

# Global Online Fundraising Platforms Market Size, Status and Forecast 2022

https://marketpublishers.com/r/G0A4010A287EN.html

Date: December 2017

Pages: 107

Price: US\$ 3,300.00 (Single User License)

ID: G0A4010A287EN

### **Abstracts**

This report studies the global Online Fundraising Platforms market, analyzes and researches the Online Fundraising Platforms development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Salsa CRM
Kindful
eTapestry
NeonCRM
DonorSnap
Classy
Trail Blazer
ablia
Unit4
DonorStudio
MatchMaker



C	Dracle
N	MemberClicks
Market s	segment by Regions/Countries, this report covers
L	Jnited States
E	EU
J	lapan
C	China
lı	ndia
S	Southeast Asia
Market s	segment by Type, the product can be split into
C	Cloud based
C	On premise
Market s	segment by Application, Online Fundraising Platforms can be split into
L	arge Enterprise
S	SMB
If you ba	we any special requirements, please let us know and we will offer you the repor

as you want.



### **Contents**

Global Online Fundraising Platforms Market Size, Status and Forecast 2022

#### 1 INDUSTRY OVERVIEW OF ONLINE FUNDRAISING PLATFORMS

- 1.1 Online Fundraising Platforms Market Overview
  - 1.1.1 Online Fundraising Platforms Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Online Fundraising Platforms Market Size and Analysis by Regions
  - 1.2.1 United States
  - 1.2.2 EU
  - 1.2.3 Japan
  - 1.2.4 China
  - 1.2.5 India
  - 1.2.6 Southeast Asia
- 1.3 Online Fundraising Platforms Market by Type
  - 1.3.1 Cloud based
  - 1.3.2 On premise
- 1.4 Online Fundraising Platforms Market by End Users/Application
  - 1.4.1 Large Enterprise
  - 1.4.2 SMB

# 2 GLOBAL ONLINE FUNDRAISING PLATFORMS COMPETITION ANALYSIS BY PLAYERS

- 2.1 Online Fundraising Platforms Market Size (Value) by Players (2016 and 2017)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

- 3.1 Salsa CRM
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview
  - 3.1.3 Products, Services and Solutions



- 3.1.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 Kindful
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 eTapestry
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.3.5 Recent Developments
- 3.4 NeonCRM
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 DonorSnap
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 Classy
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 Trail Blazer
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.7.5 Recent Developments
- 3.8 ablia



- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
- 3.8.5 Recent Developments
- 3.9 Unit4
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products. Services and Solutions
  - 3.9.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
  - 3.9.5 Recent Developments
- 3.10 DonorStudio
- 3.10.1 Company Profile
- 3.10.2 Main Business/Business Overview
- 3.10.3 Products, Services and Solutions
- 3.10.4 Online Fundraising Platforms Revenue (Value) (2012-2017)
- 3.10.5 Recent Developments
- 3.11 MatchMaker
- 3.12 Oracle
- 3.13 MemberClicks

# 4 GLOBAL ONLINE FUNDRAISING PLATFORMS MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Online Fundraising Platforms Market Size by Type (2012-2017)
- 4.2 Global Online Fundraising Platforms Market Size by Application (2012-2017)
- 4.3 Potential Application of Online Fundraising Platforms in Future
- 4.4 Top Consumer/End Users of Online Fundraising Platforms

### 5 UNITED STATES ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Online Fundraising Platforms Market Size (2012-2017)
- 5.2 United States Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

# 6 EU ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK



- 6.1 EU Online Fundraising Platforms Market Size (2012-2017)
- 6.2 EU Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

# 7 JAPAN ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Online Fundraising Platforms Market Size (2012-2017)
- 7.2 Japan Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

### 8 CHINA ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Online Fundraising Platforms Market Size (2012-2017)
- 8.2 China Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

### 9 INDIA ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Online Fundraising Platforms Market Size (2012-2017)
- 9.2 India Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

