

Global Paint Protection Film Market Insights, Forecast to 2026

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Abstracts

Paint protection film is also known as to as clear bra, clear paint film, PPF and clear film. It is a thermoplastic urethane film and also utilizes polymeric calendered PVC film, adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

Eastman was the world's biggest manufacturer in the Paint Protection Film industry, accounted for 21% revenue market share of the global market, followed by 3M Company, Avery Denison , XPEL, Solar Gard (Saint-Gobain), Orafol, Argotec (Schweitzer-Mauduit International), Sharpline Converting, Hexis Graphics (Hexis SA), PremiumShield, KDX Window Film, Shanghai Kuiba (Ruikawei), China BOP, NICK, Hebei Shulaimeide. The top 5 companies had a combined market share of 67% of the global total. North America was the largest consumption area in the world in 2018. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Paint Protection Film 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among

the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Paint Protection Film 3900 industry.

Based on our recent survey, we have several different scenarios about the Paint Protection Film 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1033 million in 2019. The market size of Paint Protection Film 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Paint Protection Film market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Paint Protection Film market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Paint Protection Film market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Paint Protection Film market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Paint Protection Film market, covering important regions, viz, North America, Europe and China. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Paint Protection Film market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Paint Protection Film market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Paint Protection Film market.

The following manufacturers are covered in this report:

3M Company

Eastman

Avery Denison

XPEL

Solar Gard (Saint-Gobain)

Orafol

Argotec (Schweitzer-Mauduit International)

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

KDX Window Film

Shanghai Kuiba (Ruikawei)

China BOP

NICK

Hebei Shulaimeide

Paint Protection Film Breakdown Data by Type

PVC Type Paint Protection Film

PU Type Paint Protection Film

TPU Type Paint Protection Film

Paint Protection Film Breakdown Data by Application

Automotive

Electrical & Electronics

Aerospace & Defense

Others

Contents

1 STUDY COVERAGE

- 1.1 Paint Protection Film Product Introduction
- 1.2 Market Segments
- 1.3 Key Paint Protection Film Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Paint Protection Film Market Size Growth Rate by Type
 - 1.4.2 PVC Type Paint Protection Film
 - 1.4.3 PU Type Paint Protection Film
 - 1.4.4 TPU Type Paint Protection Film
- 1.5 Market by Application
 - 1.5.1 Global Paint Protection Film Market Size Growth Rate by Application
 - 1.5.2 Automotive
 - 1.5.3 Electrical & Electronics
 - 1.5.4 Aerospace & Defense
 - 1.5.5 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Paint Protection Film Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Paint Protection Film Industry
 - 1.6.1.1 Paint Protection Film Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Paint Protection Film Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Paint Protection Film Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Paint Protection Film Market Size Estimates and Forecasts
 - 2.1.1 Global Paint Protection Film Revenue 2015-2026
 - 2.1.2 Global Paint Protection Film Sales 2015-2026
- 2.2 Paint Protection Film Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Paint Protection Film Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Paint Protection Film Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL PAINT PROTECTION FILM COMPETITOR LANDSCAPE BY PLAYERS

3.1 Paint Protection Film Sales by Manufacturers

3.1.1 Paint Protection Film Sales by Manufacturers (2015-2020)

3.1.2 Paint Protection Film Sales Market Share by Manufacturers (2015-2020)

3.2 Paint Protection Film Revenue by Manufacturers

3.2.1 Paint Protection Film Revenue by Manufacturers (2015-2020)

3.2.2 Paint Protection Film Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Paint Protection Film Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Paint Protection Film Revenue in 2019

3.2.5 Global Paint Protection Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Paint Protection Film Price by Manufacturers

3.4 Paint Protection Film Manufacturing Base Distribution, Product Types

3.4.1 Paint Protection Film Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Paint Protection Film Product Type

3.4.3 Date of International Manufacturers Enter into Paint Protection Film Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Paint Protection Film Market Size by Type (2015-2020)

4.1.1 Global Paint Protection Film Sales by Type (2015-2020)

4.1.2 Global Paint Protection Film Revenue by Type (2015-2020)

4.1.3 Paint Protection Film Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Paint Protection Film Market Size Forecast by Type (2021-2026)

