

Global Period Panties (Menstrual Underwear) Market Insights, Forecast to 2026

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Abstracts

Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for other reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

As of last year, China was home to the world's largest feminine hygiene population of women ages 12-50 at 388,623,200 accounting for about 19% or one in five women in this category worldwide. This population, however, is expected to decline by 15% by 2030 due to China's aging population and relatively low birth rate and is projected to be surpassed by India. The U.S. and Mexico will see modest growth in their populations in this group at 7% and 9% respectively while Europe will see a decline of 9%.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Period Panties (Menstrual Underwear) 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Period Panties (Menstrual Underwear) 3900 industry.

Based on our recent survey, we have several different scenarios about the Period

Panties (Menstrual Underwear) 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 132.7 million in 2019. The market size of Period Panties (Menstrual Underwear) 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Period Panties (Menstrual Underwear) market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Period Panties (Menstrual Underwear) market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Period Panties (Menstrual Underwear) market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Period Panties (Menstrual Underwear) market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Period Panties (Menstrual Underwear) market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Period Panties (Menstrual Underwear) market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Period Panties (Menstrual Underwear) market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Period Panties (Menstrual Underwear) market.

The following manufacturers are covered in this report:

THINX Inc

PantyProp

Knixwear

Lunapads International

Modibodi

Period Panteez

Anigan

Uucare

DEAR KATE

Period Panties (Menstrual Underwear) Breakdown Data by Type

Women (25-50)

Girls (15-24)

Period Panties (Menstrual Underwear) Breakdown Data by Application

Retail Outlets

Online Shop

Contents

1 STUDY COVERAGE

- 1.1 Period Panties (Menstrual Underwear) Product Introduction
- 1.2 Market Segments
- 1.3 Key Period Panties (Menstrual Underwear) Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Type
 - 1.4.2 Women (25-50)
 - 1.4.3 Girls (15-24)
- 1.5 Market by Application
 - 1.5.1 Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Application
 - 1.5.2 Retail Outlets
 - 1.5.3 Online Shop
- 1.6 Coronavirus Disease 2019 (Covid-19): Period Panties (Menstrual Underwear) Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Period Panties (Menstrual Underwear) Industry
 - 1.6.1.1 Period Panties (Menstrual Underwear) Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Period Panties (Menstrual Underwear) Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Period Panties (Menstrual Underwear) Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Period Panties (Menstrual Underwear) Market Size Estimates and Forecasts
 - 2.1.1 Global Period Panties (Menstrual Underwear) Revenue 2015-2026
 - 2.1.2 Global Period Panties (Menstrual Underwear) Sales 2015-2026
- 2.2 Period Panties (Menstrual Underwear) Market Size by Region: 2020 Versus 2026

2.2.1 Global Period Panties (Menstrual Underwear) Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Period Panties (Menstrual Underwear) Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL PERIOD PANTIES (MENSTRUAL UNDERWEAR) COMPETITOR LANDSCAPE BY PLAYERS

3.1 Period Panties (Menstrual Underwear) Sales by Manufacturers

3.1.1 Period Panties (Menstrual Underwear) Sales by Manufacturers (2015-2020)

3.1.2 Period Panties (Menstrual Underwear) Sales Market Share by Manufacturers (2015-2020)

3.2 Period Panties (Menstrual Underwear) Revenue by Manufacturers

3.2.1 Period Panties (Menstrual Underwear) Revenue by Manufacturers (2015-2020)

3.2.2 Period Panties (Menstrual Underwear) Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Period Panties (Menstrual Underwear) Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Period Panties (Menstrual Underwear) Revenue in 2019

3.2.5 Global Period Panties (Menstrual Underwear) Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Period Panties (Menstrual Underwear) Price by Manufacturers

3.4 Period Panties (Menstrual Underwear) Manufacturing Base Distribution, Product Types

3.4.1 Period Panties (Menstrual Underwear) Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Period Panties (Menstrual Underwear) Product Type

3.4.3 Date of International Manufacturers Enter into Period Panties (Menstrual Underwear) Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Period Panties (Menstrual Underwear) Market Size by Type (2015-2020)

