

Global Paper Towel Market Research Report 2016

<https://marketpublishers.com/r/GB6FF5A539EEN.html>

Date: September 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: GB6FF5A539EEN

Abstracts

Notes:

Production, means the output of Paper Towel

Revenue, means the sales value of Paper Towel

This report studies Paper Towel in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Bounty Paper Towels

Procter & Gamble

Private Lable

Georgia-pacific Corp

Kimberly Clark Corp

Oasis Brands

Wausau Paper

MPI Papermills

American Specialties, Inc. (ASI)

KIMBERLY-CLARK

Vinda

Heng An

Sinar Mas Group

C&S Paper Co., Ltd

Guangzhou Zongheng Paper Co., Ltd.

Ningbo J&K Industrial and Trade Company

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Paper Towel in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Paper Towel in each application, can be divided into

Food Service Industry

Hotel & Restaurant Bathrooms & Kitchens

Office Environments

Hospitals

Contents

Global Paper Towel Market Research Report 2016

1 PAPER TOWEL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Paper Towel
- 1.2 Paper Towel Segment by Type
 - 1.2.1 Global Production Market Share of Paper Towel by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Paper Towel Segment by Application
 - 1.3.1 Paper Towel Consumption Market Share by Application in 2015
 - 1.3.2 Food Service Industry
 - 1.3.3 Hotel & Restaurant Bathrooms & Kitchens
 - 1.3.4 Office Environments
 - 1.3.5 Hospitals
- 1.4 Paper Towel Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Paper Towel (2011-2021)

2 GLOBAL PAPER TOWEL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Paper Towel Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Paper Towel Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Paper Towel Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Paper Towel Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Paper Towel Market Competitive Situation and Trends
 - 2.5.1 Paper Towel Market Concentration Rate
 - 2.5.2 Paper Towel Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL PAPER TOWEL CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Paper Towel Capacity and Market Share by Region (2011-2016)
- 3.2 Global Paper Towel Production and Market Share by Region (2011-2016)
- 3.3 Global Paper Towel Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL PAPER TOWEL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Paper Towel Consumption by Regions (2011-2016)
- 4.2 North America Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Paper Towel Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL PAPER TOWEL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Paper Towel Production and Market Share by Type (2011-2016)
- 5.2 Global Paper Towel Revenue and Market Share by Type (2011-2016)
- 5.3 Global Paper Towel Price by Type (2011-2016)
- 5.4 Global Paper Towel Production Growth by Type (2011-2016)

6 GLOBAL PAPER TOWEL MARKET ANALYSIS BY APPLICATION

- 6.1 Global Paper Towel Consumption and Market Share by Application (2011-2016)
- 6.2 Global Paper Towel Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL PAPER TOWEL MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Bounty Paper Towels
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Paper Towel Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.3 Bounty Paper Towels Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Procter & Gamble
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Paper Towel Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.3 Procter & Gamble Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Private Label
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Paper Towel Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II

7.3.3 Private Label Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Georgia-Pacific Corp

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Paper Towel Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Georgia-Pacific Corp Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Kimberly Clark Corp

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Paper Towel Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Kimberly Clark Corp Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Oasis Brands

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Paper Towel Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Oasis Brands Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Wausau Paper

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Paper Towel Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Wausau Paper Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 MPI Papermills

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Paper Towel Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 MPI Papermills Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 American Specialties, Inc. (ASI)

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Paper Towel Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 American Specialties, Inc. (ASI) Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 KIMBERLY-CLARK

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Paper Towel Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 KIMBERLY-CLARK Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Vinda

7.12 Heng An

7.13 Sinar Mas Group

7.14 C&S Paper Co., Ltd

7.15 Guangzhou Zongheng Paper Co., Ltd.

7.16 Ningbo J&K Industrial and Trade Company

8 PAPER TOWEL MANUFACTURING COST ANALYSIS

8.1 Paper Towel Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Paper Towel

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Paper Towel Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Paper Towel Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL PAPER TOWEL MARKET FORECAST (2016-2021)

- 12.1 Global Paper Towel Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Paper Towel Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Paper Towel Production Forecast by Type (2016-2021)
- 12.4 Global Paper Towel Consumption Forecast by Application (2016-2021)
- 12.5 Paper Towel Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Paper Towel

Figure Global Production Market Share of Paper Towel by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Paper Towel Consumption Market Share by Application in 2015

Figure Food Service Industry Examples

Figure Hotel & Restaurant Bathrooms & Kitchens Examples

Figure Office Environments Examples

Figure Hospitals Examples

Figure North America Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Paper Towel Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Paper Towel Capacity of Key Manufacturers (2015 and 2016)

Table Global Paper Towel Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Paper Towel Capacity of Key Manufacturers in 2015

Figure Global Paper Towel Capacity of Key Manufacturers in 2016

Table Global Paper Towel Production of Key Manufacturers (2015 and 2016)

Table Global Paper Towel Production Share by Manufacturers (2015 and 2016)

