

# Global Optical Drives Market Research Report 2016

<https://marketpublishers.com/r/G0F25DF2965EN.html>

Date: September 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: G0F25DF2965EN

## Abstracts

### Notes:

Production, means the output of Optical Drives

Revenue, means the sales value of Optical Drives

This report studies Optical Drives in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple

ASUS

Dell

Hitachi-LG

HP

IBM

Iomega

Lenovo

LG

Lite-On

Panasonic

Pioneer

Samsung

Sony

Toshiba

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Optical Drives in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Optical Drives in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Optical Drives Market Research Report 2016

#### **1 OPTICAL DRIVES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Optical Drives
- 1.2 Optical Drives Segment by Type
  - 1.2.1 Global Production Market Share of Optical Drives by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Optical Drives Segment by Application
  - 1.3.1 Optical Drives Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Optical Drives Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Optical Drives (2011-2021)

#### **2 GLOBAL OPTICAL DRIVES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Optical Drives Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Optical Drives Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Optical Drives Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Optical Drives Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Optical Drives Market Competitive Situation and Trends
  - 2.5.1 Optical Drives Market Concentration Rate
  - 2.5.2 Optical Drives Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL OPTICAL DRIVES PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Optical Drives Production by Region (2011-2016)
- 3.2 Global Optical Drives Production Market Share by Region (2011-2016)
- 3.3 Global Optical Drives Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL OPTICAL DRIVES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Optical Drives Consumption by Regions (2011-2016)
- 4.2 North America Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Optical Drives Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL OPTICAL DRIVES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Optical Drives Production and Market Share by Type (2011-2016)
- 5.2 Global Optical Drives Revenue and Market Share by Type (2011-2016)
- 5.3 Global Optical Drives Price by Type (2011-2016)
- 5.4 Global Optical Drives Production Growth by Type (2011-2016)

## **6 GLOBAL OPTICAL DRIVES MARKET ANALYSIS BY APPLICATION**

6.1 Global Optical Drives Consumption and Market Share by Application (2011-2016)

6.2 Global Optical Drives Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL OPTICAL DRIVES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Apple

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Optical Drives Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Apple Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 ASUS

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Optical Drives Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 ASUS Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Dell

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Optical Drives Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Dell Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Hitachi-LG

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Optical Drives Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 Hitachi-LG Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 HP

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Optical Drives Product Type, Application and Specification

#### 7.5.2.1 Type I

#### 7.5.2.2 Type II

7.5.3 HP Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 IBM

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Optical Drives Product Type, Application and Specification

#### 7.6.2.1 Type I

#### 7.6.2.2 Type II

7.6.3 IBM Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 Iomega

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Optical Drives Product Type, Application and Specification

#### 7.7.2.1 Type I

#### 7.7.2.2 Type II

7.7.3 Iomega Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 Lenovo

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Optical Drives Product Type, Application and Specification

#### 7.8.2.1 Type I

#### 7.8.2.2 Type II

7.8.3 Lenovo Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 LG

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Optical Drives Product Type, Application and Specification

- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 LG Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Lite-On
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Optical Drives Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Lite-On Optical Drives Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Panasonic
- 7.12 Pioneer
- 7.13 Samsung
- 7.14 Sony
- 7.15 Toshiba

## **8 OPTICAL DRIVES MANUFACTURING COST ANALYSIS**

- 8.1 Optical Drives Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Optical Drives

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Optical Drives Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Optical Drives Major Manufacturers in 2015
- 9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL OPTICAL DRIVES MARKET FORECAST (2016-2021)**

