

# Global Over the Counter (OTC) Drugs & Dietary Supplements Market Research Report 2017

https://marketpublishers.com/r/GE2F40D35C3PEN.html

Date: October 2017 Pages: 113 Price: US\$ 2,900.00 (Single User License) ID: GE2F40D35C3PEN

# Abstracts

In this report, the global Over the Counter (OTC) Drugs & Dietary Supplements market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Over the Counter (OTC) Drugs & Dietary Supplements in these regions, from 2012 to 2022 (forecast), covering

North America Europe China Japan Southeast Asia India

Global Over the Counter (OTC) Drugs & Dietary Supplements market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including



#### Pfizer

Novartis International

Roche Holding

Merck

Sanofi

Johnson & Johnson

**Gilead Sciences** 

GlaxoSmithKline

**Bayer Healthcare** 

AstraZeneca

Alacer

Alcon

Alfresa Pharma Corporation

Alkalon

Alliance Healthcare

Allergan

**Reckitt Benckiser** 

Bausch & Lomb

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into



Branded Drugs

Generic Drugs

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate of Over the Counter (OTC) Drugs & Dietary Supplements for each application, including

Pharmacies Grocery Stores Vitamin and Health Food Stores Online Pharmacy Others

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

Global Over the Counter (OTC) Drugs & Dietary Supplements Market Research Report 2017

# 1 OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MARKET OVERVIEW

1.1 Product Overview and Scope of Over the Counter (OTC) Drugs & Dietary Supplements

1.2 Over the Counter (OTC) Drugs & Dietary Supplements Segment by Type (Product Category)

1.2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Production and CAGR (%) Comparison by Type (Product Category)(2012-2022)

1.2.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share by Type (Product Category) in 2016

1.2.3 Branded Drugs

1.2.4 Generic Drugs

1.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Segment by Application

1.3.1 Over the Counter (OTC) Drugs & Dietary Supplements Consumption (Sales) Comparison by Application (2012-2022)

1.3.2 Pharmacies

- 1.3.3 Grocery Stores
- 1.3.4 Vitamin and Health Food Stores
- 1.3.5 Online Pharmacy
- 1.3.6 Others

1.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Market by Region (2012-2022)

1.4.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size

(Value) and CAGR (%) Comparison by Region (2012-2022)

1.4.2 North America Status and Prospect (2012-2022)

1.4.3 Europe Status and Prospect (2012-2022)

1.4.4 China Status and Prospect (2012-2022)

1.4.5 Japan Status and Prospect (2012-2022)

1.4.6 Southeast Asia Status and Prospect (2012-2022)

1.4.7 India Status and Prospect (2012-2022)

1.5 Global Market Size (Value) of Over the Counter (OTC) Drugs & Dietary Supplements (2012-2022)



1.5.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Status and Outlook (2012-2022)

1.5.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production Status and Outlook (2012-2022)

# 2 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MARKET COMPETITION BY MANUFACTURERS

2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production and Share by Manufacturers (2012-2017)

2.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity and Share by Manufacturers (2012-2017)

2.1.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Production and Share by Manufacturers (2012-2017)

2.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue and Share by Manufacturers (2012-2017)

2.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Average Price by Manufacturers (2012-2017)

2.4 Manufacturers Over the Counter (OTC) Drugs & Dietary Supplements

Manufacturing Base Distribution, Sales Area and Product Type

2.5 Over the Counter (OTC) Drugs & Dietary Supplements Market Competitive Situation and Trends

2.5.1 Over the Counter (OTC) Drugs & Dietary Supplements Market Concentration Rate

2.5.2 Over the Counter (OTC) Drugs & Dietary Supplements Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

3.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity and Market Share by Region (2012-2017)

3.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Production and Market Share by Region (2012-2017)

3.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Value) and Market Share by Region (2012-2017)

3.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)



3.5 North America Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.6 Europe Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production, Revenue, Price and Gross Margin (2012-2017)

3.7 China Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.8 Japan Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.9 Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

3.10 India Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

# 4 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2012-2017)

4.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Region (2012-2017)

4.2 North America Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export, Import (2012-2017)

4.3 Europe Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Export, Import (2012-2017)

4.4 China Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export, Import (2012-2017)

4.5 Japan Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Export, Import (2012-2017)

4.6 Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export, Import (2012-2017)

4.7 India Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export, Import (2012-2017)

# 5 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Production and Market Share by Type (2012-2017)

5.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue and Market Share by Type (2012-2017)



5.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Price by Type (2012-2017)

5.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Production Growth by Type (2012-2017)

# 6 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MARKET ANALYSIS BY APPLICATION

6.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption and Market Share by Application (2012-2017)

6.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

### 7 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MANUFACTURERS PROFILES/ANALYSIS

7.1 Pfizer

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.1.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Pfizer Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Main Business/Business Overview

7.2 Novartis International

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.2.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Novartis International Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Main Business/Business Overview



7.3 Roche Holding

7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.3.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Roche Holding Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Main Business/Business Overview

