

Global Outdoor Antenna Sales Market Report 2018

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Abstracts

This report studies the global Outdoor Antenna market status and forecast, categorizes the global Outdoor Antenna market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

In radio, an antenna is the interface between radio waves propagating through space and electric currents moving in metal conductors, used with a transmitter or receiver. In transmission, a radio transmitter supplies an electric current to the antenna's terminals, and the antenna radiates the energy from the current as electromagnetic waves (radio waves). In reception, an antenna intercepts some of the power of an electromagnetic wave in order to produce an electric current at its terminals, that is applied to a receiver to be amplified. Antennas are essential components of all radio equipment, and are used in radio broadcasting, broadcast television, two-way radio, communications receivers, radar, cell phones, satellite communications and other devices.

Outdoor antennas are usually more powerful than indoor antennas so they are generally more reliable. Outdoor antennas that are Omni-directional, directional, high-gain, 2.4GHz and 5GHz that will help expand Wi-Fi network.

Directional antennas must point toward the transmission tower to receive the signal while multi-directional antennas can receive signals when not pointing toward the transmission tower. Non-directional antennas radiate unwanted radio waves in the environment, and conversely pick up noise from every direction. On the basis of rating system, the global market is classified into yellow, green, light green, red, and blue, purple.

Antenna webs rates outdoor antennas with a 6-color rating system. These ratings should appear on the outside of a CEA-approved product such as Yellow - small multi-directional, Green - medium multi-directional, Light green - large multi-directional or small multi-directional with pre-amp, Red - medium directional, Blue - medium

directional with pre-amp, and Purple - large directional with pre-amp. The colors are designed to help select an antenna without having to compare specifications between models.

The global Outdoor Antenna market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

B&B Electronics

Honeywell

Schneider Electric

Texas Instruments

TE Connectivity

Phoenix Contract

Laird Technologies

Murata

Digi International

Linx Technologies

HARTING

Radiall

Taoglas

Bulgin

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Cantenna

Yagi-Uda Array

ANT005

High Definition Antenna

4220 Type

Whip (Rod) Antennas

Dipole Antenna

Parabola Antenna

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

On Roof

In Aloft

On The Side of Your Residence

The study objectives of this report are:

To analyze and study the global Outdoor Antenna sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Outdoor Antenna players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Outdoor Antenna are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Outdoor Antenna Manufacturers

Outdoor Antenna Distributors/Traders/Wholesalers

Outdoor Antenna Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Outdoor Antenna market, by end-use.

Detailed analysis and profiles of additional market players.

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