

# Global Noise Isolating Headphones Market Research Report 2016

<https://marketpublishers.com/r/GEDE6DD8AD1EN.html>

Date: November 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: GEDE6DD8AD1EN

## Abstracts

### Notes:

Production, means the output of Noise Isolating Headphones

Revenue, means the sales value of Noise Isolating Headphones

This report studies Noise Isolating Headphones in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Beyerdynamic

Etymotic

Sennheiser

Audio-Technica

Shure

KRK

Bose

Westone

Panasonic

Philips

JVC

Sony

Samsung

UrbanEars

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Noise Isolating Headphones in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

over-ear

on-ear

Type III

Split by application, this report focuses on consumption, market share and growth rate of Noise Isolating Headphones in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Noise Isolating Headphones Market Research Report 2016

## **1 NOISE ISOLATING HEADPHONES MARKET OVERVIEW**

### 1.1 Product Overview and Scope of Noise Isolating Headphones

### 1.2 Noise Isolating Headphones Segment by Type

#### 1.2.1 Global Production Market Share of Noise Isolating Headphones by Type in 2015

#### 1.2.2 over-ear

#### 1.2.3 on-ear

#### 1.2.4 Type III

### 1.3 Noise Isolating Headphones Segment by Application

#### 1.3.1 Noise Isolating Headphones Consumption Market Share by Application in 2015

#### 1.3.2 Application

#### 1.3.3 Application

#### 1.3.4 Application

### 1.4 Noise Isolating Headphones Market by Region

#### 1.4.1 North America Status and Prospect (2011-2021)

#### 1.4.2 Europe Status and Prospect (2011-2021)

#### 1.4.3 China Status and Prospect (2011-2021)

#### 1.4.4 Japan Status and Prospect (2011-2021)

#### 1.4.5 Korea Status and Prospect (2011-2021)

#### 1.4.6 Taiwan Status and Prospect (2011-2021)

### 1.5 Global Market Size (Value) of Noise Isolating Headphones (2011-2021)

## **2 GLOBAL NOISE ISOLATING HEADPHONES MARKET COMPETITION BY MANUFACTURERS**

### 2.1 Global Noise Isolating Headphones Production and Share by Manufacturers (2015 and 2016)

### 2.2 Global Noise Isolating Headphones Revenue and Share by Manufacturers (2015 and 2016)

### 2.3 Global Noise Isolating Headphones Average Price by Manufacturers (2015 and 2016)

### 2.4 Manufacturers Noise Isolating Headphones Manufacturing Base Distribution, Sales Area and Product Type

### 2.5 Noise Isolating Headphones Market Competitive Situation and Trends

#### 2.5.1 Noise Isolating Headphones Market Concentration Rate

2.5.2 Noise Isolating Headphones Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL NOISE ISOLATING HEADPHONES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Noise Isolating Headphones Production by Region (2011-2016)

3.2 Global Noise Isolating Headphones Production Market Share by Region (2011-2016)

3.3 Global Noise Isolating Headphones Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL NOISE ISOLATING HEADPHONES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Noise Isolating Headphones Consumption by Regions (2011-2016)

4.2 North America Noise Isolating Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Noise Isolating Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Noise Isolating Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Noise Isolating Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Noise Isolating Headphones Production, Consumption, Export, Import by

Regions (2011-2016)

4.7 Taiwan Noise Isolating Headphones Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL NOISE ISOLATING HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Noise Isolating Headphones Production and Market Share by Type (2011-2016)

5.2 Global Noise Isolating Headphones Revenue and Market Share by Type (2011-2016)

5.3 Global Noise Isolating Headphones Price by Type (2011-2016)

5.4 Global Noise Isolating Headphones Production Growth by Type (2011-2016)

## **6 GLOBAL NOISE ISOLATING HEADPHONES MARKET ANALYSIS BY APPLICATION**

6.1 Global Noise Isolating Headphones Consumption and Market Share by Application (2011-2016)

6.2 Global Noise Isolating Headphones Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL NOISE ISOLATING HEADPHONES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Beyerdynamic