4.2.1 Global Paint Protection Film Sales Forecast by Type (2021-2026)

4.2.2 Global Paint Protection Film Revenue Forecast by Type (2021-2026)

4.2.3 Paint Protection Film Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Paint Protection Film Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Paint Protection Film Market Size by Application (2015-2020)
 - 5.1.1 Global Paint Protection Film Sales by Application (2015-2020)
 - 5.1.2 Global Paint Protection Film Revenue by Application (2015-2020)
 - 5.1.3 Paint Protection Film Price by Application (2015-2020)
- 5.2 Paint Protection Film Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Paint Protection Film Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Paint Protection Film Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Paint Protection Film Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Paint Protection Film by Country
 - 6.1.1 North America Paint Protection Film Sales by Country
 - 6.1.2 North America Paint Protection Film Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Paint Protection Film Market Facts & Figures by Type
- 6.3 North America Paint Protection Film Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Paint Protection Film by Country
 - 7.1.1 Europe Paint Protection Film Sales by Country
 - 7.1.2 Europe Paint Protection Film Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Paint Protection Film Market Facts & Figures by Type
- 7.3 Europe Paint Protection Film Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Paint Protection Film by Region
 - 8.1.1 Asia Pacific Paint Protection Film Sales by Region
 - 8.1.2 Asia Pacific Paint Protection Film Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Paint Protection Film Market Facts & Figures by Type

8.3 Asia Pacific Paint Protection Film Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Paint Protection Film by Country

9.1.1 Latin America Paint Protection Film Sales by Country

9.1.2 Latin America Paint Protection Film Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Paint Protection Film Market Facts & Figures by Type

9.3 Central & South America Paint Protection Film Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Paint Protection Film by Country

10.1.1 Middle East and Africa Paint Protection Film Sales by Country

10.1.2 Middle East and Africa Paint Protection Film Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 UAE

10.2 Middle East and Africa Paint Protection Film Market Facts & Figures by Type

10.3 Middle East and Africa Paint Protection Film Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 3M Company

11.1.1 3M Company Corporation Information

- 11.1.2 3M Company Description, Business Overview and Total Revenue
- 11.1.3 3M Company Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 3M Company Paint Protection Film Products Offered
- 11.1.5 3M Company Recent Development
- 11.2 Eastman
 - 11.2.1 Eastman Corporation Information
 - 11.2.2 Eastman Description, Business Overview and Total Revenue
 - 11.2.3 Eastman Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Eastman Paint Protection Film Products Offered
 - 11.2.5 Eastman Recent Development
- 11.3 Avery Denison
 - 11.3.1 Avery Denison Corporation Information
 - 11.3.2 Avery Denison Description, Business Overview and Total Revenue
 - 11.3.3 Avery Denison Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Avery Denison Paint Protection Film Products Offered
 - 11.3.5 Avery Denison Recent Development
- 11.4 XPEL
 - 11.4.1 XPEL Corporation Information
 - 11.4.2 XPEL Description, Business Overview and Total Revenue
 - 11.4.3 XPEL Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 XPEL Paint Protection Film Products Offered
 - 11.4.5 XPEL Recent Development
- 11.5 Solar Gard (Saint-Gobain)
 - 11.5.1 Solar Gard (Saint-Gobain) Corporation Information
 - 11.5.2 Solar Gard (Saint-Gobain) Description, Business Overview and Total Revenue
 - 11.5.3 Solar Gard (Saint-Gobain) Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Solar Gard (Saint-Gobain) Paint Protection Film Products Offered
 - 11.5.5 Solar Gard (Saint-Gobain) Recent Development
- 11.6 Orafol
 - 11.6.1 Orafol Corporation Information
 - 11.6.2 Orafol Description, Business Overview and Total Revenue
 - 11.6.3 Orafol Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Orafol Paint Protection Film Products Offered
 - 11.6.5 Orafol Recent Development
- 11.7 Argotec (Schweitzer-Mauduit International)
 - 11.7.1 Argotec (Schweitzer-Mauduit International) Corporation Information
 - 11.7.2 Argotec (Schweitzer-Mauduit International) Description, Business Overview and Total Revenue
 - 11.7.3 Argotec (Schweitzer-Mauduit International) Sales, Revenue and Gross Margin