4.1.1 Global Period Panties (Menstrual Underwear) Sales by Type (2015-2020)

4.1.2 Global Period Panties (Menstrual Underwear) Revenue by Type (2015-2020)

4.1.3 Period Panties (Menstrual Underwear) Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Period Panties (Menstrual Underwear) Market Size Forecast by Type (2021-2026)

4.2.1 Global Period Panties (Menstrual Underwear) Sales Forecast by Type (2021-2026)

4.2.2 Global Period Panties (Menstrual Underwear) Revenue Forecast by Type (2021-2026)

4.2.3 Period Panties (Menstrual Underwear) Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Period Panties (Menstrual Underwear) Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Period Panties (Menstrual Underwear) Market Size by Application (2015-2020)

5.1.1 Global Period Panties (Menstrual Underwear) Sales by Application (2015-2020)

5.1.2 Global Period Panties (Menstrual Underwear) Revenue by Application (2015-2020)

5.1.3 Period Panties (Menstrual Underwear) Price by Application (2015-2020)

5.2 Period Panties (Menstrual Underwear) Market Size Forecast by Application (2021-2026)

5.2.1 Global Period Panties (Menstrual Underwear) Sales Forecast by Application (2021-2026)

5.2.2 Global Period Panties (Menstrual Underwear) Revenue Forecast by Application (2021-2026)

5.2.3 Global Period Panties (Menstrual Underwear) Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Period Panties (Menstrual Underwear) by Country

6.1.1 North America Period Panties (Menstrual Underwear) Sales by Country

6.1.2 North America Period Panties (Menstrual Underwear) Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Period Panties (Menstrual Underwear) Market Facts & Figures by Type

6.3 North America Period Panties (Menstrual Underwear) Market Facts & Figures by Application

7 EUROPE

7.1 Europe Period Panties (Menstrual Underwear) by Country

7.1.1 Europe Period Panties (Menstrual Underwear) Sales by Country

7.1.2 Europe Period Panties (Menstrual Underwear) Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Period Panties (Menstrual Underwear) Market Facts & Figures by Type

7.3 Europe Period Panties (Menstrual Underwear) Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Period Panties (Menstrual Underwear) by Region

8.1.1 Asia Pacific Period Panties (Menstrual Underwear) Sales by Region

8.1.2 Asia Pacific Period Panties (Menstrual Underwear) Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Period Panties (Menstrual Underwear) Market Facts & Figures by Type

8.3 Asia Pacific Period Panties (Menstrual Underwear) Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Period Panties (Menstrual Underwear) by Country

9.1.1 Latin America Period Panties (Menstrual Underwear) Sales by Country

9.1.2 Latin America Period Panties (Menstrual Underwear) Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Period Panties (Menstrual Underwear) Market Facts & Figures by Type

9.3 Central & South America Period Panties (Menstrual Underwear) Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Period Panties (Menstrual Underwear) by Country

10.1.1 Middle East and Africa Period Panties (Menstrual Underwear) Sales by Country

10.1.2 Middle East and Africa Period Panties (Menstrual Underwear) Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 UAE

10.2 Middle East and Africa Period Panties (Menstrual Underwear) Market Facts & Figures by Type

10.3 Middle East and Africa Period Panties (Menstrual Underwear) Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 THINX Inc

