

Global Oatmeal Sales Market Report 2016

<https://marketpublishers.com/r/GE1499AD787EN.html>

Date: December 2016

Pages: 118

Price: US\$ 4,000.00 (Single User License)

ID: GE1499AD787EN

Abstracts

Notes:

Sales, means the sales volume of Oatmeal

Revenue, means the sales value of Oatmeal

This report studies sales (consumption) of Oatmeal in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Bobs Red Mill

General Mills

Kelloggs

Nestle

Quaker Oats

Weetabix Food Company

Archer Daniels Midland

MOM Brands

ThinkThin

McCann's

Gluten Free

Nature's Path

Hain Celestial Group

Dr. McDougall's Right Foods

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Oatmeal in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Oatmeal in each application, can be divided into

Food industry

Everyday life

Application 3

Contents

Global Oatmeal Sales Market Report 2016

1 OATMEAL OVERVIEW

- 1.1 Product Overview and Scope of Oatmeal
- 1.2 Classification of Oatmeal
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Oatmeal
 - 1.3.1 Food industry
 - 1.3.2 Everyday life
 - 1.3.3 Application
- 1.4 Oatmeal Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Oatmeal (2011-2021)
 - 1.5.1 Global Oatmeal Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Oatmeal Revenue and Growth Rate (2011-2021)

2 GLOBAL OATMEAL COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Oatmeal Market Competition by Manufacturers
 - 2.1.1 Global Oatmeal Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Oatmeal Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Oatmeal (Volume and Value) by Type
 - 2.2.1 Global Oatmeal Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Oatmeal Revenue and Market Share by Type (2011-2016)
- 2.3 Global Oatmeal (Volume and Value) by Regions
 - 2.3.1 Global Oatmeal Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Oatmeal Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Oatmeal (Volume) by Application

3 UNITED STATES OATMEAL (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Oatmeal Sales and Value (2011-2016)
 - 3.1.1 United States Oatmeal Sales and Growth Rate (2011-2016)
 - 3.1.2 United States Oatmeal Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States Oatmeal Sales Price Trend (2011-2016)
- 3.2 United States Oatmeal Sales and Market Share by Manufacturers
- 3.3 United States Oatmeal Sales and Market Share by Type
- 3.4 United States Oatmeal Sales and Market Share by Application

4 CHINA OATMEAL (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Oatmeal Sales and Value (2011-2016)
 - 4.1.1 China Oatmeal Sales and Growth Rate (2011-2016)
 - 4.1.2 China Oatmeal Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Oatmeal Sales Price Trend (2011-2016)
- 4.2 China Oatmeal Sales and Market Share by Manufacturers
- 4.3 China Oatmeal Sales and Market Share by Type
- 4.4 China Oatmeal Sales and Market Share by Application

5 EUROPE OATMEAL (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Oatmeal Sales and Value (2011-2016)
 - 5.1.1 Europe Oatmeal Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Oatmeal Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Oatmeal Sales Price Trend (2011-2016)
- 5.2 Europe Oatmeal Sales and Market Share by Manufacturers
- 5.3 Europe Oatmeal Sales and Market Share by Type
- 5.4 Europe Oatmeal Sales and Market Share by Application

6 JAPAN OATMEAL (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Oatmeal Sales and Value (2011-2016)
 - 6.1.1 Japan Oatmeal Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Oatmeal Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Oatmeal Sales Price Trend (2011-2016)
- 6.2 Japan Oatmeal Sales and Market Share by Manufacturers
- 6.3 Japan Oatmeal Sales and Market Share by Type
- 6.4 Japan Oatmeal Sales and Market Share by Application

7 GLOBAL OATMEAL MANUFACTURERS ANALYSIS

7.1 Bobs Red Mill

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Oatmeal Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Bobs Red Mill Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 General Mills

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 118 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 General Mills Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 Kelloggs

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 135 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Kelloggs Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 Nestle

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Nestle Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 Quaker Oats

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Quaker Oats Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Weetabix Food Company