Figure 2015 Paper Towel Production Share by Manufacturers

Figure 2016 Paper Towel Production Share by Manufacturers

Table Global Paper Towel Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Paper Towel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Paper Towel Revenue Share by Manufacturers

Table 2016 Global Paper Towel Revenue Share by Manufacturers

Table Global Market Paper Towel Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Paper Towel Average Price of Key Manufacturers in 2015
Table Manufacturers Paper Towel Manufacturing Base Distribution and Sales Area
Table Manufacturers Paper Towel Product Type
Figure Paper Towel Market Share of Top 3 Manufacturers
Figure Paper Towel Market Share of Top 5 Manufacturers
Table Global Paper Towel Capacity by Regions (2011-2016)
Figure Global Paper Towel Capacity Market Share by Regions (2011-2016)
Figure Global Paper Towel Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Paper Towel Capacity Market Share by Regions
Table Global Paper Towel Production by Regions (2011-2016)
Figure Global Paper Towel Production and Market Share by Regions (2011-2016)
Figure Global Paper Towel Production Market Share by Regions (2011-2016)
Figure 2015 Global Paper Towel Production Market Share by Regions
Table Global Paper Towel Revenue by Regions (2011-2016)
Table Global Paper Towel Revenue Market Share by Regions (2011-2016)
Table 2015 Global Paper Towel Revenue Market Share by Regions
Table Global Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table China Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table India Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Paper Towel Consumption Market by Regions (2011-2016)
Table Global Paper Towel Consumption Market Share by Regions (2011-2016)
Figure Global Paper Towel Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Paper Towel Consumption Market Share by Regions
Table North America Paper Towel Production, Consumption, Import & Export (2011-2016)
Table Europe Paper Towel Production, Consumption, Import & Export (2011-2016)
Table China Paper Towel Production, Consumption, Import & Export (2011-2016)
Table Japan Paper Towel Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Paper Towel Production, Consumption, Import & Export (2011-2016)

Table India Paper Towel Production, Consumption, Import & Export (2011-2016)

Table Global Paper Towel Production by Type (2011-2016)

Table Global Paper Towel Production Share by Type (2011-2016)

Figure Production Market Share of Paper Towel by Type (2011-2016)

Figure 2015 Production Market Share of Paper Towel by Type

Table Global Paper Towel Revenue by Type (2011-2016)

Table Global Paper Towel Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Paper Towel by Type (2011-2016)

Figure 2015 Revenue Market Share of Paper Towel by Type

Table Global Paper Towel Price by Type (2011-2016)

Figure Global Paper Towel Production Growth by Type (2011-2016)

Table Global Paper Towel Consumption by Application (2011-2016)

Table Global Paper Towel Consumption Market Share by Application (2011-2016)

Figure Global Paper Towel Consumption Market Share by Application in 2015

Table Global Paper Towel Consumption Growth Rate by Application (2011-2016)

Figure Global Paper Towel Consumption Growth Rate by Application (2011-2016)

Table Bounty Paper Towels Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bounty Paper Towels Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bounty Paper Towels Paper Towel Market Share (2011-2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Procter & Gamble Paper Towel Market Share (2011-2016)

Table Private Lable Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Private Lable Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Private Lable Paper Towel Market Share (2011-2016)

Table Georgia-pacific Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Georgia-pacific Corp Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Georgia-pacific Corp Paper Towel Market Share (2011-2016)

Table Kimberly Clark Corp Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Kimberly Clark Corp Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kimberly Clark Corp Paper Towel Market Share (2011-2016)

Table Oasis Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oasis Brands Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oasis Brands Paper Towel Market Share (2011-2016)

Table Wausau Paper Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wausau Paper Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wausau Paper Paper Towel Market Share (2011-2016)

Table MPI Papermills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MPI Papermills Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MPI Papermills Paper Towel Market Share (2011-2016)

Table American Specialties, Inc. (ASI) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Specialties, Inc. (ASI) Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure American Specialties, Inc. (ASI) Paper Towel Market Share (2011-2016)

Table KIMBERLY-CLARK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KIMBERLY-CLARK Paper Towel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure KIMBERLY-CLARK Paper Towel Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Paper Towel

Figure Manufacturing Process Analysis of Paper Towel

Figure Paper Towel Industrial Chain Analysis

Table Raw Materials Sources of Paper Towel Major Manufacturers in 2015

Table Major Buyers of Paper Towel

Table Distributors/Traders List

Figure Global Paper Towel Capacity, Production and Growth Rate Forecast

(2016-2021)

Figure Global Paper Towel Revenue and Growth Rate Forecast (2016-2021)

Table Global Paper Towel Production Forecast by Regions (2016-2021)

Table Global Paper Towel Consumption Forecast by Regions (2016-2021)

Table Global Paper Towel Production Forecast by Type (2016-2021)

Table Global Paper Towel Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Paper Towel Market Research Report 2016

Product link: <https://marketpublishers.com/r/GB6FF5A539EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6FF5A539EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970