

# Global PC Game Sales Market Report 2017

<https://marketpublishers.com/r/GA6473D62A5EN.html>

Date: January 2017

Pages: 119

Price: US\$ 4,000.00 (Single User License)

ID: GA6473D62A5EN

## Abstracts

### Notes:

Sales, means the sales volume of PC Game

Revenue, means the sales value of PC Game

This report studies sales (consumption) of PC Game in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Blizzard Entertainment

Electronic Arts

Tencent

UBISOFT

THQ

CAPCOM

Microsoft Game Studios

EIDOS

ROCKSTAR

SIERRA

KONAMI

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of PC Game in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

ACT

RPG

PUZ

Adventure

Simulation

Others

Split by applications, this report focuses on sales, market share and growth rate of PC Game in each application, can be divided into

Game Client

Browser-Based Game

Game Mall

Others

## Contents

### Global PC Game Sales Market Report 2017

#### **1 PC GAME OVERVIEW**

- 1.1 Product Overview and Scope of PC Game
- 1.2 Classification of PC Game
  - 1.2.1 ACT
  - 1.2.2 RPG
  - 1.2.3 PUZ
  - 1.2.4 Adventure
  - 1.2.5 Simulation
  - 1.2.6 Others
- 1.3 Application of PC Game
  - 1.3.1 Game Client
  - 1.3.2 Browser-Based Game
  - 1.3.3 Game Mall
  - 1.3.4 Others
- 1.4 PC Game Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of PC Game (2011-2021)
  - 1.5.1 Global PC Game Sales and Growth Rate (2011-2021)
  - 1.5.2 Global PC Game Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL PC GAME COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global PC Game Market Competition by Manufacturers
  - 2.1.1 Global PC Game Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global PC Game Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global PC Game (Volume and Value) by Type
  - 2.2.1 Global PC Game Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global PC Game Revenue and Market Share by Type (2011-2016)

## 2.3 Global PC Game (Volume and Value) by Regions

2.3.1 Global PC Game Sales and Market Share by Regions (2011-2016)

2.3.2 Global PC Game Revenue and Market Share by Regions (2011-2016)

## 2.4 Global PC Game (Volume) by Application

# **3 UNITED STATES PC GAME (VOLUME, VALUE AND SALES PRICE)**

## 3.1 United States PC Game Sales and Value (2011-2016)

3.1.1 United States PC Game Sales and Growth Rate (2011-2016)

3.1.2 United States PC Game Revenue and Growth Rate (2011-2016)

3.1.3 United States PC Game Sales Price Trend (2011-2016)

## 3.2 United States PC Game Sales and Market Share by Manufacturers

## 3.3 United States PC Game Sales and Market Share by Type

## 3.4 United States PC Game Sales and Market Share by Application

# **4 CHINA PC GAME (VOLUME, VALUE AND SALES PRICE)**

## 4.1 China PC Game Sales and Value (2011-2016)

4.1.1 China PC Game Sales and Growth Rate (2011-2016)

4.1.2 China PC Game Revenue and Growth Rate (2011-2016)

4.1.3 China PC Game Sales Price Trend (2011-2016)

## 4.2 China PC Game Sales and Market Share by Manufacturers

## 4.3 China PC Game Sales and Market Share by Type

## 4.4 China PC Game Sales and Market Share by Application

# **5 EUROPE PC GAME (VOLUME, VALUE AND SALES PRICE)**

## 5.1 Europe PC Game Sales and Value (2011-2016)

5.1.1 Europe PC Game Sales and Growth Rate (2011-2016)

5.1.2 Europe PC Game Revenue and Growth Rate (2011-2016)

5.1.3 Europe PC Game Sales Price Trend (2011-2016)

## 5.2 Europe PC Game Sales and Market Share by Manufacturers

## 5.3 Europe PC Game Sales and Market Share by Type

## 5.4 Europe PC Game Sales and Market Share by Application

# **6 JAPAN PC GAME (VOLUME, VALUE AND SALES PRICE)**

## 6.1 Japan PC Game Sales and Value (2011-2016)

6.1.1 Japan PC Game Sales and Growth Rate (2011-2016)

- 6.1.2 Japan PC Game Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan PC Game Sales Price Trend (2011-2016)
- 6.2 Japan PC Game Sales and Market Share by Manufacturers
- 6.3 Japan PC Game Sales and Market Share by Type
- 6.4 Japan PC Game Sales and Market Share by Application

