

# Global Perfume Market Professional Survey Report 2017

<https://marketpublishers.com/r/G83D677576BEN.html>

Date: December 2017

Pages: 115

Price: US\$ 3,500.00 (Single User License)

ID: G83D677576BEN

## Abstracts

This report studies Perfume in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Loreal

Coty

CHANEL

AVON

LVMH

Estée Lauder

Puig

Procter & Gamble

Elizabeth Arden

Interparfums

Shiseido

Amore Pacific

Salvatore Ferragamo

ICR Spa

By types, the market can be split into

Parfum

Eau de Parfum (EDP)

Eau de Toilette (EDT)

Eau de Cologne (EDC)

Eau Fraiche

By Application, the market can be split into

Men's Perfume

Women's Perfume

Other

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

## Contents

### Global Perfume Market Professional Survey Report 2017

#### **1 INDUSTRY OVERVIEW OF PERFUME**

##### 1.1 Definition and Specifications of Perfume

###### 1.1.1 Definition of Perfume

###### 1.1.2 Specifications of Perfume

##### 1.2 Classification of Perfume

###### 1.2.1 Parfum

###### 1.2.2 Eau de Parfum (EDP)

###### 1.2.3 Eau de Toilette (EDT)

###### 1.2.4 Eau de Cologne (EDC)

###### 1.2.5 Eau Fraiche

##### 1.3 Applications of Perfume

###### 1.3.1 Men's Perfume

###### 1.3.2 Women's Perfume

###### 1.3.3 Other

##### 1.4 Market Segment by Regions

###### 1.4.1 North America

###### 1.4.2 China

###### 1.4.3 Europe

###### 1.4.4 Southeast Asia

###### 1.4.5 Japan

###### 1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF PERFUME**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of Perfume

##### 2.3 Manufacturing Process Analysis of Perfume

##### 2.4 Industry Chain Structure of Perfume

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF PERFUME**

##### 3.1 Capacity and Commercial Production Date of Global Perfume Major Manufacturers in 2016

##### 3.2 Manufacturing Plants Distribution of Global Perfume Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Perfume Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Perfume Major Manufacturers in 2016

## **4 GLOBAL PERFUME OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Perfume Capacity and Growth Rate Analysis

4.2.2 2016 Perfume Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Perfume Sales and Growth Rate Analysis

4.3.2 2016 Perfume Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Perfume Sales Price

4.4.2 2016 Perfume Sales Price Analysis (Company Segment)

## **5 PERFUME REGIONAL MARKET ANALYSIS**

5.1 North America Perfume Market Analysis

5.1.1 North America Perfume Market Overview

5.1.2 North America 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Perfume Sales Price Analysis

5.1.4 North America 2016 Perfume Market Share Analysis

5.2 China Perfume Market Analysis

5.2.1 China Perfume Market Overview

5.2.2 China 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Perfume Sales Price Analysis

5.2.4 China 2016 Perfume Market Share Analysis

5.3 Europe Perfume Market Analysis

5.3.1 Europe Perfume Market Overview

5.3.2 Europe 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Perfume Sales Price Analysis

5.3.4 Europe 2016 Perfume Market Share Analysis

5.4 Southeast Asia Perfume Market Analysis

5.4.1 Southeast Asia Perfume Market Overview

5.4.2 Southeast Asia 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Southeast Asia 2012-2017E Perfume Sales Price Analysis

5.4.4 Southeast Asia 2016 Perfume Market Share Analysis

5.5 Japan Perfume Market Analysis

5.5.1 Japan Perfume Market Overview

5.5.2 Japan 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2012-2017E Perfume Sales Price Analysis

5.5.4 Japan 2016 Perfume Market Share Analysis

5.6 India Perfume Market Analysis

5.6.1 India Perfume Market Overview

5.6.2 India 2012-2017E Perfume Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2012-2017E Perfume Sales Price Analysis

5.6.4 India 2016 Perfume Market Share Analysis

## **6 GLOBAL 2012-2017E PERFUME SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2012-2017E Perfume Sales by Type

6.2 Different Types of Perfume Product Interview Price Analysis

6.3 Different Types of Perfume Product Driving Factors Analysis

6.3.1 Parfum of Perfume Growth Driving Factor Analysis

6.3.2 Eau de Parfum (EDP) of Perfume Growth Driving Factor Analysis

6.3.3 Eau de Toilette (EDT) of Perfume Growth Driving Factor Analysis

6.3.4 Eau de Cologne (EDC) of Perfume Growth Driving Factor Analysis

6.3.5 Eau Fraiche of Perfume Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E PERFUME SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2012-2017E Perfume Consumption by Application

