

# Global Patient Engagement Solutions Market Professional Survey Report 2018

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## Abstracts

This report studies the global Patient Engagement Solutions market status and forecast, categorizes the global Patient Engagement Solutions market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

In the last several years, global market of Patient Engagement Solutions developed rapidly, with an average growth rate of 18.1 %. In 2016, global revenue of Patient Engagement Solutions is nearly 6.1 billion USD. Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.

On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share in about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.

On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management. The health management segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the market share is about 47.5%.

North America region is the largest supplier of Patient Engagement Solutions, with a

revenue market share nearly 48.4% in 2016. Europe is the second largest supplier of Patient Engagement Solutions, enjoying revenue market share nearly 30.1% in 2016.

North America is the largest sales place, with a sales market share nearly 42.1% in 2016. Following North America, Europe is the second largest sales place with the sales market share of 33.5%.

Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

The global Patient Engagement Solutions market is valued at 7200 million US\$ in 2017 and will reach 27200 million US\$ by the end of 2025, growing at a CAGR of 18.1% during 2018-2025.

The major manufacturers covered in this report

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

Lincor Solutions

Orion Health

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Web-based

Cloud-based

On-premise

By Application, the market can be split into

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

The study objectives of this report are:

To analyze and study the global Patient Engagement Solutions capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Patient Engagement Solutions manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Patient Engagement Solutions are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Patient Engagement Solutions Manufacturers

Patient Engagement Solutions Distributors/Traders/Wholesalers

Patient Engagement Solutions Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Patient Engagement Solutions market, by end-use.

Detailed analysis and profiles of additional market players.

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