

# Global Optical Image Stabilizer (OIS) Sales Market Report 2016

<https://marketpublishers.com/r/G253EF0DC76EN.html>

Date: December 2016

Pages: 105

Price: US\$ 4,000.00 (Single User License)

ID: G253EF0DC76EN

## Abstracts

### Notes:

Sales, means the sales volume of Optical Image Stabilizer (OIS)

Revenue, means the sales value of Optical Image Stabilizer (OIS)

This report studies sales (consumption) of Optical Image Stabilizer (OIS) in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

STMicroelectronics

Renesas Electronics Corporation

ON Semiconductor

ROHM

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Optical Image Stabilizer (OIS) in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Optical Image Stabilizer (OIS) in each application, can be divided into

Camera

Camera Modules

Phones

## Contents

### Global Optical Image Stabilizer (OIS) Sales Market Report 2016

## **1 OPTICAL IMAGE STABILIZER (OIS) OVERVIEW**

- 1.1 Product Overview and Scope of Optical Image Stabilizer (OIS)
- 1.2 Classification of Optical Image Stabilizer (OIS)
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Optical Image Stabilizer (OIS)
  - 1.3.1 Camera
  - 1.3.2 Camera Modules
  - 1.3.3 Phones
- 1.4 Optical Image Stabilizer (OIS) Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Optical Image Stabilizer (OIS) (2011-2021)
  - 1.5.1 Global Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

## **2 GLOBAL OPTICAL IMAGE STABILIZER (OIS) COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Optical Image Stabilizer (OIS) Market Competition by Manufacturers
  - 2.1.1 Global Optical Image Stabilizer (OIS) Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Optical Image Stabilizer (OIS) Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Optical Image Stabilizer (OIS) (Volume and Value) by Type
  - 2.2.1 Global Optical Image Stabilizer (OIS) Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Optical Image Stabilizer (OIS) Revenue and Market Share by Type (2011-2016)
- 2.3 Global Optical Image Stabilizer (OIS) (Volume and Value) by Regions