7.2 Different Application of Perfume Product Interview Price Analysis

7.3 Different Application of Perfume Product Driving Factors Analysis

7.3.1 Men's Perfume of Perfume Growth Driving Factor Analysis

7.3.2 Women's Perfume of Perfume Growth Driving Factor Analysis

7.3.3 Other of Perfume Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF PERFUME**

## 8.1 Loreal

### 8.1.1 Company Profile

### 8.1.2 Product Picture and Specifications

#### 8.1.2.1 Product A

#### 8.1.2.2 Product B

### 8.1.3 Loreal 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.1.4 Loreal 2016 Perfume Business Region Distribution Analysis

## 8.2 Coty

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 Coty 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 Coty 2016 Perfume Business Region Distribution Analysis

## 8.3 CHANEL

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 CHANEL 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin

### Analysis

### 8.3.4 CHANEL 2016 Perfume Business Region Distribution Analysis

## 8.4 AVON

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 AVON 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 AVON 2016 Perfume Business Region Distribution Analysis

## 8.5 LVMH

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 LVMH 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.5.4 LVMH 2016 Perfume Business Region Distribution Analysis

## 8.6 Estée Lauder

### 8.6.1 Company Profile

- 8.6.2 Product Picture and Specifications
  - 8.6.2.1 Product A
  - 8.6.2.2 Product B
- 8.6.3 Estée Lauder 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Estée Lauder 2016 Perfume Business Region Distribution Analysis
- 8.7 Puig
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 Puig 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Puig 2016 Perfume Business Region Distribution Analysis
- 8.8 Procter & Gamble
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 Procter & Gamble 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Procter & Gamble 2016 Perfume Business Region Distribution Analysis
- 8.9 Elizabeth Arden
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Elizabeth Arden 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Elizabeth Arden 2016 Perfume Business Region Distribution Analysis
- 8.10 Interparfums
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
  - 8.10.3 Interparfums 2016 Perfume Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 Interparfums 2016 Perfume Business Region Distribution Analysis
- 8.11 Shiseido
- 8.12 Amore Pacific



8.13 Salvatore Ferragamo

8.14 ICR Spa

## **9 DEVELOPMENT TREND OF ANALYSIS OF PERFUME MARKET**

9.1 Global Perfume Market Trend Analysis

9.1.1 Global 2017-2022 Perfume Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Perfume Sales Price Forecast

9.2 Perfume Regional Market Trend

9.2.1 North America 2017-2022 Perfume Consumption Forecast

9.2.2 China 2017-2022 Perfume Consumption Forecast

9.2.3 Europe 2017-2022 Perfume Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Perfume Consumption Forecast

9.2.5 Japan 2017-2022 Perfume Consumption Forecast

9.2.6 India 2017-2022 Perfume Consumption Forecast

9.3 Perfume Market Trend (Product Type)

9.4 Perfume Market Trend (Application)

## **10 PERFUME MARKETING TYPE ANALYSIS**

10.1 Perfume Regional Marketing Type Analysis

10.2 Perfume International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Perfume by Region

10.4 Perfume Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF PERFUME**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL PERFUME MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Perfume  
Table Product Specifications of Perfume  
Table Classification of Perfume  
Figure Global Production Market Share of Perfume by Type in 2016  
Figure Parfum Picture  
Table Major Manufacturers of Parfum  
Figure Eau de Parfum (EDP) Picture  
Table Major Manufacturers of Eau de Parfum (EDP)  
Figure Eau de Toilette (EDT) Picture  
Table Major Manufacturers of Eau de Toilette (EDT)  
Figure Eau de Cologne (EDC) Picture  
Table Major Manufacturers of Eau de Cologne (EDC)  
Figure Eau Fraiche Picture  
Table Major Manufacturers of Eau Fraiche  
Table Applications of Perfume  
Figure Global Consumption Volume Market Share of Perfume by Application in 2016  
Figure Men's Perfume Examples  
Table Major Consumers of Men's Perfume  
Figure Women's Perfume Examples  
Table Major Consumers of Women's Perfume  
Figure Other Examples  
Table Major Consumers of Other  
Figure Market Share of Perfume by Regions  
Figure North America Perfume Market Size (Million USD) (2012-2022)  
Figure China Perfume Market Size (Million USD) (2012-2022)  
Figure Europe Perfume Market Size (Million USD) (2012-2022)  
Figure Southeast Asia Perfume Market Size (Million USD) (2012-2022)  
Figure Japan Perfume Market Size (Million USD) (2012-2022)  
Figure India Perfume Market Size (Million USD) (2012-2022)  
Table Perfume Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Perfume in 2016  
Figure Manufacturing Process Analysis of Perfume  
Figure Industry Chain Structure of Perfume  
Table Capacity and Commercial Production Date of Global Perfume Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Perfume Major Manufacturers in 2016  
Table R&D Status and Technology Source of Global Perfume Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Perfume Major Manufacturers in 2016  
Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Perfume 2012-2017