7.6.1 Company Basic Information, Manufacturing Base and Competitors

- 7.6.2 Million USD Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Weetabix Food Company Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Main Business/Business Overview
- 7.7 Archer Daniels Midland
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Food & Beverages Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Archer Daniels Midland Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 MOM Brands
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 MOM Brands Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 ThinkThin
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 ThinkThin Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 McCann's
 - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 McCann's Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Gluten Free
- 7.12 Nature's Path
- 7.13 Hain Celestial Group
- 7.14 Dr. McDougall's Right Foods

8 OATMEAL MAUFACTURING COST ANALYSIS

- 8.1 Oatmeal Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Oatmeal

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Oatmeal Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Oatmeal Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL OATMEAL MARKET FORECAST (2016-2021)

- 12.1 Global Oatmeal Sales, Revenue Forecast (2016-2021)
- 12.2 Global Oatmeal Sales Forecast by Regions (2016-2021)
- 12.3 Global Oatmeal Sales Forecast by Type (2016-2021)
- 12.4 Global Oatmeal Sales Forecast by Application (2016-2021)

13 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Oatmeal
Table Classification of Oatmeal
Figure Global Sales Market Share of Oatmeal by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Oatmeal
Figure Global Sales Market Share of Oatmeal by Application in 2015
Figure Food industry Examples
Figure Everyday life Examples
Figure United States Oatmeal Revenue and Growth Rate (2011-2021)
Figure China Oatmeal Revenue and Growth Rate (2011-2021)
Figure Europe Oatmeal Revenue and Growth Rate (2011-2021)
Figure Japan Oatmeal Revenue and Growth Rate (2011-2021)
Figure Global Oatmeal Sales and Growth Rate (2011-2021)
Figure Global Oatmeal Revenue and Growth Rate (2011-2021)
Table Global Oatmeal Sales of Key Manufacturers (2011-2016)
Table Global Oatmeal Sales Share by Manufacturers (2011-2016)
Figure 2015 Oatmeal Sales Share by Manufacturers
Figure 2016 Oatmeal Sales Share by Manufacturers
Table Global Oatmeal Revenue by Manufacturers (2011-2016)
Table Global Oatmeal Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Oatmeal Revenue Share by Manufacturers
Table 2016 Global Oatmeal Revenue Share by Manufacturers
Table Global Oatmeal Sales and Market Share by Type (2011-2016)
Table Global Oatmeal Sales Share by Type (2011-2016)
Figure Sales Market Share of Oatmeal by Type (2011-2016)
Figure Global Oatmeal Sales Growth Rate by Type (2011-2016)
Table Global Oatmeal Revenue and Market Share by Type (2011-2016)
Table Global Oatmeal Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Oatmeal by Type (2011-2016)
Figure Global Oatmeal Revenue Growth Rate by Type (2011-2016)
Table Global Oatmeal Sales and Market Share by Regions (2011-2016)
Table Global Oatmeal Sales Share by Regions (2011-2016)
Figure Sales Market Share of Oatmeal by Regions (2011-2016)
Figure Global Oatmeal Sales Growth Rate by Regions (2011-2016)

Table Global Oatmeal Revenue and Market Share by Regions (2011-2016)
Table Global Oatmeal Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Oatmeal by Regions (2011-2016)
Figure Global Oatmeal Revenue Growth Rate by Regions (2011-2016)
Table Global Oatmeal Sales and Market Share by Application (2011-2016)
Table Global Oatmeal Sales Share by Application (2011-2016)
Figure Sales Market Share of Oatmeal by Application (2011-2016)
Figure Global Oatmeal Sales Growth Rate by Application (2011-2016)
Figure United States Oatmeal Sales and Growth Rate (2011-2016)
Figure United States Oatmeal Revenue and Growth Rate (2011-2016)
Figure United States Oatmeal Sales Price Trend (2011-2016)
Table United States Oatmeal Sales by Manufacturers (2011-2016)
Table United States Oatmeal Market Share by Manufacturers (2011-2016)
Table United States Oatmeal Sales by Type (2011-2016)
Table United States Oatmeal Market Share by Type (2011-2016)
Table United States Oatmeal Sales by Application (2011-2016)
Table United States Oatmeal Market Share by Application (2011-2016)
Figure China Oatmeal Sales and Growth Rate (2011-2016)
Figure China Oatmeal Revenue and Growth Rate (2011-2016)
Figure China Oatmeal Sales Price Trend (2011-2016)
Table China Oatmeal Sales by Manufacturers (2011-2016)
Table China Oatmeal Market Share by Manufacturers (2011-2016)
Table China Oatmeal Sales by Type (2011-2016)
Table China Oatmeal Market Share by Type (2011-2016)
Table China Oatmeal Sales by Application (2011-2016)
Table China Oatmeal Market Share by Application (2011-2016)
Figure Europe Oatmeal Sales and Growth Rate (2011-2016)
Figure Europe Oatmeal Revenue and Growth Rate (2011-2016)
Figure Europe Oatmeal Sales Price Trend (2011-2016)
Table Europe Oatmeal Sales by Manufacturers (2011-2016)
Table Europe Oatmeal Market Share by Manufacturers (2011-2016)
Table Europe Oatmeal Sales by Type (2011-2016)
Table Europe Oatmeal Market Share by Type (2011-2016)
Table Europe Oatmeal Sales by Application (2011-2016)
Table Europe Oatmeal Market Share by Application (2011-2016)
Figure Japan Oatmeal Sales and Growth Rate (2011-2016)
Figure Japan Oatmeal Revenue and Growth Rate (2011-2016)
Figure Japan Oatmeal Sales Price Trend (2011-2016)
Table Japan Oatmeal Sales by Manufacturers (2011-2016)

