

# Global Perfumes and Fragrances Market Research Report 2016

<https://marketpublishers.com/r/G5A4D605B2BEN.html>

Date: September 2016

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G5A4D605B2BEN

## Abstracts

### Notes:

Production, means the output of Perfumes and Fragrances

Revenue, means the sales value of Perfumes and Fragrances

This report studies Perfumes and Fragrances in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Loreal

Coty

CHANEL

AVON

LVMH

Estée Lauder

Puig

Procter & Gamble

Elizabeth Arden

Interparfums

Shiseido

Amore Pacific

ICR Spa

Saint Melin

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Perfumes and Fragrances in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cologne

Eau De Parfum

Eau De Toilette

Parfum

Solid Perfume

Split by application, this report focuses on consumption, market share and growth rate of Perfumes and Fragrances in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Perfumes and Fragrances Market Research Report 2016

#### **1 PERFUMES AND FRAGRANCES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Perfumes and Fragrances
- 1.2 Perfumes and Fragrances Segment by Type
  - 1.2.1 Global Production Market Share of Perfumes and Fragrances by Type in 2015
  - 1.2.2 Cologne
  - 1.2.3 Eau De Parfum
  - 1.2.4 Eau De Toilette
  - 1.2.5 Parfum
  - 1.2.6 Solid Perfume
- 1.3 Perfumes and Fragrances Segment by Application
  - 1.3.1 Perfumes and Fragrances Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Perfumes and Fragrances Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Perfumes and Fragrances (2011-2021)

#### **2 GLOBAL PERFUMES AND FRAGRANCES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Perfumes and Fragrances Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Perfumes and Fragrances Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Perfumes and Fragrances Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Perfumes and Fragrances Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Perfumes and Fragrances Market Competitive Situation and Trends

- 2.5.1 Perfumes and Fragrances Market Concentration Rate
- 2.5.2 Perfumes and Fragrances Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL PERFUMES AND FRAGRANCES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Perfumes and Fragrances Production and Market Share by Region (2011-2016)
- 3.2 Global Perfumes and Fragrances Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL PERFUMES AND FRAGRANCES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Perfumes and Fragrances Consumption by Regions (2011-2016)
- 4.2 North America Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Perfumes and Fragrances Production, Consumption, Export, Import

by Regions (2011-2016)

4.7 India Perfumes and Fragrances Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL PERFUMES AND FRAGRANCES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Perfumes and Fragrances Production and Market Share by Type (2011-2016)

5.2 Global Perfumes and Fragrances Revenue and Market Share by Type (2011-2016)

5.3 Global Perfumes and Fragrances Price by Type (2011-2016)

5.4 Global Perfumes and Fragrances Production Growth by Type (2011-2016)

## **6 GLOBAL PERFUMES AND FRAGRANCES MARKET ANALYSIS BY APPLICATION**

6.1 Global Perfumes and Fragrances Consumption and Market Share by Application (2011-2016)

6.2 Global Perfumes and Fragrances Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL PERFUMES AND FRAGRANCES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Loreal

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Perfumes and Fragrances Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Loreal Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Coty

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Perfumes and Fragrances Product Type, Application and Specification

7.2.2.1 Type I

#### 7.2.2.2 Type II

7.2.3 Coty Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### 7.3 CHANEL

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Perfumes and Fragrances Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 CHANEL Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 AVON

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Perfumes and Fragrances Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 AVON Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 LVMH

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Perfumes and Fragrances Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 LVMH Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

### 7.6 Estée Lauder

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Perfumes and Fragrances Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Estée Lauder Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

### 7.7 Puig

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Perfumes and Fragrances Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Puig Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Procter & Gamble

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Perfumes and Fragrances Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Procter & Gamble Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Elizabeth Arden

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Perfumes and Fragrances Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Elizabeth Arden Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Interparfums

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Perfumes and Fragrances Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Interparfums Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Shiseido

7.12 Amore Pacific

7.13 ICR Spa

7.14 Saint Melin

## **8 PERFUMES AND FRAGRANCES MANUFACTURING COST ANALYSIS**

8.1 Perfumes and Fragrances Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials



- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Perfumes and Fragrances

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Perfumes and Fragrances Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Perfumes and Fragrances Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL PERFUMES AND FRAGRANCES MARKET FORECAST (2016-2021)**

- 12.1 Global Perfumes and Fragrances Production, Revenue Forecast (2016-2021)
- 12.2 Global Perfumes and Fragrances Production, Consumption Forecast by Regions

(2016-2021)

12.3 Global Perfumes and Fragrances Production Forecast by Type (2016-2021)

12.4 Global Perfumes and Fragrances Consumption Forecast by Application

(2016-2021)

12.5 Perfumes and Fragrances Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Perfumes and Fragrances

Figure Global Production Market Share of Perfumes and Fragrances by Type in 2015

Figure Product Picture of Cologne

Table Major Manufacturers of Cologne

Figure Product Picture of Eau De Parfum

Table Major Manufacturers of Eau De Parfum

Figure Product Picture of Eau De Toilette

Table Major Manufacturers of Eau De Toilette

Figure Product Picture of Parfum

Table Major Manufacturers of Parfum

Figure Product Picture of Solid Perfume

Table Major Manufacturers of Solid Perfume

Table Perfumes and Fragrances Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Perfumes and Fragrances Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Perfumes and Fragrances Production of Key Manufacturers (2015 and 2016)

Table Global Perfumes and Fragrances Production Share by Manufacturers (2015 and 2016)