Figure Global 2012-2017E Perfume Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Perfume Market Size (Value) and Growth Rate

Table 2012-2017E Global Perfume Capacity and Growth Rate

Table 2016 Global Perfume Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Perfume Sales (K Units) and Growth Rate

Table 2016 Global Perfume Sales (K Units) List (Company Segment)

Table 2012-2017E Global Perfume Sales Price (USD/Unit)

Table 2016 Global Perfume Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure North America 2012-2017E Perfume Sales Price (USD/Unit)

Figure North America 2016 Perfume Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure China 2012-2017E Perfume Sales Price (USD/Unit)

Figure China 2016 Perfume Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure Europe 2012-2017E Perfume Sales Price (USD/Unit)

Figure Europe 2016 Perfume Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure Southeast Asia 2012-2017E Perfume Sales Price (USD/Unit)

Figure Southeast Asia 2016 Perfume Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure Japan 2012-2017E Perfume Sales Price (USD/Unit)

Figure Japan 2016 Perfume Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Perfume 2012-2017E

Figure India 2012-2017E Perfume Sales Price (USD/Unit)

Figure India 2016 Perfume Sales Market Share

Table Global 2012-2017E Perfume Sales (K Units) by Type

Table Different Types Perfume Product Interview Price

Table Global 2012-2017E Perfume Sales (K Units) by Application

Table Different Application Perfume Product Interview Price

Table Loreal Information List

Table Product A Overview

Table Product B Overview

Table 2016 Loreal Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Loreal Perfume Business Region Distribution

Table Coty Information List

Table Product A Overview

Table Product B Overview

Table 2016 Coty Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Coty Perfume Business Region Distribution

Table CHANEL Information List

Table Product A Overview

Table Product B Overview

Table 2015 CHANEL Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 CHANEL Perfume Business Region Distribution

Table AVON Information List

Table Product A Overview

Table Product B Overview

Table 2016 AVON Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 AVON Perfume Business Region Distribution

Table LVMH Information List

Table Product A Overview

Table Product B Overview

Table 2016 LVMH Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 LVMH Perfume Business Region Distribution

Table Estée Lauder Information List

Table Product A Overview

Table Product B Overview

Table 2016 Estée Lauder Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Estée Lauder Perfume Business Region Distribution

Table Puig Information List

Table Product A Overview

Table Product B Overview

Table 2016 Puig Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Puig Perfume Business Region Distribution

Table Procter & Gamble Information List

Table Product A Overview

Table Product B Overview

Table 2016 Procter & Gamble Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Procter & Gamble Perfume Business Region Distribution

Table Elizabeth Arden Information List

Table Product A Overview

Table Product B Overview

Table 2016 Elizabeth Arden Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Elizabeth Arden Perfume Business Region Distribution

Table Interparfums Information List

Table Product A Overview

Table Product B Overview

Table 2016 Interparfums Perfume Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Interparfums Perfume Business Region Distribution

Table Shiseido Information List

Table Amore Pacific Information List

Table Salvatore Ferragamo Information List

Table ICR Spa Information List

Figure Global 2017-2022 Perfume Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Perfume Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Perfume Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate

Forecast

Figure Southeast Asia 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Perfume Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Perfume by Type 2017-2022

Table Global Consumption Volume (K Units) of Perfume by Application 2017-2022

Table Traders or Distributors with Contact Information of Perfume by Region

## I would like to order

Product name: Global Perfume Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G83D677576BEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G83D677576BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970