

# Global Ornamental Fish Sales Market Report 2018

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## Abstracts

This report studies the global Ornamental Fish market status and forecast, categorizes the global Ornamental Fish market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Ornamental fishes usually mean attractive colorful fishes with various characteristics, which are kept as pets in confined space of an aquarium or a garden pool for fun and fancy.

Ornamental fishes usually mean attractive colorful fishes with various characteristics, which are kept as pets in confined space of an aquarium or a garden pool for fun and fancy.

Ornamental fish market is highly fragmented in terms of fish kinds, living environment and shape, but its markets can broadly be categorized as freshwater fish and marine fish. USA, UK, Japan, and China are the world's major countries importing the ornamental fish. Ornamental fish production in United States is mainly concentrated in Florida. Thailand, Sri Lanka and Singapore are major global exporters. Ornamental fish mainly produced in Asia. Singapore is the world's major exporter of ornamental fish. Singapore companies' main business is to do import-export trade, while there will be some ornamental fish stock in these company.

In 2015, the world production of ornamental fish reached 723415 MT. Globally, ornamental fish producers are concentrated in Asia, USA, etc. The market of ornamental fish is regional. Leading players in ornamental fish industry are Liuji, Jiahe, Wanjin, Haojin, Oasis Fish Farm, Aqua Leisure, Imperial Tropicals, etc.

Ornamental fish is a fragmented industry with a variety of middle sized and small local privately owned companies. The top ten producers account for just 2.45% of the market. In terms of acquisition channel, ornamental fish can be hunted and cultivated. Generally, most suppliers breeding brood fish themselves or purchase brood fish from

the market to cultivate ornamental fish. Major raw materials involves in the cultivation are Feed, Broodstocks, Medicine, etc.

The consumption of ornamental fish can be classified as residential application and commercial application. Residential consumption amount of ornamental fish reached to 529467 MT in 2015, which accounted for 73.19% of world ornamental fish consumption.

The global Ornamental Fish market is valued at 8380 million US\$ in 2017 and will reach 13600 million US\$ by the end of 2025, growing at a CAGR of 6.2% during 2018-2025.

The major players covered in this report

Liuji

Jiahe

Wanjin

Haojin

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Freshwater fish

Marine fish

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial application

Residential application

The study objectives of this report are:

To analyze and study the global Ornamental Fish sales, value, status

(2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Ornamental Fish players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Ornamental Fish are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Ornamental Fish Manufacturers

Ornamental Fish Distributors/Traders/Wholesalers

Ornamental Fish Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Ornamental Fish market, by end-use.

Detailed analysis and profiles of additional market players.

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