

Global Packaged Pretzels Market Research Report 2023

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Abstracts

Pretzel is a baked snack characterized by a twisted knot shape with crisp and brittle nature of taste. It is prepared using wheat flour and other ingredients such as yeast, vegetable oil, corn, cane sugar, cauliflower, and water among others. Pretzel is a rich source of folate, iron, niacin which is known to play a vital role in digesting and metabolizing fat, proteins, carbohydrates, reduction of cholesterol levels, and lowering the rate of cardiovascular diseases.

According to QYResearch's new survey, global Packaged Pretzels market is projected to reach US\$ 3243.2 million in 2029, increasing from US\$ 2366 million in 2022, with the CAGR of 4.8% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Packaged Pretzels market research.

The food market includes both fresh and processed foods. According to our research, the global food and beverage market has a sales revenue of approximately US\$10 trillion. China is the world's number one food and beverage market and the world's number one food and beverage producer. In the market drivers section, the total consumer spending forecast shows that consumption at home is growing faster than consumption away from home. However, food service continues to become increasingly important due to changing lifestyles. In addition, the rise of private label brands is putting pressure on the margins of brand manufacturers as retailers compete for a higher share of product sales.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Packaged Pretzels market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Snyder's-Lance

Pretzels

Nestle

Mars Incorporated

J and J SNACK FOODS

Herr Foods

PepsiCo

Auntie Anne's

Conagra Brands

Segment by Type

Conventional

Gluten-Free

Segment by Application

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Packaged Pretzels report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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