

Global Paper Towels Market Professional Survey Report 2018

<https://marketpublishers.com/r/G645CAAB399EN.html>

Date: June 2018

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: G645CAAB399EN

Abstracts

This report studies the global Paper Towels market status and forecast, categorizes the global Paper Towels market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A paper towel is an absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once. Paper towels soak up water because they are loosely woven which enables water to travel between them, even against gravity (capillary effect). Paper towels can be individually packed (as stacks of folded towels or held coiled) or come in rolls. Paper towels have similar purposes to conventional towels, such as drying hands, wiping windows, dusting, and cleaning up spills.

The market for paper towel is fragmented with players such as Procter & Gamble (P&G), SCA, Georgia Pacific, Kimberly-Clark, Cascades, Kruger, Metsä Tissue, Heng An, WEPA, Asaleo Care, C&S Paper, Essendant Inc (Boardwalk), Oasis Brands, Seventh Generation, and so on. Among them, Procter & Gamble (P&G) is the global leading supplier.

On the basis of type, the paper towel market is segmented into rolled paper towels, boxed paper towels, and multifold paper towel. The rolled paper towels segment is expected to account for the larger share of the global market in 2017.

End-users, included in this market are at home and away from home (AFH) usage. The at home application is expected to account for the largest share of the global market in 2017.

The global Paper Towels market is valued at 12000 million US\$ in 2017 and will reach 16600 million US\$ by the end of 2025, growing at a CAGR of 4.8% during 2018-2025.

The major manufacturers covered in this report

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Metsä Tissue

Heng An

WEPA

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Rolled Paper Towels

Boxed Paper Towels

Multifold Paper Towels

By Application, the market can be split into

At Home

Away From Home (AFH)

The study objectives of this report are:

To analyze and study the global Paper Towels capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Paper Towels manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Paper Towels are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Paper Towels Manufacturers

Paper Towels Distributors/Traders/Wholesalers

Paper Towels Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Paper Towels market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Paper Towels Market Professional Survey Report 2018

1 INDUSTRY OVERVIEW OF PAPER TOWELS

1.1 Definition and Specifications of Paper Towels

1.1.1 Definition of Paper Towels

1.1.2 Specifications of Paper Towels

1.2 Classification of Paper Towels

1.2.1 Rolled Paper Towels

1.2.2 Boxed Paper Towels

1.2.3 Multifold Paper Towels

1.3 Applications of Paper Towels

1.3.1 At Home

1.3.2 Away From Home (AFH)

1.4 Market Segment by Regions

1.4.1 North America

1.4.2 Europe

1.4.3 China

1.4.4 Japan

1.4.5 Southeast Asia

1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF PAPER TOWELS

2.1 Raw Material and Suppliers

2.2 Manufacturing Cost Structure Analysis of Paper Towels

2.3 Manufacturing Process Analysis of Paper Towels

2.4 Industry Chain Structure of Paper Towels

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF PAPER TOWELS

3.1 Capacity and Commercial Production Date of Global Paper Towels Major Manufacturers in 2017

3.2 Manufacturing Plants Distribution of Global Paper Towels Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global Paper Towels Major Manufacturers in

2017

3.4 Raw Materials Sources Analysis of Global Paper Towels Major Manufacturers in 2017

4 GLOBAL PAPER TOWELS OVERALL MARKET OVERVIEW

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global Paper Towels Capacity and Growth Rate Analysis

4.2.2 2017 Paper Towels Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global Paper Towels Sales and Growth Rate Analysis

4.3.2 2017 Paper Towels Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global Paper Towels Sales Price

4.4.2 2017 Paper Towels Sales Price Analysis (Company Segment)

5 PAPER TOWELS REGIONAL MARKET ANALYSIS

5.1 North America Paper Towels Market Analysis

5.1.1 North America Paper Towels Market Overview

5.1.2 North America 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E Paper Towels Sales Price Analysis

5.1.4 North America 2017 Paper Towels Market Share Analysis

5.2 Europe Paper Towels Market Analysis

5.2.1 Europe Paper Towels Market Overview

5.2.2 Europe 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E Paper Towels Sales Price Analysis

5.2.4 Europe 2017 Paper Towels Market Share Analysis

5.3 China Paper Towels Market Analysis

5.3.1 China Paper Towels Market Overview

5.3.2 China 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.3.3 China 2013-2018E Paper Towels Sales Price Analysis

5.3.4 China 2017 Paper Towels Market Share Analysis

5.4 Japan Paper Towels Market Analysis

5.4.1 Japan Paper Towels Market Overview

5.4.2 Japan 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2013-2018E Paper Towels Sales Price Analysis

5.4.4 Japan 2017 Paper Towels Market Share Analysis

5.5 Southeast Asia Paper Towels Market Analysis

5.5.1 Southeast Asia Paper Towels Market Overview

5.5.2 Southeast Asia 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Southeast Asia 2013-2018E Paper Towels Sales Price Analysis

5.5.4 Southeast Asia 2017 Paper Towels Market Share Analysis

5.6 India Paper Towels Market Analysis

5.6.1 India Paper Towels Market Overview

5.6.2 India 2013-2018E Paper Towels Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2013-2018E Paper Towels Sales Price Analysis

