

# Global Online Travel Agency(OTA) Market Size, Status and Forecast 2020-2026

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## Abstracts

This report focuses on the global Online Travel Agency(OTA) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Online Travel Agency(OTA) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

TBO

E-traveltogo

Ctrip

Fliggy

Tuniu

Tongcheng

Lvmama

Mafengwo

Priceline

Expedia

Qunar

Elong

MakeMyTrip

Airbnb

Booking

Market segment by Type, the product can be split into

B2B

B2C

Market segment by Application, split into

Vacation

Hotel

Travel

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Online Travel Agency(OTA) status, future forecast, growth opportunity, key market and key players.

To present the Online Travel Agency(OTA) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Online Travel Agency(OTA) are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Online Travel Agency(OTA) Revenue

1.4 Market Analysis by Type

1.4.1 Global Online Travel Agency(OTA) Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 B2B

1.4.3 B2C

1.5 Market by Application

1.5.1 Global Online Travel Agency(OTA) Market Share by Application: 2020 VS 2026

1.5.2 Vacation

1.5.3 Hotel

1.5.4 Travel

1.5.5 Others

1.6 Coronavirus Disease 2019 (Covid-19): Online Travel Agency(OTA) Industry Impact

1.6.1 How the Covid-19 is Affecting the Online Travel Agency(OTA) Industry

1.6.1.1 Online Travel Agency(OTA) Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Online Travel Agency(OTA) Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Online Travel Agency(OTA) Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Online Travel Agency(OTA) Market Perspective (2015-2026)

2.2 Online Travel Agency(OTA) Growth Trends by Regions

2.2.1 Online Travel Agency(OTA) Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Online Travel Agency(OTA) Historic Market Share by Regions (2015-2020)

2.2.3 Online Travel Agency(OTA) Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Online Travel Agency(OTA) Market Growth Strategy
- 2.3.6 Primary Interviews with Key Online Travel Agency(OTA) Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Online Travel Agency(OTA) Players by Market Size
  - 3.1.1 Global Top Online Travel Agency(OTA) Players by Revenue (2015-2020)
  - 3.1.2 Global Online Travel Agency(OTA) Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Online Travel Agency(OTA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Online Travel Agency(OTA) Market Concentration Ratio
  - 3.2.1 Global Online Travel Agency(OTA) Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Online Travel Agency(OTA) Revenue in 2019
- 3.3 Online Travel Agency(OTA) Key Players Head office and Area Served
- 3.4 Key Players Online Travel Agency(OTA) Product Solution and Service
- 3.5 Date of Enter into Online Travel Agency(OTA) Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Online Travel Agency(OTA) Historic Market Size by Type (2015-2020)
- 4.2 Global Online Travel Agency(OTA) Forecasted Market Size by Type (2021-2026)

### **5 ONLINE TRAVEL AGENCY(OTA) BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Online Travel Agency(OTA) Market Size by Application (2015-2020)
- 5.2 Global Online Travel Agency(OTA) Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

- 6.1 North America Online Travel Agency(OTA) Market Size (2015-2020)
- 6.2 Online Travel Agency(OTA) Key Players in North America (2019-2020)
- 6.3 North America Online Travel Agency(OTA) Market Size by Type (2015-2020)
- 6.4 North America Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Online Travel Agency(OTA) Market Size (2015-2020)
- 7.2 Online Travel Agency(OTA) Key Players in Europe (2019-2020)
- 7.3 Europe Online Travel Agency(OTA) Market Size by Type (2015-2020)
- 7.4 Europe Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Online Travel Agency(OTA) Market Size (2015-2020)
- 8.2 Online Travel Agency(OTA) Key Players in China (2019-2020)
- 8.3 China Online Travel Agency(OTA) Market Size by Type (2015-2020)
- 8.4 China Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Online Travel Agency(OTA) Market Size (2015-2020)
- 9.2 Online Travel Agency(OTA) Key Players in Japan (2019-2020)
- 9.3 Japan Online Travel Agency(OTA) Market Size by Type (2015-2020)
- 9.4 Japan Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Online Travel Agency(OTA) Market Size (2015-2020)
- 10.2 Online Travel Agency(OTA) Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Online Travel Agency(OTA) Market Size by Type (2015-2020)
- 10.4 Southeast Asia Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Online Travel Agency(OTA) Market Size (2015-2020)
- 11.2 Online Travel Agency(OTA) Key Players in India (2019-2020)
- 11.3 India Online Travel Agency(OTA) Market Size by Type (2015-2020)

