

Global Outdoor Sports GPS Device Market Insights, Forecast to 2026

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Abstracts

Outdoor sports GPS devices are portable gadgets that receive satellite signals. A GPS device offering different functionalities comes in different forms such as a handheld device, wearable device (smart watch and a smart glass). The mechanism of these devices is similar to smartphones and tablets.

Garmin, Polar, Bushnell, DeLorme are the earlier companies to produce the GPS device for outdoor sports, and Garmin is the leading specialist in the outdoor sports GPS device for the long time.

The outdoor sports GPS device concentrates in Taiwan, and there are some big OEM players of smart watch, and some mid-end, low-end brands, such as Bryton, Golife, Global Sat, etc. The Taiwan production of outdoor sports GPS device takes up about 30% of the global market. The USA is expected to be the global second largest market in 2015, followed by Europe.

The outdoor sports GPS device can be classified into handheld type and wearable type, the wearable type products are further classified into smart watch with GPS device and smart glasses with GPS functions. Currently, wearable type has developed to be the mainly product of outdoor sports GPS device with the share 75% of total market. And the smart glasses with GPS functions are scant in the world at present. Also, the functions of outdoor sports GPS device, can be instead of smart phones, pad with GPS systems. So we think the simple outdoor sports GPS device market is limited, and the multifunctional smart device will continue to rewrite the future market of outdoor sports GPS device.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Although sales of outdoor sports GPS device brought a lot of opportunity, the study group recommends the new entrants just having money but without technical advantage

and downstream support do not to enter into the outdoor sports GPS device field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Outdoor Sports GPS Device 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Outdoor Sports GPS Device 4900 industry.

Based on our recent survey, we have several different scenarios about the Outdoor Sports GPS Device 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 19390 million in 2019. The market size of Outdoor Sports GPS Device 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Outdoor Sports GPS Device market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Outdoor Sports GPS Device market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Outdoor Sports GPS Device market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Outdoor Sports GPS Device market. As part of production

analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Outdoor Sports GPS Device market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Outdoor Sports GPS Device market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Outdoor Sports GPS Device market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Outdoor Sports GPS Device market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Outdoor Sports GPS Device market.

The following manufacturers are covered in this report:

Garmin

SUUNTO

Adidas

Bushnell

DeLorme

Nike

Apple

Golife

Bryton

Samsung

SONY

Magellan

Fitbit

TomTom

Polar

Global Sat

Motorola

Gerk

Tomoon

inWatch

Outdoor Sports GPS Device Breakdown Data by Type

Global Outdoor Sports GPS Device Market Insights, Forecast to 2026

handheld device

Wearable device

Outdoor Sports GPS Device Breakdown Data by Application

Golf

Running

Cycling

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