## **7 SOUTHEAST ASIA PC GAME (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Southeast Asia PC Game Sales and Value (2011-2016)
  - 7.1.1 Southeast Asia PC Game Sales and Growth Rate (2011-2016)
  - 7.1.2 Southeast Asia PC Game Revenue and Growth Rate (2011-2016)
  - 7.1.3 Southeast Asia PC Game Sales Price Trend (2011-2016)
- 7.2 Southeast Asia PC Game Sales and Market Share by Manufacturers
- 7.3 Southeast Asia PC Game Sales and Market Share by Type
- 7.4 Southeast Asia PC Game Sales and Market Share by Application

## **8 INDIA PC GAME (VOLUME, VALUE AND SALES PRICE)**

- 8.1 India PC Game Sales and Value (2011-2016)
  - 8.1.1 India PC Game Sales and Growth Rate (2011-2016)
  - 8.1.2 India PC Game Revenue and Growth Rate (2011-2016)
  - 8.1.3 India PC Game Sales Price Trend (2011-2016)
- 8.2 India PC Game Sales and Market Share by Manufacturers
- 8.3 India PC Game Sales and Market Share by Type
- 8.4 India PC Game Sales and Market Share by Application

## **9 GLOBAL PC GAME MANUFACTURERS ANALYSIS**

- 9.1 Blizzard Entertainment
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 PC Game Product Type, Application and Specification
    - 9.1.2.1 ACT
    - 9.1.2.2 RPG
  - 9.1.3 Blizzard Entertainment PC Game Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 Electronic Arts
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 PC Game Product Type, Application and Specification

9.2.2.1 ACT

9.2.2.2 RPG

9.2.3 Electronic Arts PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 Tencent

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 PC Game Product Type, Application and Specification

9.3.2.1 ACT

9.3.2.2 RPG

9.3.3 Tencent PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.3.4 Main Business/Business Overview

9.4 UBISOFT

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 PC Game Product Type, Application and Specification

9.4.2.1 ACT

9.4.2.2 RPG

9.4.3 UBISOFT PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.4.4 Main Business/Business Overview

9.5 THQ

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 PC Game Product Type, Application and Specification

9.5.2.1 ACT

9.5.2.2 RPG

9.5.3 THQ PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.5.4 Main Business/Business Overview

9.6 CAPCOM

9.6.1 Company Basic Information, Manufacturing Base and Competitors

9.6.2 PC Game Product Type, Application and Specification

9.6.2.1 ACT

9.6.2.2 RPG

9.6.3 CAPCOM PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.6.4 Main Business/Business Overview

9.7 Microsoft Game Studios

9.7.1 Company Basic Information, Manufacturing Base and Competitors

9.7.2 PC Game Product Type, Application and Specification

9.7.2.1 ACT

9.7.2.2 RPG

9.7.3 Microsoft Game Studios PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.7.4 Main Business/Business Overview

## 9.8 EIDOS

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 PC Game Product Type, Application and Specification

9.8.2.1 ACT

9.8.2.2 RPG

9.8.3 EIDOS PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.8.4 Main Business/Business Overview

## 9.9 ROCKSTAR

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 PC Game Product Type, Application and Specification

9.9.2.1 ACT

9.9.2.2 RPG

9.9.3 ROCKSTAR PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.9.4 Main Business/Business Overview

## 9.10 SIERRA

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 PC Game Product Type, Application and Specification

9.10.2.1 ACT

9.10.2.2 RPG

9.10.3 SIERRA PC Game Sales, Revenue, Price and Gross Margin (2011-2016)

9.10.4 Main Business/Business Overview

## 9.11 KONAMI

# 10 PC GAME MAUFACTURING COST ANALYSIS

10.1 PC Game Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of PC Game

10.3 Manufacturing Process Analysis of PC Game

# 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 11.1 PC Game Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of PC Game Major Manufacturers in 2015
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL PC GAME MARKET FORECAST (2016-2021)**

- 14.1 Global PC Game Sales, Revenue and Price Forecast (2016-2021)
  - 14.1.1 Global PC Game Sales and Growth Rate Forecast (2016-2021)
  - 14.1.2 Global PC Game Revenue and Growth Rate Forecast (2016-2021)
  - 14.1.3 Global PC Game Price and Trend Forecast (2016-2021)
- 14.2 Global PC Game Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)
  - 14.2.1 United States PC Game Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.2 China PC Game Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.3 Europe PC Game Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.4 Japan PC Game Sales, Revenue and Growth Rate Forecast (2016-2021)
  - 14.2.5 Southeast Asia PC Game Sales, Revenue and Growth Rate Forecast