2.3.1 Global Optical Image Stabilizer (OIS) Sales and Market Share by Regions (2011-2016)

2.3.2 Global Optical Image Stabilizer (OIS) Revenue and Market Share by Regions (2011-2016)

2.4 Global Optical Image Stabilizer (OIS) (Volume) by Application

### **3 UNITED STATES OPTICAL IMAGE STABILIZER (OIS) (VOLUME, VALUE AND SALES PRICE)**

3.1 United States Optical Image Stabilizer (OIS) Sales and Value (2011-2016)

3.1.1 United States Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

3.1.2 United States Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

3.1.3 United States Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

3.2 United States Optical Image Stabilizer (OIS) Sales and Market Share by Manufacturers

3.3 United States Optical Image Stabilizer (OIS) Sales and Market Share by Type

3.4 United States Optical Image Stabilizer (OIS) Sales and Market Share by Application

### **4 CHINA OPTICAL IMAGE STABILIZER (OIS) (VOLUME, VALUE AND SALES PRICE)**

4.1 China Optical Image Stabilizer (OIS) Sales and Value (2011-2016)

4.1.1 China Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

4.1.2 China Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

4.1.3 China Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

4.2 China Optical Image Stabilizer (OIS) Sales and Market Share by Manufacturers

4.3 China Optical Image Stabilizer (OIS) Sales and Market Share by Type

4.4 China Optical Image Stabilizer (OIS) Sales and Market Share by Application

### **5 EUROPE OPTICAL IMAGE STABILIZER (OIS) (VOLUME, VALUE AND SALES PRICE)**

5.1 Europe Optical Image Stabilizer (OIS) Sales and Value (2011-2016)

5.1.1 Europe Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

5.1.2 Europe Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

5.1.3 Europe Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

5.2 Europe Optical Image Stabilizer (OIS) Sales and Market Share by Manufacturers

5.3 Europe Optical Image Stabilizer (OIS) Sales and Market Share by Type

## 5.4 Europe Optical Image Stabilizer (OIS) Sales and Market Share by Application

# **6 JAPAN OPTICAL IMAGE STABILIZER (OIS) (VOLUME, VALUE AND SALES PRICE)**

## 6.1 Japan Optical Image Stabilizer (OIS) Sales and Value (2011-2016)

6.1.1 Japan Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

6.1.2 Japan Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

6.1.3 Japan Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

## 6.2 Japan Optical Image Stabilizer (OIS) Sales and Market Share by Manufacturers

## 6.3 Japan Optical Image Stabilizer (OIS) Sales and Market Share by Type

## 6.4 Japan Optical Image Stabilizer (OIS) Sales and Market Share by Application

# **7 GLOBAL OPTICAL IMAGE STABILIZER (OIS) MANUFACTURERS ANALYSIS**

## 7.1 STMicroelectronics

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Optical Image Stabilizer (OIS) Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 STMicroelectronics Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

## 7.2 Renesas Electronics Corporation

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 105 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Renesas Electronics Corporation Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

## 7.3 ON Semiconductor

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 123 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 ON Semiconductor Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

## 7.4 ROHM

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 ROHM Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

## **8 OPTICAL IMAGE STABILIZER (OIS) MAUFACTURING COST ANALYSIS**

8.1 Optical Image Stabilizer (OIS) Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Optical Image Stabilizer (OIS)

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Optical Image Stabilizer (OIS) Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Optical Image Stabilizer (OIS) Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL OPTICAL IMAGE STABILIZER (OIS) MARKET FORECAST (2016-2021)**

12.1 Global Optical Image Stabilizer (OIS) Sales, Revenue Forecast (2016-2021)

12.2 Global Optical Image Stabilizer (OIS) Sales Forecast by Regions (2016-2021)

12.3 Global Optical Image Stabilizer (OIS) Sales Forecast by Type (2016-2021)

12.4 Global Optical Image Stabilizer (OIS) Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Optical Image Stabilizer (OIS)

Table Classification of Optical Image Stabilizer (OIS)

Figure Global Sales Market Share of Optical Image Stabilizer (OIS) by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Applications of Optical Image Stabilizer (OIS)

Figure Global Sales Market Share of Optical Image Stabilizer (OIS) by Application in 2015

Figure Camera Examples

Figure Camera Modules Examples

Figure Phones Examples

Figure United States Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

Figure China Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

Figure Europe Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

Figure Japan Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

Figure Global Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2021)

Figure Global Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2021)

Table Global Optical Image Stabilizer (OIS) Sales of Key Manufacturers (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales Share by Manufacturers (2011-2016)

Figure 2015 Optical Image Stabilizer (OIS) Sales Share by Manufacturers

Figure 2016 Optical Image Stabilizer (OIS) Sales Share by Manufacturers

Table Global Optical Image Stabilizer (OIS) Revenue by Manufacturers (2011-2016)

Table Global Optical Image Stabilizer (OIS) Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Optical Image Stabilizer (OIS) Revenue Share by Manufacturers

Table 2016 Global Optical Image Stabilizer (OIS) Revenue Share by Manufacturers

Table Global Optical Image Stabilizer (OIS) Sales and Market Share by Type (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales Share by Type (2011-2016)

Figure Sales Market Share of Optical Image Stabilizer (OIS) by Type (2011-2016)

Figure Global Optical Image Stabilizer (OIS) Sales Growth Rate by Type (2011-2016)

Table Global Optical Image Stabilizer (OIS) Revenue and Market Share by Type (2011-2016)

Table Global Optical Image Stabilizer (OIS) Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Optical Image Stabilizer (OIS) by Type (2011-2016)

Figure Global Optical Image Stabilizer (OIS) Revenue Growth Rate by Type (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales and Market Share by Regions (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales Share by Regions (2011-2016)

Figure Sales Market Share of Optical Image Stabilizer (OIS) by Regions (2011-2016)

Figure Global Optical Image Stabilizer (OIS) Sales Growth Rate by Regions (2011-2016)

Table Global Optical Image Stabilizer (OIS) Revenue and Market Share by Regions (2011-2016)

Table Global Optical Image Stabilizer (OIS) Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Optical Image Stabilizer (OIS) by Regions (2011-2016)

