintain in the future.

The global Piano (Pianoforte) market is valued at 2180 million US\$ in 2017 and will reach 2490 million US\$ by the end of 2025, growing at a CAGR of 1.9% during 2018-2025.

The major manufacturers covered in this report

Yamaha Pianos

KAWAI

Samick

Youngchang

Steinborgh

Steinway

Bechstein

Mason & Hamlin

AUGUST FOERSTER

Fazioli

Guangzhou Pearl River Piano Group

Hailun Pianos

Xinghai Piano Group

Goodway

DUKE Piano

Shanghai Mendelssohn Piano

Nanjing Schumann Piano

Harmony Piano

Artfield Piano

Shanghai Piano

J-Sder Piano

Kingsburg Piano

Huapu Piano

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the

following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Grand piano

Upright piano

By Application, the market can be split into

Performance

Learning and teaching

Entertainment

The study objectives of this report are:

To analyze and study the global Piano (Pianoforte) capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Piano (Pianoforte) manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Piano (Pianoforte) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Piano (Pianoforte) Manufacturers

Piano (Pianoforte) Distributors/Traders/Wholesalers

Piano (Pianoforte) Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Piano (Pianoforte) market, by end-use.

Detailed analysis and profiles of additional market players.

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