# 10 SOUTHEAST ASIA ONLINE FUNDRAISING PLATFORMS DEVELOPMENT STATUS AND OUTLOOK

- 10.1 Southeast Asia Online Fundraising Platforms Market Size (2012-2017)
- 10.2 Southeast Asia Online Fundraising Platforms Market Size and Market Share by Players (2016 and 2017)

#### 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

- 11.1 Global Online Fundraising Platforms Market Size (Value) by Regions (2017-2022)
- 11.1.1 United States Online Fundraising Platforms Revenue and Growth Rate (2017-2022)
  - 11.1.2 EU Online Fundraising Platforms Revenue and Growth Rate (2017-2022)
- 11.1.3 Japan Online Fundraising Platforms Revenue and Growth Rate (2017-2022)



- 11.1.4 China Online Fundraising Platforms Revenue and Growth Rate (2017-2022)
- 11.1.5 India Online Fundraising Platforms Revenue and Growth Rate (2017-2022)
- 11.1.6 Southeast Asia Online Fundraising Platforms Revenue and Growth Rate (2017-2022)
- 11.2 Global Online Fundraising Platforms Market Size (Value) by Type (2017-2022)
- 11.3 Global Online Fundraising Platforms Market Size by Application (2017-2022)

#### 12 ONLINE FUNDRAISING PLATFORMS MARKET DYNAMICS

- 12.1 Online Fundraising Platforms Market Opportunities
- 12.2 Online Fundraising Platforms Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 Online Fundraising Platforms Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Online Fundraising Platforms Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

#### 14 RESEARCH FINDING/CONCLUSION

#### **15 APPENDIX**

Methodology
Analyst Introduction
Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Online Fundraising Platforms Product Scope

Figure Global Online Fundraising Platforms Market Size (Million USD) (2012-2017)

Table Global Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Online Fundraising Platforms Market Share by Regions in 2016

Figure United States Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Online Fundraising Platforms Market Share by Type in 2016

Figure Cloud based Market Size (Million USD) and Growth Rate (2012-2017)

Figure On premise Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Online Fundraising Platforms Market Share by Application in 2016

Table Key Downstream Customer in Large Enterprise

Figure Online Fundraising Platforms Market Size (Million USD) and Growth Rate in Large Enterprise (2012-2017)

Table Key Downstream Customer in SMB

Figure Online Fundraising Platforms Market Size (Million USD) and Growth Rate in SMB (2012-2017)

Figure Online Fundraising Platforms Market Size (Million USD) and Growth Rate in Applications 3 (2012-2017)

Table Online Fundraising Platforms Market Size (Million USD) by Players (2016 and 2017)

Figure Online Fundraising Platforms Market Size Share by Players in 2016

Figure Online Fundraising Platforms Market Size Share by Players in 2017

Table Salsa CRM Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Salsa CRM



(2012-2017)

Figure Salsa CRM Online Fundraising Platforms Business Revenue Market Share in 2016

Table Kindful Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Kindful (2012-2017)

Figure Kindful Online Fundraising Platforms Business Revenue Market Share in 2016 Table eTapestry Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of eTapestry (2012-2017)

Figure eTapestry Online Fundraising Platforms Business Revenue Market Share in 2016

Table NeonCRM Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of NeonCRM (2012-2017)

Figure NeonCRM Online Fundraising Platforms Business Revenue Market Share in 2016

Table DonorSnap Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of DonorSnap (2012-2017)

Figure DonorSnap Online Fundraising Platforms Business Revenue Market Share in 2016

Table Classy Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Classy (2012-2017)

Figure Classy Online Fundraising Platforms Business Revenue Market Share in 2016 Table Trail Blazer Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Trail Blazer (2012-2017)

Figure Trail Blazer Online Fundraising Platforms Business Revenue Market Share in 2016

Table ablia Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of ablia (2012-2017)