(2015-2020)

11.7.4 Argotec (Schweitzer-Mauduit International) Paint Protection Film Products Offered

11.7.5 Argotec (Schweitzer-Mauduit International) Recent Development

11.8 Sharpline Converting

11.8.1 Sharpline Converting Corporation Information

11.8.2 Sharpline Converting Description, Business Overview and Total Revenue

11.8.3 Sharpline Converting Sales, Revenue and Gross Margin (2015-2020)

11.8.4 Sharpline Converting Paint Protection Film Products Offered

11.8.5 Sharpline Converting Recent Development

11.9 Hexis Graphics (Hexis SA)

11.9.1 Hexis Graphics (Hexis SA) Corporation Information

11.9.2 Hexis Graphics (Hexis SA) Description, Business Overview and Total Revenue

11.9.3 Hexis Graphics (Hexis SA) Sales, Revenue and Gross Margin (2015-2020)

11.9.4 Hexis Graphics (Hexis SA) Paint Protection Film Products Offered

11.9.5 Hexis Graphics (Hexis SA) Recent Development

11.10 PremiumShield

11.10.1 PremiumShield Corporation Information

11.10.2 PremiumShield Description, Business Overview and Total Revenue

11.10.3 PremiumShield Sales, Revenue and Gross Margin (2015-2020)

11.10.4 PremiumShield Paint Protection Film Products Offered

11.10.5 PremiumShield Recent Development

11.1 3M Company

11.1.1 3M Company Corporation Information

11.1.2 3M Company Description, Business Overview and Total Revenue

11.1.3 3M Company Sales, Revenue and Gross Margin (2015-2020)

11.1.4 3M Company Paint Protection Film Products Offered

11.1.5 3M Company Recent Development

11.12 Shanghai Kuiba (Ruikawei)

11.12.1 Shanghai Kuiba (Ruikawei) Corporation Information

11.12.2 Shanghai Kuiba (Ruikawei) Description, Business Overview and Total Revenue

11.12.3 Shanghai Kuiba (Ruikawei) Sales, Revenue and Gross Margin (2015-2020)

11.12.4 Shanghai Kuiba (Ruikawei) Products Offered

11.12.5 Shanghai Kuiba (Ruikawei) Recent Development

11.13 China BOP

11.13.1 China BOP Corporation Information

11.13.2 China BOP Description, Business Overview and Total Revenue

11.13.3 China BOP Sales, Revenue and Gross Margin (2015-2020)

- 11.13.4 China BOP Products Offered
- 11.13.5 China BOP Recent Development
- 11.14 NICK
 - 11.14.1 NICK Corporation Information
 - 11.14.2 NICK Description, Business Overview and Total Revenue
 - 11.14.3 NICK Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 NICK Products Offered
 - 11.14.5 NICK Recent Development
- 11.15 Hebei Shulaimeide
 - 11.15.1 Hebei Shulaimeide Corporation Information
 - 11.15.2 Hebei Shulaimeide Description, Business Overview and Total Revenue
 - 11.15.3 Hebei Shulaimeide Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Hebei Shulaimeide Products Offered
 - 11.15.5 Hebei Shulaimeide Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Paint Protection Film Market Estimates and Projections by Region
 - 12.1.1 Global Paint Protection Film Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Paint Protection Film Revenue Forecast by Regions 2021-2026
- 12.2 North America Paint Protection Film Market Size Forecast (2021-2026)
 - 12.2.1 North America: Paint Protection Film Sales Forecast (2021-2026)
 - 12.2.2 North America: Paint Protection Film Revenue Forecast (2021-2026)
 - 12.2.3 North America: Paint Protection Film Market Size Forecast by Country (2021-2026)
- 12.3 Europe Paint Protection Film Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Paint Protection Film Sales Forecast (2021-2026)
 - 12.3.2 Europe: Paint Protection Film Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Paint Protection Film Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Paint Protection Film Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Paint Protection Film Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Paint Protection Film Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Paint Protection Film Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Paint Protection Film Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Paint Protection Film Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Paint Protection Film Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Paint Protection Film Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Paint Protection Film Market Size Forecast (2021-2026)

