

# Global Off-highway Vehicle Market Research Report 2016

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## Abstracts

This report studies Off-highway Vehicle in Global market, especially in North America, Europe, China, Japan, Taiwan and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

SAKOR

Mercedes - Benz

Navistar

HydraForce

Caterpillar

Sany

Volvo

Beiqi

Doosan

Taylor - Dunn

Industrial Electric Vehicles

Iveco

Divco

Textron

Oshkosh Airport Products

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Off-highway Vehicle in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Taiwan

India

Row

Split by Product Types, with production, revenue, price, market share and growth rate of each type, can be divided into

Emergency Service Vehicle

Fire Truck

Ambulance

Entertainment Vehicle

Golf Cars

All-Terrain Vehicle

Public Service Vehicle

Aircraft Tractor

Street Sweep Vehicle

Construction Vehicle

Mixer Truck

Excavator

Military Service Vehicle

Tank

Troop Carrier

Split by applications, this report focuses on consumption, market share and growth rate of Off-highway Vehicle in each application, can be divided into

Commercial Use

Government Use

Research Use

Humanitarian Aid Use

Military Use

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1 Off-highway Vehicle Market Overview

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Off-highway Vehicle is considered to be any type of vehicle which is capable of driving on and off paved or gravel surface. It is generally characterized by having large tires with deep, open treads, a flexible suspension, or even caterpillar tracks.

Figure Picture of Off-highway Vehicle

Source: QYR Automotive Research Center, Dec. 2016

1.2 Off-highway Vehicle Segment by Types

1.2.1 Global Production Market Share of Off-highway Vehicle by Types in 2015

Figure Global Production Market Share of Off-highway Vehicle by Types in 2015

Source: QYR Automotive Research Center, Dec. 2016

Table Classification of Off-highway Vehicle

Types Feature Description

1

2

3

Source: QYR Automotive Research Center, Dec. 2016

1.2.2 Emergency Service Vehicle (Fire, Hospital)

Figure Product Picture of Emergency Service Vehicle (Fire, Hospital)

Source: QYR Automotive Research Center, Dec. 2016

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2

3

Source: Above Companies; QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016

Table Major Manufacturers of Public Service Vehicle (Aircraft Tractor, Street Sweep)

Manufacturers Location of Manufacturing Bases/Factories

1

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3

Source: Above Companies; QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016



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- 2
- 3

Source: Above Companies; QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016

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Source: Above Companies; QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016

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Applications Feature Description

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- 2
- 3

Source: QYR Automotive Research Center, Dec. 2016

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Figure Commercial Use Examples

Source: QYR Automotive Research Center, Dec. 2016

1.3.3 Government Use

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Figure Government Use Examples

Source: QYR Automotive Research Center, Dec. 2016

1.3.4 Research Use

Research Use

## Figure Research Use Examples

Source: QYR Automotive Research Center, Dec. 2016

### 1.3.5 Humanitarian Aid Use

#### Humanitarian Aid Use

#### Figure Humanitarian Aid Use Examples

Source: QYR Automotive Research Center, Dec. 2016

### 1.3.6 Military Use

#### Military Use

#### Figure Military Use Examples

Source: QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016

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Source: QYR Automotive Research Center, Dec. 2016

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Mercedes - Benz

Navistar

HydraForce

Caterpillar

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Capacity Market Share of Key Manufacturers (2015 and 2016)

Capacity 2015 2016

SAKOR

Mercedes - Benz

Navistar

HydraForce

Caterpillar

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Capacity of Key Manufacturers in 2015

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Capacity of Key Manufacturers in 2016

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Production of Key Manufacturers (2015 and 2016)

Production 2015 2016

SAKOR

Mercedes - Benz

Navistar

HydraForce

Caterpillar

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Production Share by Manufacturers (2015 and 2016)

Production Share 2015 2016

SAKOR

Mercedes - Benz

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure 2015 Off-highway Vehicle Production Share by Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure 2016 Off-highway Vehicle Production Share by Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

2.2 Global Off-highway Vehicle Revenue and Share by Manufacturers (2015 and 2016)

Table Global Off-highway Vehicle Revenue (Million USD) by Manufacturers (2015 and 2016)

Revenue 2015 2016

SAKOR

Mercedes - Benz

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Revenue Share by Manufacturers (2015 and 2016)

Revenue Share 2015 2016

SAKOR

Mercedes - Benz

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table 2015 Global Off-highway Vehicle Revenue Share by Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table 2016 Global Off-highway Vehicle Revenue Share by Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

2.3 Global Off-highway Vehicle Average Price by Manufacturers (2015 and 2016)

Table Global Market Off-highway Vehicle Average Price of Key Manufacturers (2015 and 2016)

2015 2016

SAKOR

Mercedes - Benz

Total

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure Global Market Off-highway Vehicle Average Price of Key Manufacturers in 2015

Source: Above companies; QYR Automotive Research Center, Dec. 2016

2.4 Manufacturers Off-highway Vehicle Manufacturing Base Distribution, Sales Area, Product Types

Table Manufacturers Off-highway Vehicle Manufacturing Base Distribution and Sales Area

Manufacturing Base Distribution Sales Area

SAKOR

Mercedes - Benz

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Table Manufacturers Off-highway Vehicle Product Types

