

Global Pen Tablet Market Professional Survey Report 2018

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Abstracts

This report studies the global Pen Tablet market status and forecast, categorizes the global Pen Tablet market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A pen tablet (also known as a digitizer, drawing tablet, digital drawing tablet, graphic tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

Currently, there are many producing companies in the world. The main market players are Wacom, UGEE, ViewSonic, Samsung, Hanwang, Bosto and AIPTEK etc. The revenue of Pen Tablet is about 489685K USD in 2015.

North America is the largest consumption of Pen Tablet, with a revenue market share nearly 29.98% in 2015.

The second place is Europe; following North America with the revenue market share over 28.35% in 2015. Japan is another important consumption market of Pen Tablet.

The global Pen Tablet market is valued at 5360 million US\$ in 2017 and will reach 13600 million US\$ by the end of 2025, growing at a CAGR of 14.2% during 2018-2025.

The major manufacturers covered in this report

Wacom

UGEE

ViewSonic

Samsung

Hanwang

Bosto

AIPTEK

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Level of pressure

512 Level

1024 Level

2048 Level

By Application, the market can be split into

Industrial design

Animation & Film

Advertising

Others

The study objectives of this report are:

To analyze and study the global Pen Tablet capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Pen Tablet manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Pen Tablet are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Pen Tablet Manufacturers

Pen Tablet Distributors/Traders/Wholesalers

Pen Tablet Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Pen Tablet market, by end-use.

Detailed analysis and profiles of additional market players.

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