- 12.6.1 Middle East and Africa: Paint Protection Film Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Paint Protection Film Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Paint Protection Film Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Paint Protection Film Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Paint Protection Film Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Paint Protection Film Market Segments

Table 2. Ranking of Global Top Paint Protection Film Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Paint Protection Film Market Size Growth Rate by Type 2020-2026 (K sqm) & (US\$ Million)

Table 4. Major Manufacturers of PVC Type Paint Protection Film

Table 5. Major Manufacturers of PU Type Paint Protection Film

Table 6. Major Manufacturers of TPU Type Paint Protection Film

Table 7. COVID-19 Impact Global Market: (Four Paint Protection Film Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Paint Protection Film Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Paint Protection Film Players to Combat Covid-19 Impact

Table 12. Global Paint Protection Film Market Size Growth Rate by Application 2020-2026 (K sqm)

Table 13. Global Paint Protection Film Market Size by Region (K sqm) & (US\$ Million): 2020 VS 2026

Table 14. Global Paint Protection Film Sales by Regions 2015-2020 (K sqm)

Table 15. Global Paint Protection Film Sales Market Share by Regions (2015-2020)

Table 16. Global Paint Protection Film Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Paint Protection Film Sales by Manufacturers (2015-2020) (K sqm)

Table 18. Global Paint Protection Film Sales Share by Manufacturers (2015-2020)

Table 19. Global Paint Protection Film Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Paint Protection Film by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Paint Protection Film as of 2019)

Table 21. Paint Protection Film Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Paint Protection Film Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Paint Protection Film Price (2015-2020) (USD/sqm)

Table 24. Paint Protection Film Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Paint Protection Film Product Type

Table 26. Date of International Manufacturers Enter into Paint Protection Film Market

- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 29. Global Paint Protection Film Sales Share by Type (2015-2020)
- Table 30. Global Paint Protection Film Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Paint Protection Film Revenue Share by Type (2015-2020)
- Table 32. Paint Protection Film Average Selling Price (ASP) by Type 2015-2020 (USD/sqm)
- Table 33. Global Paint Protection Film Sales by Application (2015-2020) (K sqm)
- Table 34. Global Paint Protection Film Sales Share by Application (2015-2020)
- Table 35. North America Paint Protection Film Sales by Country (2015-2020) (K sqm)
- Table 36. North America Paint Protection Film Sales Market Share by Country (2015-2020)
- Table 37. North America Paint Protection Film Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Paint Protection Film Revenue Market Share by Country (2015-2020)
- Table 39. North America Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 40. North America Paint Protection Film Sales Market Share by Type (2015-2020)
- Table 41. North America Paint Protection Film Sales by Application (2015-2020) (K sqm)
- Table 42. North America Paint Protection Film Sales Market Share by Application (2015-2020)
- Table 43. Europe Paint Protection Film Sales by Country (2015-2020) (K sqm)
- Table 44. Europe Paint Protection Film Sales Market Share by Country (2015-2020)
- Table 45. Europe Paint Protection Film Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Paint Protection Film Revenue Market Share by Country (2015-2020)
- Table 47. Europe Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 48. Europe Paint Protection Film Sales Market Share by Type (2015-2020)
- Table 49. Europe Paint Protection Film Sales by Application (2015-2020) (K sqm)
- Table 50. Europe Paint Protection Film Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Paint Protection Film Sales by Region (2015-2020) (K sqm)
- Table 52. Asia Pacific Paint Protection Film Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Paint Protection Film Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Paint Protection Film Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 56. Asia Pacific Paint Protection Film Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Paint Protection Film Sales by Application (2015-2020) (K sqm)