7.4 Merck

7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.4.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Merck Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Main Business/Business Overview

7.5 Sanofi

7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.5.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Sanofi Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Main Business/Business Overview

7.6 Johnson & Johnson

7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.6.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)



7.6.4 Main Business/Business Overview

7.7 Gilead Sciences

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Main Business/Business Overview

7.8 GlaxoSmithKline

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 GlaxoSmithKline Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Main Business/Business Overview

7.9 Bayer Healthcare

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Bayer Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Main Business/Business Overview

7.10 AstraZeneca

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 AstraZeneca Over the Counter (OTC) Drugs & Dietary Supplements Capacity,



Production, Revenue, Price and Gross Margin (2012-2017)

- 7.10.4 Main Business/Business Overview
- 7.11 Alacer
- 7.12 Alcon
- 7.13 Alfresa Pharma Corporation
- 7.14 Alkalon
- 7.15 Alliance Healthcare
- 7.16 Allergan
- 7.17 Reckitt Benckiser
- 7.18 Bausch & Lomb

### 8 OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MANUFACTURING COST ANALYSIS

- 8.1 Over the Counter (OTC) Drugs & Dietary Supplements Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Over the Counter (OTC) Drugs & Dietary Supplements

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Over the Counter (OTC) Drugs & Dietary Supplements Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Over the Counter (OTC) Drugs & Dietary Supplements Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MARKET FORECAST (2017-2022)

12.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production, Revenue Forecast (2017-2022)

12.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Price and Trend Forecast (2017-2022)

12.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Import and Export Forecast by Region (2017-2022)

12.2.1 North America Over the Counter (OTC) Drugs & Dietary Supplements Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Over the Counter (OTC) Drugs & Dietary Supplements Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Over the Counter (OTC) Drugs & Dietary Supplements Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Over the Counter (OTC) Drugs & Dietary Supplements Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Over the Counter (OTC) Drugs & Dietary Supplements Production,



Revenue, Consumption, Export and Import Forecast (2017-2022)
12.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Production,
Revenue and Price Forecast by Type (2017-2022)
12.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption
Forecast by Application (2017-2022)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

- 14.1 Methodology/Research Approach
- 14.1.1 Research Programs/Design
- 14.1.2 Market Size Estimation
- 14.1.3 Market Breakdown and Data Triangulation
- 14.2 Data Source
  - 14.2.1 Secondary Sources
- 14.2.2 Primary Sources
- 14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Over the Counter (OTC) Drugs & Dietary Supplements Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and CAGR (%) Comparison by Types (Product Category) (2012-2022) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share by Types (Product Category) in 2016 Figure Product Picture of Branded Drugs Table Major Manufacturers of Branded Drugs Figure Product Picture of Generic Drugs Table Major Manufacturers of Generic Drugs Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) by Applications (2012-2022) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Applications in 2016 **Figure Pharmacies Examples** Table Key Downstream Customer in Pharmacies Figure Grocery Stores Examples Table Key Downstream Customer in Grocery Stores Figure Vitamin and Health Food Stores Examples Table Key Downstream Customer in Vitamin and Health Food Stores Figure Online Pharmacy Examples Table Key Downstream Customer in Online Pharmacy **Figure Others Examples** Table Key Downstream Customer in Others Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size (Million USD), Comparison (K Units) and CAGR (%) by Regions (2012-2022) Figure North America Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure China Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022)



Figure India Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) Status and Outlook (2012-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production (K Units) Status and Outlook (2012-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Major Players Product Capacity (K Units) (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity (K Units) of Key Manufacturers (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity Market Share of Key Manufacturers (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity (K Units) of Key Manufacturers in 2016

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity (K Units) of Key Manufacturers in 2017

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Major Players Product Production (K Units) (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) of Key Manufacturers (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production Share by Manufacturers (2012-2017)

Figure 2016 Over the Counter (OTC) Drugs & Dietary Supplements Production Share by Manufacturers

Figure 2017 Over the Counter (OTC) Drugs & Dietary Supplements Production Share by Manufacturers

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Major Players Product Revenue (Million USD) (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) by Manufacturers (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Manufacturers (2012-2017)

Table 2016 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Manufacturers

Table 2017 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Manufacturers

Table Global Market Over the Counter (OTC) Drugs & Dietary Supplements Average Price (USD/Unit) of Key Manufacturers (2012-2017)

Figure Global Market Over the Counter (OTC) Drugs & Dietary Supplements Average



Price (USD/Unit) of Key Manufacturers in 2016

Table Manufacturers Over the Counter (OTC) Drugs & Dietary Supplements Manufacturing Base Distribution and Sales Area

Table Manufacturers Over the Counter (OTC) Drugs & Dietary Supplements Product Category

Figure Over the Counter (OTC) Drugs & Dietary Supplements Market Share of Top 3 Manufacturers

Figure Over the Counter (OTC) Drugs & Dietary Supplements Market Share of Top 5 Manufacturers

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity (K Units) by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity Market Share by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity Market Share by Region (2012-2017)