11.1.1 THINX Inc Corporation Information

11.1.2 THINX Inc Description, Business Overview and Total Revenue

11.1.3 THINX Inc Sales, Revenue and Gross Margin (2015-2020)

11.1.4 THINX Inc Period Panties (Menstrual Underwear) Products Offered

11.1.5 THINX Inc Recent Development

11.2 PantyProp

11.2.1 PantyProp Corporation Information

11.2.2 PantyProp Description, Business Overview and Total Revenue

11.2.3 PantyProp Sales, Revenue and Gross Margin (2015-2020)

11.2.4 PantyProp Period Panties (Menstrual Underwear) Products Offered

11.2.5 PantyProp Recent Development

11.3 Knixwear

11.3.1 Knixwear Corporation Information

- 11.3.2 Knixwear Description, Business Overview and Total Revenue
- 11.3.3 Knixwear Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Knixwear Period Panties (Menstrual Underwear) Products Offered
- 11.3.5 Knixwear Recent Development
- 11.4 Lunapads International
 - 11.4.1 Lunapads International Corporation Information
 - 11.4.2 Lunapads International Description, Business Overview and Total Revenue
 - 11.4.3 Lunapads International Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Lunapads International Period Panties (Menstrual Underwear) Products Offered
 - 11.4.5 Lunapads International Recent Development
- 11.5 Modibodi
 - 11.5.1 Modibodi Corporation Information
 - 11.5.2 Modibodi Description, Business Overview and Total Revenue
 - 11.5.3 Modibodi Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Modibodi Period Panties (Menstrual Underwear) Products Offered
 - 11.5.5 Modibodi Recent Development
- 11.6 Period Panteez
 - 11.6.1 Period Panteez Corporation Information
 - 11.6.2 Period Panteez Description, Business Overview and Total Revenue
 - 11.6.3 Period Panteez Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Period Panteez Period Panties (Menstrual Underwear) Products Offered
 - 11.6.5 Period Panteez Recent Development
- 11.7 Anigan
 - 11.7.1 Anigan Corporation Information
 - 11.7.2 Anigan Description, Business Overview and Total Revenue
 - 11.7.3 Anigan Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Anigan Period Panties (Menstrual Underwear) Products Offered
 - 11.7.5 Anigan Recent Development
- 11.8 Uucare
 - 11.8.1 Uucare Corporation Information
 - 11.8.2 Uucare Description, Business Overview and Total Revenue
 - 11.8.3 Uucare Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Uucare Period Panties (Menstrual Underwear) Products Offered
 - 11.8.5 Uucare Recent Development
- 11.9 DEAR KATE
 - 11.9.1 DEAR KATE Corporation Information
 - 11.9.2 DEAR KATE Description, Business Overview and Total Revenue
 - 11.9.3 DEAR KATE Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 DEAR KATE Period Panties (Menstrual Underwear) Products Offered

11.9.5 DEAR KATE Recent Development

11.1 THINX Inc

11.1.1 THINX Inc Corporation Information

11.1.2 THINX Inc Description, Business Overview and Total Revenue

11.1.3 THINX Inc Sales, Revenue and Gross Margin (2015-2020)

11.1.4 THINX Inc Period Panties (Menstrual Underwear) Products Offered

11.1.5 THINX Inc Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Period Panties (Menstrual Underwear) Market Estimates and Projections by Region

12.1.1 Global Period Panties (Menstrual Underwear) Sales Forecast by Regions 2021-2026

12.1.2 Global Period Panties (Menstrual Underwear) Revenue Forecast by Regions 2021-2026

12.2 North America Period Panties (Menstrual Underwear) Market Size Forecast (2021-2026)

12.2.1 North America: Period Panties (Menstrual Underwear) Sales Forecast (2021-2026)

12.2.2 North America: Period Panties (Menstrual Underwear) Revenue Forecast (2021-2026)

12.2.3 North America: Period Panties (Menstrual Underwear) Market Size Forecast by Country (2021-2026)

12.3 Europe Period Panties (Menstrual Underwear) Market Size Forecast (2021-2026)

12.3.1 Europe: Period Panties (Menstrual Underwear) Sales Forecast (2021-2026)

12.3.2 Europe: Period Panties (Menstrual Underwear) Revenue Forecast (2021-2026)

12.3.3 Europe: Period Panties (Menstrual Underwear) Market Size Forecast by Country (2021-2026)

12.4 Asia Pacific Period Panties (Menstrual Underwear) Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Period Panties (Menstrual Underwear) Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Period Panties (Menstrual Underwear) Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Period Panties (Menstrual Underwear) Market Size Forecast by Region (2021-2026)

12.5 Latin America Period Panties (Menstrual Underwear) Market Size Forecast (2021-2026)

12.5.1 Latin America: Period Panties (Menstrual Underwear) Sales Forecast (2021-2026)

12.5.2 Latin America: Period Panties (Menstrual Underwear) Revenue Forecast (2021-2026)

12.5.3 Latin America: Period Panties (Menstrual Underwear) Market Size Forecast by Country (2021-2026)

12.6 Middle East and Africa Period Panties (Menstrual Underwear) Market Size Forecast (2021-2026)

12.6.1 Middle East and Africa: Period Panties (Menstrual Underwear) Sales Forecast (2021-2026)

12.6.2 Middle East and Africa: Period Panties (Menstrual Underwear) Revenue Forecast (2021-2026)

12.6.3 Middle East and Africa: Period Panties (Menstrual Underwear) Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Period Panties (Menstrual Underwear) Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Value Chain Analysis

