

# Global Outdoor Umbrellas Market Research Report 2016

<https://marketpublishers.com/r/G54440D2540EN.html>

Date: November 2016

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: G54440D2540EN

## Abstracts

### Notes:

Production, means the output of Outdoor Umbrellas

Revenue, means the sales value of Outdoor Umbrellas

This report studies Outdoor Umbrellas in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Caravita

Paradise Umbrella

Hongye

Meihua

Tai yang cheng

Yusimeng

Hongxin

Jicheng

Yuzhongniao

Fulong

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Outdoor Umbrellas in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Outdoor Umbrellas in each application, can be divided into

Business

Entertainment

Other

## Contents

### Global Outdoor Umbrellas Market Research Report 2016

## **1 OUTDOOR UMBRELLAS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outdoor Umbrellas
- 1.2 Outdoor Umbrellas Segment by Type
  - 1.2.1 Global Production Market Share of Outdoor Umbrellas by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Outdoor Umbrellas Segment by Application
  - 1.3.1 Outdoor Umbrellas Consumption Market Share by Application in 2015
  - 1.3.2 Business
  - 1.3.3 Entertainment
  - 1.3.4 Other
- 1.4 Outdoor Umbrellas Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Outdoor Umbrellas (2011-2021)

## **2 GLOBAL OUTDOOR UMBRELLAS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Outdoor Umbrellas Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Outdoor Umbrellas Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Outdoor Umbrellas Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Umbrellas Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Outdoor Umbrellas Market Competitive Situation and Trends
  - 2.5.1 Outdoor Umbrellas Market Concentration Rate
  - 2.5.2 Outdoor Umbrellas Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL OUTDOOR UMBRELLAS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Outdoor Umbrellas Production and Market Share by Region (2011-2016)

3.2 Global Outdoor Umbrellas Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL OUTDOOR UMBRELLAS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Outdoor Umbrellas Consumption by Regions (2011-2016)

4.2 North America Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Outdoor Umbrellas Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL OUTDOOR UMBRELLAS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Outdoor Umbrellas Production and Market Share by Type (2011-2016)
- 5.2 Global Outdoor Umbrellas Revenue and Market Share by Type (2011-2016)
- 5.3 Global Outdoor Umbrellas Price by Type (2011-2016)
- 5.4 Global Outdoor Umbrellas Production Growth by Type (2011-2016)

## **6 GLOBAL OUTDOOR UMBRELLAS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Outdoor Umbrellas Consumption and Market Share by Application (2011-2016)
- 6.2 Global Outdoor Umbrellas Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL OUTDOOR UMBRELLAS MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Caravita
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Outdoor Umbrellas Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Caravita Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Paradise Umbrella
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Outdoor Umbrellas Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Paradise Umbrella Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Hongye
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Outdoor Umbrellas Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Hongye Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015

and 2016)

7.3.4 Main Business/Business Overview

7.4 Meihua

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Outdoor Umbrellas Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Meihua Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Tai yang cheng

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Outdoor Umbrellas Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Tai yang cheng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Yusimeng

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Outdoor Umbrellas Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Yusimeng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Hongxin

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Outdoor Umbrellas Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Hongxin Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Jicheng

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Outdoor Umbrellas Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Jicheng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Yuzhongniao

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Outdoor Umbrellas Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Yuzhongniao Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Fulong

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Outdoor Umbrellas Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Fulong Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 OUTDOOR UMBRELLAS MANUFACTURING COST ANALYSIS**

8.1 Outdoor Umbrellas Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Outdoor Umbrellas

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Outdoor Umbrellas Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015

9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL OUTDOOR UMBRELLAS MARKET FORECAST (2016-2021)**

12.1 Global Outdoor Umbrellas Production, Revenue Forecast (2016-2021)

12.2 Global Outdoor Umbrellas Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Outdoor Umbrellas Production Forecast by Type (2016-2021)

12.4 Global Outdoor Umbrellas Consumption Forecast by Application (2016-2021)

12.5 Outdoor Umbrellas Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Umbrellas

Figure Global Production Market Share of Outdoor Umbrellas by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Outdoor Umbrellas Consumption Market Share by Application in 2015

Figure Business Examples

Figure Entertainment Examples

Figure Other Examples

Figure North America Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Outdoor Umbrellas Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Outdoor Umbrellas Production of Key Manufacturers (2015 and 2016)

Table Global Outdoor Umbrellas Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Umbrellas Production Share by Manufacturers

Figure 2016 Outdoor Umbrellas Production Share by Manufacturers

Table Global Outdoor Umbrellas Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outdoor Umbrellas Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outdoor Umbrellas Revenue Share by Manufacturers

