

# Global OLED Modules Market Research Report 2016

<https://marketpublishers.com/r/G3B7C7CC9EEEN.html>

Date: November 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: G3B7C7CC9EEEN

## Abstracts

### Notes:

Production, means the output of OLED Modules

Revenue, means the sales value of OLED Modules

This report studies OLED Modules in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Newhaven Display International

Focus Display Solutions

Adafruit Industries

Seoul Semiconductor

Lumex

Microchip Technology Inc.

NKK Switches

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of OLED Modules in

these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of OLED Modules in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global OLED Modules Market Research Report 2016

#### **1 OLED MODULES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of OLED Modules
- 1.2 OLED Modules Segment by Type
  - 1.2.1 Global Production Market Share of OLED Modules by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 OLED Modules Segment by Application
  - 1.3.1 OLED Modules Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 OLED Modules Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of OLED Modules (2011-2021)

#### **2 GLOBAL OLED MODULES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global OLED Modules Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global OLED Modules Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global OLED Modules Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers OLED Modules Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 OLED Modules Market Competitive Situation and Trends
  - 2.5.1 OLED Modules Market Concentration Rate
  - 2.5.2 OLED Modules Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL OLED MODULES PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global OLED Modules Production by Region (2011-2016)
- 3.2 Global OLED Modules Production Market Share by Region (2011-2016)
- 3.3 Global OLED Modules Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL OLED MODULES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global OLED Modules Consumption by Regions (2011-2016)
- 4.2 North America OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan OLED Modules Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL OLED MODULES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global OLED Modules Production and Market Share by Type (2011-2016)
- 5.2 Global OLED Modules Revenue and Market Share by Type (2011-2016)
- 5.3 Global OLED Modules Price by Type (2011-2016)
- 5.4 Global OLED Modules Production Growth by Type (2011-2016)

## **6 GLOBAL OLED MODULES MARKET ANALYSIS BY APPLICATION**

6.1 Global OLED Modules Consumption and Market Share by Application (2011-2016)

6.2 Global OLED Modules Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL OLED MODULES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Newhaven Display International

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 OLED Modules Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Newhaven Display International OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Focus Display Solutions

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 OLED Modules Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Focus Display Solutions OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Adafruit Industries

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 OLED Modules Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Adafruit Industries OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Seoul Semiconductor

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 OLED Modules Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Seoul Semiconductor OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Lumex

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 OLED Modules Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Lumex OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Microchip Technology Inc.

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 OLED Modules Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Microchip Technology Inc. OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 NKK Switches

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 OLED Modules Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 NKK Switches OLED Modules Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## **8 OLED MODULES MANUFACTURING COST ANALYSIS**

8.1 OLED Modules Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of OLED Modules

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 OLED Modules Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of OLED Modules Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL OLED MODULES MARKET FORECAST (2016-2021)**

### 12.1 Global OLED Modules Production, Revenue Forecast (2016-2021)

### 12.2 Global OLED Modules Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global OLED Modules Production Forecast by Type (2016-2021)

### 12.4 Global OLED Modules Consumption Forecast by Application (2016-2021)

### 12.5 OLED Modules Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of OLED Modules

Figure Global Production Market Share of OLED Modules by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table OLED Modules Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure China OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global OLED Modules Revenue (Million USD) and Growth Rate (2011-2021)

Table Global OLED Modules Capacity of Key Manufacturers (2015 and 2016)

Table Global OLED Modules Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global OLED Modules Capacity of Key Manufacturers in 2015

Figure Global OLED Modules Capacity of Key Manufacturers in 2016

Table Global OLED Modules Production of Key Manufacturers (2015 and 2016)

Table Global OLED Modules Production Share by Manufacturers (2015 and 2016)

Figure 2015 OLED Modules Production Share by Manufacturers

Figure 2016 OLED Modules Production Share by Manufacturers

Table Global OLED Modules Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global OLED Modules Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global OLED Modules Revenue Share by Manufacturers

Table 2016 Global OLED Modules Revenue Share by Manufacturers

Table Global Market OLED Modules Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market OLED Modules Average Price of Key Manufacturers in 2015

