

# Global Outdoor Power Equipment Sales Market Report 2018

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## Abstracts

This report studies the global Outdoor Power Equipment market status and forecast, categorizes the global Outdoor Power Equipment market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Outdoor Power Equipment is the outdoor power products used in the Lawns, Gardens, grasses, hedges, etc. Outdoor Power Equipment includes many kinds of machineries and tools. Lawn Mower, Chainsaws and Trimmers & Blowers are important machineries.

Technology, product design, and pricing patterns influence purchases of Outdoor Power Equipment of residential and commercial customers. The situation is rather complex, as the companies attempt to cater to diverse segments. In the residential sector, many individuals are not garden enthusiasts and simply wish to complete their yard chores quickly and easily. The zero-turn radius lawn mowers were successful, but robotic units had very limited acceptance. Commercial users keep their equipment operating many hours each day and favor 'creature friendly' or ergonomic features that reduce strain. In both sectors, customers are starting to favor equipment that can perform multiple tasks, such as mowing and mulching. Also, producers are planning to expand their offering of cordless electric units that are less noisy and more environment-friendly.

The global Outdoor Power Equipment market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

Husqvarna

MTD

Toro

TTI

Stanley Black & Decker

Craftsman

Worx

MAT

Oregon

Snow Joe

McLane

Earthwise

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Lawn Mower

Chainsaws

Trimmers

Blowers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Household

Commercial

The study objectives of this report are:

To analyze and study the global Outdoor Power Equipment sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Outdoor Power Equipment players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their

growth strategies.

In this study, the years considered to estimate the market size of Outdoor Power Equipment are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Outdoor Power Equipment Manufacturers

Outdoor Power Equipment Distributors/Traders/Wholesalers

Outdoor Power Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Outdoor Power Equipment market, by end-use.

Detailed analysis and profiles of additional market players.

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