

# Global Photography Light Market Research Report 2016

<https://marketpublishers.com/r/G5D15D9D50EEN.html>

Date: October 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: G5D15D9D50EEN

## Abstracts

### Notes:

Production, means the output of Photography Light

Revenue, means the sales value of Photography Light

This report studies Photography Light in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Manfrotto

GITZO

SIRUI

benro

WEIFENG

Velbon

Lowe pro

Kata

VANGUARD

Fotopro

Nikon

TAMRON

Joby

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Photography Light in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Photography Light in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Photography Light Market Research Report 2016

#### **1 PHOTOGRAPHY LIGHT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Photography Light
- 1.2 Photography Light Segment by Type
  - 1.2.1 Global Production Market Share of Photography Light by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Photography Light Segment by Application
  - 1.3.1 Photography Light Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Photography Light Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Photography Light (2011-2021)

#### **2 GLOBAL PHOTOGRAPHY LIGHT MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Photography Light Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Photography Light Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Photography Light Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Photography Light Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Photography Light Market Competitive Situation and Trends
  - 2.5.1 Photography Light Market Concentration Rate
  - 2.5.2 Photography Light Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL PHOTOGRAPHY LIGHT PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Photography Light Production by Region (2011-2016)
- 3.2 Global Photography Light Production Market Share by Region (2011-2016)
- 3.3 Global Photography Light Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Photography Light Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL PHOTOGRAPHY LIGHT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Photography Light Consumption by Regions (2011-2016)
- 4.2 North America Photography Light Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Photography Light Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Photography Light Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Photography Light Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Photography Light Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Photography Light Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL PHOTOGRAPHY LIGHT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Photography Light Production and Market Share by Type (2011-2016)
- 5.2 Global Photography Light Revenue and Market Share by Type (2011-2016)
- 5.3 Global Photography Light Price by Type (2011-2016)
- 5.4 Global Photography Light Production Growth by Type (2011-2016)

## **6 GLOBAL PHOTOGRAPHY LIGHT MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Photography Light Consumption and Market Share by Application (2011-2016)
- 6.2 Global Photography Light Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL PHOTOGRAPHY LIGHT MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Manfrotto
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Photography Light Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Manfrotto Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 GITZO
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Photography Light Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 GITZO Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 SIRUI
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Photography Light Product Type, Application and Specification
    - 7.3.2.1 Type I

#### 7.3.2.2 Type II

7.3.3 SIRUI Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 benro

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Photography Light Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 benro Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 WEIFENG

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Photography Light Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 WEIFENG Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

### 7.6 Velbon

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Photography Light Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Velbon Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

### 7.7 Lowepro

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Photography Light Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Lowepro Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

### 7.8 Kata

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Photography Light Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Kata Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 VANGUARD

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Photography Light Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 VANGUARD Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Fotopro

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Photography Light Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Fotopro Photography Light Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Nikon

7.12 TAMRON

7.13 Joby

## **8 PHOTOGRAPHY LIGHT MANUFACTURING COST ANALYSIS**

8.1 Photography Light Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Photography Light

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**



- 9.1 Photography Light Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Photography Light Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL PHOTOGRAPHY LIGHT MARKET FORECAST (2016-2021)**

- 12.1 Global Photography Light Production, Revenue Forecast (2016-2021)
- 12.2 Global Photography Light Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Photography Light Production Forecast by Type (2016-2021)
- 12.4 Global Photography Light Consumption Forecast by Application (2016-2021)
- 12.5 Photography Light Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List  
Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Photography Light

Figure Global Production Market Share of Photography Light by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Photography Light Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Photography Light Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Photography Light Capacity of Key Manufacturers (2015 and 2016)

Table Global Photography Light Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Photography Light Capacity of Key Manufacturers in 2015

Figure Global Photography Light Capacity of Key Manufacturers in 2016

Table Global Photography Light Production of Key Manufacturers (2015 and 2016)

Table Global Photography Light Production Share by Manufacturers (2015 and 2016)

Figure 2015 Photography Light Production Share by Manufacturers

Figure 2016 Photography Light Production Share by Manufacturers

Table Global Photography Light Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Photography Light Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Photography Light Revenue Share by Manufacturers

Table 2016 Global Photography Light Revenue Share by Manufacturers

Table Global Market Photography Light Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Photography Light Average Price of Key Manufacturers in 2015