Table Japan Oatmeal Market Share by Manufacturers (2011-2016)
Table Japan Oatmeal Sales by Type (2011-2016)
Table Japan Oatmeal Market Share by Type (2011-2016)
Table Japan Oatmeal Sales by Application (2011-2016)
Table Japan Oatmeal Market Share by Application (2011-2016)
Table Bobs Red Mill Basic Information List
Table Bobs Red Mill Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Bobs Red Mill Oatmeal Global Market Share (2011-2016)
Table General Mills Basic Information List
Table General Mills Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure General Mills Oatmeal Global Market Share (2011-2016)
Table Kelloggs Basic Information List
Table Kelloggs Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Kelloggs Oatmeal Global Market Share (2011-2016)
Table Nestle Basic Information List
Table Nestle Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nestle Oatmeal Global Market Share (2011-2016)
Table Quaker Oats Basic Information List
Table Quaker Oats Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Quaker Oats Oatmeal Global Market Share (2011-2016)
Table Weetabix Food Company Basic Information List
Table Weetabix Food Company Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Weetabix Food Company Oatmeal Global Market Share (2011-2016)
Table Archer Daniels Midland Basic Information List
Table Archer Daniels Midland Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Archer Daniels Midland Oatmeal Global Market Share (2011-2016)
Table MOM Brands Basic Information List
Table MOM Brands Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure MOM Brands Oatmeal Global Market Share (2011-2016)
Table ThinkThin Basic Information List
Table ThinkThin Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure ThinkThin Oatmeal Global Market Share (2011-2016)
Table McCann's Basic Information List
Table McCann's Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure McCann's Oatmeal Global Market Share (2011-2016)
Table Gluten Free Basic Information List
Table Gluten Free Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Gluten Free Oatmeal Global Market Share (2011-2016)
Table Nature's Path Basic Information List
Table Nature's Path Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nature's Path Oatmeal Global Market Share (2011-2016)
Table Hain Celestial Group Basic Information List
Table Hain Celestial Group Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Hain Celestial Group Oatmeal Global Market Share (2011-2016)
Table Dr. McDougall's Right Foods Basic Information List
Table Dr. McDougall's Right Foods Oatmeal Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Dr. McDougall's Right Foods Oatmeal Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Oatmeal
Figure Manufacturing Process Analysis of Oatmeal
Figure Oatmeal Industrial Chain Analysis
Table Raw Materials Sources of Oatmeal Major Manufacturers in 2015
Table Major Buyers of Oatmeal
Table Distributors/Traders List
Figure Global Oatmeal Sales and Growth Rate Forecast (2016-2021)
Figure Global Oatmeal Revenue and Growth Rate Forecast (2016-2021)
Table Global Oatmeal Sales Forecast by Regions (2016-2021)
Table Global Oatmeal Sales Forecast by Type (2016-2021)
Table Global Oatmeal Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Oatmeal Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GE1499AD787EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1499AD787EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970