

Global Outdoor Umbrellas Sales Market Report 2016

https://marketpublishers.com/r/GE1B4B1238EEN.html

Date: November 2016

Pages: 105

Price: US\$ 4,000.00 (Single User License)

ID: GE1B4B1238EEN

Abstracts

Notes:

Sales, means the sales volume of Outdoor Umbrellas

Revenue, means the sales value of Outdoor Umbrellas

This report studies sales (consumption) of Outdoor Umbrellas in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Caravita
Paradise Umbrella
Hongye
Meihua
Tai yang cheng
Yusimeng
Hongxin

Global Outdoor Umbrellas Sales Market Report 2016

Jicheng

Yuzhongniao



Fulong

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Outdoor Umbrellas in these regions, from 2011 to 2021 (forecast), like

these regions, from 2011 to 2021 (forecast), like
United States
China
Europe
Japan
Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Outdoor Umbrellas in each application, can be divided into
Business
Entertainment
Other



Contents

Global Outdoor Umbrellas Sales Market Report 2016

1 OUTDOOR UMBRELLAS OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Umbrellas
- 1.2 Classification of Outdoor Umbrellas
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Outdoor Umbrellas
 - 1.3.1 Business
 - 1.3.2 Entertainment
 - 1.3.3 Other
- 1.4 Outdoor Umbrellas Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Outdoor Umbrellas (2011-2021)
 - 1.5.1 Global Outdoor Umbrellas Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

2 GLOBAL OUTDOOR UMBRELLAS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Outdoor Umbrellas Market Competition by Manufacturers
- 2.1.1 Global Outdoor Umbrellas Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Outdoor Umbrellas Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Outdoor Umbrellas (Volume and Value) by Type
 - 2.2.1 Global Outdoor Umbrellas Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Outdoor Umbrellas Revenue and Market Share by Type (2011-2016)
- 2.3 Global Outdoor Umbrellas (Volume and Value) by Regions
 - 2.3.1 Global Outdoor Umbrellas Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Outdoor Umbrellas Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Outdoor Umbrellas (Volume) by Application



3 UNITED STATES OUTDOOR UMBRELLAS (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Outdoor Umbrellas Sales and Value (2011-2016)
 - 3.1.1 United States Outdoor Umbrellas Sales and Growth Rate (2011-2016)
- 3.1.2 United States Outdoor Umbrellas Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Outdoor Umbrellas Sales Price Trend (2011-2016)
- 3.2 United States Outdoor Umbrellas Sales and Market Share by Manufacturers
- 3.3 United States Outdoor Umbrellas Sales and Market Share by Type
- 3.4 United States Outdoor Umbrellas Sales and Market Share by Application

4 CHINA OUTDOOR UMBRELLAS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Outdoor Umbrellas Sales and Value (2011-2016)
 - 4.1.1 China Outdoor Umbrellas Sales and Growth Rate (2011-2016)
 - 4.1.2 China Outdoor Umbrellas Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Outdoor Umbrellas Sales Price Trend (2011-2016)
- 4.2 China Outdoor Umbrellas Sales and Market Share by Manufacturers
- 4.3 China Outdoor Umbrellas Sales and Market Share by Type
- 4.4 China Outdoor Umbrellas Sales and Market Share by Application

5 EUROPE OUTDOOR UMBRELLAS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Outdoor Umbrellas Sales and Value (2011-2016)
- 5.1.1 Europe Outdoor Umbrellas Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Outdoor Umbrellas Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Outdoor Umbrellas Sales Price Trend (2011-2016)
- 5.2 Europe Outdoor Umbrellas Sales and Market Share by Manufacturers
- 5.3 Europe Outdoor Umbrellas Sales and Market Share by Type
- 5.4 Europe Outdoor Umbrellas Sales and Market Share by Application

6 JAPAN OUTDOOR UMBRELLAS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Outdoor Umbrellas Sales and Value (2011-2016)
 - 6.1.1 Japan Outdoor Umbrellas Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Outdoor Umbrellas Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Outdoor Umbrellas Sales Price Trend (2011-2016)
- 6.2 Japan Outdoor Umbrellas Sales and Market Share by Manufacturers
- 6.3 Japan Outdoor Umbrellas Sales and Market Share by Type



6.4 Japan Outdoor Umbrellas Sales and Market Share by Application

7 GLOBAL OUTDOOR UMBRELLAS MANUFACTURERS ANALYSIS

- 7.1 Caravita
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Outdoor Umbrellas Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Caravita Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Paradise Umbrella
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 105 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Paradise Umbrella Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Hongye
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 126 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Hongye Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Meihua
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Nov Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Meihua Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Tai yang cheng
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification



