

# Global Outdoor Jacket Market Research Report 2016

<https://marketpublishers.com/r/G4EDEE5DAA6EN.html>

Date: November 2016

Pages: 110

Price: US\$ 2,900.00 (Single User License)

ID: G4EDEE5DAA6EN

## Abstracts

### Notes:

Production, means the output of Outdoor Jacket

Revenue, means the sales value of Outdoor Jacket

This report studies Outdoor Jacket in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Nike

Adidas

PUMA

Skechers

Under Armour

Mizuno

VF

Guirenniao

Billabong

ANTA

Li-Ning

BasicNet

Asics

Xtep

361 Degrees

Lululemon

Peak

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Outdoor Jacket in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Outdoor Jacket in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Outdoor Jacket Market Research Report 2016

## **1 OUTDOOR JACKET MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Outdoor Jacket
- 1.2 Outdoor Jacket Segment by Type
  - 1.2.1 Global Production Market Share of Outdoor Jacket by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Outdoor Jacket Segment by Application
  - 1.3.1 Outdoor Jacket Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Outdoor Jacket Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Outdoor Jacket (2011-2021)

## **2 GLOBAL OUTDOOR JACKET MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Outdoor Jacket Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Outdoor Jacket Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Outdoor Jacket Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Jacket Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Outdoor Jacket Market Competitive Situation and Trends
  - 2.5.1 Outdoor Jacket Market Concentration Rate
  - 2.5.2 Outdoor Jacket Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL OUTDOOR JACKET PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Outdoor Jacket Production by Region (2011-2016)
- 3.2 Global Outdoor Jacket Production Market Share by Region (2011-2016)
- 3.3 Global Outdoor Jacket Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL OUTDOOR JACKET SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Outdoor Jacket Consumption by Regions (2011-2016)
- 4.2 North America Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Outdoor Jacket Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL OUTDOOR JACKET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Outdoor Jacket Production and Market Share by Type (2011-2016)
- 5.2 Global Outdoor Jacket Revenue and Market Share by Type (2011-2016)
- 5.3 Global Outdoor Jacket Price by Type (2011-2016)
- 5.4 Global Outdoor Jacket Production Growth by Type (2011-2016)

## **6 GLOBAL OUTDOOR JACKET MARKET ANALYSIS BY APPLICATION**

6.1 Global Outdoor Jacket Consumption and Market Share by Application (2011-2016)

6.2 Global Outdoor Jacket Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL OUTDOOR JACKET MANUFACTURERS PROFILES/ANALYSIS**

7.1 Nike

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Outdoor Jacket Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Nike Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Adidas

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Outdoor Jacket Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Adidas Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 PUMA

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Outdoor Jacket Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 PUMA Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Skechers

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Outdoor Jacket Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 Skechers Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 Under Armour

#### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.5.2 Outdoor Jacket Product Type, Application and Specification

##### 7.5.2.1 Type I

##### 7.5.2.2 Type II

7.5.3 Under Armour Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 Mizuno

#### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.6.2 Outdoor Jacket Product Type, Application and Specification

##### 7.6.2.1 Type I

##### 7.6.2.2 Type II

7.6.3 Mizuno Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 VF

#### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.7.2 Outdoor Jacket Product Type, Application and Specification

##### 7.7.2.1 Type I

##### 7.7.2.2 Type II

7.7.3 VF Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 Guirenniao

#### 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.8.2 Outdoor Jacket Product Type, Application and Specification

##### 7.8.2.1 Type I

##### 7.8.2.2 Type II

7.8.3 Guirenniao Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 Billabong

#### 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.9.2 Outdoor Jacket Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Billabong Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 ANTA

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Outdoor Jacket Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 ANTA Outdoor Jacket Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Li-Ning

7.12 BasicNet

7.13 Asics

7.14 Xtep

7.15 361 Degrees

7.16 Lululemon

7.17 Peak

## **8 OUTDOOR JACKET MANUFACTURING COST ANALYSIS**

8.1 Outdoor Jacket Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Outdoor Jacket

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Outdoor Jacket Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015



## 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL OUTDOOR JACKET MARKET FORECAST (2016-2021)**

### 12.1 Global Outdoor Jacket Production, Revenue Forecast (2016-2021)

### 12.2 Global Outdoor Jacket Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Outdoor Jacket Production Forecast by Type (2016-2021)

### 12.4 Global Outdoor Jacket Consumption Forecast by Application (2016-2021)

### 12.5 Outdoor Jacket Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Jacket

Figure Global Production Market Share of Outdoor Jacket by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Outdoor Jacket Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Outdoor Jacket Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Outdoor Jacket Capacity of Key Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Outdoor Jacket Capacity of Key Manufacturers in 2015

Figure Global Outdoor Jacket Capacity of Key Manufacturers in 2016

Table Global Outdoor Jacket Production of Key Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Production Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Jacket Production Share by Manufacturers

Figure 2016 Outdoor Jacket Production Share by Manufacturers

Table Global Outdoor Jacket Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outdoor Jacket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outdoor Jacket Revenue Share by Manufacturers

