

# Global Over-The-Counter Drug Market Research Report 2016

https://marketpublishers.com/r/GA7C76DBD62EN.html

Date: August 2016

Pages: 120

Price: US\$ 2,900.00 (Single User License)

ID: GA7C76DBD62EN

### **Abstracts**

#### Notes:

Production, means the output of Over-The-Counter Drug

Revenue, means the sales value of Over-The-Counter Drug

This report studies Over-The-Counter Drug in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

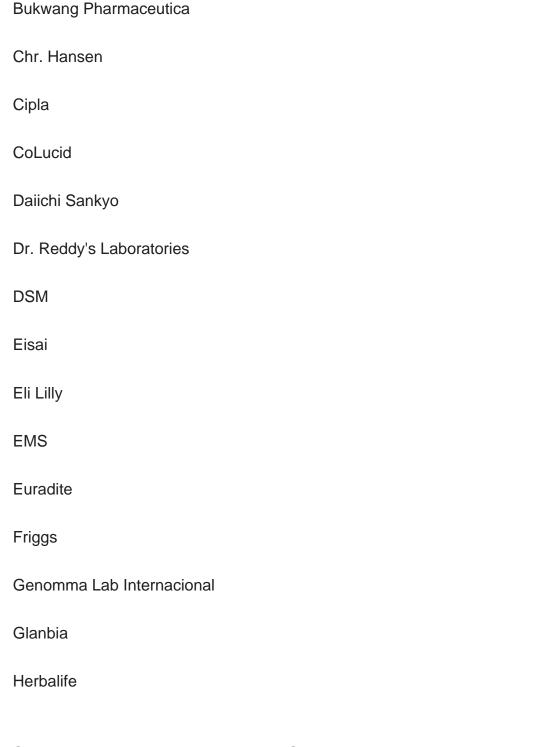
Bayer HealthCare
GlaxoSmithKline (GSK)
Johnson & Johnson
Pfizer
Sanofi

AstraZeneca

BioGaia

Bristol Myers Squibb





Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Over-The-Counter Drug in these regions, from 2011 to 2021 (forecast), like

North America

Europe



China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Over-The-Counter Drug in each application, can be divided into  Application 1  Application 2
Application 3



### **Contents**

Global Over-The-Counter Drug Market Research Report 2016

#### 1 OVER-THE-COUNTER DRUG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Over-The-Counter Drug
- 1.2 Over-The-Counter Drug Segment by Type
  - 1.2.1 Global Production Market Share of Over-The-Counter Drug by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Over-The-Counter Drug Segment by Application
- 1.3.1 Over-The-Counter Drug Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Over-The-Counter Drug Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Over-The-Counter Drug (2011-2021)

# 2 GLOBAL OVER-THE-COUNTER DRUG MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Over-The-Counter Drug Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Over-The-Counter Drug Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Over-The-Counter Drug Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Over-The-Counter Drug Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Over-The-Counter Drug Market Competitive Situation and Trends
  - 2.5.1 Over-The-Counter Drug Market Concentration Rate
  - 2.5.2 Over-The-Counter Drug Market Share of Top 3 and Top 5 Manufacturers



#### 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL OVER-THE-COUNTER DRUG PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Over-The-Counter Drug Production and Market Share by Region (2011-2016)
- 3.2 Global Over-The-Counter Drug Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL OVER-THE-COUNTER DRUG SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Over-The-Counter Drug Consumption by Regions (2011-2016)
- 4.2 North America Over-The-Counter Drug Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Over-The-Counter Drug Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Over-The-Counter Drug Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Over-The-Counter Drug Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Over-The-Counter Drug Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Over-The-Counter Drug Production, Consumption, Export, Import by Regions



(2011-2016)

# 5 GLOBAL OVER-THE-COUNTER DRUG PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Over-The-Counter Drug Production and Market Share by Type (2011-2016)
- 5.2 Global Over-The-Counter Drug Revenue and Market Share by Type (2011-2016)
- 5.3 Global Over-The-Counter Drug Price by Type (2011-2016)
- 5.4 Global Over-The-Counter Drug Production Growth by Type (2011-2016)