7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Tai yang cheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Yusimeng

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Yusimeng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

7.7 Hongxin

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Hongxin Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

7.8 Jicheng

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Jicheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 Yuzhongniao

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Yuzhongniao Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

7.10 Fulong

7.10.1 Company Basic Information, Manufacturing Base and Competitors



- 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Fulong Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.10.4 Main Business/Business Overview

8 OUTDOOR UMBRELLAS MAUFACTURING COST ANALYSIS

- 8.1 Outdoor Umbrellas Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Outdoor Umbrellas

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outdoor Umbrellas Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL OUTDOOR UMBRELLAS MARKET FORECAST (2016-2021)

- 12.1 Global Outdoor Umbrellas Sales, Revenue Forecast (2016-2021)
- 12.2 Global Outdoor Umbrellas Sales Forecast by Regions (2016-2021)
- 12.3 Global Outdoor Umbrellas Sales Forecast by Type (2016-2021)
- 12.4 Global Outdoor Umbrellas Sales Forecast by Application (2016-2021)

13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Umbrellas

Table Classification of Outdoor Umbrellas

Figure Global Sales Market Share of Outdoor Umbrellas by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Outdoor Umbrellas

Figure Global Sales Market Share of Outdoor Umbrellas by Application in 2015

Figure Business Examples

Figure Entertainment Examples

Figure Other Examples

Figure United States Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

Figure China Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

Figure Europe Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

Figure Japan Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

Figure Global Outdoor Umbrellas Sales and Growth Rate (2011-2021)

Figure Global Outdoor Umbrellas Revenue and Growth Rate (2011-2021)

Table Global Outdoor Umbrellas Sales of Key Manufacturers (2011-2016)

Table Global Outdoor Umbrellas Sales Share by Manufacturers (2011-2016)

Figure 2015 Outdoor Umbrellas Sales Share by Manufacturers

Figure 2016 Outdoor Umbrellas Sales Share by Manufacturers

Table Global Outdoor Umbrellas Revenue by Manufacturers (2011-2016)

Table Global Outdoor Umbrellas Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Outdoor Umbrellas Revenue Share by Manufacturers

Table 2016 Global Outdoor Umbrellas Revenue Share by Manufacturers

Table Global Outdoor Umbrellas Sales and Market Share by Type (2011-2016)

Table Global Outdoor Umbrellas Sales Share by Type (2011-2016)

Figure Sales Market Share of Outdoor Umbrellas by Type (2011-2016)

Figure Global Outdoor Umbrellas Sales Growth Rate by Type (2011-2016)

Table Global Outdoor Umbrellas Revenue and Market Share by Type (2011-2016)

Table Global Outdoor Umbrellas Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Outdoor Umbrellas by Type (2011-2016)

Figure Global Outdoor Umbrellas Revenue Growth Rate by Type (2011-2016)

Table Global Outdoor Umbrellas Sales and Market Share by Regions (2011-2016)

Table Global Outdoor Umbrellas Sales Share by Regions (2011-2016)

Figure Sales Market Share of Outdoor Umbrellas by Regions (2011-2016)



Figure Global Outdoor Umbrellas Sales Growth Rate by Regions (2011-2016)

Table Global Outdoor Umbrellas Revenue and Market Share by Regions (2011-2016)

Table Global Outdoor Umbrellas Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Outdoor Umbrellas by Regions (2011-2016)

Figure Global Outdoor Umbrellas Revenue Growth Rate by Regions (2011-2016)

Table Global Outdoor Umbrellas Sales and Market Share by Application (2011-2016)

Table Global Outdoor Umbrellas Sales Share by Application (2011-2016)

Figure Sales Market Share of Outdoor Umbrellas by Application (2011-2016)

Figure Global Outdoor Umbrellas Sales Growth Rate by Application (2011-2016)

Figure United States Outdoor Umbrellas Sales and Growth Rate (2011-2016)

Figure United States Outdoor Umbrellas Revenue and Growth Rate (2011-2016)

Figure United States Outdoor Umbrellas Sales Price Trend (2011-2016)

Table United States Outdoor Umbrellas Sales by Manufacturers (2011-2016)

Table United States Outdoor Umbrellas Market Share by Manufacturers (2011-2016)

Table United States Outdoor Umbrellas Sales by Type (2011-2016)

Table United States Outdoor Umbrellas Market Share by Type (2011-2016)

Table United States Outdoor Umbrellas Sales by Application (2011-2016)