- 12.1 Global Optical Drives Production, Revenue Forecast (2016-2021)
- 12.2 Global Optical Drives Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Optical Drives Production Forecast by Type (2016-2021)
- 12.4 Global Optical Drives Consumption Forecast by Application (2016-2021)
- 12.5 Optical Drives Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Optical Drives  
Figure Global Production Market Share of Optical Drives by Type in 2015  
Figure Product Picture of Type I  
Table Major Manufacturers of Type I  
Figure Product Picture of Type II  
Table Major Manufacturers of Type II  
Figure Product Picture of Type III  
Table Major Manufacturers of Type III  
Table Optical Drives Consumption Market Share by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure Application 3 Examples  
Figure North America Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Europe Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure China Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Japan Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Southeast Asia Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure India Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Global Optical Drives Revenue (Million USD) and Growth Rate (2011-2021)  
Table Global Optical Drives Capacity of Key Manufacturers (2015 and 2016)  
Table Global Optical Drives Capacity Market Share by Manufacturers (2015 and 2016)  
Figure Global Optical Drives Capacity of Key Manufacturers in 2015  
Figure Global Optical Drives Capacity of Key Manufacturers in 2016  
Table Global Optical Drives Production of Key Manufacturers (2015 and 2016)  
Table Global Optical Drives Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Optical Drives Production Share by Manufacturers  
Figure 2016 Optical Drives Production Share by Manufacturers  
Table Global Optical Drives Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Optical Drives Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Optical Drives Revenue Share by Manufacturers  
Table 2016 Global Optical Drives Revenue Share by Manufacturers  
Table Global Market Optical Drives Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Optical Drives Average Price of Key Manufacturers in 2015  
Table Manufacturers Optical Drives Manufacturing Base Distribution and Sales Area  
Table Manufacturers Optical Drives Product Type  
Figure Optical Drives Market Share of Top 3 Manufacturers  
Figure Optical Drives Market Share of Top 5 Manufacturers  
Table Global Optical Drives Capacity by Regions (2011-2016)  
Figure Global Optical Drives Capacity Market Share by Regions (2011-2016)  
Figure Global Optical Drives Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Optical Drives Capacity Market Share by Regions  
Table Global Optical Drives Production by Regions (2011-2016)  
Figure Global Optical Drives Production and Market Share by Regions (2011-2016)  
Figure Global Optical Drives Production Market Share by Regions (2011-2016)  
Figure 2015 Global Optical Drives Production Market Share by Regions  
Table Global Optical Drives Revenue by Regions (2011-2016)  
Table Global Optical Drives Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Optical Drives Revenue Market Share by Regions  
Table Global Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Optical Drives Consumption Market by Regions (2011-2016)  
Table Global Optical Drives Consumption Market Share by Regions (2011-2016)  
Figure Global Optical Drives Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Optical Drives Consumption Market Share by Regions  
Table North America Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table Europe Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table China Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table Japan Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table India Optical Drives Production, Consumption, Import & Export (2011-2016)  
Table Global Optical Drives Production by Type (2011-2016)  
Table Global Optical Drives Production Share by Type (2011-2016)

Figure Production Market Share of Optical Drives by Type (2011-2016)  
Figure 2015 Production Market Share of Optical Drives by Type  
Table Global Optical Drives Revenue by Type (2011-2016)  
Table Global Optical Drives Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Optical Drives by Type (2011-2016)  
Figure 2015 Revenue Market Share of Optical Drives by Type  
Table Global Optical Drives Price by Type (2011-2016)  
Figure Global Optical Drives Production Growth by Type (2011-2016)  
Table Global Optical Drives Consumption by Application (2011-2016)  
Table Global Optical Drives Consumption Market Share by Application (2011-2016)  
Figure Global Optical Drives Consumption Market Share by Application in 2015  
Table Global Optical Drives Consumption Growth Rate by Application (2011-2016)  
Figure Global Optical Drives Consumption Growth Rate by Application (2011-2016)  
Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Apple Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Apple Optical Drives Market Share (2011-2016)  
Table ASUS Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ASUS Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure ASUS Optical Drives Market Share (2011-2016)  
Table Dell Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Dell Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Dell Optical Drives Market Share (2011-2016)  
Table Hitachi-LG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hitachi-LG Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hitachi-LG Optical Drives Market Share (2011-2016)  
Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table HP Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure HP Optical Drives Market Share (2011-2016)  
Table IBM Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table IBM Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure IBM Optical Drives Market Share (2011-2016)  
Table Iomega Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Iomega Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Iomega Optical Drives Market Share (2011-2016)  
Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lenovo Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Optical Drives Market Share (2011-2016)  
Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure LG Optical Drives Market Share (2011-2016)  
Table Lite-On Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lite-On Optical Drives Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lite-On Optical Drives Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Optical Drives  
Figure Manufacturing Process Analysis of Optical Drives  
Figure Optical Drives Industrial Chain Analysis  
Table Raw Materials Sources of Optical Drives Major Manufacturers in 2015  
Table Major Buyers of Optical Drives  
Table Distributors/Traders List  
Figure Global Optical Drives Production and Growth Rate Forecast (2016-2021)  
Figure Global Optical Drives Revenue and Growth Rate Forecast (2016-2021)  
Table Global Optical Drives Production Forecast by Regions (2016-2021)  
Table Global Optical Drives Consumption Forecast by Regions (2016-2021)  
Table Global Optical Drives Production Forecast by Type (2016-2021)  
Table Global Optical Drives Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Optical Drives Market Research Report 2016

Product link: <https://marketpublishers.com/r/G0F25DF2965EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F25DF2965EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970