Figure Global Optical Image Stabilizer (OIS) Revenue Growth Rate by Regions (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales and Market Share by Application (2011-2016)

Table Global Optical Image Stabilizer (OIS) Sales Share by Application (2011-2016)

Figure Sales Market Share of Optical Image Stabilizer (OIS) by Application (2011-2016)

Figure Global Optical Image Stabilizer (OIS) Sales Growth Rate by Application (2011-2016)

Figure United States Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

Figure United States Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

Figure United States Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

Table United States Optical Image Stabilizer (OIS) Sales by Manufacturers (2011-2016)

Table United States Optical Image Stabilizer (OIS) Market Share by Manufacturers (2011-2016)

Table United States Optical Image Stabilizer (OIS) Sales by Type (2011-2016)

Table United States Optical Image Stabilizer (OIS) Market Share by Type (2011-2016)

Table United States Optical Image Stabilizer (OIS) Sales by Application (2011-2016)

Table United States Optical Image Stabilizer (OIS) Market Share by Application (2011-2016)

Figure China Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)

Figure China Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)

Figure China Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)

Table China Optical Image Stabilizer (OIS) Sales by Manufacturers (2011-2016)

Table China Optical Image Stabilizer (OIS) Market Share by Manufacturers (2011-2016)

Table China Optical Image Stabilizer (OIS) Sales by Type (2011-2016)  
Table China Optical Image Stabilizer (OIS) Market Share by Type (2011-2016)  
Table China Optical Image Stabilizer (OIS) Sales by Application (2011-2016)  
Table China Optical Image Stabilizer (OIS) Market Share by Application (2011-2016)  
Figure Europe Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)  
Figure Europe Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)  
Figure Europe Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Sales by Manufacturers (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Market Share by Manufacturers (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Sales by Type (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Market Share by Type (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Sales by Application (2011-2016)  
Table Europe Optical Image Stabilizer (OIS) Market Share by Application (2011-2016)  
Figure Japan Optical Image Stabilizer (OIS) Sales and Growth Rate (2011-2016)  
Figure Japan Optical Image Stabilizer (OIS) Revenue and Growth Rate (2011-2016)  
Figure Japan Optical Image Stabilizer (OIS) Sales Price Trend (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Sales by Manufacturers (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Market Share by Manufacturers (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Sales by Type (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Market Share by Type (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Sales by Application (2011-2016)  
Table Japan Optical Image Stabilizer (OIS) Market Share by Application (2011-2016)  
Table STMicroelectronics Basic Information List  
Table STMicroelectronics Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure STMicroelectronics Optical Image Stabilizer (OIS) Global Market Share (2011-2016)  
Table Renesas Electronics Corporation Basic Information List  
Table Renesas Electronics Corporation Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Renesas Electronics Corporation Optical Image Stabilizer (OIS) Global Market Share (2011-2016)  
Table ON Semiconductor Basic Information List  
Table ON Semiconductor Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ON Semiconductor Optical Image Stabilizer (OIS) Global Market Share (2011-2016)

Table ROHM Basic Information List

Table ROHM Optical Image Stabilizer (OIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Figure ROHM Optical Image Stabilizer (OIS) Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Optical Image Stabilizer (OIS)

Figure Manufacturing Process Analysis of Optical Image Stabilizer (OIS)

Figure Optical Image Stabilizer (OIS) Industrial Chain Analysis

Table Raw Materials Sources of Optical Image Stabilizer (OIS) Major Manufacturers in 2015

Table Major Buyers of Optical Image Stabilizer (OIS)

Table Distributors/Traders List

Figure Global Optical Image Stabilizer (OIS) Sales and Growth Rate Forecast (2016-2021)

Figure Global Optical Image Stabilizer (OIS) Revenue and Growth Rate Forecast (2016-2021)

Table Global Optical Image Stabilizer (OIS) Sales Forecast by Regions (2016-2021)

Table Global Optical Image Stabilizer (OIS) Sales Forecast by Type (2016-2021)

Table Global Optical Image Stabilizer (OIS) Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Optical Image Stabilizer (OIS) Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G253EF0DC76EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G253EF0DC76EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970