

# Global Parking Sensors Market Research Report 2017

<https://marketpublishers.com/r/G6F5F738592EN.html>

Date: January 2017

Pages: 125

Price: US\$ 2,900.00 (Single User License)

ID: G6F5F738592EN

## Abstracts

### Notes:

Production, means the output of Parking Sensors

Revenue, means the sales value of Parking Sensors

This report studies Parking Sensors in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Heraeus Sensor Technology

Xvision

Texas Instruments

Steelmate Automotive

Steelmate

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Parking Sensors in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Electromagnetic Parking Sensor

Ultrasonic Reversing Sensor

Split by application, this report focuses on consumption, market share and growth rate of Parking Sensors in each application, can be divided into

Passenger Vehicles

Commercial Vehicles

## Contents

### Global Parking Sensors Market Research Report 2017

#### **1 PARKING SENSORS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Parking Sensors
- 1.2 Parking Sensors Segment by Type
  - 1.2.1 Global Production Market Share of Parking Sensors by Type in 2015
  - 1.2.2 Electromagnetic Parking Sensor
  - 1.2.3 Ultrasonic Reversing Sensor
- 1.3 Parking Sensors Segment by Application
  - 1.3.1 Parking Sensors Consumption Market Share by Application in 2015
  - 1.3.2 Passenger Vehicles
  - 1.3.3 Commercial Vehicles
  - 1.3.4 Application
- 1.4 Parking Sensors Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Korea Status and Prospect (2012-2022)
  - 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Parking Sensors (2012-2022)

#### **2 GLOBAL PARKING SENSORS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Parking Sensors Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Parking Sensors Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Parking Sensors Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Parking Sensors Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Parking Sensors Market Competitive Situation and Trends
  - 2.5.1 Parking Sensors Market Concentration Rate
  - 2.5.2 Parking Sensors Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL PARKING SENSORS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Parking Sensors Production by Region (2012-2017)
- 3.2 Global Parking Sensors Production Market Share by Region (2012-2017)
- 3.3 Global Parking Sensors Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)

#### **4 GLOBAL PARKING SENSORS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Parking Sensors Consumption by Regions (2012-2017)
- 4.2 North America Parking Sensors Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Parking Sensors Production, Consumption, Export, Import (2012-2017)
- 4.4 China Parking Sensors Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Parking Sensors Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Parking Sensors Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Parking Sensors Production, Consumption, Export, Import (2012-2017)

#### **5 GLOBAL PARKING SENSORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Parking Sensors Production and Market Share by Type (2012-2017)
- 5.2 Global Parking Sensors Revenue and Market Share by Type (2012-2017)
- 5.3 Global Parking Sensors Price by Type (2012-2017)
- 5.4 Global Parking Sensors Production Growth by Type (2012-2017)

#### **6 GLOBAL PARKING SENSORS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Parking Sensors Consumption and Market Share by Application (2012-2017)
- 6.2 Global Parking Sensors Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

## **7 GLOBAL PARKING SENSORS MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Heraeus Sensor Technology

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Parking Sensors Product Type, Application and Specification
  - 7.1.2.1 Electromagnetic Parking Sensor
  - 7.1.2.2 Ultrasonic Reversing Sensor
- 7.1.3 Heraeus Sensor Technology Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### 7.2 Xvision

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Parking Sensors Product Type, Application and Specification
  - 7.2.2.1 Electromagnetic Parking Sensor
  - 7.2.2.2 Ultrasonic Reversing Sensor
- 7.2.3 Xvision Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### 7.3 Texas Instruments

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Parking Sensors Product Type, Application and Specification
  - 7.3.2.1 Electromagnetic Parking Sensor
  - 7.3.2.2 Ultrasonic Reversing Sensor
- 7.3.3 Texas Instruments Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### 7.4 Steelmate Automotive

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Parking Sensors Product Type, Application and Specification
  - 7.4.2.1 Electromagnetic Parking Sensor
  - 7.4.2.2 Ultrasonic Reversing Sensor
- 7.4.3 Steelmate Automotive Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

### 7.5 Steelmate

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

## 7.5.2 Parking Sensors Product Type, Application and Specification

### 7.5.2.1 Electromagnetic Parking Sensor

### 7.5.2.2 Ultrasonic Reversing Sensor

## 7.5.3 Steelmate Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.5.4 Main Business/Business Overview

## **8 PARKING SENSORS MANUFACTURING COST ANALYSIS**

### 8.1 Parking Sensors Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Parking Sensors

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Parking Sensors Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Parking Sensors Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL PARKING SENSORS MARKET FORECAST (2017-2022)**

- 12.1 Global Parking Sensors Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Parking Sensors Production and Growth Rate Forecast (2017-2022)
  - 12.1.2 Global Parking Sensors Revenue and Growth Rate Forecast (2017-2022)
  - 12.1.3 Global Parking Sensors Price and Trend Forecast (2017-2022)
- 12.2 Global Parking Sensors Production, Consumption, Import and Export Forecast by Regions (2017-2022)
  - 12.2.1 North America Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.2 Europe Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.3 China Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.4 Japan Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.5 Korea Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.6 Taiwan Parking Sensors Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Parking Sensors Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Parking Sensors Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Parking Sensors

Figure Global Production Market Share of Parking Sensors by Type in 2015

Figure Product Picture of Electromagnetic Parking Sensor

Table Major Manufacturers of Electromagnetic Parking Sensor

Figure Product Picture of Ultrasonic Reversing Sensor

Table Major Manufacturers of Ultrasonic Reversing Sensor

Table Parking Sensors Consumption Market Share by Application in 2015

Figure Passenger Vehicles Examples

Figure Commercial Vehicles Examples

Figure North America Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Parking Sensors Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Parking Sensors Capacity of Key Manufacturers (2015 and 2016)