- Table 58. Asia Pacific Paint Protection Film Sales Market Share by Application (2015-2020)
- Table 59. Latin America Paint Protection Film Sales by Country (2015-2020) (K sqm)
- Table 60. Latin America Paint Protection Film Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Paint Protection Film Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Paint Protection Film Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 64. Latin America Paint Protection Film Sales Market Share by Type (2015-2020)
- Table 65. Latin America Paint Protection Film Sales by Application (2015-2020) (K sqm)
- Table 66. Latin America Paint Protection Film Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Paint Protection Film Sales by Country (2015-2020) (K sqm)
- Table 68. Middle East and Africa Paint Protection Film Sales Market Share by Country (2015-2020)
- Table 69. Middle East and Africa Paint Protection Film Revenue by Country (2015-2020) (US\$ Million)
- Table 70. Middle East and Africa Paint Protection Film Revenue Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Paint Protection Film Sales by Type (2015-2020) (K sqm)
- Table 72. Middle East and Africa Paint Protection Film Sales Market Share by Type (2015-2020)
- Table 73. Middle East and Africa Paint Protection Film Sales by Application (2015-2020) (K sqm)
- Table 74. Middle East and Africa Paint Protection Film Sales Market Share by Application (2015-2020)
- Table 75. 3M Company Corporation Information
- Table 76. 3M Company Description and Major Businesses
- Table 77. 3M Company Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 78. 3M Company Product
- Table 79. 3M Company Recent Development
- Table 80. Eastman Corporation Information
- Table 81. Eastman Description and Major Businesses
- Table 82. Eastman Paint Protection Film Production (K sqm), Revenue (US\$ Million),

Price (USD/sqm) and Gross Margin (2015-2020)

Table 83. Eastman Product

Table 84. Eastman Recent Development

Table 85. Avery Denison Corporation Information

Table 86. Avery Denison Description and Major Businesses

Table 87. Avery Denison Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 88. Avery Denison Product

Table 89. Avery Denison Recent Development

Table 90. XPEL Corporation Information

Table 91. XPEL Description and Major Businesses

Table 92. XPEL Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 93. XPEL Product

Table 94. XPEL Recent Development

Table 95. Solar Gard (Saint-Gobain) Corporation Information

Table 96. Solar Gard (Saint-Gobain) Description and Major Businesses

Table 97. Solar Gard (Saint-Gobain) Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 98. Solar Gard (Saint-Gobain) Product

Table 99. Solar Gard (Saint-Gobain) Recent Development

Table 100. Orafol Corporation Information

Table 101. Orafol Description and Major Businesses

Table 102. Orafol Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 103. Orafol Product

Table 104. Orafol Recent Development

Table 105. Argotec (Schweitzer-Mauduit International) Corporation Information

Table 106. Argotec (Schweitzer-Mauduit International) Description and Major Businesses

Table 107. Argotec (Schweitzer-Mauduit International) Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 108. Argotec (Schweitzer-Mauduit International) Product

Table 109. Argotec (Schweitzer-Mauduit International) Recent Development

Table 110. Sharpline Converting Corporation Information

Table 111. Sharpline Converting Description and Major Businesses

Table 112. Sharpline Converting Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 113. Sharpline Converting Product

- Table 114. Sharpline Converting Recent Development
- Table 115. Hexis Graphics (Hexis SA) Corporation Information
- Table 116. Hexis Graphics (Hexis SA) Description and Major Businesses
- Table 117. Hexis Graphics (Hexis SA) Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 118. Hexis Graphics (Hexis SA) Product
- Table 119. Hexis Graphics (Hexis SA) Recent Development
- Table 120. PremiumShield Corporation Information
- Table 121. PremiumShield Description and Major Businesses
- Table 122. PremiumShield Paint Protection Film Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 123. PremiumShield Product
- Table 124. PremiumShield Recent Development
- Table 125. KDX Window Film Corporation Information
- Table 126. KDX Window Film Description and Major Businesses
- Table 127. KDX Window Film Paint Protection Film Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 128. KDX Window Film Product
- Table 129. KDX Window Film Recent Development
- Table 130. Shanghai Kuiba (Ruikawei) Corporation Information
- Table 131. Shanghai Kuiba (Ruikawei) Description and Major Businesses
- Table 132. Shanghai Kuiba (Ruikawei) Paint Protection Film Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 133. Shanghai Kuiba (Ruikawei) Product
- Table 134. Shanghai Kuiba (Ruikawei) Recent Development
- Table 135. China BOP Corporation Information
- Table 136. China BOP Description and Major Businesses
- Table 137. China BOP Paint Protection Film Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 138. China BOP Product
- Table 139. China BOP Recent Development
- Table 140. NICK Corporation Information
- Table 141. NICK Description and Major Businesses
- Table 142. NICK Paint Protection Film Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 143. NICK Product
- Table 144. NICK Recent Development
- Table 145. Hebei Shulaimeide Corporation Information
- Table 146. Hebei Shulaimeide Description and Major Businesses