5.6.4 India 2017 Paper Towels Market Share Analysis

6 GLOBAL 2013-2018E PAPER TOWELS SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2013-2018E Paper Towels Sales by Type

6.2 Different Types of Paper Towels Product Interview Price Analysis

6.3 Different Types of Paper Towels Product Driving Factors Analysis

6.3.1 Rolled Paper Towels Growth Driving Factor Analysis

6.3.2 Boxed Paper Towels Growth Driving Factor Analysis

6.3.3 Multifold Paper Towels Growth Driving Factor Analysis

7 GLOBAL 2013-2018E PAPER TOWELS SEGMENT MARKET ANALYSIS (BY APPLICATION)

7.1 Global 2013-2018E Paper Towels Consumption by Application

7.2 Different Application of Paper Towels Product Interview Price Analysis

7.3 Different Application of Paper Towels Product Driving Factors Analysis

7.3.1 At Home of Paper Towels Growth Driving Factor Analysis

7.3.2 Away From Home (AFH) of Paper Towels Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF PAPER TOWELS

8.1 Procter & Gamble (P&G)

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B
- 8.1.3 Procter & Gamble (P&G) 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Procter & Gamble (P&G) 2017 Paper Towels Business Region Distribution Analysis
- 8.2 SCA
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Product A
 - 8.2.2.2 Product B
 - 8.2.3 SCA 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.2.4 SCA 2017 Paper Towels Business Region Distribution Analysis
- 8.3 Georgia Pacific
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Product A
 - 8.3.2.2 Product B
 - 8.3.3 Georgia Pacific 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.3.4 Georgia Pacific 2017 Paper Towels Business Region Distribution Analysis
- 8.4 Kimberly-Clark
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Product A
 - 8.4.2.2 Product B
 - 8.4.3 Kimberly-Clark 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.4.4 Kimberly-Clark 2017 Paper Towels Business Region Distribution Analysis
- 8.5 Cascades
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.2.1 Product A
 - 8.5.2.2 Product B
 - 8.5.3 Cascades 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Cascades 2017 Paper Towels Business Region Distribution Analysis

8.6 Kruger

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Kruger 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Kruger 2017 Paper Towels Business Region Distribution Analysis

8.7 Metsä Tissue

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Metsä Tissue 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Metsä Tissue 2017 Paper Towels Business Region Distribution Analysis

8.8 Heng An

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 Heng An 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Heng An 2017 Paper Towels Business Region Distribution Analysis

8.9 WEPA

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 WEPA 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 WEPA 2017 Paper Towels Business Region Distribution Analysis

8.10 Asaleo Care

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Asaleo Care 2017 Paper Towels Sales, Ex-factory Price, Revenue, Gross