11.4 India Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

12.1 Central & South America Online Travel Agency(OTA) Market Size (2015-2020)

12.2 Online Travel Agency(OTA) Key Players in Central & South America (2019-2020)

12.3 Central & South America Online Travel Agency(OTA) Market Size by Type (2015-2020)

12.4 Central & South America Online Travel Agency(OTA) Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### **13.1 TBO**

13.1.1 TBO Company Details

13.1.2 TBO Business Overview and Its Total Revenue

13.1.3 TBO Online Travel Agency(OTA) Introduction

13.1.4 TBO Revenue in Online Travel Agency(OTA) Business (2015-2020))

13.1.5 TBO Recent Development

### **13.2 E-traveltogo**

13.2.1 E-traveltogo Company Details

13.2.2 E-traveltogo Business Overview and Its Total Revenue

13.2.3 E-traveltogo Online Travel Agency(OTA) Introduction

13.2.4 E-traveltogo Revenue in Online Travel Agency(OTA) Business (2015-2020)

13.2.5 E-traveltogo Recent Development

### **13.3 Ctrip**

13.3.1 Ctrip Company Details

13.3.2 Ctrip Business Overview and Its Total Revenue

13.3.3 Ctrip Online Travel Agency(OTA) Introduction

13.3.4 Ctrip Revenue in Online Travel Agency(OTA) Business (2015-2020)

13.3.5 Ctrip Recent Development

### **13.4 Fliggy**

13.4.1 Fliggy Company Details

13.4.2 Fliggy Business Overview and Its Total Revenue

13.4.3 Fliggy Online Travel Agency(OTA) Introduction

13.4.4 Fliggy Revenue in Online Travel Agency(OTA) Business (2015-2020)

13.4.5 Fliggy Recent Development

### **13.5 Tuniu**

13.5.1 Tuniu Company Details

- 13.5.2 Tuniu Business Overview and Its Total Revenue
- 13.5.3 Tuniu Online Travel Agency(OTA) Introduction
- 13.5.4 Tuniu Revenue in Online Travel Agency(OTA) Business (2015-2020)
- 13.5.5 Tuniu Recent Development
- 13.6 Tongcheng
  - 13.6.1 Tongcheng Company Details
  - 13.6.2 Tongcheng Business Overview and Its Total Revenue
  - 13.6.3 Tongcheng Online Travel Agency(OTA) Introduction
  - 13.6.4 Tongcheng Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 13.6.5 Tongcheng Recent Development
- 13.7 Lvmama
  - 13.7.1 Lvmama Company Details
  - 13.7.2 Lvmama Business Overview and Its Total Revenue
  - 13.7.3 Lvmama Online Travel Agency(OTA) Introduction
  - 13.7.4 Lvmama Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 13.7.5 Lvmama Recent Development
- 13.8 Mafengwo
  - 13.8.1 Mafengwo Company Details
  - 13.8.2 Mafengwo Business Overview and Its Total Revenue
  - 13.8.3 Mafengwo Online Travel Agency(OTA) Introduction
  - 13.8.4 Mafengwo Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 13.8.5 Mafengwo Recent Development
- 13.9 Priceline
  - 13.9.1 Priceline Company Details
  - 13.9.2 Priceline Business Overview and Its Total Revenue
  - 13.9.3 Priceline Online Travel Agency(OTA) Introduction
  - 13.9.4 Priceline Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 13.9.5 Priceline Recent Development
- 13.10 Expedia
  - 13.10.1 Expedia Company Details
  - 13.10.2 Expedia Business Overview and Its Total Revenue
  - 13.10.3 Expedia Online Travel Agency(OTA) Introduction
  - 13.10.4 Expedia Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 13.10.5 Expedia Recent Development
- 13.11 Qunar
  - 10.11.1 Qunar Company Details
  - 10.11.2 Qunar Business Overview and Its Total Revenue
  - 10.11.3 Qunar Online Travel Agency(OTA) Introduction
  - 10.11.4 Qunar Revenue in Online Travel Agency(OTA) Business (2015-2020)



