

Global Outboard Electric Motors Market Research Report 2016

https://marketpublishers.com/r/G4BB992798FEN.html

Date: December 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: G4BB992798FEN

Abstracts

Notes:

Production, means the output of Outboard Electric Motors

Revenue, means the sales value of Outboard Electric Motors

This report studies Outboard Electric Motors in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Torqeedo

Minn Kota

MotorGuide

AquaWatt

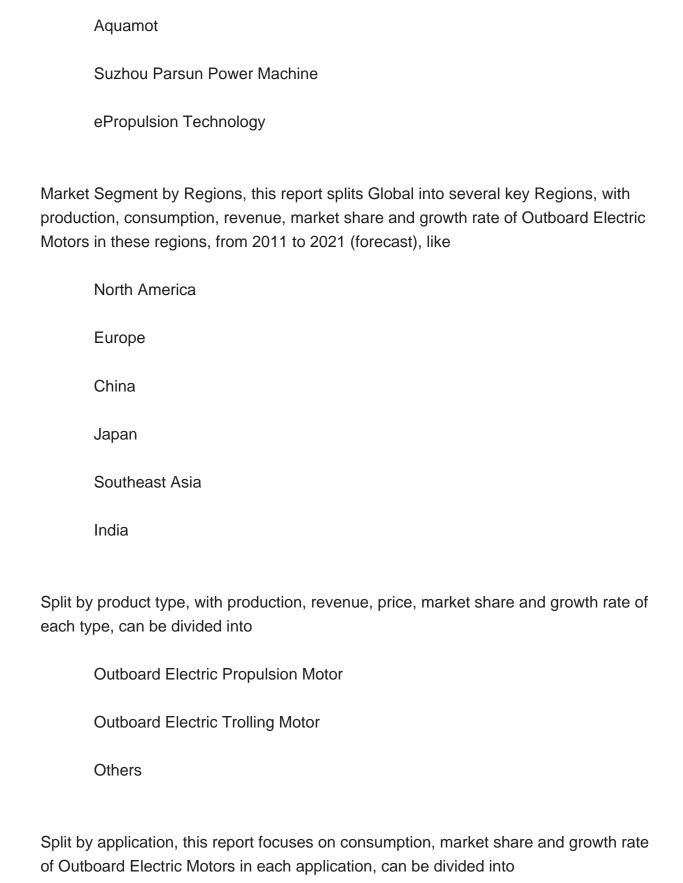
CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards





Global Outboard Electric Motors Market Research Report 2016

Civil Entertainment



Municipal Application

Commercial Application



Contents

Global Outboard Electric Motors Market Research Report 2016

1 OUTBOARD ELECTRIC MOTORS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outboard Electric Motors
- 1.2 Outboard Electric Motors Segment by Type
 - 1.2.1 Global Production Market Share of Outboard Electric Motors by Type in 2015
 - 1.2.2 Outboard Electric Propulsion Motor
- 1.2.3 Outboard Electric Trolling Motor
- 1.2.4 Others
- 1.3 Outboard Electric Motors Segment by Application
 - 1.3.1 Outboard Electric Motors Consumption Market Share by Application in 2015
 - 1.3.2 Civil Entertainment
 - 1.3.3 Municipal Application
 - 1.3.4 Commercial Application
- 1.4 Outboard Electric Motors Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Outboard Electric Motors (2011-2021)

2 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Outboard Electric Motors Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Outboard Electric Motors Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Outboard Electric Motors Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outboard Electric Motors Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Outboard Electric Motors Market Competitive Situation and Trends
 - 2.5.1 Outboard Electric Motors Market Concentration Rate
 - 2.5.2 Outboard Electric Motors Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL OUTBOARD ELECTRIC MOTORS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Outboard Electric Motors Production by Region (2011-2016)
- 3.2 Global Outboard Electric Motors Production Market Share by Region (2011-2016)
- 3.3 Global Outboard Electric Motors Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL OUTBOARD ELECTRIC MOTORS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Outboard Electric Motors Consumption by Regions (2011-2016)
- 4.2 North America Outboard Electric Motors Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Outboard Electric Motors Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Outboard Electric Motors Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Outboard Electric Motors Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Outboard Electric Motors Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Outboard Electric Motors Production, Consumption, Export, Import by Regions



(2011-2016)