Figure ablia Online Fundraising Platforms Business Revenue Market Share in 2016 Table Unit4 Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Unit4 (2012-2017)

Figure Unit4 Online Fundraising Platforms Business Revenue Market Share in 2016



Table DonorStudio Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of DonorStudio (2012-2017)

Figure DonorStudio Online Fundraising Platforms Business Revenue Market Share in 2016

Table MatchMaker Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of MatchMaker (2012-2017)

Figure MatchMaker Online Fundraising Platforms Business Revenue Market Share in 2016

Table Oracle Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of Oracle (2012-2017)

Figure Oracle Online Fundraising Platforms Business Revenue Market Share in 2016 Table MemberClicks Basic Information List

Table Online Fundraising Platforms Business Revenue (Million USD) of MemberClicks (2012-2017)

Figure MemberClicks Online Fundraising Platforms Business Revenue Market Share in 2016

Table Global Online Fundraising Platforms Market Size (Million USD) by Type (2012-2017)

Figure Global Online Fundraising Platforms Market Size Share by Type in 2012

Figure Global Online Fundraising Platforms Market Size Share by Type in 2013

Figure Global Online Fundraising Platforms Market Size Share by Type in 2014

Figure Global Online Fundraising Platforms Market Size Share by Type in 2015

Figure Global Online Fundraising Platforms Market Size Share by Type in 2016

Figure Global Online Fundraising Platforms Market Size Share by Type in 2017

Table Global Online Fundraising Platforms Market Size (Million USD) by Application (2012-2017)

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2012

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2013

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2014

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2015

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2016



Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Online Fundraising Platforms

Figure United States Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)

Figure United States Online Fundraising Platforms Market Size Share by Players in 2016

Figure United States Online Fundraising Platforms Market Size Share by Players in 2017

Figure EU Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)

Figure EU Online Fundraising Platforms Market Size Share by Players in 2016
Figure EU Online Fundraising Platforms Market Size Share by Players in 2017
Figure Japan Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)

Figure Japan Online Fundraising Platforms Market Size Share by Players in 2016 Figure Japan Online Fundraising Platforms Market Size Share by Players in 2017 Figure China Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)

Figure China Online Fundraising Platforms Market Size Share by Players in 2016 Figure China Online Fundraising Platforms Market Size Share by Players in 2017 Figure India Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)

Figure India Online Fundraising Platforms Market Size Share by Players in 2016 Figure India Online Fundraising Platforms Market Size Share by Players in 2017 Figure Southeast Asia Online Fundraising Platforms Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Online Fundraising Platforms Market Size (Million USD) by Players (2012-2017)



Figure Southeast Asia Online Fundraising Platforms Market Size Share by Players in 2016

Figure Southeast Asia Online Fundraising Platforms Market Size Share by Players in 2017

Figure Global Online Fundraising Platforms Market Size (Million USD) by Regions (2017-2022)

Table Global Online Fundraising Platforms Market Size (Million USD) by Regions (2017-2022)

Figure Global Online Fundraising Platforms Market Size Share by Regions in 2017 Figure Global Online Fundraising Platforms Market Size Share by Regions in 2022 Figure United States Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Online Fundraising Platforms Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Online Fundraising Platforms Market Size (Million USD) by Type (2017-2022)

Figure Global Online Fundraising Platforms Market Size Share by Type in 2017 Figure Global Online Fundraising Platforms Market Size Share by Type in 2022 Table Global Online Fundraising Platforms Market Size (Million USD) by Application (2017-2022)

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2017

Figure Global Online Fundraising Platforms Market Size (Million USD) by Application in 2022



#### I would like to order

Product name: Global Online Fundraising Platforms Market Size, Status and Forecast 2022

Product link: <a href="https://marketpublishers.com/r/G0A4010A287EN.html">https://marketpublishers.com/r/G0A4010A287EN.html</a>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0A4010A287EN.html">https://marketpublishers.com/r/G0A4010A287EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970