

### **Global Outdoor Cushions Sales Market Report 2018**

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#### **Abstracts**

This report studies the global Outdoor Cushions market status and forecast, categorizes the global Outdoor Cushions market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Outdoor Cushions effectively repels moisture, and protects the bottom of your tent from abrasions, scuffs, and punctures. It can also be used in outdoor picnics.

Outdoor events are becoming more popular, the application is mainly picnic and moisture-proof.

Currently, the main material of Outdoor Cushions is Plastic, EVA, Rubber, glue and others. But different manufacturers will choose raw materials with special functions. The main consumption group is outdoor enthusiasts.

The sales price of Outdoor Cushions keeps fluctuate in past five years owing to the price of raw material and the number of outdoor enthusiasts. The price is at about 35 USD/Pair in recent years. In the next few years, we predict that price will keep to decline.

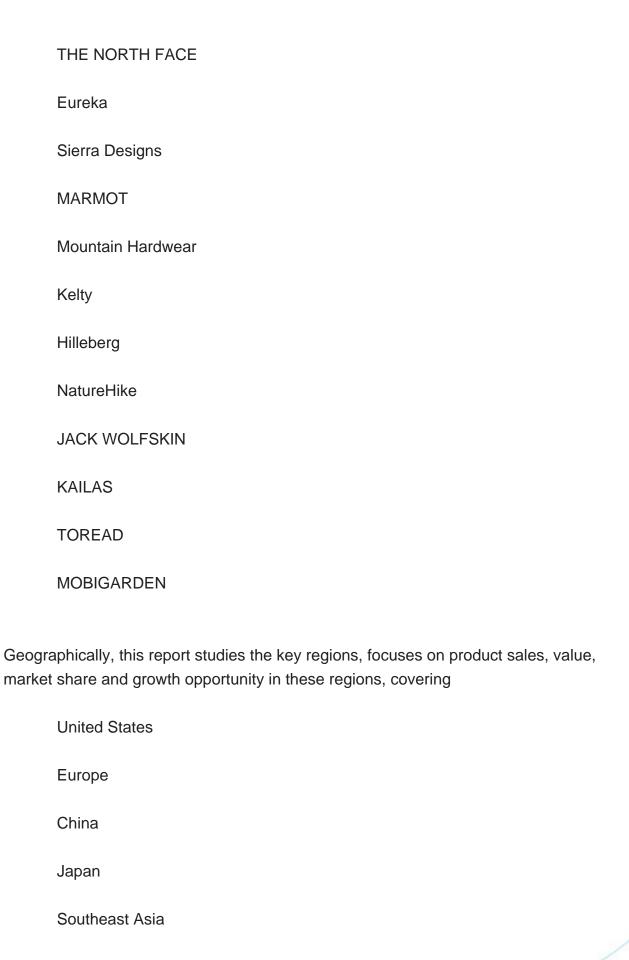
The global Outdoor Cushions consuming market will still have a certain amount of growth. The prodution will reach 71880 K Unit in 2021. The growth rate will increase at a CARG about 11%. The main consumption regions will be in Europe, USA and China.

The global Outdoor Cushions market is valued at 1480 million US\$ in 2017 and will reach 2910 million US\$ by the end of 2025, growing at a CAGR of 8.8% during 2018-2025.

The major players covered in this report

MSR

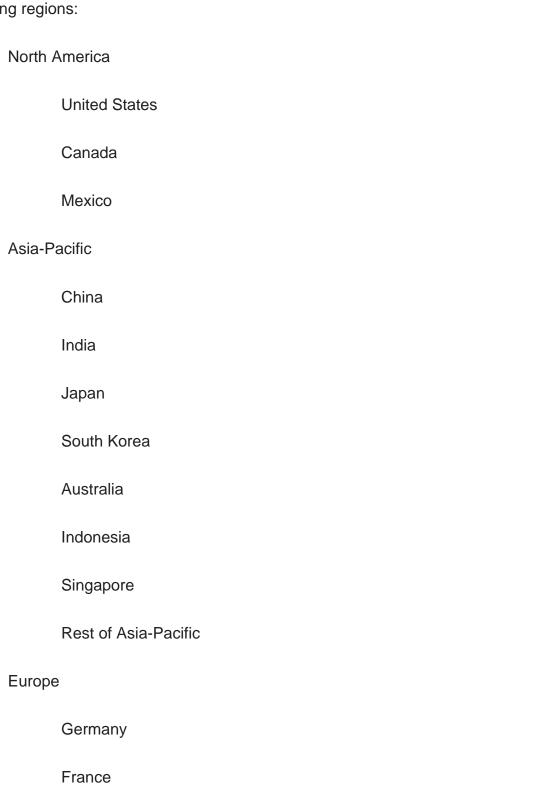






India

We can also provide the customized separate regional or country-level reports, for the following regions:



UK





On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including



Picnic

Moisture-proof

The study objectives of this report are:

To analyze and study the global Outdoor Cushions sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Outdoor Cushions players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.



In this study, the years considered to estimate the market size of Outdoor Cushions are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

**Outdoor Cushions Manufacturers** 

Outdoor Cushions Distributors/Traders/Wholesalers

**Outdoor Cushions Subcomponent Manufacturers** 

**Industry Association** 

**Downstream Vendors** 

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Outdoor Cushions market, by end-use. Detailed analysis and profiles of additional market players.



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