Product Types

SAKOR

Mercedes - Benz

Source: Above companies; QYR Automotive Research Center, Dec. 2016

2.5 Off-highway Vehicle Market Competitive Situation and Trends

2.5.1 Off-highway Vehicle Market Concentration Rate

2.5.2 Off-highway Vehicle Market Share of Top 3 and Top 5 Manufacturers

Figure Off-highway Vehicle Market Share of Top 3 Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

Figure Off-highway Vehicle Market Share of Top 5 Manufacturers

Source: Above companies; QYR Automotive Research Center, Dec. 2016

2.5.3 Mergers & Acquisitions, Expansion

3 Global Off-highway Vehicle Capacity, Production, Revenue (Value) by Regions  
(2011-2016)

3.1 Global Off-highway Vehicle Capacity and Market Share by Regions (2011-2016)

Table Global Off-highway Vehicle Capacity by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Capacity Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Capacity Market Share by Regions (2011-2016)

Source: QYR Automotive Research Center, Dec. 2016

Figure 2015 Global Off-highway Vehicle Capacity Market Share by Regions

Source: QYR Automotive Research Center, Dec. 2016

3.2 Global Off-highway Vehicle Production and Market Share by Regions (2011-2016)

Table Global Off-highway Vehicle Production by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Production and Market Share by Regions  
(2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Production Market Share by Regions (2011-2016)

Source: QYR Automotive Research Center, Dec. 2016

Figure 2015 Global Off-highway Vehicle Production Market Share by Regions

Source: QYR Automotive Research Center, Dec. 2016

### 3.3 Global Off-highway Vehicle Revenue (Value) and Market Share by Regions (2011-2016)

Table Global Off-highway Vehicle Revenue by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Revenue Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Table 2015 Global Off-highway Vehicle Revenue Market Share by Regions

Source: QYR Automotive Research Center, Dec. 2016

### 3.4 Global Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.5 North America Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.6 Europe Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.7 China Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate



Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.8 Japan Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.9 Taiwan Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.10 India Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

3.11 Row Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Row Off-highway Vehicle Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

2011 2012 2013 2014 2015 2016

Capacity

Production

Capacity Utilization Rate

Revenue

Price

Gross Profit

Cost

Gross Margin

Source: QYR Automotive Research Center, Dec. 2016

4 Global Off-highway Vehicle Supply (Production), Consumption, Export, Import by Regions (2011-2016)

4.1 Global Off-highway Vehicle Consumption by Regions (2011-2016)

Table Global Off-highway Vehicle Consumption Market by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Consumption Market Share by Regions (2011-2016)

2011 2012 2013 2014 2015 2016

North America

Europe

China

Japan

Taiwan

India

Row

ROW

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Global Off-highway Vehicle Consumption Market Share by Regions (2011-2016)

Source: QYR Automotive Research Center, Dec. 2016

Figure 2015 Global Off-highway Vehicle Consumption Market Share by Regions

Source: QYR Automotive Research Center, Dec. 2016

4.2 North America Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table North America Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.3 Europe Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table Europe Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.4 China Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table China Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.5 Japan Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table Japan Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.6 Taiwan Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table Taiwan Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.7 India Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table India Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

4.8 Row Off-highway Vehicle Production, Consumption, Export, Import by Regions (2011-2016)

Table Row Off-highway Vehicle Production, Consumption, Import & Export (2011-2016)

2011 2012 2013 2014 2015 2016

Production

Import

Export

Consumption

Source: QYR Automotive Research Center, Dec. 2016

5 Global Off-highway Vehicle Production, Revenue (Value), Price Trend by Types

5.1 Global Off-highway Vehicle Production and Market Share by Types (2011-2016)

Table Global Off-highway Vehicle Production by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Emergency Service Vehicle (Fire, Hospital)

Entertainment Vehicle (Golf Cars, All-Terrain Vehicle)

Total

Source: QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Production Share by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Emergency Service Vehicle (Fire, Hospital)

Entertainment Vehicle (Golf Cars, All-Terrain Vehicle)

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Production Market Share of Off-highway Vehicle by Types (2011-2016)

Source: QYR Automotive Research Center, Dec. 2016

Figure 2015 Production Market Share of Off-highway Vehicle by Types

Source: QYR Automotive Research Center, Dec. 2016

5.2 Global Off-highway Vehicle Revenue and Market Share by Types (2011-2016)

Table Global Off-highway Vehicle Revenue by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Emergency Service Vehicle (Fire, Hospital)

Entertainment Vehicle (Golf Cars, All-Terrain Vehicle)

Total

Source: QYR Automotive Research Center, Dec. 2016

Table Global Off-highway Vehicle Revenue Share by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Emergency Service Vehicle (Fire, Hospital)

Entertainment Vehicle (Golf Cars, All-Terrain Vehicle)

Total

Source: QYR Automotive Research Center, Dec. 2016

Figure Production Revenue Share of Off-highway Vehicle by Types (2011-2016)

Source: QYR Automotive Research Center, Dec. 2016

Figure 2015 Revenue Market Share of Off-highway Vehicle by Types

Source: QYR Automotive Research Center, Dec. 2016

5.3 Global Off-highway Vehicle Price by Type (2011-2016)

Table Global Off-highway Vehicle Price by Types (2011-2016)

2011 2012 2013 2014 2015 2016

Emergency Service Vehicle (Fire, Hospital)

Entertainment Vehicle (Golf Cars, All-Terrain Vehicle)

Total

Source: QYR Automotive Research Center, Dec. 2016

5.4 Global Off-highway Vehicle Production Growth by Type (2011-2016)

Figure Global Off-highway Vehicle Production Growth by Type (2011-2016)

Source: QYR Automotive Research Centre

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