

Global Non-Woven Adhesive Market Insights, Forecast to 2026

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Abstracts

Non-woven adhesive is adhesive to bonding non-woven fabrics. Adhesives for non-woven hygiene products are primarily used in the manufacture of baby diapers and feminine hygiene pads and shields, as well as adult incontinence products. To ensure maximum protection, high adhesion abilities, resistance, and, in some cases, elasticity under stress are key features of adhesives used in these applications. Further, adhesives for hygiene products need to avoid skin irritations and other adverse effects when they come in contact with the human skin.

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Global volumes grew at an average annual rate of 5.12% in the 2011 to 2015 period, and longer-term growth projections are now around 5.61%. In 2015, the world production of non-woven adhesive reached to 518.4 K MT. Globally, non-woven adhesive producers are concentrated in Asia, mainly China and Southeast Asia, while the consumption of non-woven adhesive is widely distributed in North America, Europe, Asia, etc.

Non-woven adhesive market is highly concentrated with no more than 50 large players. In 2015, the top four producers account for more than 75% of the market. Leading players in this industry are Henkel, H.B. Fuller, Bostik, Beardow Adams, Adtek Malaysia, Moresco, Savar?, etc.

Non-woven adhesive market can be classified based on its raw material type. SBC-based adhesives and APAO-based adhesives are two main types of adhesives for Non-

woven market. Non-Woven adhesives are used in many applications such as baby care, feminine hygiene, adult incontinence, and others (medical product, pet care, bath tissue, and other small applications). The largest consumption area of non-woven adhesive is Diaper and Incontinence Products, which accounted for 46.67% of 2015 world non-woven adhesive consumption.

The global non-woven adhesive production volume will increase to 752.4 K MT in 2022. It is estimated that the global non-woven adhesive demand would be growing steadily with emergency applications supporting the market, like pet pad and food pad.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Non-Woven Adhesive 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Non-Woven Adhesive 3900 industry.

Based on our recent survey, we have several different scenarios about the Non-Woven Adhesive 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1825.2 million in 2019. The market size of Non-Woven Adhesive 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Non-Woven Adhesive market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Non-Woven Adhesive market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Non-Woven Adhesive market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Non-Woven Adhesive market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Non-Woven Adhesive market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Non-Woven Adhesive market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Non-Woven Adhesive market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Non-Woven Adhesive market.

The following manufacturers are covered in this report:

Henkel

Bostik

H.B. Fuller

Savare

Beardow Adams

Adtek Malaysia

Moresco

Palmetto Adhesives Company

Cattie Adhesives

Guangdong Nenghui

Non-Woven Adhesive Breakdown Data by Type

SBC-based Adhesives

APAO-based Adhesives

Non-Woven Adhesive Breakdown Data by Application

Feminine Hygiene Products Diaper

Diaper and Incontinence Products

Surgical Product

Others

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