5 GLOBAL OUTBOARD ELECTRIC MOTORS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Outboard Electric Motors Production and Market Share by Type (2011-2016)
- 5.2 Global Outboard Electric Motors Revenue and Market Share by Type (2011-2016)
- 5.3 Global Outboard Electric Motors Price by Type (2011-2016)
- 5.4 Global Outboard Electric Motors Production Growth by Type (2011-2016)

6 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Outboard Electric Motors Consumption and Market Share by Application (2011-2016)
- 6.2 Global Outboard Electric Motors Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL OUTBOARD ELECTRIC MOTORS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Torqeedo
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Torquedo Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Minn Kota
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Minn Kota Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.2.4 Main Business/Business Overview
- 7.3 MotorGuide
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 MotorGuide Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 AquaWatt
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 AquaWatt Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 CSM Tech
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 CSM Tech Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Elco Motor Yachts
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Elco Motor Yachts Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Krautler Elektromaschinen
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Outboard Electric Motors Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Krautler Elektromaschinen Outboard Electric Motors Production, Revenue, Price



and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Ray Electric Outboards

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Outboard Electric Motors Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Ray Electric Outboards Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Aguamot

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Outboard Electric Motors Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Aquamot Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Suzhou Parsun Power Machine

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Outboard Electric Motors Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Suzhou Parsun Power Machine Outboard Electric Motors Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 ePropulsion Technology

8 OUTBOARD ELECTRIC MOTORS MANUFACTURING COST ANALYSIS

- 8.1 Outboard Electric Motors Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses



8.3 Manufacturing Process Analysis of Outboard Electric Motors

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Outboard Electric Motors Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Outboard Electric Motors Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL OUTBOARD ELECTRIC MOTORS MARKET FORECAST (2016-2021)

- 12.1 Global Outboard Electric Motors Production, Revenue Forecast (2016-2021)
- 12.2 Global Outboard Electric Motors Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Outboard Electric Motors Production Forecast by Type (2016-2021)
- 12.4 Global Outboard Electric Motors Consumption Forecast by Application (2016-2021)
- 12.5 Outboard Electric Motors Price Forecast (2016-2021)



13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outboard Electric Motors

Figure Global Production Market Share of Outboard Electric Motors by Type in 2015

Figure Product Picture of Outboard Electric Propulsion Motor

Table Major Manufacturers of Outboard Electric Propulsion Motor

Figure Product Picture of Outboard Electric Trolling Motor

Table Major Manufacturers of Outboard Electric Trolling Motor

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Outboard Electric Motors Consumption Market Share by Application in 2015

Figure Civil Entertainment Examples

Figure Municipal Application Examples

Figure Commercial Application Examples

Figure North America Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Outboard Electric Motors Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Outboard Electric Motors Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Outboard Electric Motors Capacity of Key Manufacturers (2015 and 2016) Table Global Outboard Electric Motors Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Outboard Electric Motors Capacity of Key Manufacturers in 2015 Figure Global Outboard Electric Motors Capacity of Key Manufacturers in 2016 Table Global Outboard Electric Motors Production of Key Manufacturers (2015 and 2016)

Table Global Outboard Electric Motors Production Share by Manufacturers (2015 and 2016)



Figure 2015 Outboard Electric Motors Production Share by Manufacturers
Figure 2016 Outboard Electric Motors Production Share by Manufacturers
Table Global Outboard Electric Motors Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Outboard Electric Motors Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Outboard Electric Motors Revenue Share by Manufacturers
Table 2016 Global Outboard Electric Motors Revenue Share by Manufacturers
Table Global Market Outboard Electric Motors Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Outboard Electric Motors Average Price of Key Manufacturers in 2015

Table Manufacturers Outboard Electric Motors Manufacturing Base Distribution and Sales Area

Table Manufacturers Outboard Electric Motors Product Type

Figure Outboard Electric Motors Market Share of Top 3 Manufacturers

Figure Outboard Electric Motors Market Share of Top 5 Manufacturers

Table Global Outboard Electric Motors Capacity by Regions (2011-2016)

Figure Global Outboard Electric Motors Capacity Market Share by Regions (2011-2016)

Figure Global Outboard Electric Motors Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Outboard Electric Motors Capacity Market Share by Regions

Table Global Outboard Electric Motors Production by Regions (2011-2016)

