

# Global Patient Engagement Solutions Market Size, Status and Forecast 2020-2026

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## Abstracts

The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

In the last several years, global market of Patient Engagement Solutions developed rapidly, with an average growth rate of 18.1 %. In 2016, global revenue of Patient Engagement Solutions is nearly 6.1 billion USD. Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.

On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share in about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.

On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management. The health management segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the market share is about 47.5%.

North America region is the largest supplier of Patient Engagement Solutions, with a revenue market share nearly 48.4% in 2016. Europe is the second largest supplier of Patient Engagement Solutions, enjoying revenue market share nearly 30.1% in 2016. North America is the largest sales place, with a sales market share nearly 42.1% in 2016. Following North America, Europe is the second largest sales place with the sales market share of 33.5%.

Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Patient Engagement Solutions market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Patient Engagement Solutions industry.

Based on our recent survey, we have several different scenarios about the Patient Engagement Solutions YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 10200 million in 2019. The market size of Patient Engagement Solutions will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Patient Engagement Solutions market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Patient Engagement Solutions market in terms of revenue.

Players, stakeholders, and other participants in the global Patient Engagement Solutions market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Patient Engagement

Solutions market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Patient Engagement Solutions market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Patient Engagement Solutions market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Patient Engagement Solutions market.

The following players are covered in this report:

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthgen

Allscripts

GetWell Network

Lincor Solutions

Orion Health

## Patient Engagement Solutions Breakdown Data by Type

Web-based

Cloud-based

On-premise

## Patient Engagement Solutions Breakdown Data by Application

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

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