14.2 Period Panties (Menstrual Underwear) Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source
16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Period Panties (Menstrual Underwear) Market Segments

Table 2. Ranking of Global Top Period Panties (Menstrual Underwear) Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Women (25-50)

Table 5. Major Manufacturers of Girls (15-24)

Table 6. COVID-19 Impact Global Market: (Four Period Panties (Menstrual Underwear) Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Period Panties (Menstrual Underwear) Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Period Panties (Menstrual Underwear) Players to Combat Covid-19 Impact

Table 11. Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Period Panties (Menstrual Underwear) Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Period Panties (Menstrual Underwear) Sales by Regions 2015-2020 (K Units)

Table 14. Global Period Panties (Menstrual Underwear) Sales Market Share by Regions (2015-2020)

Table 15. Global Period Panties (Menstrual Underwear) Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Period Panties (Menstrual Underwear) Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global Period Panties (Menstrual Underwear) Sales Share by Manufacturers (2015-2020)

Table 18. Global Period Panties (Menstrual Underwear) Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Period Panties (Menstrual Underwear) by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Period Panties (Menstrual Underwear) as of 2019)

Table 20. Period Panties (Menstrual Underwear) Revenue by Manufacturers

(2015-2020) (US\$ Million)

Table 21. Period Panties (Menstrual Underwear) Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Period Panties (Menstrual Underwear) Price (2015-2020) (USD/Unit)

Table 23. Period Panties (Menstrual Underwear) Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Period Panties (Menstrual Underwear) Product Type

Table 25. Date of International Manufacturers Enter into Period Panties (Menstrual Underwear) Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 28. Global Period Panties (Menstrual Underwear) Sales Share by Type (2015-2020)

Table 29. Global Period Panties (Menstrual Underwear) Revenue by Type (2015-2020) (US\$ Million)

Table 30. Global Period Panties (Menstrual Underwear) Revenue Share by Type (2015-2020)

Table 31. Period Panties (Menstrual Underwear) Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)

Table 32. Global Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 33. Global Period Panties (Menstrual Underwear) Sales Share by Application (2015-2020)

Table 34. North America Period Panties (Menstrual Underwear) Sales by Country (2015-2020) (K Units)

Table 35. North America Period Panties (Menstrual Underwear) Sales Market Share by Country (2015-2020)

Table 36. North America Period Panties (Menstrual Underwear) Revenue by Country (2015-2020) (US\$ Million)

Table 37. North America Period Panties (Menstrual Underwear) Revenue Market Share by Country (2015-2020)

Table 38. North America Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 39. North America Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)

Table 40. North America Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 41. North America Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Table 42. Europe Period Panties (Menstrual Underwear) Sales by Country (2015-2020) (K Units)

Table 43. Europe Period Panties (Menstrual Underwear) Sales Market Share by Country (2015-2020)

Table 44. Europe Period Panties (Menstrual Underwear) Revenue by Country (2015-2020) (US\$ Million)

Table 45. Europe Period Panties (Menstrual Underwear) Revenue Market Share by Country (2015-2020)

Table 46. Europe Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 47. Europe Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)

Table 48. Europe Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 49. Europe Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Table 50. Asia Pacific Period Panties (Menstrual Underwear) Sales by Region (2015-2020) (K Units)

Table 51. Asia Pacific Period Panties (Menstrual Underwear) Sales Market Share by Region (2015-2020)

Table 52. Asia Pacific Period Panties (Menstrual Underwear) Revenue by Region (2015-2020) (US\$ Million)

Table 53. Asia Pacific Period Panties (Menstrual Underwear) Revenue Market Share by Region (2015-2020)

Table 54. Asia Pacific Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 55. Asia Pacific Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)