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Noise Isolating Headphones Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Beyerdynamic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Etymotic

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Noise Isolating Headphones Product Type, Application and Specification

- 7.2.2.1 Type I
- 7.2.2.2 Type II
- 7.2.3 Etymotic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview
- 7.3 Sennheiser
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Sennheiser Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Audio-Technica
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Audio-Technica Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Shure
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Shure Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 KRK
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 KRK Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Bose
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.7.2 Noise Isolating Headphones Product Type, Application and Specification
  - 7.7.2.1 Type I
  - 7.7.2.2 Type II
- 7.7.3 Bose Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.7.4 Main Business/Business Overview
- 7.8 Westone
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Westone Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Panasonic
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Panasonic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Philips
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Noise Isolating Headphones Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Philips Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 JVC
- 7.12 Sony
- 7.13 Samsung
- 7.14 UrbanEars

## **8 NOISE ISOLATING HEADPHONES MANUFACTURING COST ANALYSIS**

- 8.1 Noise Isolating Headphones Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Noise Isolating Headphones

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Noise Isolating Headphones Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Noise Isolating Headphones Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL NOISE ISOLATING HEADPHONES MARKET FORECAST (2016-2021)**

- 12.1 Global Noise Isolating Headphones Production, Revenue Forecast (2016-2021)

12.2 Global Noise Isolating Headphones Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Noise Isolating Headphones Production Forecast by Type (2016-2021)

12.4 Global Noise Isolating Headphones Consumption Forecast by Application (2016-2021)

12.5 Noise Isolating Headphones Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Noise Isolating Headphones

Figure Global Production Market Share of Noise Isolating Headphones by Type in 2015

Figure Product Picture of over-ear

Table Major Manufacturers of over-ear

Figure Product Picture of on-ear

Table Major Manufacturers of on-ear

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Noise Isolating Headphones Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Noise Isolating Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Noise Isolating Headphones Capacity of Key Manufacturers (2015 and 2016)

Table Global Noise Isolating Headphones Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Noise Isolating Headphones Capacity of Key Manufacturers in 2015

Figure Global Noise Isolating Headphones Capacity of Key Manufacturers in 2016

Table Global Noise Isolating Headphones Production of Key Manufacturers (2015 and 2016)

Table Global Noise Isolating Headphones Production Share by Manufacturers (2015

and 2016)

Figure 2015 Noise Isolating Headphones Production Share by Manufacturers

Figure 2016 Noise Isolating Headphones Production Share by Manufacturers

Table Global Noise Isolating Headphones Revenue (Million USD) by Manufacturers  
(2015 and 2016)

Table Global Noise Isolating Headphones Revenue Share by Manufacturers (2015 and  
2016)

Table 2015 Global Noise Isolating Headphones Revenue Share by Manufacturers

Table 2016 Global Noise Isolating Headphones Revenue Share by Manufacturers

Table Global Market Noise Isolating Headphones Average Price of Key Manufacturers  
(2015 and 2016)

Figure Global Market Noise Isolating Headphones Average Price of Key Manufacturers  
in 2015

Table Manufacturers Noise Isolating Headphones Manufacturing Base Distribution and  
Sales Area

Table Manufacturers Noise Isolating Headphones Product Type

Figure Noise Isolating Headphones Market Share of Top 3 Manufacturers

Figure Noise Isolating Headphones Market Share of Top 5 Manufacturers

Table Global Noise Isolating Headphones Capacity by Regions (2011-2016)

Figure Global Noise Isolating Headphones Capacity Market Share by Regions  
(2011-2016)

Figure Global Noise Isolating Headphones Capacity Market Share by Regions  
(2011-2016)

Figure 2015 Global Noise Isolating Headphones Capacity Market Share by Regions

Table Global Noise Isolating Headphones Production by Regions (2011-2016)

Figure Global Noise Isolating Headphones Production and Market Share by Regions  
(2011-2016)

Figure Global Noise Isolating Headphones Production Market Share by Regions  
(2011-2016)