- 10.11.5 Qunar Recent Development
- 13.12 Elong
  - 10.12.1 Elong Company Details
  - 10.12.2 Elong Business Overview and Its Total Revenue
  - 10.12.3 Elong Online Travel Agency(OTA) Introduction
  - 10.12.4 Elong Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 10.12.5 Elong Recent Development
- 13.13 MakeMyTrip
  - 10.13.1 MakeMyTrip Company Details
  - 10.13.2 MakeMyTrip Business Overview and Its Total Revenue
  - 10.13.3 MakeMyTrip Online Travel Agency(OTA) Introduction
  - 10.13.4 MakeMyTrip Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 10.13.5 MakeMyTrip Recent Development
- 13.14 Airbnb
  - 10.14.1 Airbnb Company Details
  - 10.14.2 Airbnb Business Overview and Its Total Revenue
  - 10.14.3 Airbnb Online Travel Agency(OTA) Introduction
  - 10.14.4 Airbnb Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 10.14.5 Airbnb Recent Development
- 13.15 Booking
  - 10.15.1 Booking Company Details
  - 10.15.2 Booking Business Overview and Its Total Revenue
  - 10.15.3 Booking Online Travel Agency(OTA) Introduction
  - 10.15.4 Booking Revenue in Online Travel Agency(OTA) Business (2015-2020)
  - 10.15.5 Booking Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach
  - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Online Travel Agency(OTA) Key Market Segments

Table 2. Key Players Covered: Ranking by Online Travel Agency(OTA) Revenue

Table 3. Ranking of Global Top Online Travel Agency(OTA) Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Online Travel Agency(OTA) Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of B2B

Table 6. Key Players of B2C

Table 7. COVID-19 Impact Global Market: (Four Online Travel Agency(OTA) Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Online Travel Agency(OTA) Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Online Travel Agency(OTA) Players to Combat Covid-19 Impact

Table 12. Global Online Travel Agency(OTA) Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Online Travel Agency(OTA) Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Online Travel Agency(OTA) Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Online Travel Agency(OTA) Market Share by Regions (2015-2020)

Table 16. Global Online Travel Agency(OTA) Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Online Travel Agency(OTA) Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Online Travel Agency(OTA) Market Growth Strategy

Table 22. Main Points Interviewed from Key Online Travel Agency(OTA) Players

Table 23. Global Online Travel Agency(OTA) Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Online Travel Agency(OTA) Market Share by Players (2015-2020)

Table 25. Global Top Online Travel Agency(OTA) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Online Travel Agency(OTA) as of 2019)

Table 26. Global Online Travel Agency(OTA) by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Online Travel Agency(OTA) Product Solution and Service

Table 29. Date of Enter into Online Travel Agency(OTA) Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Online Travel Agency(OTA) Market Size Share by Type (2015-2020)

Table 33. Global Online Travel Agency(OTA) Revenue Market Share by Type (2021-2026)

Table 34. Global Online Travel Agency(OTA) Market Size Share by Application (2015-2020)

Table 35. Global Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Online Travel Agency(OTA) Market Size Share by Application (2021-2026)

Table 37. North America Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 39. North America Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 41. North America Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 43. Europe Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 45. Europe Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 47. Europe Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 49. China Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million

US\$)

Table 50. China Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 51. China Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 52. China Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 53. China Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 54. China Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 55. Japan Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 57. Japan Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 59. Japan Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 63. Southeast Asia Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 65. Southeast Asia Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 67. India Key Players Online Travel Agency(OTA) Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 69. India Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 70. India Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 71. India Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 72. India Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Online Travel Agency(OTA) Revenue

(2019-2020) (Million US\$)

Table 74. Central & South America Key Players Online Travel Agency(OTA) Market Share (2019-2020)

Table 75. Central & South America Online Travel Agency(OTA) Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Online Travel Agency(OTA) Market Share by Type (2015-2020)

Table 77. Central & South America Online Travel Agency(OTA) Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Online Travel Agency(OTA) Market Share by Application (2015-2020)

Table 79. TBO Company Details

Table 80. TBO Business Overview

Table 81. TBO Product

Table 82. TBO Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 83. TBO Recent Development

Table 84. E-traveltogo Company Details

Table 85. E-traveltogo Business Overview

Table 86. E-traveltogo Product

Table 87. E-traveltogo Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 88. E-traveltogo Recent Development

Table 89. Ctrip Company Details

Table 90. Ctrip Business Overview

Table 91. Ctrip Product

Table 92. Ctrip Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 93. Ctrip Recent Development

