

Global Outdoor Power Equipment Sales Market Report 2018

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Abstracts

This report studies the global Outdoor Power Equipment market status and forecast, categorizes the global Outdoor Power Equipment market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Outdoor Power Equipment is the outdoor power products used in the Lawns, Gardens, grasses, hedges, etc. Outdoor Power Equipment includes many kinds of machineries and tools. Lawn Mower, Chainsaws and Trimmers & Blowers are important machineries.

Technology, product design, and pricing patterns influence purchases of Outdoor Power Equipment of residential and commercial customers. The situation is rather complex, as the companies attempt to cater to diverse segments. In the residential sector, many individuals are not garden enthusiasts and simply wish to complete their yard chores quickly and easily. The zero-turn radius lawn mowers were successful, but robotic units had very limited acceptance. Commercial users keep their equipment operating many hours each day and favor 'creature friendly' or ergonomic features that reduce strain. In both sectors, customers are starting to favor equipment that can perform multiple tasks, such as mowing and mulching. Also, producers are planning to expand their offering of cordless electric units that are less noisy and more environment-friendly.

The global Outdoor Power Equipment market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

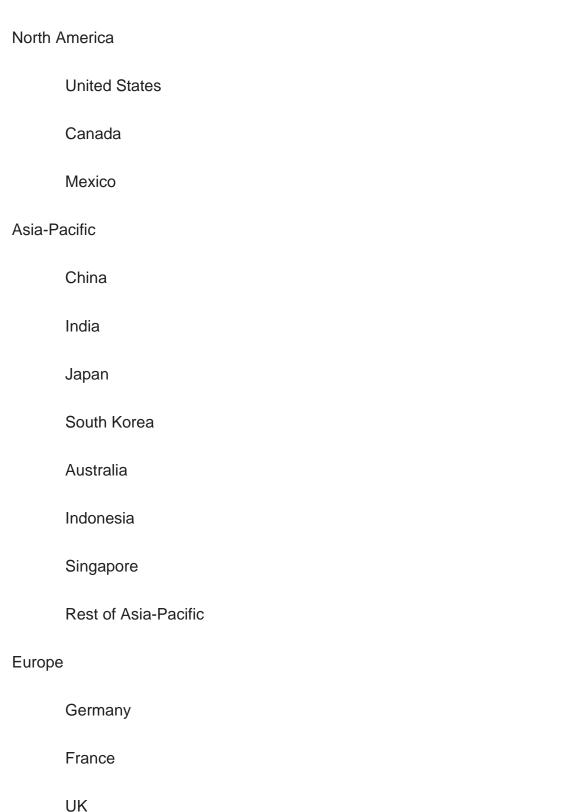
The major players covered in this report



	Husqvarna
	MTD
	Toro
	ТТІ
	Stanley Black & Decker
	Craftsman
	Worx
	MAT
	Oregon
	Snow Joe
	McLane
	Earthwise
Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering	
	United States
	Europe
	China
	Japan
	Southeast Asia
	India



We can also provide the customized separate regional or country-level reports, for the following regions:







On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for each application, including

Household

Commercial

The study objectives of this report are:

To analyze and study the global Outdoor Power Equipment sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Outdoor Power Equipment players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their



growth strategies.

In this study, the years considered to estimate the market size of Outdoor Power Equipment are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Outdoor Power Equipment Manufacturers

Outdoor Power Equipment Distributors/Traders/Wholesalers

Outdoor Power Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Outdoor Power Equipment market, by enduse.

Detailed analysis and profiles of additional market players.



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