

Global Outdoor Jackets Market Research Report 2016

<https://marketpublishers.com/r/G40341F4F8DEN.html>

Date: December 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: G40341F4F8DEN

Abstracts

Notes:

Production, means the output of Outdoor Jackets

Revenue, means the sales value of Outdoor Jackets

This report studies Outdoor Jackets in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Arc'teryx

The North Face

Salewa

BLACK YAK

Marmot

Mountain Hardwear

Mammut

VAUDE

Columbia

Lafuma

AIGLE

Lowe Alpine

Kailas

Skogstad

Jack Wolfskin

Fjallraven

NORTHLAND

Atunas

Ozark

Shehe

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Outdoor Jackets in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cold weather jackets

Leather jackets

Light jackets

Others

Split by application, this report focuses on consumption, market share and growth rate of Outdoor Jackets in each application, can be divided into

Men

Women

Contents

Global Outdoor Jackets Market Research Report 2016

1 OUTDOOR JACKETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Jackets
- 1.2 Outdoor Jackets Segment by Type
 - 1.2.1 Global Production Market Share of Outdoor Jackets by Type in 2015
 - 1.2.2 Cold weather jackets
 - 1.2.3 Leather jackets
 - 1.2.4 Light jackets
 - 1.2.5 Others
- 1.3 Outdoor Jackets Segment by Application
 - 1.3.1 Outdoor Jackets Consumption Market Share by Application in 2015
 - 1.3.2 Men
 - 1.3.3 Women
- 1.4 Outdoor Jackets Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Outdoor Jackets (2011-2021)

2 GLOBAL OUTDOOR JACKETS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Outdoor Jackets Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Outdoor Jackets Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Outdoor Jackets Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Jackets Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Outdoor Jackets Market Competitive Situation and Trends
 - 2.5.1 Outdoor Jackets Market Concentration Rate
 - 2.5.2 Outdoor Jackets Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL OUTDOOR JACKETS PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Outdoor Jackets Production and Market Share by Region (2011-2016)
- 3.2 Global Outdoor Jackets Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL OUTDOOR JACKETS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Outdoor Jackets Consumption by Regions (2011-2016)
- 4.2 North America Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Outdoor Jackets Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL OUTDOOR JACKETS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Outdoor Jackets Production and Market Share by Type (2011-2016)
- 5.2 Global Outdoor Jackets Revenue and Market Share by Type (2011-2016)
- 5.3 Global Outdoor Jackets Price by Type (2011-2016)
- 5.4 Global Outdoor Jackets Production Growth by Type (2011-2016)

6 GLOBAL OUTDOOR JACKETS MARKET ANALYSIS BY APPLICATION

6.1 Global Outdoor Jackets Consumption and Market Share by Application (2011-2016)

6.2 Global Outdoor Jackets Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL OUTDOOR JACKETS MANUFACTURERS PROFILES/ANALYSIS

7.1 Arc'teryx

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Outdoor Jackets Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Arc'teryx Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 The North Face

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Outdoor Jackets Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 The North Face Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Salewa

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Outdoor Jackets Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Salewa Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 BLACK YAK

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Outdoor Jackets Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 BLACK YAK Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Marmot

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Outdoor Jackets Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Marmot Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Mountain Hardware

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Outdoor Jackets Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Mountain Hardware Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Mammut

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Outdoor Jackets Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Mammut Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 VAUDE

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Outdoor Jackets Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 VAUDE Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Columbia

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Outdoor Jackets Product Type, Application and Specification

7.9.2.1 Type I

- 7.9.2.2 Type II
- 7.9.3 Columbia Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Lafuma
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Outdoor Jackets Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Lafuma Outdoor Jackets Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 AIGLE
- 7.12 Lowe Alpine
- 7.13 Kailas
- 7.14 Skogstad
- 7.15 Jack Wolfskin
- 7.16 Fjallraven
- 7.17 NORTHLAND
- 7.18 Atunas
- 7.19 Ozark
- 7.20 Shehe

8 OUTDOOR JACKETS MANUFACTURING COST ANALYSIS

- 8.1 Outdoor Jackets Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Outdoor Jackets

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outdoor Jackets Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Outdoor Jackets Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL OUTDOOR JACKETS MARKET FORECAST (2016-2021)

12.1 Global Outdoor Jackets Production, Revenue Forecast (2016-2021)

12.2 Global Outdoor Jackets Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Outdoor Jackets Production Forecast by Type (2016-2021)

12.4 Global Outdoor Jackets Consumption Forecast by Application (2016-2021)

12.5 Outdoor Jackets Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Jackets

Figure Global Production Market Share of Outdoor Jackets by Type in 2015

Figure Product Picture of Cold weather jackets

Table Major Manufacturers of Cold weather jackets

Figure Product Picture of Leather jackets

Table Major Manufacturers of Leather jackets

Figure Product Picture of Light jackets

Table Major Manufacturers of Light jackets

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Outdoor Jackets Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure North America Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Outdoor Jackets Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Outdoor Jackets Production of Key Manufacturers (2015 and 2016)