(2016-2021)

14.2.6 India PC Game Sales, Revenue and Growth Rate Forecast (2016-2021)

14.3 Global PC Game Sales, Revenue and Price Forecast by Type (2016-2021)

14.4 Global PC Game Sales Forecast by Application (2016-2021)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of PC Game  
Table Classification of PC Game  
Figure Global Sales Market Share of PC Game by Type in 2015  
Figure ACT Picture  
Figure RPG Picture  
Figure PUZ Picture  
Figure Adventure Picture  
Figure Simulation Picture  
Figure Others Picture  
Table Applications of PC Game  
Figure Global Sales Market Share of PC Game by Application in 2015  
Figure Game Client Examples  
Figure Browser-Based Game Examples  
Figure Game Mall Examples  
Figure Others Examples  
Figure United States PC Game Revenue and Growth Rate (2011-2021)  
Figure China PC Game Revenue and Growth Rate (2011-2021)  
Figure Europe PC Game Revenue and Growth Rate (2011-2021)  
Figure Japan PC Game Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia PC Game Revenue and Growth Rate (2011-2021)  
Figure India PC Game Revenue and Growth Rate (2011-2021)  
Figure Global PC Game Sales and Growth Rate (2011-2021)  
Figure Global PC Game Revenue and Growth Rate (2011-2021)  
Table Global PC Game Sales of Key Manufacturers (2011-2016)  
Table Global PC Game Sales Share by Manufacturers (2011-2016)  
Figure 2015 PC Game Sales Share by Manufacturers  
Figure 2016 PC Game Sales Share by Manufacturers  
Table Global PC Game Revenue by Manufacturers (2011-2016)  
Table Global PC Game Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global PC Game Revenue Share by Manufacturers  
Table 2016 Global PC Game Revenue Share by Manufacturers  
Table Global PC Game Sales and Market Share by Type (2011-2016)  
Table Global PC Game Sales Share by Type (2011-2016)  
Figure Sales Market Share of PC Game by Type (2011-2016)  
Figure Global PC Game Sales Growth Rate by Type (2011-2016)

Table Global PC Game Revenue and Market Share by Type (2011-2016)  
Table Global PC Game Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of PC Game by Type (2011-2016)  
Figure Global PC Game Revenue Growth Rate by Type (2011-2016)  
Table Global PC Game Sales and Market Share by Regions (2011-2016)  
Table Global PC Game Sales Share by Regions (2011-2016)  
Figure Sales Market Share of PC Game by Regions (2011-2016)  
Figure Global PC Game Sales Growth Rate by Regions (2011-2016)  
Table Global PC Game Revenue and Market Share by Regions (2011-2016)  
Table Global PC Game Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of PC Game by Regions (2011-2016)  
Figure Global PC Game Revenue Growth Rate by Regions (2011-2016)  
Table Global PC Game Sales and Market Share by Application (2011-2016)  
Table Global PC Game Sales Share by Application (2011-2016)  
Figure Sales Market Share of PC Game by Application (2011-2016)  
Figure Global PC Game Sales Growth Rate by Application (2011-2016)  
Figure United States PC Game Sales and Growth Rate (2011-2016)  
Figure United States PC Game Revenue and Growth Rate (2011-2016)  
Figure United States PC Game Sales Price Trend (2011-2016)  
Table United States PC Game Sales by Manufacturers (2011-2016)  
Table United States PC Game Market Share by Manufacturers (2011-2016)  
Table United States PC Game Sales by Type (2011-2016)  
Table United States PC Game Market Share by Type (2011-2016)  
Table United States PC Game Sales by Application (2011-2016)  
Table United States PC Game Market Share by Application (2011-2016)  
Figure China PC Game Sales and Growth Rate (2011-2016)  
Figure China PC Game Revenue and Growth Rate (2011-2016)  
Figure China PC Game Sales Price Trend (2011-2016)  
Table China PC Game Sales by Manufacturers (2011-2016)  
Table China PC Game Market Share by Manufacturers (2011-2016)  
Table China PC Game Sales by Type (2011-2016)  
Table China PC Game Market Share by Type (2011-2016)  
Table China PC Game Sales by Application (2011-2016)  
Table China PC Game Market Share by Application (2011-2016)  
Figure Europe PC Game Sales and Growth Rate (2011-2016)  
Figure Europe PC Game Revenue and Growth Rate (2011-2016)  
Figure Europe PC Game Sales Price Trend (2011-2016)  
Table Europe PC Game Sales by Manufacturers (2011-2016)  
Table Europe PC Game Market Share by Manufacturers (2011-2016)