Table 56. Asia Pacific Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 57. Asia Pacific Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Table 58. Latin America Period Panties (Menstrual Underwear) Sales by Country (2015-2020) (K Units)

Table 59. Latin America Period Panties (Menstrual Underwear) Sales Market Share by Country (2015-2020)

Table 60. Latin Americaa Period Panties (Menstrual Underwear) Revenue by Country

(2015-2020) (US\$ Million)

Table 61. Latin America Period Panties (Menstrual Underwear) Revenue Market Share by Country (2015-2020)

Table 62. Latin America Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 63. Latin America Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)

Table 64. Latin America Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 65. Latin America Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Table 66. Middle East and Africa Period Panties (Menstrual Underwear) Sales by Country (2015-2020) (K Units)

Table 67. Middle East and Africa Period Panties (Menstrual Underwear) Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Period Panties (Menstrual Underwear) Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Period Panties (Menstrual Underwear) Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Period Panties (Menstrual Underwear) Sales by Type (2015-2020) (K Units)

Table 71. Middle East and Africa Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Period Panties (Menstrual Underwear) Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Table 74. THINX Inc Corporation Information

Table 75. THINX Inc Description and Major Businesses

Table 76. THINX Inc Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. THINX Inc Product

Table 78. THINX Inc Recent Development

Table 79. PantyProp Corporation Information

Table 80. PantyProp Description and Major Businesses

Table 81. PantyProp Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. PantyProp Product

Table 83. PantyProp Recent Development

- Table 84. Knixwear Corporation Information
- Table 85. Knixwear Description and Major Businesses
- Table 86. Knixwear Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 87. Knixwear Product
- Table 88. Knixwear Recent Development
- Table 89. Lunapads International Corporation Information
- Table 90. Lunapads International Description and Major Businesses
- Table 91. Lunapads International Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 92. Lunapads International Product
- Table 93. Lunapads International Recent Development
- Table 94. Modibodi Corporation Information
- Table 95. Modibodi Description and Major Businesses
- Table 96. Modibodi Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 97. Modibodi Product
- Table 98. Modibodi Recent Development
- Table 99. Period Panteez Corporation Information
- Table 100. Period Panteez Description and Major Businesses
- Table 101. Period Panteez Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 102. Period Panteez Product
- Table 103. Period Panteez Recent Development
- Table 104. Anigan Corporation Information
- Table 105. Anigan Description and Major Businesses
- Table 106. Anigan Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 107. Anigan Product
- Table 108. Anigan Recent Development
- Table 109. Uucare Corporation Information
- Table 110. Uucare Description and Major Businesses
- Table 111. Uucare Period Panties (Menstrual Underwear) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 112. Uucare Product
- Table 113. Uucare Recent Development
- Table 114. DEAR KATE Corporation Information
- Table 115. DEAR KATE Description and Major Businesses
- Table 116. DEAR KATE Period Panties (Menstrual Underwear) Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 117. DEAR KATE Product

Table 118. DEAR KATE Recent Development

Table 119. Global Period Panties (Menstrual Underwear) Sales Forecast by Regions (2021-2026) (K Units)

Table 120. Global Period Panties (Menstrual Underwear) Sales Market Share Forecast by Regions (2021-2026)

Table 121. Global Period Panties (Menstrual Underwear) Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 122. Global Period Panties (Menstrual Underwear) Revenue Market Share Forecast by Regions (2021-2026)

Table 123. North America: Period Panties (Menstrual Underwear) Sales Forecast by Country (2021-2026) (K Units)

Table 124. North America: Period Panties (Menstrual Underwear) Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 125. Europe: Period Panties (Menstrual Underwear) Sales Forecast by Country (2021-2026) (K Units)

Table 126. Europe: Period Panties (Menstrual Underwear) Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 127. Asia Pacific: Period Panties (Menstrual Underwear) Sales Forecast by Region (2021-2026) (K Units)

Table 128. Asia Pacific: Period Panties (Menstrual Underwear) Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 129. Latin America: Period Panties (Menstrual Underwear) Sales Forecast by Country (2021-2026) (K Units)

Table 130. Latin America: Period Panties (Menstrual Underwear) Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 131. Middle East and Africa: Period Panties (Menstrual Underwear) Sales Forecast by Country (2021-2026) (K Units)

