

Global Online Gambling & Betting Market Research Report 2023

https://marketpublishers.com/r/GE7858E0252AEN.html

Date: December 2023

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: GE7858E0252AEN

Abstracts

Online betting, also known as online gambling, is all the bet activities you place using the internet. That is possible because the betting industry, which before was very traditional and to bet you had to go to the casinos directly, expanded their business to the internet as a way to make more profit and make the life of the people that enjoy betting easier.

This activity became popular in 1990, in that year was only 15 gambling websites but six years later this increased to 200 and with the time the gambling industry got bigger and changed due to technology, and nowadays online betting is very popular in all the countries because the bettors can easily place their bets in the comfort of their home and with any device that can connect to the internet (iPhone, computer, tablet).

The Online Betting market covers Casino, Sports Betting, Poker, Bingo, Lottery, Others, etc. The typical players include Bet365, Kindred Group, Entain plc (formerly GVC Holdings), Flutter Entertainment, William Hill, Pinnacle, The Stars Group, etc.

According to QYResearch's new survey, global Online Gambling & Betting market is projected to reach US\$ 75050 million in 2029, increasing from US\$ 69580 million in 2022, with the CAGR of 1.1% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Online Gambling & Betting market research.

The Online Gambling & Betting market is being driven by the increasing adoption of smartphones, internet connectivity, and changing consumer preferences for online entertainment and leisure activities. The convenience of accessing various gambling



options from the comfort of one's home, along with the availability of a wide range of games and betting options, has led to the rapid growth of this market. Moreover, the legalization and regulation of online gambling in various regions have further boosted the industry's expansion. On the other hand, the market faces challenges related to regulatory frameworks and concerns about responsible gambling and addiction. Striking a balance between ensuring player protection, preventing illegal activities, and providing a seamless and enjoyable user experience remains a significant challenge for both operators and regulators in the online gambling and betting industry.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Online Gambling & Betting market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company		
Bet36	5	
Kindre	ed Group	
Entain	plc (formerly GVC Holdings)	
Flutter	· Entertainment	
Williar	n Hill	
Pinna	cle	
The S	tars Group	
Betvic	tor	
Betsso	on AB	
Game	sys	



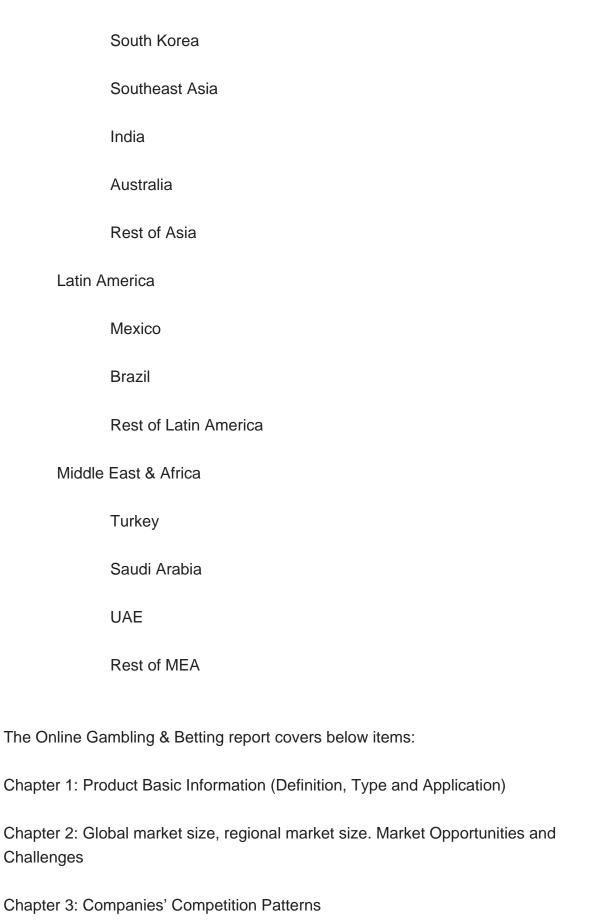
	888 Holdings
	Bet-at-home.com
	Intertops
	Betway
	Betfred
	Interwetten
	SBOBET
	Sportech
	EGB
	BetOnline
	DraftKings
	BetWinner
	Sports Interaction
Segm	ent by Type
	Casino
	Sports Betting
	Poker
	Bingo
	Lottery



Others Segment by Application Desktop Mobile Devices By Region North America **United States** Canada Europe Germany France UK Italy Russia **Nordic Countries** Rest of Europe Asia-Pacific China

Japan







Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

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