

Global Online Lingerie Market Research Report 2016

https://marketpublishers.com/r/G85EF00D865EN.html

Date: November 2016

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: G85EF00D865EN

Abstracts

Notes:

Production, means the output of Online Lingerie

Revenue, means the sales value of Online Lingerie

This report studies Online Lingerie in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Zivame.com.

PrettySecrets

Genesis Colors Pvt. Ltd.

Hanesbrands Inc

Fruit of the Loom

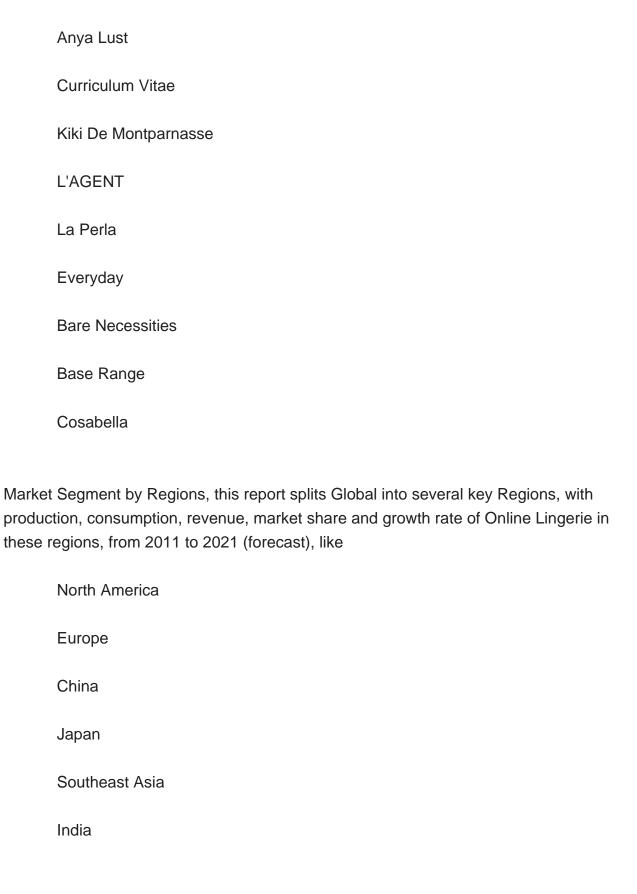
Jockey International

Jabong

Adoreme

Agent Provocateur





Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into



Туре	! I
Туре	; II
Туре	; III
	ication, this report focuses on consumption, market share and growth rate agerie in each application, can be divided into
Bras	
Brief	S
Pajaı	mas
Warr	m clothing
Othe	rs



Contents

Global Online Lingerie Market Research Report 2016

1 ONLINE LINGERIE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Online Lingerie
- 1.2 Online Lingerie Segment by Type
 - 1.2.1 Global Production Market Share of Online Lingerie by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Online Lingerie Segment by Application
- 1.3.1 Online Lingerie Consumption Market Share by Application in 2015
- 1.3.2 Bras
- 1.3.3 Briefs
- 1.3.4 Pajamas
- 1.3.5 Warm clothing
- 1.3.6 Others
- 1.4 Online Lingerie Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Online Lingerie (2011-2021)

2 GLOBAL ONLINE LINGERIE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Online Lingerie Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Online Lingerie Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Online Lingerie Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Online Lingerie Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Online Lingerie Market Competitive Situation and Trends
 - 2.5.1 Online Lingerie Market Concentration Rate
 - 2.5.2 Online Lingerie Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL ONLINE LINGERIE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Online Lingerie Production and Market Share by Region (2011-2016)
- 3.2 Global Online Lingerie Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL ONLINE LINGERIE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Online Lingerie Consumption by Regions (2011-2016)
- 4.2 North America Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Online Lingerie Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL ONLINE LINGERIE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Online Lingerie Production and Market Share by Type (2011-2016)
- 5.2 Global Online Lingerie Revenue and Market Share by Type (2011-2016)
- 5.3 Global Online Lingerie Price by Type (2011-2016)



5.4 Global Online Lingerie Production Growth by Type (2011-2016)

6 GLOBAL ONLINE LINGERIE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Online Lingerie Consumption and Market Share by Application (2011-2016)
- 6.2 Global Online Lingerie Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL ONLINE LINGERIE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Zivame.com.
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Online Lingerie Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Zivame.com. Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 PrettySecrets
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Online Lingerie Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 PrettySecrets Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Genesis Colors Pvt. Ltd.
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Online Lingerie Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Genesis Colors Pvt. Ltd. Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Hanesbrands Inc
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Online Lingerie Product Type, Application and Specification



7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Hanesbrands Inc Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Fruit of the Loom

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Online Lingerie Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Fruit of the Loom Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Jockey International

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Online Lingerie Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Jockey International Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Jabong

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Online Lingerie Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Jabong Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Adoreme

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Online Lingerie Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Adoreme Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Agent Provocateur

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.9.2 Online Lingerie Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Agent Provocateur Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Anya Lust
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Online Lingerie Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Anya Lust Online Lingerie Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Curriculum Vitae
- 7.12 Kiki De Montparnasse
- 7.13 L'AGENT
- 7.14 La Perla
- 7.15 Everyday
- 7.16 Bare Necessities
- 7.17 Base Range
- 7.18 Cosabella

8 ONLINE LINGERIE MANUFACTURING COST ANALYSIS

- 8.1 Online Lingerie Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Online Lingerie

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Online Lingerie Industrial Chain Analysis



- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Online Lingerie Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ONLINE LINGERIE MARKET FORECAST (2016-2021)

