

# Global Online Gambling & Betting Market Research Report 2023

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## Abstracts

Online betting, also known as online gambling, is all the bet activities you place using the internet. That is possible because the betting industry, which before was very traditional and to bet you had to go to the casinos directly, expanded their business to the internet as a way to make more profit and make the life of the people that enjoy betting easier.

This activity became popular in 1990, in that year was only 15 gambling websites but six years later this increased to 200 and with the time the gambling industry got bigger and changed due to technology, and nowadays online betting is very popular in all the countries because the bettors can easily place their bets in the comfort of their home and with any device that can connect to the internet (iPhone, computer, tablet).

The Online Betting market covers Casino, Sports Betting, Poker, Bingo, Lottery, Others, etc. The typical players include Bet365, Kindred Group, Entain plc (formerly GVC Holdings), Flutter Entertainment, William Hill, Pinnacle, The Stars Group, etc.

According to QYResearch's new survey, global Online Gambling & Betting market is projected to reach US\$ 75050 million in 2029, increasing from US\$ 69580 million in 2022, with the CAGR of 1.1% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Online Gambling & Betting market research.

The Online Gambling & Betting market is being driven by the increasing adoption of smartphones, internet connectivity, and changing consumer preferences for online entertainment and leisure activities. The convenience of accessing various gambling

options from the comfort of one's home, along with the availability of a wide range of games and betting options, has led to the rapid growth of this market. Moreover, the legalization and regulation of online gambling in various regions have further boosted the industry's expansion. On the other hand, the market faces challenges related to regulatory frameworks and concerns about responsible gambling and addiction. Striking a balance between ensuring player protection, preventing illegal activities, and providing a seamless and enjoyable user experience remains a significant challenge for both operators and regulators in the online gambling and betting industry.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Online Gambling & Betting market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

Bet365

Kindred Group

Entain plc (formerly GVC Holdings)

Flutter Entertainment

William Hill

Pinnacle

The Stars Group

Betvictor

Betsson AB

Gamesys

888 Holdings

Bet-at-home.com

Intertops

Betway

Betfred

Interwetten

SBOBET

Sportech

EGB

BetOnline

DraftKings

BetWinner

Sports Interaction

## Segment by Type

Casino

Sports Betting

Poker

Bingo

Lottery

Others

## Segment by Application

Desktop

Mobile Devices

## By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Online Gambling & Betting report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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