Figure 2015 Perfumes and Fragrances Production Share by Manufacturers

Figure 2016 Perfumes and Fragrances Production Share by Manufacturers  
Table Global Perfumes and Fragrances Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Perfumes and Fragrances Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Perfumes and Fragrances Revenue Share by Manufacturers  
Table 2016 Global Perfumes and Fragrances Revenue Share by Manufacturers  
Table Global Market Perfumes and Fragrances Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Perfumes and Fragrances Average Price of Key Manufacturers in 2015  
Table Manufacturers Perfumes and Fragrances Manufacturing Base Distribution and Sales Area  
Table Manufacturers Perfumes and Fragrances Product Type  
Figure Perfumes and Fragrances Market Share of Top 3 Manufacturers  
Figure Perfumes and Fragrances Market Share of Top 5 Manufacturers  
Table Global Perfumes and Fragrances Production by Regions (2011-2016)  
Figure Global Perfumes and Fragrances Production and Market Share by Regions (2011-2016)  
Figure Global Perfumes and Fragrances Production Market Share by Regions (2011-2016)  
Figure 2015 Global Perfumes and Fragrances Production Market Share by Regions  
Table Global Perfumes and Fragrances Revenue by Regions (2011-2016)  
Table Global Perfumes and Fragrances Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Perfumes and Fragrances Revenue Market Share by Regions  
Table Global Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Perfumes and Fragrances Production, Revenue, Price and Gross Margin

(2011-2016)

Table Global Perfumes and Fragrances Consumption Market by Regions (2011-2016)

Table Global Perfumes and Fragrances Consumption Market Share by Regions  
(2011-2016)

Figure Global Perfumes and Fragrances Consumption Market Share by Regions  
(2011-2016)

Figure 2015 Global Perfumes and Fragrances Consumption Market Share by Regions

Table North America Perfumes and Fragrances Production, Consumption, Import &  
Export (2011-2016)

Table Europe Perfumes and Fragrances Production, Consumption, Import & Export  
(2011-2016)

Table China Perfumes and Fragrances Production, Consumption, Import & Export  
(2011-2016)

Table Japan Perfumes and Fragrances Production, Consumption, Import & Export  
(2011-2016)

Table Southeast Asia Perfumes and Fragrances Production, Consumption, Import &  
Export (2011-2016)

Table India Perfumes and Fragrances Production, Consumption, Import & Export  
(2011-2016)

Table Global Perfumes and Fragrances Production by Type (2011-2016)

Table Global Perfumes and Fragrances Production Share by Type (2011-2016)

Figure Production Market Share of Perfumes and Fragrances by Type (2011-2016)

Figure 2015 Production Market Share of Perfumes and Fragrances by Type

Table Global Perfumes and Fragrances Revenue by Type (2011-2016)

Table Global Perfumes and Fragrances Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Perfumes and Fragrances by Type (2011-2016)

Figure 2015 Revenue Market Share of Perfumes and Fragrances by Type

Table Global Perfumes and Fragrances Price by Type (2011-2016)

Figure Global Perfumes and Fragrances Production Growth by Type (2011-2016)

Table Global Perfumes and Fragrances Consumption by Application (2011-2016)

Table Global Perfumes and Fragrances Consumption Market Share by Application  
(2011-2016)

Figure Global Perfumes and Fragrances Consumption Market Share by Application in  
2015

Table Global Perfumes and Fragrances Consumption Growth Rate by Application  
(2011-2016)

Figure Global Perfumes and Fragrances Consumption Growth Rate by Application  
(2011-2016)

Table L'Oréal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L'Oréal Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure L'Oréal Perfumes and Fragrances Market Share (2011-2016)

Table Coty Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coty Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coty Perfumes and Fragrances Market Share (2011-2016)

Table CHANEL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CHANEL Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure CHANEL Perfumes and Fragrances Market Share (2011-2016)

Table AVON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AVON Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure AVON Perfumes and Fragrances Market Share (2011-2016)

Table LVMH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LVMH Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure LVMH Perfumes and Fragrances Market Share (2011-2016)

Table Estée Lauder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Estée Lauder Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Estée Lauder Perfumes and Fragrances Market Share (2011-2016)

Table Puig Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Puig Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Puig Perfumes and Fragrances Market Share (2011-2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Procter & Gamble Perfumes and Fragrances Market Share (2011-2016)

Table Elizabeth Arden Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elizabeth Arden Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Elizabeth Arden Perfumes and Fragrances Market Share (2011-2016)

Table Interparfums Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Interparfums Perfumes and Fragrances Production, Revenue, Price and Gross Margin (2011-2016)

Figure Interparfums Perfumes and Fragrances Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Perfumes and Fragrances

Figure Manufacturing Process Analysis of Perfumes and Fragrances

Figure Perfumes and Fragrances Industrial Chain Analysis

Table Raw Materials Sources of Perfumes and Fragrances Major Manufacturers in 2015

Table Major Buyers of Perfumes and Fragrances

Table Distributors/Traders List

Figure Global Perfumes and Fragrances Production and Growth Rate Forecast (2016-2021)

Figure Global Perfumes and Fragrances Revenue and Growth Rate Forecast (2016-2021)

Table Global Perfumes and Fragrances Production Forecast by Regions (2016-2021)

Table Global Perfumes and Fragrances Consumption Forecast by Regions (2016-2021)

Table Global Perfumes and Fragrances Production Forecast by Type (2016-2021)

Table Global Perfumes and Fragrances Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Perfumes and Fragrances Market Research Report 2016

Product link: <https://marketpublishers.com/r/G5A4D605B2BEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5A4D605B2BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970