Table Global Outdoor Jackets Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Jackets Production Share by Manufacturers

Figure 2016 Outdoor Jackets Production Share by Manufacturers

Table Global Outdoor Jackets Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outdoor Jackets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outdoor Jackets Revenue Share by Manufacturers

Table 2016 Global Outdoor Jackets Revenue Share by Manufacturers

Table Global Market Outdoor Jackets Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outdoor Jackets Average Price of Key Manufacturers in 2015

Table Manufacturers Outdoor Jackets Manufacturing Base Distribution and Sales Area

Table Manufacturers Outdoor Jackets Product Type
Figure Outdoor Jackets Market Share of Top 3 Manufacturers
Figure Outdoor Jackets Market Share of Top 5 Manufacturers
Table Global Outdoor Jackets Production by Regions (2011-2016)
Figure Global Outdoor Jackets Production and Market Share by Regions (2011-2016)
Figure Global Outdoor Jackets Production Market Share by Regions (2011-2016)
Figure 2015 Global Outdoor Jackets Production Market Share by Regions
Table Global Outdoor Jackets Revenue by Regions (2011-2016)
Table Global Outdoor Jackets Revenue Market Share by Regions (2011-2016)
Table 2015 Global Outdoor Jackets Revenue Market Share by Regions
Table Global Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table China Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table India Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Outdoor Jackets Consumption Market by Regions (2011-2016)
Table Global Outdoor Jackets Consumption Market Share by Regions (2011-2016)
Figure Global Outdoor Jackets Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Outdoor Jackets Consumption Market Share by Regions
Table North America Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table Europe Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table China Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table Japan Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table India Outdoor Jackets Production, Consumption, Import & Export (2011-2016)
Table Global Outdoor Jackets Production by Type (2011-2016)
Table Global Outdoor Jackets Production Share by Type (2011-2016)
Figure Production Market Share of Outdoor Jackets by Type (2011-2016)
Figure 2015 Production Market Share of Outdoor Jackets by Type

Table Global Outdoor Jackets Revenue by Type (2011-2016)
Table Global Outdoor Jackets Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Outdoor Jackets by Type (2011-2016)
Figure 2015 Revenue Market Share of Outdoor Jackets by Type
Table Global Outdoor Jackets Price by Type (2011-2016)
Figure Global Outdoor Jackets Production Growth by Type (2011-2016)
Table Global Outdoor Jackets Consumption by Application (2011-2016)
Table Global Outdoor Jackets Consumption Market Share by Application (2011-2016)
Figure Global Outdoor Jackets Consumption Market Share by Application in 2015
Table Global Outdoor Jackets Consumption Growth Rate by Application (2011-2016)
Figure Global Outdoor Jackets Consumption Growth Rate by Application (2011-2016)
Table Arc'teryx Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Arc'teryx Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure Arc'teryx Outdoor Jackets Market Share (2011-2016)
Table The North Face Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table The North Face Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure The North Face Outdoor Jackets Market Share (2011-2016)
Table Salewa Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Salewa Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure Salewa Outdoor Jackets Market Share (2011-2016)
Table BLACK YAK Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table BLACK YAK Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure BLACK YAK Outdoor Jackets Market Share (2011-2016)
Table Marmot Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Marmot Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure Marmot Outdoor Jackets Market Share (2011-2016)
Table Mountain Hardwear Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Mountain Hardwear Outdoor Jackets Production, Revenue, Price and Gross Margin (2011-2016)
Figure Mountain Hardwear Outdoor Jackets Market Share (2011-2016)
Table Mammut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mammut Outdoor Jackets Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Mammut Outdoor Jackets Market Share (2011-2016)

Table VAUDE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VAUDE Outdoor Jackets Production, Revenue, Price and Gross Margin
(2011-2016)

Figure VAUDE Outdoor Jackets Market Share (2011-2016)

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Columbia Outdoor Jackets Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Columbia Outdoor Jackets Market Share (2011-2016)

Table Lafuma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lafuma Outdoor Jackets Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Lafuma Outdoor Jackets Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Jackets

Figure Manufacturing Process Analysis of Outdoor Jackets

Figure Outdoor Jackets Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Jackets Major Manufacturers in 2015

Table Major Buyers of Outdoor Jackets

Table Distributors/Traders List

Figure Global Outdoor Jackets Production and Growth Rate Forecast (2016-2021)

Figure Global Outdoor Jackets Revenue and Growth Rate Forecast (2016-2021)

Table Global Outdoor Jackets Production Forecast by Regions (2016-2021)

Table Global Outdoor Jackets Consumption Forecast by Regions (2016-2021)

Table Global Outdoor Jackets Production Forecast by Type (2016-2021)

Table Global Outdoor Jackets Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Outdoor Jackets Market Research Report 2016

Product link: <https://marketpublishers.com/r/G40341F4F8DEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G40341F4F8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970