Margin Analysis

8.10.4 Asaleo Care 2017 Paper Towels Business Region Distribution Analysis

8.11 C&S Paper

8.12 Essendant Inc (Boardwalk)

8.13 Oasis Brands

8.14 Seventh Generation

9 DEVELOPMENT TREND OF ANALYSIS OF PAPER TOWELS MARKET

9.1 Global Paper Towels Market Trend Analysis

9.1.1 Global 2018-2025 Paper Towels Market Size (Volume and Value) Forecast

9.1.2 Global 2018-2025 Paper Towels Sales Price Forecast

9.2 Paper Towels Regional Market Trend

9.2.1 North America 2018-2025 Paper Towels Consumption Forecast

9.2.2 Europe 2018-2025 Paper Towels Consumption Forecast

9.2.3 China 2018-2025 Paper Towels Consumption Forecast

9.2.4 Japan 2018-2025 Paper Towels Consumption Forecast

9.2.5 Southeast Asia 2018-2025 Paper Towels Consumption Forecast

9.2.6 India 2018-2025 Paper Towels Consumption Forecast

9.3 Paper Towels Market Trend (Product Type)

9.4 Paper Towels Market Trend (Application)

10 PAPER TOWELS MARKETING TYPE ANALYSIS

10.1 Paper Towels Regional Marketing Type Analysis

10.2 Paper Towels International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Paper Towels by Region

10.4 Paper Towels Supply Chain Analysis

11 CONSUMERS ANALYSIS OF PAPER TOWELS

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL PAPER TOWELS MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Paper Towels
- Table Product Specifications of Paper Towels
- Table Classification of Paper Towels
- Figure Global Production Market Share of Paper Towels by Type in 2017
- Figure Rolled Paper Towels Picture
- Table Major Manufacturers of Rolled Paper Towels
- Figure Boxed Paper Towels Picture
- Table Major Manufacturers of Boxed Paper Towels
- Figure Multifold Paper Towels Picture
- Table Major Manufacturers of Multifold Paper Towels
- Table Applications of Paper Towels
- Figure Global Consumption Volume Market Share of Paper Towels by Application in 2017
- Figure At Home Examples
- Table Major Consumers in At Home
- Figure Away From Home (AFH) Examples
- Table Major Consumers in Away From Home (AFH)
- Figure Market Share of Paper Towels by Regions
- Figure North America Paper Towels Market Size (Million USD) (2013-2025)
- Figure Europe Paper Towels Market Size (Million USD) (2013-2025)
- Figure China Paper Towels Market Size (Million USD) (2013-2025)
- Figure Japan Paper Towels Market Size (Million USD) (2013-2025)
- Figure Southeast Asia Paper Towels Market Size (Million USD) (2013-2025)
- Figure India Paper Towels Market Size (Million USD) (2013-2025)
- Table Paper Towels Raw Material and Suppliers
- Table Manufacturing Cost Structure Analysis of Paper Towels in 2017
- Figure Manufacturing Process Analysis of Paper Towels
- Figure Industry Chain Structure of Paper Towels
- Table Capacity and Commercial Production Date of Global Paper Towels Major Manufacturers in 2017
- Table Manufacturing Plants Distribution of Global Paper Towels Major Manufacturers in 2017
- Table R&D Status and Technology Source of Global Paper Towels Major Manufacturers in 2017
- Table Raw Materials Sources Analysis of Global Paper Towels Major Manufacturers in

2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Paper Towels 2013-2018E

Figure Global 2013-2018E Paper Towels Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Paper Towels Market Size (Value) and Growth Rate

Table 2013-2018E Global Paper Towels Capacity and Growth Rate

Table 2017 Global Paper Towels Capacity (K MT) List (Company Segment)

Table 2013-2018E Global Paper Towels Sales (K MT) and Growth Rate

Table 2017 Global Paper Towels Sales (K MT) List (Company Segment)

Table 2013-2018E Global Paper Towels Sales Price (USD/MT)

Table 2017 Global Paper Towels Sales Price (USD/MT) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure North America 2013-2018E Paper Towels Sales Price (USD/MT)

Figure North America 2017 Paper Towels Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure Europe 2013-2018E Paper Towels Sales Price (USD/MT)

Figure Europe 2017 Paper Towels Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure China 2013-2018E Paper Towels Sales Price (USD/MT)

Figure China 2017 Paper Towels Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure Japan 2013-2018E Paper Towels Sales Price (USD/MT)

Figure Japan 2017 Paper Towels Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure Southeast Asia 2013-2018E Paper Towels Sales Price (USD/MT)

Figure Southeast Asia 2017 Paper Towels Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K MT) of Paper Towels 2013-2018E

Figure India 2013-2018E Paper Towels Sales Price (USD/MT)

Figure India 2017 Paper Towels Sales Market Share

Table Global 2013-2018E Paper Towels Sales (K MT) by Type

Table Different Types Paper Towels Product Interview Price

Table Global 2013-2018E Paper Towels Sales (K MT) by Application

Table Different Application Paper Towels Product Interview Price

Table Procter & Gamble (P&G) Information List

Table Product Overview

Table 2017 Procter & Gamble (P&G) Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Procter & Gamble (P&G) Paper Towels Business Region Distribution

Table SCA Information List

Table Product Overview

Table 2017 SCA Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 SCA Paper Towels Business Region Distribution

Table Georgia Pacific Information List

Table Product Overview

Table 2017 Georgia Pacific Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Georgia Pacific Paper Towels Business Region Distribution

Table Kimberly-Clark Information List

Table Product Overview

Table 2017 Kimberly-Clark Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Kimberly-Clark Paper Towels Business Region Distribution

Table Cascades Information List

Table Product Overview

Table 2017 Cascades Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Cascades Paper Towels Business Region Distribution

Table Kruger Information List

Table Product Overview

Table 2017 Kruger Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Kruger Paper Towels Business Region Distribution

Table Metsä Tissue Information List

Table Product Overview

Table 2017 Metsä Tissue Paper Towels Revenue (Million USD), Sales (K MT), Ex-

factory Price (USD/MT)

Figure 2017 Metsä Tissue Paper Towels Business Region Distribution

Table Heng An Information List

Table Product Overview

Table 2017 Heng An Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Heng An Paper Towels Business Region Distribution

Table WEPA Information List

Table Product Overview

Table 2017 WEPA Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 WEPA Paper Towels Business Region Distribution

Table Asaleo Care Information List

Table Product Overview

Table 2017 Asaleo Care Paper Towels Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2017 Asaleo Care Paper Towels Business Region Distribution

Table C&S Paper Information List

Table Essendant Inc (Boardwalk) Information List

Table Oasis Brands Information List

Table Seventh Generation Information List

Figure Global 2018-2025 Paper Towels Market Size (K MT) and Growth Rate Forecast

Figure Global 2018-2025 Paper Towels Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Paper Towels Sales Price (USD/MT) Forecast

Figure North America 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2018-2025 Paper Towels Consumption Volume (K MT) and Growth Rate Forecast

Table Global Sales Volume (K MT) of Paper Towels by Type 2018-2025

Table Global Consumption Volume (K MT) of Paper Towels by Application 2018-2025

Table Traders or Distributors with Contact Information of Paper Towels by Region

I would like to order

Product name: Global Paper Towels Market Professional Survey Report 2018

Product link: <https://marketpublishers.com/r/G645CAAB399EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G645CAAB399EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970