Table 132. Middle East and Africa: Period Panties (Menstrual Underwear) Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 133. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 134. Key Challenges

Table 135. Market Risks

Table 136. Main Points Interviewed from Key Period Panties (Menstrual Underwear) Players

Table 137. Period Panties (Menstrual Underwear) Customers List

Table 138. Period Panties (Menstrual Underwear) Distributors List

Table 139. Research Programs/Design for This Report

Table 140. Key Data Information from Secondary Sources

Table 141. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Period Panties (Menstrual Underwear) Product Picture
- Figure 2. Global Period Panties (Menstrual Underwear) Sales Market Share by Type in 2020 & 2026
- Figure 3. Women (25-50) Product Picture
- Figure 4. Girls (15-24) Product Picture
- Figure 5. Global Period Panties (Menstrual Underwear) Sales Market Share by Application in 2020 & 2026
- Figure 6. Retail Outlets
- Figure 7. Online Shop
- Figure 8. Period Panties (Menstrual Underwear) Report Years Considered
- Figure 9. Global Period Panties (Menstrual Underwear) Market Size 2015-2026 (US\$ Million)
- Figure 10. Global Period Panties (Menstrual Underwear) Sales 2015-2026 (K Units)
- Figure 11. Global Period Panties (Menstrual Underwear) Market Size Market Share by Region: 2020 Versus 2026
- Figure 12. Global Period Panties (Menstrual Underwear) Sales Market Share by Region (2015-2020)
- Figure 13. Global Period Panties (Menstrual Underwear) Sales Market Share by Region in 2019
- Figure 14. Global Period Panties (Menstrual Underwear) Revenue Market Share by Region (2015-2020)
- Figure 15. Global Period Panties (Menstrual Underwear) Revenue Market Share by Region in 2019
- Figure 16. Global Period Panties (Menstrual Underwear) Sales Share by Manufacturer in 2019
- Figure 17. The Top 10 and 5 Players Market Share by Period Panties (Menstrual Underwear) Revenue in 2019
- Figure 18. Period Panties (Menstrual Underwear) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 19. Global Period Panties (Menstrual Underwear) Sales Market Share by Type (2015-2020)
- Figure 20. Global Period Panties (Menstrual Underwear) Sales Market Share by Type in 2019
- Figure 21. Global Period Panties (Menstrual Underwear) Revenue Market Share by Type (2015-2020)

Figure 22. Global Period Panties (Menstrual Underwear) Revenue Market Share by Type in 2019

Figure 23. Global Period Panties (Menstrual Underwear) Market Share by Price Range (2015-2020)

Figure 24. Global Period Panties (Menstrual Underwear) Sales Market Share by Application (2015-2020)

Figure 25. Global Period Panties (Menstrual Underwear) Sales Market Share by Application in 2019

Figure 26. Global Period Panties (Menstrual Underwear) Revenue Market Share by Application (2015-2020)

Figure 27. Global Period Panties (Menstrual Underwear) Revenue Market Share by Application in 2019

Figure 28. North America Period Panties (Menstrual Underwear) Sales Growth Rate 2015-2020 (K Units)

Figure 29. North America Period Panties (Menstrual Underwear) Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 30. North America Period Panties (Menstrual Underwear) Sales Market Share by Country in 2019

Figure 31. North America Period Panties (Menstrual Underwear) Revenue Market Share by Country in 2019

Figure 32. U.S. Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 33. U.S. Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 34. Canada Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 35. Canada Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. North America Period Panties (Menstrual Underwear) Market Share by Type in 2019

Figure 37. North America Period Panties (Menstrual Underwear) Market Share by Application in 2019

Figure 38. Europe Period Panties (Menstrual Underwear) Sales Growth Rate 2015-2020 (K Units)

Figure 39. Europe Period Panties (Menstrual Underwear) Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 40. Europe Period Panties (Menstrual Underwear) Sales Market Share by Country in 2019

Figure 41. Europe Period Panties (Menstrual Underwear) Revenue Market Share by

Country in 2019

Figure 42. Germany Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 43. Germany Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 44. France Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 45. France Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 46. U.K. Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 47. U.K. Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. Italy Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 49. Italy Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. Russia Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 51. Russia Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Europe Period Panties (Menstrual Underwear) Market Share by Type in 2019