Table 2016 Global Outdoor Umbrellas Revenue Share by Manufacturers

Table Global Market Outdoor Umbrellas Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outdoor Umbrellas Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Umbrellas Manufacturing Base Distribution and Sales

## Area

Table Manufacturers Outdoor Umbrellas Product Type

Figure Outdoor Umbrellas Market Share of Top 3 Manufacturers

Figure Outdoor Umbrellas Market Share of Top 5 Manufacturers

Table Global Outdoor Umbrellas Production by Regions (2011-2016)

Figure Global Outdoor Umbrellas Production and Market Share by Regions (2011-2016)

Figure Global Outdoor Umbrellas Production Market Share by Regions (2011-2016)

Figure 2015 Global Outdoor Umbrellas Production Market Share by Regions

Table Global Outdoor Umbrellas Revenue by Regions (2011-2016)

Table Global Outdoor Umbrellas Revenue Market Share by Regions (2011-2016)

Table 2015 Global Outdoor Umbrellas Revenue Market Share by Regions

Table Global Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table China Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table India Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Outdoor Umbrellas Consumption Market by Regions (2011-2016)

Table Global Outdoor Umbrellas Consumption Market Share by Regions (2011-2016)

Figure Global Outdoor Umbrellas Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Outdoor Umbrellas Consumption Market Share by Regions

Table North America Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table Europe Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table China Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table Japan Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table India Outdoor Umbrellas Production, Consumption, Import & Export (2011-2016)

Table Global Outdoor Umbrellas Production by Type (2011-2016)

Table Global Outdoor Umbrellas Production Share by Type (2011-2016)  
Figure Production Market Share of Outdoor Umbrellas by Type (2011-2016)  
Figure 2015 Production Market Share of Outdoor Umbrellas by Type  
Table Global Outdoor Umbrellas Revenue by Type (2011-2016)  
Table Global Outdoor Umbrellas Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Outdoor Umbrellas by Type (2011-2016)  
Figure 2015 Revenue Market Share of Outdoor Umbrellas by Type  
Table Global Outdoor Umbrellas Price by Type (2011-2016)  
Figure Global Outdoor Umbrellas Production Growth by Type (2011-2016)  
Table Global Outdoor Umbrellas Consumption by Application (2011-2016)  
Table Global Outdoor Umbrellas Consumption Market Share by Application (2011-2016)  
Figure Global Outdoor Umbrellas Consumption Market Share by Application in 2015  
Table Global Outdoor Umbrellas Consumption Growth Rate by Application (2011-2016)  
Figure Global Outdoor Umbrellas Consumption Growth Rate by Application (2011-2016)  
Table Caravita Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Caravita Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Caravita Outdoor Umbrellas Market Share (2011-2016)  
Table Paradise Umbrella Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Paradise Umbrella Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Paradise Umbrella Outdoor Umbrellas Market Share (2011-2016)  
Table Hongye Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hongye Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hongye Outdoor Umbrellas Market Share (2011-2016)  
Table Meihua Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Meihua Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Meihua Outdoor Umbrellas Market Share (2011-2016)  
Table Tai yang cheng Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Tai yang cheng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Tai yang cheng Outdoor Umbrellas Market Share (2011-2016)  
Table Yusimeng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yusimeng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yusimeng Outdoor Umbrellas Market Share (2011-2016)

Table Hongxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hongxin Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hongxin Outdoor Umbrellas Market Share (2011-2016)

Table Jicheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jicheng Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jicheng Outdoor Umbrellas Market Share (2011-2016)

Table Yuzhongniao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yuzhongniao Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yuzhongniao Outdoor Umbrellas Market Share (2011-2016)

Table Fulong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fulong Outdoor Umbrellas Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fulong Outdoor Umbrellas Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Umbrellas

Figure Manufacturing Process Analysis of Outdoor Umbrellas

Figure Outdoor Umbrellas Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Umbrellas Major Manufacturers in 2015

Table Major Buyers of Outdoor Umbrellas

Table Distributors/Traders List

Figure Global Outdoor Umbrellas Production and Growth Rate Forecast (2016-2021)

Figure Global Outdoor Umbrellas Revenue and Growth Rate Forecast (2016-2021)

Table Global Outdoor Umbrellas Production Forecast by Regions (2016-2021)

Table Global Outdoor Umbrellas Consumption Forecast by Regions (2016-2021)

Table Global Outdoor Umbrellas Production Forecast by Type (2016-2021)

Table Global Outdoor Umbrellas Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Outdoor Umbrellas Market Research Report 2016

Product link: <https://marketpublishers.com/r/G54440D2540EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54440D2540EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970