- 12.1 Global Online Lingerie Production, Revenue Forecast (2016-2021)
- 12.2 Global Online Lingerie Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Online Lingerie Production Forecast by Type (2016-2021)
- 12.4 Global Online Lingerie Consumption Forecast by Application (2016-2021)
- 12.5 Online Lingerie Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology



Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Online Lingerie

Figure Global Production Market Share of Online Lingerie by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Online Lingerie Consumption Market Share by Application in 2015

Figure Bras Examples

Figure Briefs Examples

Figure Pajamas Examples

Figure Warm clothing Examples

Figure Others Examples

Figure North America Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Online Lingerie Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Online Lingerie Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Online Lingerie Production of Key Manufacturers (2015 and 2016)

Table Global Online Lingerie Production Share by Manufacturers (2015 and 2016)

Figure 2015 Online Lingerie Production Share by Manufacturers

Figure 2016 Online Lingerie Production Share by Manufacturers

Table Global Online Lingerie Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Online Lingerie Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Online Lingerie Revenue Share by Manufacturers

Table 2016 Global Online Lingerie Revenue Share by Manufacturers

Table Global Market Online Lingerie Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Online Lingerie Average Price of Key Manufacturers in 2015
Table Manufacturers Online Lingerie Manufacturing Base Distribution and Sales Area



Table Manufacturers Online Lingerie Product Type

Figure Online Lingerie Market Share of Top 3 Manufacturers

Figure Online Lingerie Market Share of Top 5 Manufacturers

Table Global Online Lingerie Production by Regions (2011-2016)

Figure Global Online Lingerie Production and Market Share by Regions (2011-2016)

Figure Global Online Lingerie Production Market Share by Regions (2011-2016)

Figure 2015 Global Online Lingerie Production Market Share by Regions

Table Global Online Lingerie Revenue by Regions (2011-2016)

Table Global Online Lingerie Revenue Market Share by Regions (2011-2016)

Table 2015 Global Online Lingerie Revenue Market Share by Regions

Table Global Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Table China Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016) Table Japan Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016) Table Southeast Asia Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Table India Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Online Lingerie Consumption Market by Regions (2011-2016)

Table Global Online Lingerie Consumption Market Share by Regions (2011-2016)

Figure Global Online Lingerie Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Online Lingerie Consumption Market Share by Regions

Table North America Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table Europe Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table China Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table Japan Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table India Online Lingerie Production, Consumption, Import & Export (2011-2016)

Table Global Online Lingerie Production by Type (2011-2016)

Table Global Online Lingerie Production Share by Type (2011-2016)

Figure Production Market Share of Online Lingerie by Type (2011-2016)

Figure 2015 Production Market Share of Online Lingerie by Type

Table Global Online Lingerie Revenue by Type (2011-2016)

Table Global Online Lingerie Revenue Share by Type (2011-2016)



Figure Production Revenue Share of Online Lingerie by Type (2011-2016)

Figure 2015 Revenue Market Share of Online Lingerie by Type

Table Global Online Lingerie Price by Type (2011-2016)

Figure Global Online Lingerie Production Growth by Type (2011-2016)

Table Global Online Lingerie Consumption by Application (2011-2016)

Table Global Online Lingerie Consumption Market Share by Application (2011-2016)

Figure Global Online Lingerie Consumption Market Share by Application in 2015

Table Global Online Lingerie Consumption Growth Rate by Application (2011-2016)

Figure Global Online Lingerie Consumption Growth Rate by Application (2011-2016)

Table Zivame.com. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zivame.com. Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zivame.com. Online Lingerie Market Share (2011-2016)

Table PrettySecrets Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PrettySecrets Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure PrettySecrets Online Lingerie Market Share (2011-2016)

Table Genesis Colors Pvt. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Genesis Colors Pvt. Ltd. Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Genesis Colors Pvt. Ltd. Online Lingerie Market Share (2011-2016)

Table Hanesbrands Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hanesbrands Inc Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hanesbrands Inc Online Lingerie Market Share (2011-2016)

Table Fruit of the Loom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fruit of the Loom Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fruit of the Loom Online Lingerie Market Share (2011-2016)

Table Jockey International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jockey International Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jockey International Online Lingerie Market Share (2011-2016)



Table Jabong Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jabong Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jabong Online Lingerie Market Share (2011-2016)

Table Adoreme Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adoreme Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adoreme Online Lingerie Market Share (2011-2016)

Table Agent Provocateur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Agent Provocateur Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Agent Provocateur Online Lingerie Market Share (2011-2016)

Table Anya Lust Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anya Lust Online Lingerie Production, Revenue, Price and Gross Margin (2011-2016)

Figure Anya Lust Online Lingerie Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Online Lingerie

Figure Manufacturing Process Analysis of Online Lingerie

Figure Online Lingerie Industrial Chain Analysis

Table Raw Materials Sources of Online Lingerie Major Manufacturers in 2015

Table Major Buyers of Online Lingerie

Table Distributors/Traders List

Figure Global Online Lingerie Production and Growth Rate Forecast (2016-2021)

Figure Global Online Lingerie Revenue and Growth Rate Forecast (2016-2021)

Table Global Online Lingerie Production Forecast by Regions (2016-2021)

Table Global Online Lingerie Consumption Forecast by Regions (2016-2021)

Table Global Online Lingerie Production Forecast by Type (2016-2021)

Table Global Online Lingerie Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Online Lingerie Market Research Report 2016

Product link: https://marketpublishers.com/r/G85EF00D865EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G85EF00D865EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970