Table United States Outdoor Umbrellas Market Share by Application (2011-2016)

Figure China Outdoor Umbrellas Sales and Growth Rate (2011-2016)

Figure China Outdoor Umbrellas Revenue and Growth Rate (2011-2016)

Figure China Outdoor Umbrellas Sales Price Trend (2011-2016)

Table China Outdoor Umbrellas Sales by Manufacturers (2011-2016)

Table China Outdoor Umbrellas Market Share by Manufacturers (2011-2016)

Table China Outdoor Umbrellas Sales by Type (2011-2016)

Table China Outdoor Umbrellas Market Share by Type (2011-2016)

Table China Outdoor Umbrellas Sales by Application (2011-2016)

Table China Outdoor Umbrellas Market Share by Application (2011-2016)

Figure Europe Outdoor Umbrellas Sales and Growth Rate (2011-2016)

Figure Europe Outdoor Umbrellas Revenue and Growth Rate (2011-2016)

Figure Europe Outdoor Umbrellas Sales Price Trend (2011-2016)

Table Europe Outdoor Umbrellas Sales by Manufacturers (2011-2016)

Table Europe Outdoor Umbrellas Market Share by Manufacturers (2011-2016)

Table Europe Outdoor Umbrellas Sales by Type (2011-2016)

Table Europe Outdoor Umbrellas Market Share by Type (2011-2016)

Table Europe Outdoor Umbrellas Sales by Application (2011-2016)

Table Europe Outdoor Umbrellas Market Share by Application (2011-2016)

Figure Japan Outdoor Umbrellas Sales and Growth Rate (2011-2016)

Figure Japan Outdoor Umbrellas Revenue and Growth Rate (2011-2016)

Figure Japan Outdoor Umbrellas Sales Price Trend (2011-2016)



Table Japan Outdoor Umbrellas Sales by Manufacturers (2011-2016)

Table Japan Outdoor Umbrellas Market Share by Manufacturers (2011-2016)

Table Japan Outdoor Umbrellas Sales by Type (2011-2016)

Table Japan Outdoor Umbrellas Market Share by Type (2011-2016)

Table Japan Outdoor Umbrellas Sales by Application (2011-2016)

Table Japan Outdoor Umbrellas Market Share by Application (2011-2016)

Table Caravita Basic Information List

Table Caravita Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Caravita Outdoor Umbrellas Global Market Share (2011-2016)

Table Paradise Umbrella Basic Information List

Table Paradise Umbrella Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Paradise Umbrella Outdoor Umbrellas Global Market Share (2011-2016)

Table Hongye Basic Information List

Table Hongye Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hongye Outdoor Umbrellas Global Market Share (2011-2016)

Table Meihua Basic Information List

Table Meihua Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Meihua Outdoor Umbrellas Global Market Share (2011-2016)

Table Tai yang cheng Basic Information List

Table Tai yang cheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Tai yang cheng Outdoor Umbrellas Global Market Share (2011-2016)

Table Yusimeng Basic Information List

Table Yusimeng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yusimeng Outdoor Umbrellas Global Market Share (2011-2016)

Table Hongxin Basic Information List

Table Hongxin Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hongxin Outdoor Umbrellas Global Market Share (2011-2016)

Table Jicheng Basic Information List

Table Jicheng Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jicheng Outdoor Umbrellas Global Market Share (2011-2016)

Table Yuzhongniao Basic Information List

Table Yuzhongniao Outdoor Umbrellas Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Yuzhongniao Outdoor Umbrellas Global Market Share (2011-2016)

Table Fulong Basic Information List

Table Fulong Outdoor Umbrellas Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fulong Outdoor Umbrellas Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Umbrellas

Figure Manufacturing Process Analysis of Outdoor Umbrellas

Figure Outdoor Umbrellas Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015

Table Major Buyers of Outdoor Umbrellas

Table Distributors/Traders List

Figure Global Outdoor Umbrellas Sales and Growth Rate Forecast (2016-2021)

Figure Global Outdoor Umbrellas Revenue and Growth Rate Forecast (2016-2021)

Table Global Outdoor Umbrellas Sales Forecast by Regions (2016-2021)

Table Global Outdoor Umbrellas Sales Forecast by Type (2016-2021)

Table Global Outdoor Umbrellas Sales Forecast by Application (2016-2021)



I would like to order

Product name: Global Outdoor Umbrellas Sales Market Report 2016
Product link: https://marketpublishers.com/r/GE1B4B1238EEN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE1B4B1238EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970