Table 147. Hebei Shulaimeide Paint Protection Film Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 148. Hebei Shulaimeide Product

Table 149. Hebei Shulaimeide Recent Development

Table 150. Global Paint Protection Film Sales Forecast by Regions (2021-2026) (K sqm)

Table 151. Global Paint Protection Film Sales Market Share Forecast by Regions (2021-2026)

Table 152. Global Paint Protection Film Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 153. Global Paint Protection Film Revenue Market Share Forecast by Regions (2021-2026)

Table 154. North America: Paint Protection Film Sales Forecast by Country (2021-2026) (K sqm)

Table 155. North America: Paint Protection Film Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 156. Europe: Paint Protection Film Sales Forecast by Country (2021-2026) (K sqm)

Table 157. Europe: Paint Protection Film Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 158. Asia Pacific: Paint Protection Film Sales Forecast by Region (2021-2026) (K sqm)

Table 159. Asia Pacific: Paint Protection Film Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 160. Latin America: Paint Protection Film Sales Forecast by Country (2021-2026) (K sqm)

Table 161. Latin America: Paint Protection Film Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 162. Middle East and Africa: Paint Protection Film Sales Forecast by Country (2021-2026) (K sqm)

Table 163. Middle East and Africa: Paint Protection Film Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 164. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 165. Key Challenges

Table 166. Market Risks

Table 167. Main Points Interviewed from Key Paint Protection Film Players

Table 168. Paint Protection Film Customers List

Table 169. Paint Protection Film Distributors List

Table 170. Research Programs/Design for This Report

Table 171. Key Data Information from Secondary Sources

Table 172. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Paint Protection Film Product Picture
- Figure 2. Global Paint Protection Film Sales Market Share by Type in 2020 & 2026
- Figure 3. PVC Type Paint Protection Film Product Picture
- Figure 4. PU Type Paint Protection Film Product Picture
- Figure 5. TPU Type Paint Protection Film Product Picture
- Figure 6. Global Paint Protection Film Sales Market Share by Application in 2020 & 2026
- Figure 7. Automotive
- Figure 8. Electrical & Electronics
- Figure 9. Aerospace & Defense
- Figure 10. Others
- Figure 11. Paint Protection Film Report Years Considered
- Figure 12. Global Paint Protection Film Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Paint Protection Film Sales 2015-2026 (K sqm)
- Figure 14. Global Paint Protection Film Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Paint Protection Film Sales Market Share by Region (2015-2020)
- Figure 16. Global Paint Protection Film Sales Market Share by Region in 2019
- Figure 17. Global Paint Protection Film Revenue Market Share by Region (2015-2020)
- Figure 18. Global Paint Protection Film Revenue Market Share by Region in 2019
- Figure 19. Global Paint Protection Film Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Paint Protection Film Revenue in 2019
- Figure 21. Paint Protection Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Paint Protection Film Sales Market Share by Type (2015-2020)
- Figure 23. Global Paint Protection Film Sales Market Share by Type in 2019
- Figure 24. Global Paint Protection Film Revenue Market Share by Type (2015-2020)
- Figure 25. Global Paint Protection Film Revenue Market Share by Type in 2019
- Figure 26. Global Paint Protection Film Market Share by Price Range (2015-2020)
- Figure 27. Global Paint Protection Film Sales Market Share by Application (2015-2020)
- Figure 28. Global Paint Protection Film Sales Market Share by Application in 2019
- Figure 29. Global Paint Protection Film Revenue Market Share by Application (2015-2020)
- Figure 30. Global Paint Protection Film Revenue Market Share by Application in 2019