Table 2016 Global Outdoor Jacket Revenue Share by Manufacturers

Table Global Market Outdoor Jacket Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Outdoor Jacket Average Price of Key Manufacturers in 2015  
Table Manufacturers Outdoor Jacket Manufacturing Base Distribution and Sales Area  
Table Manufacturers Outdoor Jacket Product Type  
Figure Outdoor Jacket Market Share of Top 3 Manufacturers  
Figure Outdoor Jacket Market Share of Top 5 Manufacturers  
Table Global Outdoor Jacket Capacity by Regions (2011-2016)  
Figure Global Outdoor Jacket Capacity Market Share by Regions (2011-2016)  
Figure Global Outdoor Jacket Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Outdoor Jacket Capacity Market Share by Regions  
Table Global Outdoor Jacket Production by Regions (2011-2016)  
Figure Global Outdoor Jacket Production and Market Share by Regions (2011-2016)  
Figure Global Outdoor Jacket Production Market Share by Regions (2011-2016)  
Figure 2015 Global Outdoor Jacket Production Market Share by Regions  
Table Global Outdoor Jacket Revenue by Regions (2011-2016)  
Table Global Outdoor Jacket Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Outdoor Jacket Revenue Market Share by Regions  
Table Global Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Outdoor Jacket Consumption Market by Regions (2011-2016)  
Table Global Outdoor Jacket Consumption Market Share by Regions (2011-2016)  
Figure Global Outdoor Jacket Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Outdoor Jacket Consumption Market Share by Regions  
Table North America Outdoor Jacket Production, Consumption, Import & Export (2011-2016)  
Table Europe Outdoor Jacket Production, Consumption, Import & Export (2011-2016)  
Table China Outdoor Jacket Production, Consumption, Import & Export (2011-2016)  
Table Japan Outdoor Jacket Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Outdoor Jacket Production, Consumption, Import & Export (2011-2016)  
Table India Outdoor Jacket Production, Consumption, Import & Export (2011-2016)

Table Global Outdoor Jacket Production by Type (2011-2016)  
Table Global Outdoor Jacket Production Share by Type (2011-2016)  
Figure Production Market Share of Outdoor Jacket by Type (2011-2016)  
Figure 2015 Production Market Share of Outdoor Jacket by Type  
Table Global Outdoor Jacket Revenue by Type (2011-2016)  
Table Global Outdoor Jacket Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Outdoor Jacket by Type (2011-2016)  
Figure 2015 Revenue Market Share of Outdoor Jacket by Type  
Table Global Outdoor Jacket Price by Type (2011-2016)  
Figure Global Outdoor Jacket Production Growth by Type (2011-2016)  
Table Global Outdoor Jacket Consumption by Application (2011-2016)  
Table Global Outdoor Jacket Consumption Market Share by Application (2011-2016)  
Figure Global Outdoor Jacket Consumption Market Share by Application in 2015  
Table Global Outdoor Jacket Consumption Growth Rate by Application (2011-2016)  
Figure Global Outdoor Jacket Consumption Growth Rate by Application (2011-2016)  
Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nike Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Nike Outdoor Jacket Market Share (2011-2016)  
Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Adidas Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Adidas Outdoor Jacket Market Share (2011-2016)  
Table PUMA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table PUMA Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure PUMA Outdoor Jacket Market Share (2011-2016)  
Table Skechers Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Skechers Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Skechers Outdoor Jacket Market Share (2011-2016)  
Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Under Armour Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Under Armour Outdoor Jacket Market Share (2011-2016)  
Table Mizuno Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mizuno Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mizuno Outdoor Jacket Market Share (2011-2016)

Table VF Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table VF Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure VF Outdoor Jacket Market Share (2011-2016)  
Table Guirenniao Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Guirenniao Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Guirenniao Outdoor Jacket Market Share (2011-2016)  
Table Billabong Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Billabong Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Billabong Outdoor Jacket Market Share (2011-2016)  
Table ANTA Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ANTA Outdoor Jacket Production, Revenue, Price and Gross Margin (2011-2016)  
Figure ANTA Outdoor Jacket Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Outdoor Jacket  
Figure Manufacturing Process Analysis of Outdoor Jacket  
Figure Outdoor Jacket Industrial Chain Analysis  
Table Raw Materials Sources of Outdoor Jacket Major Manufacturers in 2015  
Table Major Buyers of Outdoor Jacket  
Table Distributors/Traders List  
Figure Global Outdoor Jacket Production and Growth Rate Forecast (2016-2021)  
Figure Global Outdoor Jacket Revenue and Growth Rate Forecast (2016-2021)  
Table Global Outdoor Jacket Production Forecast by Regions (2016-2021)  
Table Global Outdoor Jacket Consumption Forecast by Regions (2016-2021)  
Table Global Outdoor Jacket Production Forecast by Type (2016-2021)  
Table Global Outdoor Jacket Consumption Forecast by Application (2016-2021 )

## I would like to order

Product name: Global Outdoor Jacket Market Research Report 2016

Product link: <https://marketpublishers.com/r/G4EDEE5DAA6EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4EDEE5DAA6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970