Table Europe PC Game Sales by Type (2011-2016)  
Table Europe PC Game Market Share by Type (2011-2016)  
Table Europe PC Game Sales by Application (2011-2016)  
Table Europe PC Game Market Share by Application (2011-2016)  
Figure Japan PC Game Sales and Growth Rate (2011-2016)  
Figure Japan PC Game Revenue and Growth Rate (2011-2016)  
Figure Japan PC Game Sales Price Trend (2011-2016)  
Table Japan PC Game Sales by Manufacturers (2011-2016)  
Table Japan PC Game Market Share by Manufacturers (2011-2016)  
Table Japan PC Game Sales by Type (2011-2016)  
Table Japan PC Game Market Share by Type (2011-2016)  
Table Japan PC Game Sales by Application (2011-2016)  
Table Japan PC Game Market Share by Application (2011-2016)  
Figure Southeast Asia PC Game Sales and Growth Rate (2011-2016)  
Figure Southeast Asia PC Game Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia PC Game Sales Price Trend (2011-2016)  
Table Southeast Asia PC Game Sales by Manufacturers (2011-2016)  
Table Southeast Asia PC Game Market Share by Manufacturers (2011-2016)  
Table Southeast Asia PC Game Sales by Type (2011-2016)  
Table Southeast Asia PC Game Market Share by Type (2011-2016)  
Table Southeast Asia PC Game Sales by Application (2011-2016)  
Table Southeast Asia PC Game Market Share by Application (2011-2016)  
Figure India PC Game Sales and Growth Rate (2011-2016)  
Figure India PC Game Revenue and Growth Rate (2011-2016)  
Figure India PC Game Sales Price Trend (2011-2016)  
Table India PC Game Sales by Manufacturers (2011-2016)  
Table India PC Game Market Share by Manufacturers (2011-2016)  
Table India PC Game Sales by Type (2011-2016)  
Table India PC Game Market Share by Type (2011-2016)  
Table India PC Game Sales by Application (2011-2016)  
Table India PC Game Market Share by Application (2011-2016)  
Table Blizzard Entertainment Basic Information List  
Table Blizzard Entertainment PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Blizzard Entertainment PC Game Global Market Share (2011-2016)  
Table Electronic Arts Basic Information List  
Table Electronic Arts PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Electronic Arts PC Game Global Market Share (2011-2016)  
Table Tencent Basic Information List

Table Tencent PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Tencent PC Game Global Market Share (2011-2016)  
Table UBISOFT Basic Information List  
Table UBISOFT PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure UBISOFT PC Game Global Market Share (2011-2016)  
Table THQ Basic Information List  
Table THQ PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure THQ PC Game Global Market Share (2011-2016)  
Table CAPCOM Basic Information List  
Table CAPCOM PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure CAPCOM PC Game Global Market Share (2011-2016)  
Table Microsoft Game Studios Basic Information List  
Table Microsoft Game Studios PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Microsoft Game Studios PC Game Global Market Share (2011-2016)  
Table EIDOS Basic Information List  
Table EIDOS PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure EIDOS PC Game Global Market Share (2011-2016)  
Table ROCKSTAR Basic Information List  
Table ROCKSTAR PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ROCKSTAR PC Game Global Market Share (2011-2016)  
Table SIERRA Basic Information List  
Table SIERRA PC Game Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure SIERRA PC Game Global Market Share (2011-2016)  
Table KONAMI Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of PC Game  
Figure Manufacturing Process Analysis of PC Game  
Figure PC Game Industrial Chain Analysis  
Table Raw Materials Sources of PC Game Major Manufacturers in 2015  
Table Major Buyers of PC Game  
Table Distributors/Traders List  
Figure Global PC Game Sales and Growth Rate Forecast (2016-2021)  
Figure Global PC Game Revenue and Growth Rate Forecast (2016-2021)  
Table Global PC Game Sales Forecast by Regions (2016-2021)  
Table Global PC Game Sales Forecast by Type (2016-2021)  
Table Global PC Game Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global PC Game Sales Market Report 2017

Product link: <https://marketpublishers.com/r/GA6473D62A5EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6473D62A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970