Table Manufacturers OLED Modules Manufacturing Base Distribution and Sales Area  
Table Manufacturers OLED Modules Product Type  
Figure OLED Modules Market Share of Top 3 Manufacturers  
Figure OLED Modules Market Share of Top 5 Manufacturers  
Table Global OLED Modules Capacity by Regions (2011-2016)  
Figure Global OLED Modules Capacity Market Share by Regions (2011-2016)  
Figure Global OLED Modules Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global OLED Modules Capacity Market Share by Regions  
Table Global OLED Modules Production by Regions (2011-2016)  
Figure Global OLED Modules Production and Market Share by Regions (2011-2016)  
Figure Global OLED Modules Production Market Share by Regions (2011-2016)  
Figure 2015 Global OLED Modules Production Market Share by Regions  
Table Global OLED Modules Revenue by Regions (2011-2016)  
Table Global OLED Modules Revenue Market Share by Regions (2011-2016)  
Table 2015 Global OLED Modules Revenue Market Share by Regions  
Table Global OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table China OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table Korea OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table Taiwan OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global OLED Modules Consumption Market by Regions (2011-2016)  
Table Global OLED Modules Consumption Market Share by Regions (2011-2016)  
Figure Global OLED Modules Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global OLED Modules Consumption Market Share by Regions  
Table North America OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table Europe OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table China OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table Japan OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table Korea OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table Taiwan OLED Modules Production, Consumption, Import & Export (2011-2016)  
Table Global OLED Modules Production by Type (2011-2016)  
Table Global OLED Modules Production Share by Type (2011-2016)

Figure Production Market Share of OLED Modules by Type (2011-2016)  
Figure 2015 Production Market Share of OLED Modules by Type  
Table Global OLED Modules Revenue by Type (2011-2016)  
Table Global OLED Modules Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of OLED Modules by Type (2011-2016)  
Figure 2015 Revenue Market Share of OLED Modules by Type  
Table Global OLED Modules Price by Type (2011-2016)  
Figure Global OLED Modules Production Growth by Type (2011-2016)  
Table Global OLED Modules Consumption by Application (2011-2016)  
Table Global OLED Modules Consumption Market Share by Application (2011-2016)  
Figure Global OLED Modules Consumption Market Share by Application in 2015  
Table Global OLED Modules Consumption Growth Rate by Application (2011-2016)  
Figure Global OLED Modules Consumption Growth Rate by Application (2011-2016)  
Table Newhaven Display International Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Newhaven Display International OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Newhaven Display International OLED Modules Market Share (2011-2016)  
Table Focus Display Solutions Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Focus Display Solutions OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Focus Display Solutions OLED Modules Market Share (2011-2016)  
Table Adafruit Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Adafruit Industries OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Adafruit Industries OLED Modules Market Share (2011-2016)  
Table Seoul Semiconductor Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Seoul Semiconductor OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Seoul Semiconductor OLED Modules Market Share (2011-2016)  
Table Lumex Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lumex OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lumex OLED Modules Market Share (2011-2016)  
Table Microchip Technology Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip Technology Inc. OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microchip Technology Inc. OLED Modules Market Share (2011-2016)

Table NKK Switches Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NKK Switches OLED Modules Production, Revenue, Price and Gross Margin (2011-2016)

Figure NKK Switches OLED Modules Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of OLED Modules

Figure Manufacturing Process Analysis of OLED Modules

Figure OLED Modules Industrial Chain Analysis

Table Raw Materials Sources of OLED Modules Major Manufacturers in 2015

Table Major Buyers of OLED Modules

Table Distributors/Traders List

Figure Global OLED Modules Production and Growth Rate Forecast (2016-2021)

Figure Global OLED Modules Revenue and Growth Rate Forecast (2016-2021)

Table Global OLED Modules Production Forecast by Regions (2016-2021)

Table Global OLED Modules Consumption Forecast by Regions (2016-2021)

Table Global OLED Modules Production Forecast by Type (2016-2021)

Table Global OLED Modules Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global OLED Modules Market Research Report 2016

Product link: <https://marketpublishers.com/r/G3B7C7CC9EEEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3B7C7CC9EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970