Figure 2016 Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity Market Share by Region

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share by Region (2012-2017)

Figure 2016 Global Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share by Region

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) by Region (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Region (2012-2017)

Table 2016 Global Over the Counter (OTC) Drugs & Dietary Supplements RevenueMarket Share by Region

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units) and Growth Rate (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table North America Over the Counter (OTC) Drugs & Dietary Supplements Capacity,



Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table China Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Japan Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Table India Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) Market by Region (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Region (2012-2017)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Region (2012-2017)

Figure 2016 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) Market Share by Region

Table North America Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Import & Export (K Units) (2012-2017)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Import & Export (K Units) (2012-2017)

Table China Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Import & Export (K Units) (2012-2017)

Table Japan Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Import & Export (K Units) (2012-2017)

Table Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements

Production, Consumption, Import & Export (K Units) (2012-2017)

Table India Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Import & Export (K Units) (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) by Type (2012-2017)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production Share



by Type (2012-2017) Figure Production Market Share of Over the Counter (OTC) Drugs & Dietary Supplements by Type (2012-2017) Figure 2016 Production Market Share of Over the Counter (OTC) Drugs & Dietary Supplements by Type Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) by Type (2012-2017) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Share by Type (2012-2017) Figure Production Revenue Share of Over the Counter (OTC) Drugs & Dietary Supplements by Type (2012-2017) Figure 2016 Revenue Market Share of Over the Counter (OTC) Drugs & Dietary Supplements by Type Table Global Over the Counter (OTC) Drugs & Dietary Supplements Price (USD/Unit) by Type (2012-2017) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production Growth by Type (2012-2017) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) by Application (2012-2017) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2012-2017) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Applications (2012-2017) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application in 2016 Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth Rate by Application (2012-2017) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth Rate by Application (2012-2017) Table Pfizer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pfizer Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012 - 2017)Figure Pfizer Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017) Figure Pfizer Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017) Figure Pfizer Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)



Table Novartis International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novartis International Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Novartis International Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Novartis International Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Novartis International Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Roche Holding Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roche Holding Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Roche Holding Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Roche Holding Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Roche Holding Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Merck Basic Information, Manufacturing Base, Sales Area and Its CompetitorsTable Merck Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Merck Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Merck Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Merck Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Sanofi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sanofi Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sanofi Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Sanofi Over the Counter (OTC) Drugs & Dietary Supplements Production Market



Share (2012-2017)

Figure Sanofi Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Gilead Sciences Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GlaxoSmithKline Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GlaxoSmithKline Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure GlaxoSmithKline Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure GlaxoSmithKline Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table Bayer Healthcare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer Healthcare Over the Counter (OTC) Drugs & Dietary Supplements



Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bayer Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure Bayer Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure Bayer Healthcare Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

Table AstraZeneca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AstraZeneca Over the Counter (OTC) Drugs & Dietary Supplements Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AstraZeneca Over the Counter (OTC) Drugs & Dietary Supplements Production Growth Rate (2012-2017)

Figure AstraZeneca Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share (2012-2017)

Figure AstraZeneca Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Over the Counter (OTC) Drugs & Dietary Supplements

Figure Manufacturing Process Analysis of Over the Counter (OTC) Drugs & Dietary Supplements

Figure Over the Counter (OTC) Drugs & Dietary Supplements Industrial Chain Analysis Table Raw Materials Sources of Over the Counter (OTC) Drugs & Dietary Supplements Major Manufacturers in 2016

Table Major Buyers of Over the Counter (OTC) Drugs & Dietary Supplements Table Distributors/Traders List

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Capacity,

Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Price (Million USD) and Trend Forecast (2017-2022)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) Forecast by Region (2017-2022)



Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production Market Share Forecast by Region (2017-2022)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) Forecast by Region (2017-2022)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share Forecast by Region (2017-2022)

Figure North America Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and Growth Rate Forecast (2017-2022)

Figure North America Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table North America Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and Growth Rate Forecast (2017-2022)

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table China Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Japan Over the Counter (OTC) Drugs & Dietary Supplements Production,

Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements

Production (K Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements

Production, Consumption, Export and Import (K Units) Forecast (2017-2022)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) and Growth Rate Forecast (2017-2022)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million



USD) and Growth Rate Forecast (2017-2022) Table India Over the Counter (OTC) Drugs & Dietary Supplements Production, Consumption, Export and Import (K Units) Forecast (2017-2022) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) Forecast by Type (2017-2022) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Production (K Units) Forecast by Type (2017-2022) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue (Million USD) Forecast by Type (2017-2022) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share Forecast by Type (2017-2022) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Price Forecast by Type (2017-2022) Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) Forecast by Application (2017-2022) Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption (K Units) Forecast by Application (2017-2022) Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Source



#### I would like to order

Product name: Global Over the Counter (OTC) Drugs & Dietary Supplements Market Research Report 2017

Product link: https://marketpublishers.com/r/GE2F40D35C3PEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GE2F40D35C3PEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Over the Counter (OTC) Drugs & Dietary Supplements Market Research Report 2017