Table Manufacturers Photography Light Manufacturing Base Distribution and Sales Area

Table Manufacturers Photography Light Product Type

Figure Photography Light Market Share of Top 3 Manufacturers

Figure Photography Light Market Share of Top 5 Manufacturers

Table Global Photography Light Capacity by Regions (2011-2016)

Figure Global Photography Light Capacity Market Share by Regions (2011-2016)

Figure Global Photography Light Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Photography Light Capacity Market Share by Regions

Table Global Photography Light Production by Regions (2011-2016)

Figure Global Photography Light Production and Market Share by Regions (2011-2016)

Figure Global Photography Light Production Market Share by Regions (2011-2016)

Figure 2015 Global Photography Light Production Market Share by Regions

Table Global Photography Light Revenue by Regions (2011-2016)

Table Global Photography Light Revenue Market Share by Regions (2011-2016)

Table 2015 Global Photography Light Revenue Market Share by Regions

Table Global Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table China Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table India Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Photography Light Consumption Market by Regions (2011-2016)

Table Global Photography Light Consumption Market Share by Regions (2011-2016)

Figure Global Photography Light Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Photography Light Consumption Market Share by Regions

Table North America Photography Light Production, Consumption, Import & Export (2011-2016)

Table Europe Photography Light Production, Consumption, Import & Export (2011-2016)

Table China Photography Light Production, Consumption, Import & Export (2011-2016)

Table Japan Photography Light Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Photography Light Production, Consumption, Import & Export (2011-2016)

Table India Photography Light Production, Consumption, Import & Export (2011-2016)

Table Global Photography Light Production by Type (2011-2016)

Table Global Photography Light Production Share by Type (2011-2016)

Figure Production Market Share of Photography Light by Type (2011-2016)

Figure 2015 Production Market Share of Photography Light by Type

Table Global Photography Light Revenue by Type (2011-2016)

Table Global Photography Light Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Photography Light by Type (2011-2016)

Figure 2015 Revenue Market Share of Photography Light by Type

Table Global Photography Light Price by Type (2011-2016)

Figure Global Photography Light Production Growth by Type (2011-2016)

Table Global Photography Light Consumption by Application (2011-2016)

Table Global Photography Light Consumption Market Share by Application (2011-2016)

Figure Global Photography Light Consumption Market Share by Application in 2015

Table Global Photography Light Consumption Growth Rate by Application (2011-2016)

Figure Global Photography Light Consumption Growth Rate by Application (2011-2016)

Table Manfrotto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Manfrotto Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure Manfrotto Photography Light Market Share (2011-2016)

Table GITZO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GITZO Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure GITZO Photography Light Market Share (2011-2016)

Table SIRUI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SIRUI Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure SIRUI Photography Light Market Share (2011-2016)

Table benro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table benro Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure benro Photography Light Market Share (2011-2016)

Table WEIFENG Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table WEIFENG Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure WEIFENG Photography Light Market Share (2011-2016)

Table Velbon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Velbon Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure Velbon Photography Light Market Share (2011-2016)

Table Lowepro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lowepro Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lowepro Photography Light Market Share (2011-2016)

Table Kata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kata Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kata Photography Light Market Share (2011-2016)

Table VANGUARD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VANGUARD Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure VANGUARD Photography Light Market Share (2011-2016)

Table Fotopro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotopro Photography Light Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fotopro Photography Light Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Photography Light

Figure Manufacturing Process Analysis of Photography Light

Figure Photography Light Industrial Chain Analysis

Table Raw Materials Sources of Photography Light Major Manufacturers in 2015

Table Major Buyers of Photography Light

Table Distributors/Traders List

Figure Global Photography Light Production and Growth Rate Forecast (2016-2021)

Figure Global Photography Light Revenue and Growth Rate Forecast (2016-2021)

Table Global Photography Light Production Forecast by Regions (2016-2021)

Table Global Photography Light Consumption Forecast by Regions (2016-2021)

Table Global Photography Light Production Forecast by Type (2016-2021)

## Table Global Photography Light Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Photography Light Market Research Report 2016

Product link: <https://marketpublishers.com/r/G5D15D9D50EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5D15D9D50EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970