- Figure 31. North America Paint Protection Film Sales Growth Rate 2015-2020 (K sqm)
- Figure 32. North America Paint Protection Film Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Paint Protection Film Sales Market Share by Country in 2019
- Figure 34. North America Paint Protection Film Revenue Market Share by Country in 2019
- Figure 35. U.S. Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 36. U.S. Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 38. Canada Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Paint Protection Film Market Share by Type in 2019
- Figure 40. North America Paint Protection Film Market Share by Application in 2019
- Figure 41. Europe Paint Protection Film Sales Growth Rate 2015-2020 (K sqm)
- Figure 42. Europe Paint Protection Film Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Paint Protection Film Sales Market Share by Country in 2019
- Figure 44. Europe Paint Protection Film Revenue Market Share by Country in 2019
- Figure 45. Germany Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 46. Germany Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 48. France Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 50. U.K. Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 52. Italy Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 54. Russia Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Paint Protection Film Market Share by Type in 2019
- Figure 56. Europe Paint Protection Film Market Share by Application in 2019
- Figure 57. Asia Pacific Paint Protection Film Sales Growth Rate 2015-2020 (K sqm)
- Figure 58. Asia Pacific Paint Protection Film Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific Paint Protection Film Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Paint Protection Film Revenue Market Share by Region in 2019
- Figure 61. China Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 62. China Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 63. Japan Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 64. Japan Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 66. South Korea Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 68. India Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 70. Australia Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 72. Taiwan Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Indonesia Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 74. Indonesia Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 76. Thailand Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 78. Malaysia Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 80. Philippines Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 82. Vietnam Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Paint Protection Film Market Share by Type in 2019
- Figure 84. Asia Pacific Paint Protection Film Market Share by Application in 2019
- Figure 85. Latin America Paint Protection Film Sales Growth Rate 2015-2020 (K sqm)
- Figure 86. Latin America Paint Protection Film Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America Paint Protection Film Sales Market Share by Country in 2019
- Figure 88. Latin America Paint Protection Film Revenue Market Share by Country in 2019
- Figure 89. Mexico Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 90. Mexico Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 91. Brazil Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 92. Brazil Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 94. Argentina Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America Paint Protection Film Market Share by Type in 2019
- Figure 96. Latin America Paint Protection Film Market Share by Application in 2019
- Figure 97. Middle East and Africa Paint Protection Film Sales Growth Rate 2015-2020 (K sqm)
- Figure 98. Middle East and Africa Paint Protection Film Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa Paint Protection Film Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa Paint Protection Film Revenue Market Share by Country in 2019
- Figure 101. Turkey Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 102. Turkey Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 104. Saudi Arabia Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. UAE Paint Protection Film Sales Growth Rate (2015-2020) (K sqm)
- Figure 106. UAE Paint Protection Film Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. Middle East and Africa Paint Protection Film Market Share by Type in 2019
- Figure 108. Middle East and Africa Paint Protection Film Market Share by Application in 2019
- Figure 109. 3M Company Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Eastman Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Avery Denison Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. XPEL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Solar Gard (Saint-Gobain) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Orafol Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Argotec (Schweitzer-Mauduit International) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Sharpline Converting Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Hexis Graphics (Hexis SA) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. PremiumShield Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. KDX Window Film Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Shanghai Kuiba (Ruikawei) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. China BOP Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. NICK Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. Hebei Shulaimeide Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 124. North America Paint Protection Film Sales Growth Rate Forecast (2021-2026) (K sqm)

Figure 125. North America Paint Protection Film Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 126. Europe Paint Protection Film Sales Growth Rate Forecast (2021-2026) (K sqm)

Figure 127. Europe Paint Protection Film Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 128. Asia Pacific Paint Protection Film Sales Growth Rate Forecast (2021-2026) (K sqm)

Figure 129. Asia Pacific Paint Protection Film Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 130. Latin America Paint Protection Film Sales Growth Rate Forecast (2021-2026) (K sqm)

Figure 131. Latin America Paint Protection Film Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 132. Middle East and Africa Paint Protection Film Sales Growth Rate Forecast (2021-2026) (K sqm)

Figure 133. Middle East and Africa Paint Protection Film Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 134. Porter's Five Forces Analysis

Figure 135. Channels of Distribution

Figure 136. Distributors Profiles

Figure 137. Bottom-up and Top-down Approaches for This Report

Figure 138. Data Triangulation

Figure 139. Key Executives Interviewed

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