Figure 2015 Global Noise Isolating Headphones Production Market Share by Regions

Table Global Noise Isolating Headphones Revenue by Regions (2011-2016)

Table Global Noise Isolating Headphones Revenue Market Share by Regions  
(2011-2016)

Table 2015 Global Noise Isolating Headphones Revenue Market Share by Regions

Table Global Noise Isolating Headphones Production, Revenue, Price and Gross  
Margin (2011-2016)

Table North America Noise Isolating Headphones Production, Revenue, Price and  
Gross Margin (2011-2016)

Table Europe Noise Isolating Headphones Production, Revenue, Price and Gross

Margin (2011-2016)

Table China Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Noise Isolating Headphones Consumption Market by Regions (2011-2016)

Table Global Noise Isolating Headphones Consumption Market Share by Regions (2011-2016)

Figure Global Noise Isolating Headphones Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Noise Isolating Headphones Consumption Market Share by Regions

Table North America Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table Europe Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table China Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table Japan Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table Korea Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table Taiwan Noise Isolating Headphones Production, Consumption, Import & Export (2011-2016)

Table Global Noise Isolating Headphones Production by Type (2011-2016)

Table Global Noise Isolating Headphones Production Share by Type (2011-2016)

Figure Production Market Share of Noise Isolating Headphones by Type (2011-2016)

Figure 2015 Production Market Share of Noise Isolating Headphones by Type

Table Global Noise Isolating Headphones Revenue by Type (2011-2016)

Table Global Noise Isolating Headphones Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Noise Isolating Headphones by Type (2011-2016)

Figure 2015 Revenue Market Share of Noise Isolating Headphones by Type

Table Global Noise Isolating Headphones Price by Type (2011-2016)

Figure Global Noise Isolating Headphones Production Growth by Type (2011-2016)

Table Global Noise Isolating Headphones Consumption by Application (2011-2016)

Table Global Noise Isolating Headphones Consumption Market Share by Application (2011-2016)

Figure Global Noise Isolating Headphones Consumption Market Share by Application in 2015

Table Global Noise Isolating Headphones Consumption Growth Rate by Application (2011-2016)

Figure Global Noise Isolating Headphones Consumption Growth Rate by Application (2011-2016)

Table Beyerdynamic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beyerdynamic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beyerdynamic Noise Isolating Headphones Market Share (2011-2016)

Table Etymotic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Etymotic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Etymotic Noise Isolating Headphones Market Share (2011-2016)

Table Sennheiser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sennheiser Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sennheiser Noise Isolating Headphones Market Share (2011-2016)

Table Audio-Technica Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audio-Technica Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audio-Technica Noise Isolating Headphones Market Share (2011-2016)

Table Shure Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shure Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shure Noise Isolating Headphones Market Share (2011-2016)

Table KRK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KRK Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure KRK Noise Isolating Headphones Market Share (2011-2016)

Table Bose Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bose Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bose Noise Isolating Headphones Market Share (2011-2016)

Table Westone Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Westone Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Westone Noise Isolating Headphones Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Noise Isolating Headphones Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Noise Isolating Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Noise Isolating Headphones Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Noise Isolating Headphones

Figure Manufacturing Process Analysis of Noise Isolating Headphones

Figure Noise Isolating Headphones Industrial Chain Analysis

Table Raw Materials Sources of Noise Isolating Headphones Major Manufacturers in 2015

Table Major Buyers of Noise Isolating Headphones

Table Distributors/Traders List

Figure Global Noise Isolating Headphones Production and Growth Rate Forecast (2016-2021)

Figure Global Noise Isolating Headphones Revenue and Growth Rate Forecast (2016-2021)

Table Global Noise Isolating Headphones Production Forecast by Regions (2016-2021)

Table Global Noise Isolating Headphones Consumption Forecast by Regions (2016-2021)

Table Global Noise Isolating Headphones Production Forecast by Type (2016-2021)

Table Global Noise Isolating Headphones Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Global Noise Isolating Headphones Market Research Report 2016

Product link: <https://marketpublishers.com/r/GEDE6DD8AD1EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEDE6DD8AD1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970