Figure Global Outboard Electric Motors Production and Market Share by Regions (2011-2016)

Figure Global Outboard Electric Motors Production Market Share by Regions (2011-2016)

Figure 2015 Global Outboard Electric Motors Production Market Share by Regions

Table Global Outboard Electric Motors Revenue by Regions (2011-2016)

Table Global Outboard Electric Motors Revenue Market Share by Regions (2011-2016)

Table 2015 Global Outboard Electric Motors Revenue Market Share by Regions

Table Global Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table China Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Outboard Electric Motors Production, Revenue, Price and Gross Margin



(2011-2016)

Table Southeast Asia Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table India Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Outboard Electric Motors Consumption Market by Regions (2011-2016)
Table Global Outboard Electric Motors Consumption Market Share by Regions (2011-2016)

Figure Global Outboard Electric Motors Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Outboard Electric Motors Consumption Market Share by Regions Table North America Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table Europe Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table China Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table Japan Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table India Outboard Electric Motors Production, Consumption, Import & Export (2011-2016)

Table Global Outboard Electric Motors Production by Type (2011-2016)

Table Global Outboard Electric Motors Production Share by Type (2011-2016)

Figure Production Market Share of Outboard Electric Motors by Type (2011-2016)

Figure 2015 Production Market Share of Outboard Electric Motors by Type

Table Global Outboard Electric Motors Revenue by Type (2011-2016)

Table Global Outboard Electric Motors Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Outboard Electric Motors by Type (2011-2016)

Figure 2015 Revenue Market Share of Outboard Electric Motors by Type

Table Global Outboard Electric Motors Price by Type (2011-2016)

Figure Global Outboard Electric Motors Production Growth by Type (2011-2016)

Table Global Outboard Electric Motors Consumption by Application (2011-2016)

Table Global Outboard Electric Motors Consumption Market Share by Application (2011-2016)

Figure Global Outboard Electric Motors Consumption Market Share by Application in 2015

Table Global Outboard Electric Motors Consumption Growth Rate by Application



(2011-2016)

Figure Global Outboard Electric Motors Consumption Growth Rate by Application (2011-2016)

Table Torquedo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Torquedo Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Torquedo Outboard Electric Motors Market Share (2011-2016)

Table Minn Kota Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Minn Kota Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Minn Kota Outboard Electric Motors Market Share (2011-2016)

Table MotorGuide Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MotorGuide Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure MotorGuide Outboard Electric Motors Market Share (2011-2016)

Table AquaWatt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AquaWatt Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure AquaWatt Outboard Electric Motors Market Share (2011-2016)

Table CSM Tech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CSM Tech Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure CSM Tech Outboard Electric Motors Market Share (2011-2016)

Table Elco Motor Yachts Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elco Motor Yachts Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Elco Motor Yachts Outboard Electric Motors Market Share (2011-2016)

Table Krautler Elektromaschinen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Krautler Elektromaschinen Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Krautler Elektromaschinen Outboard Electric Motors Market Share (2011-2016) Table Ray Electric Outboards Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Ray Electric Outboards Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ray Electric Outboards Outboard Electric Motors Market Share (2011-2016)

Table Aquamot Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aquamot Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aquamot Outboard Electric Motors Market Share (2011-2016)

Table Suzhou Parsun Power Machine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzhou Parsun Power Machine Outboard Electric Motors Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suzhou Parsun Power Machine Outboard Electric Motors Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outboard Electric Motors

Figure Manufacturing Process Analysis of Outboard Electric Motors

Figure Outboard Electric Motors Industrial Chain Analysis

Table Raw Materials Sources of Outboard Electric Motors Major Manufacturers in 2015

Table Major Buyers of Outboard Electric Motors

Table Distributors/Traders List

Figure Global Outboard Electric Motors Production and Growth Rate Forecast (2016-2021)

Figure Global Outboard Electric Motors Revenue and Growth Rate Forecast (2016-2021)

Table Global Outboard Electric Motors Production Forecast by Regions (2016-2021)

Table Global Outboard Electric Motors Consumption Forecast by Regions (2016-2021)

Table Global Outboard Electric Motors Production Forecast by Type (2016-2021)

Table Global Outboard Electric Motors Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Outboard Electric Motors Market Research Report 2016

Product link: https://marketpublishers.com/r/G4BB992798FEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G4BB992798FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970