

Global Optical Brightener OB Market Research Report 2023

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Abstracts

Optical Brightener OB (CAS 7128-64-5) is a light yellow or milky white powder that is difficult to dissolve in water, and its molecular formula is $C_{26}H_{26}N_2O_2S$. It is a good whitening agent for PVC, PS, PE, PP, ABS, thermoplastic plastics, Acetate fiber, paint, coating and printing ink, etc.

According to QYResearch's new survey, global Optical Brightener OB market is projected to reach US\$ 104.2 million in 2029, increasing from US\$ 72 million in 2022, with the CAGR of 5.4% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Optical Brightener OB market research.

Optical Brightener OB, is a widely used fluorescent whitening agent in industries such as textiles, papermaking, and detergents. As global consumers increasingly demand enhanced product appearance and color, the market position of Optical Brightener OB has been on the rise. The market size continues to expand, with steady sales growth. Its primary purpose is to absorb ultraviolet light and re-emit blue light, thereby improving the whiteness and brightness of materials. In the future, as environmental awareness strengthens, there will be an increased demand for sustainable and eco-friendly fluorescent brighteners, and new application areas may emerge, driving further development of Optical Brightener OB.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global

Optical Brightener OB market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

BASF

IGM Resins

Lambson

Double Bond Chemical

MPI Chemie

Go Yen Chemical Industrial

Mayzo

BoldChem Technology

Shandong Subang Fluorescence Technology

Hebei Xingyu Chemical

Shandong Sino-chance New Material Technology

Hangzhou Aibai Chemical

Shandong Raytop Chemical

Segment by Type

Purity above 98%

Purity above 99%

Others

Segment by Application

Textiles

Papermaking

Detergents

Others

Production by Region

North America

Europe

China

Japan

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Optical Brightener OB report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

Chapter 11: Research Methodology and Data Source

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