

# Global P2P and A2P Messaging Market Research Report 2023

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## Abstracts

According to QYResearch's new survey, global P2P and A2P Messaging market is projected to reach US\$ million in 2029, increasing from US\$ million in 2022, with the CAGR of % during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole P2P and A2P Messaging market research.

Key companies engaged in the P2P and A2P Messaging industry include Twilio, Infobip, Sinch, Montnets Cloud Technology, Beijing Guodu Internet Technology, SAP Digital Interconnect, Telesign, MessageBird and OpenMarket Inc., etc. Among those companies, the top 3 players guaranteed % supply worldwide in 2022.

When refers to consumption region, % value of P2P and A2P Messaging were sold to North America, Europe and Asia Pacific in 2022. Moreover, China, plays a key role in the whole P2P and A2P Messaging market and estimated to attract more attentions from industry insiders and investors.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global P2P and A2P Messaging market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

Twilio

Infobip

Sinch

Montnets Cloud Technology

Beijing Guodu Internet Technology

SAP Digital Interconnect

Telesign

MessageBird

OpenMarket Inc.

Vibes

Wavy

Beijing Chuangshimandao Science and Technology

Plivo

Zenvia

Beijing Emay Softcom Technology

Mitto

Genesys Telecommunications

Route Mobile Limited

Silverstreet BV

ACL Mobile

Tyntec

Clickatell

Pontaltech

TXImpact

Accrete

### Segment by Type

P2P Messaging

A2P Messaging

### Segment by Application

BFSI

E-commerce

Retail

Travel

Government

Transportation and Logistics

Others

### By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The P2P and A2P Messaging report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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