

Global Ostomy and Stoma Care Product Market Research Report 2023

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Abstracts

An ostomy is a surgical procedure undertaken to create an opening or stoma on the abdominal wall for waste products to move out of the body. It is useful in case of certain diseases of the digestive and urinary system. Ostomy can either be temporary or permanent depending on the purpose for which it is undertaken. A temporary ostomy gives an organ time to heal while a permanent ostomy acts as a mode of waste excretion for life. Depending on the area that is operated upon, ostomy can be classified into three types namely colostomy, ileostomy and urostomy. The market for ostomy is commonly called ostomy care and involves the market for ostomy bags or pouches and accessories to go with. Pouching systems for ostomy may include a one-piece or two-piece system, while accessories required could be convex inserts, ostomy belts, pouch covers, skin barrier, skin barrier paste, tapes and adhesive remover

According to QYResearch's new survey, global Ostomy and Stoma Care Product market is projected to reach US\$ 4744 million in 2029, increasing from US\$ 3515 million in 2022, with the CAGR of 4.3% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Ostomy and Stoma Care Product market research.

The Ostomy and Stoma Care market is primarily driven by the rising prevalence of chronic diseases, such as colorectal cancer and inflammatory bowel disease, leading to an increased need for ostomy procedures. Ostomy care products play a vital role in maintaining the quality of life for individuals with stomas by providing necessary support, protection, and hygiene. Additionally, the growing awareness of the importance of proper stoma management and the development of advanced and user-friendly ostomy care products contribute to market growth. However, challenges include the stigma

associated with living with a stoma, which can impact patient acceptance and adherence to care regimens. Ensuring proper education and support for patients and healthcare professionals, as well as addressing potential complications like skin irritation or infections, are ongoing concerns. The market's success hinges on continuous product innovation, patient education initiatives, and collaborative efforts among healthcare providers, manufacturers, and patient advocacy groups to enhance the well-being and comfort of individuals requiring ostomy and stoma care.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Ostomy and Stoma Care Product market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Coloplast

Hollister

ConvaTec

B. Braun

Salts Healthcare

ALCARE

Genairex

Nu-Hope

Steadlive

Marlen

3L

Torbot

Welland

Segment by Type

Pouches

Accessories

Segment by Application

Colostomy

Ileostomy

Urostomy

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Ostomy and Stoma Care Product report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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