Table 94. Fliggy Company Details

Table 95. Fliggy Business Overview

Table 96. Fliggy Product

Table 97. Fliggy Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 98. Fliggy Recent Development

Table 99. Tuniu Company Details

Table 100. Tuniu Business Overview

Table 101. Tuniu Product

Table 102. Tuniu Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million

US\$)

Table 103. Tuniu Recent Development

Table 104. Tongcheng Company Details

Table 105. Tongcheng Business Overview

Table 106. Tongcheng Product

Table 107. Tongcheng Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 108. Tongcheng Recent Development

Table 109. Lvmama Company Details

Table 110. Lvmama Business Overview

Table 111. Lvmama Product

Table 112. Lvmama Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 113. Lvmama Recent Development

Table 114. Mafengwo Business Overview

Table 115. Mafengwo Product

Table 116. Mafengwo Company Details

Table 117. Mafengwo Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 118. Mafengwo Recent Development

Table 119. Priceline Company Details

Table 120. Priceline Business Overview

Table 121. Priceline Product

Table 122. Priceline Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 123. Priceline Recent Development

Table 124. Expedia Company Details

Table 125. Expedia Business Overview

Table 126. Expedia Product

Table 127. Expedia Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 128. Expedia Recent Development

Table 129. Qunar Company Details

Table 130. Qunar Business Overview

Table 131. Qunar Product

Table 132. Qunar Revenue in Online Travel Agency(OTA) Business (2015-2020)  
(Million US\$)

Table 133. Qunar Recent Development

Table 134. Elong Company Details

Table 135. Elong Business Overview

Table 136. Elong Product

Table 137. Elong Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 138. Elong Recent Development

Table 139. MakeMyTrip Company Details

Table 140. MakeMyTrip Business Overview

Table 141. MakeMyTrip Product

Table 142. MakeMyTrip Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 143. MakeMyTrip Recent Development

Table 144. Airbnb Company Details

Table 145. Airbnb Business Overview

Table 146. Airbnb Product

Table 147. Airbnb Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 148. Airbnb Recent Development

Table 149. Booking Company Details

Table 150. Booking Business Overview

Table 151. Booking Product

Table 152. Booking Revenue in Online Travel Agency(OTA) Business (2015-2020) (Million US\$)

Table 153. Booking Recent Development

Table 154. Research Programs/Design for This Report

Table 155. Key Data Information from Secondary Sources

Table 156. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Online Travel Agency(OTA) Market Share by Type: 2020 VS 2026

Figure 2. B2B Features

Figure 3. B2C Features

Figure 4. Global Online Travel Agency(OTA) Market Share by Application: 2020 VS 2026

Figure 5. Vacation Case Studies

Figure 6. Hotel Case Studies

Figure 7. Travel Case Studies

Figure 8. Others Case Studies

Figure 9. Online Travel Agency(OTA) Report Years Considered

Figure 10. Global Online Travel Agency(OTA) Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 11. Global Online Travel Agency(OTA) Market Share by Regions: 2020 VS 2026

Figure 12. Global Online Travel Agency(OTA) Market Share by Regions (2021-2026)

Figure 13. Porter's Five Forces Analysis

Figure 14. Global Online Travel Agency(OTA) Market Share by Players in 2019

Figure 15. Global Top Online Travel Agency(OTA) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Online Travel Agency(OTA) as of 2019

Figure 16. The Top 10 and 5 Players Market Share by Online Travel Agency(OTA) Revenue in 2019

Figure 17. North America Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Europe Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. China Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Japan Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Southeast Asia Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. India Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Central & South America Online Travel Agency(OTA) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. TBO Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 25. TBO Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 26. E-traveltogo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. E-traveltogo Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 28. Ctrip Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Ctrip Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 30. Fliggy Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Fliggy Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 32. Tuniu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Tuniu Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 34. Tongcheng Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Tongcheng Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 36. Lvmama Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Lvmama Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 38. Mafengwo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Mafengwo Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 40. Priceline Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Priceline Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 42. Expedia Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Expedia Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 44. Qunar Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Qunar Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 46. Elong Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Elong Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 48. MakeMyTrip Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. MakeMyTrip Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 50. Airbnb Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Airbnb Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 52. Booking Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. Booking Revenue Growth Rate in Online Travel Agency(OTA) Business (2015-2020)

Figure 54. Bottom-up and Top-down Approaches for This Report

Figure 55. Data Triangulation

Figure 56. Key Executives Interviewed

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