Table Global Parking Sensors Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Parking Sensors Capacity of Key Manufacturers in 2015

Figure Global Parking Sensors Capacity of Key Manufacturers in 2016

Table Global Parking Sensors Production of Key Manufacturers (2015 and 2016)

Table Global Parking Sensors Production Share by Manufacturers (2015 and 2016)

Figure 2015 Parking Sensors Production Share by Manufacturers

Figure 2016 Parking Sensors Production Share by Manufacturers

Table Global Parking Sensors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Parking Sensors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Parking Sensors Revenue Share by Manufacturers

Table 2016 Global Parking Sensors Revenue Share by Manufacturers

Table Global Market Parking Sensors Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Parking Sensors Average Price of Key Manufacturers in 2015

Table Manufacturers Parking Sensors Manufacturing Base Distribution and Sales Area

Table Manufacturers Parking Sensors Product Type  
Figure Parking Sensors Market Share of Top 3 Manufacturers  
Figure Parking Sensors Market Share of Top 5 Manufacturers  
Table Global Parking Sensors Capacity by Regions (2012-2017)  
Figure Global Parking Sensors Capacity Market Share by Regions (2012-2017)  
Figure Global Parking Sensors Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Parking Sensors Capacity Market Share by Regions  
Table Global Parking Sensors Production by Regions (2012-2017)  
Figure Global Parking Sensors Production and Market Share by Regions (2012-2017)  
Figure Global Parking Sensors Production Market Share by Regions (2012-2017)  
Figure 2015 Global Parking Sensors Production Market Share by Regions  
Table Global Parking Sensors Revenue by Regions (2012-2017)  
Table Global Parking Sensors Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Parking Sensors Revenue Market Share by Regions  
Table Global Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table Korea Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table Taiwan Parking Sensors Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Parking Sensors Consumption Market by Regions (2012-2017)  
Table Global Parking Sensors Consumption Market Share by Regions (2012-2017)  
Figure Global Parking Sensors Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Parking Sensors Consumption Market Share by Regions  
Table North America Parking Sensors Production, Consumption, Import & Export (2012-2017)  
Table Europe Parking Sensors Production, Consumption, Import & Export (2012-2017)  
Table China Parking Sensors Production, Consumption, Import & Export (2012-2017)  
Table Japan Parking Sensors Production, Consumption, Import & Export (2012-2017)  
Table Korea Parking Sensors Production, Consumption, Import & Export (2012-2017)  
Table Taiwan Parking Sensors Production, Consumption, Import & Export (2012-2017)

Table Global Parking Sensors Production by Type (2012-2017)  
Table Global Parking Sensors Production Share by Type (2012-2017)  
Figure Production Market Share of Parking Sensors by Type (2012-2017)  
Figure 2015 Production Market Share of Parking Sensors by Type  
Table Global Parking Sensors Revenue by Type (2012-2017)  
Table Global Parking Sensors Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Parking Sensors by Type (2012-2017)  
Figure 2015 Revenue Market Share of Parking Sensors by Type  
Table Global Parking Sensors Price by Type (2012-2017)  
Figure Global Parking Sensors Production Growth by Type (2012-2017)  
Table Global Parking Sensors Consumption by Application (2012-2017)  
Table Global Parking Sensors Consumption Market Share by Application (2012-2017)  
Figure Global Parking Sensors Consumption Market Share by Application in 2015  
Table Global Parking Sensors Consumption Growth Rate by Application (2012-2017)  
Figure Global Parking Sensors Consumption Growth Rate by Application (2012-2017)  
Table Heraeus Sensor Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Heraeus Sensor Technology Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Heraeus Sensor Technology Parking Sensors Market Share (2015 and 2016)  
Table Xvision Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Xvision Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Xvision Parking Sensors Market Share (2015 and 2016)  
Table Texas Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Texas Instruments Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Texas Instruments Parking Sensors Market Share (2015 and 2016)  
Table Steelmate Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Steelmate Automotive Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Steelmate Automotive Parking Sensors Market Share (2015 and 2016)  
Table Steelmate Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Steelmate Parking Sensors Production, Revenue, Price and Gross Margin (2015 and 2016)  
Figure Steelmate Parking Sensors Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Parking Sensors

Figure Manufacturing Process Analysis of Parking Sensors

Figure Parking Sensors Industrial Chain Analysis

Table Raw Materials Sources of Parking Sensors Major Manufacturers in 2015

Table Major Buyers of Parking Sensors

Table Distributors/Traders List

Figure Global Parking Sensors Production and Growth Rate Forecast (2017-2022)

Figure Global Parking Sensors Revenue and Growth Rate Forecast (2017-2022)

Figure Global Parking Sensors Price and Trend Forecast (2017-2022)

Table Global Parking Sensors Production Forecast by Regions (2017-2022)

Table Global Parking Sensors Consumption Forecast by Regions (2017-2022)

Figure North America Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Figure Korea Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table Korea Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Figure Taiwan Parking Sensors Production, Revenue and Growth Rate Forecast (2017-2022)

Table Taiwan Parking Sensors Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Parking Sensors Production Forecast by Type (2017-2022)

Table Global Parking Sensors Revenue Forecast by Type (2017-2022)

Table Global Parking Sensors Price Forecast by Type (2017-2022)

Table Global Parking Sensors Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Parking Sensors Market Research Report 2017

Product link: <https://marketpublishers.com/r/G6F5F738592EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6F5F738592EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970