

# Global Online Advertising Market Research Report 2016

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## Abstracts

### Notes:

Production, means the output of Online Advertising

Revenue, means the sales value of Online Advertising

This report studies Online Advertising in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Google

Facebook

Amazon

AOL

Baidu

Microsoft

Twitter

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Online Advertising in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Search Engine Marketing

Display Advertising

Mobile

Digital Video

Others

Split by application, this report focuses on consumption, market share and growth rate of Online Advertising in each application, can be divided into

Automotive

Education

Industrial

Retail

Others

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