Figure 53. Europe Period Panties (Menstrual Underwear) Market Share by Application in 2019

Figure 54. Asia Pacific Period Panties (Menstrual Underwear) Sales Growth Rate 2015-2020 (K Units)

Figure 55. Asia Pacific Period Panties (Menstrual Underwear) Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 56. Asia Pacific Period Panties (Menstrual Underwear) Sales Market Share by Region in 2019

Figure 57. Asia Pacific Period Panties (Menstrual Underwear) Revenue Market Share by Region in 2019

Figure 58. China Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 59. China Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 60. Japan Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 61. Japan Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 62. South Korea Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 63. South Korea Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 64. India Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020)

(K Units)

Figure 65. India Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 66. Australia Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 67. Australia Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 68. Taiwan Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 69. Taiwan Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 70. Indonesia Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 71. Indonesia Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 72. Thailand Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 73. Thailand Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 74. Malaysia Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 75. Malaysia Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 76. Philippines Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 77. Philippines Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 78. Vietnam Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 79. Vietnam Period Panties (Menstrual Underwear) Revenue Growth Rate

(2015-2020) (US\$ Million)

Figure 80. Asia Pacific Period Panties (Menstrual Underwear) Market Share by Type in 2019

Figure 81. Asia Pacific Period Panties (Menstrual Underwear) Market Share by Application in 2019

Figure 82. Latin America Period Panties (Menstrual Underwear) Sales Growth Rate 2015-2020 (K Units)

Figure 83. Latin America Period Panties (Menstrual Underwear) Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 84. Latin America Period Panties (Menstrual Underwear) Sales Market Share by Country in 2019

Figure 85. Latin America Period Panties (Menstrual Underwear) Revenue Market Share by Country in 2019

Figure 86. Mexico Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 87. Mexico Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 88. Brazil Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 89. Brazil Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 90. Argentina Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 91. Argentina Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Latin America Period Panties (Menstrual Underwear) Market Share by Type in 2019

Figure 93. Latin America Period Panties (Menstrual Underwear) Market Share by Application in 2019

Figure 94. Middle East and Africa Period Panties (Menstrual Underwear) Sales Growth Rate 2015-2020 (K Units)

Figure 95. Middle East and Africa Period Panties (Menstrual Underwear) Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 96. Middle East and Africa Period Panties (Menstrual Underwear) Sales Market Share by Country in 2019

Figure 97. Middle East and Africa Period Panties (Menstrual Underwear) Revenue Market Share by Country in 2019

Figure 98. Turkey Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 99. Turkey Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 100. Saudi Arabia Period Panties (Menstrual Underwear) Sales Growth Rate

(2015-2020) (K Units)

Figure 101. Saudi Arabia Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 102. UAE Period Panties (Menstrual Underwear) Sales Growth Rate (2015-2020) (K Units)

Figure 103. UAE Period Panties (Menstrual Underwear) Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. Middle East and Africa Period Panties (Menstrual Underwear) Market Share by Type in 2019

Figure 105. Middle East and Africa Period Panties (Menstrual Underwear) Market Share by Application in 2019

Figure 106. THINX Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 107. PantyProp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Knixwear Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. Lunapads International Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Modibodi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Period Panteez Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Anigan Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Uucare Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. DEAR KATE Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. North America Period Panties (Menstrual Underwear) Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 116. North America Period Panties (Menstrual Underwear) Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 117. Europe Period Panties (Menstrual Underwear) Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 118. Europe Period Panties (Menstrual Underwear) Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 119. Asia Pacific Period Panties (Menstrual Underwear) Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 120. Asia Pacific Period Panties (Menstrual Underwear) Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 121. Latin America Period Panties (Menstrual Underwear) Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 122. Latin America Period Panties (Menstrual Underwear) Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 123. Middle East and Africa Period Panties (Menstrual Underwear) Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 124. Middle East and Africa Period Panties (Menstrual Underwear) Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 125. Porter's Five Forces Analysis

Figure 126. Channels of Distribution

Figure 127. Distributors Profiles

Figure 128. Bottom-up and Top-down Approaches for This Report

Figure 129. Data Triangulation

Figure 130. Key Executives Interviewed

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