#### 6 GLOBAL OVER-THE-COUNTER DRUG MARKET ANALYSIS BY APPLICATION

- 6.1 Global Over-The-Counter Drug Consumption and Market Share by Application (2011-2016)
- 6.2 Global Over-The-Counter Drug Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# 7 GLOBAL OVER-THE-COUNTER DRUG MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Bayer HealthCare
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Bayer HealthCare Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 GlaxoSmithKline (GSK)
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 GlaxoSmithKline (GSK) Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview



- 7.3 Johnson & Johnson
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Johnson & Johnson Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Pfizer
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Pfizer Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Sanofi
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Over-The-Counter Drug Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Sanofi Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 AstraZeneca
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 AstraZeneca Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 BioGaia
- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Over-The-Counter Drug Product Type, Application and Specification
  - 7.7.2.1 Type I
  - 7.7.2.2 Type II
- 7.7.3 BioGaia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.7.4 Main Business/Business Overview
- 7.8 Bristol Myers Squibb
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
- 7.8.3 Bristol Myers Squibb Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Bukwang Pharmaceutica
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Bukwang Pharmaceutica Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Chr. Hansen
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Over-The-Counter Drug Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Chr. Hansen Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Cipla
- 7.12 CoLucid
- 7.13 Daiichi Sankyo
- 7.14 Dr. Reddy's Laboratories
- 7.15 DSM
- 7.16 Eisai
- 7.17 Eli Lilly
- 7.18 EMS
- 7.19 Euradite
- 7.20 Friggs
- 7.21 Genomma Lab Internacional
- 7.22 Glanbia
- 7.23 Herbalife



#### 8 OVER-THE-COUNTER DRUG MANUFACTURING COST ANALYSIS

- 8.1 Over-The-Counter Drug Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Over-The-Counter Drug

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Over-The-Counter Drug Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Over-The-Counter Drug Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



### 12 GLOBAL OVER-THE-COUNTER DRUG MARKET FORECAST (2016-2021)

- 12.1 Global Over-The-Counter Drug Production, Revenue Forecast (2016-2021)
- 12.2 Global Over-The-Counter Drug Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Over-The-Counter Drug Production Forecast by Type (2016-2021)
- 12.4 Global Over-The-Counter Drug Consumption Forecast by Application (2016-2021)
- 12.5 Over-The-Counter Drug Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Over-The-Counter Drug

Figure Global Production Market Share of Over-The-Counter Drug by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Over-The-Counter Drug Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Over-The-Counter Drug Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Over-The-Counter Drug Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Over-The-Counter Drug Production of Key Manufacturers (2015 and 2016) Table Global Over-The-Counter Drug Production Share by Manufacturers (2015 and 2016)

Figure 2015 Over-The-Counter Drug Production Share by Manufacturers

Figure 2016 Over-The-Counter Drug Production Share by Manufacturers

Table Global Over-The-Counter Drug Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Over-The-Counter Drug Revenue Share by Manufacturers (2015 and 2016)



Table 2015 Global Over-The-Counter Drug Revenue Share by Manufacturers
Table 2016 Global Over-The-Counter Drug Revenue Share by Manufacturers
Table Global Market Over-The-Counter Drug Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Over-The-Counter Drug Average Price of Key Manufacturers in 2015

Table Manufacturers Over-The-Counter Drug Manufacturing Base Distribution and Sales Area

Table Manufacturers Over-The-Counter Drug Product Type

Figure Over-The-Counter Drug Market Share of Top 3 Manufacturers

Figure Over-The-Counter Drug Market Share of Top 5 Manufacturers

Table Global Over-The-Counter Drug Production by Regions (2011-2016)

Figure Global Over-The-Counter Drug Production and Market Share by Regions (2011-2016)

Figure Global Over-The-Counter Drug Production Market Share by Regions (2011-2016)

Figure 2015 Global Over-The-Counter Drug Production Market Share by Regions Table Global Over-The-Counter Drug Revenue by Regions (2011-2016)

Table Global Over-The-Counter Drug Revenue Market Share by Regions (2011-2016)

Table 2015 Global Over-The-Counter Drug Revenue Market Share by Regions

Table Global Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table China Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table India Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Over-The-Counter Drug Consumption Market by Regions (2011-2016) Table Global Over-The-Counter Drug Consumption Market Share by Regions (2011-2016)

Figure Global Over-The-Counter Drug Consumption Market Share by Regions (2011-2016)



Figure 2015 Global Over-The-Counter Drug Consumption Market Share by Regions Table North America Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table Europe Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table China Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table Japan Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table India Over-The-Counter Drug Production, Consumption, Import & Export (2011-2016)

Table Global Over-The-Counter Drug Production by Type (2011-2016)

Table Global Over-The-Counter Drug Production Share by Type (2011-2016)

Figure Production Market Share of Over-The-Counter Drug by Type (2011-2016)

Figure 2015 Production Market Share of Over-The-Counter Drug by Type

Table Global Over-The-Counter Drug Revenue by Type (2011-2016)

Table Global Over-The-Counter Drug Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Over-The-Counter Drug by Type (2011-2016)

Figure 2015 Revenue Market Share of Over-The-Counter Drug by Type

Table Global Over-The-Counter Drug Price by Type (2011-2016)

Figure Global Over-The-Counter Drug Production Growth by Type (2011-2016)

Table Global Over-The-Counter Drug Consumption by Application (2011-2016)

Table Global Over-The-Counter Drug Consumption Market Share by Application (2011-2016)

Figure Global Over-The-Counter Drug Consumption Market Share by Application in 2015

Table Global Over-The-Counter Drug Consumption Growth Rate by Application (2011-2016)

Figure Global Over-The-Counter Drug Consumption Growth Rate by Application (2011-2016)

Table Bayer HealthCare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer HealthCare Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bayer HealthCare Over-The-Counter Drug Market Share (2011-2016)

Table GlaxoSmithKline (GSK) Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table GlaxoSmithKline (GSK) Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure GlaxoSmithKline (GSK) Over-The-Counter Drug Market Share (2011-2016) Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson & Johnson Over-The-Counter Drug Market Share (2011-2016)

Table Pfizer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pfizer Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pfizer Over-The-Counter Drug Market Share (2011-2016)

Table Sanofi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sanofi Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sanofi Over-The-Counter Drug Market Share (2011-2016)

Table AstraZeneca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AstraZeneca Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure AstraZeneca Over-The-Counter Drug Market Share (2011-2016)

Table BioGaia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BioGaia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure BioGaia Over-The-Counter Drug Market Share (2011-2016)

Table Bristol Myers Squibb Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bristol Myers Squibb Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bristol Myers Squibb Over-The-Counter Drug Market Share (2011-2016)

Table Bukwang Pharmaceutica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bukwang Pharmaceutica Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bukwang Pharmaceutica Over-The-Counter Drug Market Share (2011-2016) Table Chr. Hansen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chr. Hansen Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2011-2016)



Figure Chr. Hansen Over-The-Counter Drug Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Over-The-Counter Drug

Figure Manufacturing Process Analysis of Over-The-Counter Drug

Figure Over-The-Counter Drug Industrial Chain Analysis

Table Raw Materials Sources of Over-The-Counter Drug Major Manufacturers in 2015

Table Major Buyers of Over-The-Counter Drug

Table Distributors/Traders List

Figure Global Over-The-Counter Drug Production and Growth Rate Forecast (2016-2021)

Figure Global Over-The-Counter Drug Revenue and Growth Rate Forecast (2016-2021)

Table Global Over-The-Counter Drug Production Forecast by Regions (2016-2021)

Table Global Over-The-Counter Drug Consumption Forecast by Regions (2016-2021)

Table Global Over-The-Counter Drug Production Forecast by Type (2016-2021)

Table Global Over-The-Counter Drug Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Over-The-Counter Drug Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/GA7C76DBD62EN.html">https://marketpublishers.com/r/GA7C76DBD62EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA7C76DBD62EN.html">https://marketpublishers.com/r/GA7C76DBD62EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970